



**Report
Value Added Course
2022-2023
Certificate Course in MOJO**

ACTIVITY : Value Added Course

TITLE : Certificate Course in MOJO

VALUES: Multimedia Storytelling; Digital Literacy; Time Management; Tools, Techniques, and Applications of (mobile) smartphones; Professional skills such as electronic editing, Social Media Savviness; Audio & Video Editing; Basic Photography & Videography Skills.

LEARNING OUTCOMES: Students would be prepared from the perspective of employability for the role of Citizen Journalist; Students would have an understanding about the Journalistic aspects through Mobile Journalism; Students would be capable to Use Mobile devices to research and report on news developments; Students would be capable to use Mobile gear and apps in the field to tell compelling visual stories; Students would be capable to Plan, cover and present news in real-time on live-blogging platform, working in teams and using a range of mobile techniques and tools.

Organized by : Department of Journalism & Mass Communication

Name of Resource person	Batch
Dr. Gopal Thakur	Batch 1
Mr. Karan Singh	Batch 2
Ms. Ritika Choudhary	Batch 3

Date : 12/09/2022 - 29/12/2022

Time :

Batch	Time
Batch 1	Mon- 1.00pm to 3.00 pm
Batch 2	Tues- 1.00pm to 3.00 pm
Batch 3	Wed- 1.30pm to 2.30 pm Thur- 1.30pm to 2.30 pm

Venue :

Batch	Room No.
Batch 1	Room no.- 2303
Batch 2	Room no.- 2403
Batch 3	Room no.- 2404

Poster/Flyer

TECNIA Department of Journalism & Mass Comm.
INSTITUTE OF ADVANCED STUDIES
 Value Added Course 2022-23
Certificate Course in MOJO

Certificate Course in MOJO

About the Course
 With the advent of Smartphones and Technology, more and more journalists are now using their smartphones as electronic news-gathering devices as online magazines and newspapers increasingly expect reporters to add multimedia content to their stories. This 80-hour course in Mobile Journalism or MOJO will allow students how to record audio and shoot video using their phones.

Curriculum

- What is Mobile Journalism?
- Tools and Accessories
- Production Aspects of Mobile Journalism
- Global adoption and influence of the Mobile
- History of MOJO, Case Studies: Arab Revolution, Asia Hazards Memorial
- Traditional Media & MOJO
- Social Media & MOJO
- Impact of MOJO on mainstream media
- Streaming Live Videos via mobile phones

Resource Persons:
Dr. Gopal Thakur (Batch 1)
Mr. Karan Singh (Batch 2)
Ms. Ritika Chaudhary (Batch 3)

Learning Outcomes

1. Students would be prepared from the perspective of employability for the role of Citizen Journalist
2. Students would be more understanding about the journalistic aspects through Mobile Journalism
3. Students would be capable to use Mobile devices to research and report on news developments
4. Students would be capable to use Mobile gear and apps in the field to tell compelling visual stories

Duration: 30 hours
Guidelines: 75% Attendance is mandatory to get the certificate
Registration Dates: 10.09.2022 to 11.09.2022
VAC Coordinator: Ms. Jyoti Gupta

Batch Timings:
 Batch 1: Monday: 10:00am to 3:00pm Batch 2: Tuesday: 1:00pm to 3:00pm Batch 3: Wednesday: 1:00pm to 3:00pm
 Thursday: 1:00pm to 3:00pm

Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)

<http://www.facebook.com/tecniaofficial>
<http://instagram.com/tecniaofficial>

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)

164

Batch	No. of Students
Batch 1	60
Batch 2	60
Batch 3	44

No. of Resource Persons* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)

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Photograph



Report:

Journalism has undergone a major transformation and benefited as a result of multiple technological innovations over the last ten years. This advancement demands that traditional journalism adapts to constant change so media can meet audience expectations, specifically in terms of credibility and timing. Among these technological developments, the emergence of smartphones, along with digital technology and Wi-Fi, has deeply changed—and continues to change—journalism. Not only has the smartphone become a crucial device for news consumption, but it also provides a pocket-sized media hub for journalists.

Mobile journalism is a groundbreaking way of doing journalism. Armed with only a smartphone, journalists are

	<p>empowered to cover almost any story in a timely and safer manner. One of the most notable advantages of mobile journalism is that it enables the journalist to overcome frequent challenges and barriers, often strengthening freedom of speech and access to information.</p> <p>To cater this need, Department of Journalism and Mass Communication, Tecnia Institute of Advanced Studies (TIAS) has introduced a Value-Added Course for TIAS Students in Certificate Course in MOJO from 16 Sep 2022 - 29 December 2022 to make students understand the use of Mobile technology and Application in Mobile Journalism. Students participated in Value Added Course with great zeal.</p>
<p>Resource Person Profile</p>	<p>Batch 1 Resource Person Profile</p> <p>Dr. Gopal Thakur is working as Head of the Department and Assistant Professor in the Tecnia Institute of Advanced Studies, Rohini, New Delhi. His area of expertise is New Media, Mobile Journalism, Communication Research and Political Communication.</p> <p>Batch 2 Resource Person Profile</p> <p>Mr. Karan Singh, Assistant Professor. Pursuing Ph.D. in Journalism and Mass Communication from Jagran Lake city University, Bhopal, UGC Net Qualified in 2012, M.A in Mass Communication from G.J.U, Hisar, Haryana. 7+ years professional experience in the field of teaching, industrial,, Areas of interest include Print Media, graphics & Design as well as Hindi Typing Personal.</p> <p>Batch 3 Resource Person Profile</p> <p>Ms Ritika Choudhary, Assistant Professor Pursuing Ph.D. in Journalism & Mass Communication from Manav Rachna International Institute of Research and Studies, Faridabad (Haryana). She has qualified UGC Net in 2017, Completed her master's in journalism and mass Communication from Jaipur National University,</p>

	<p>Jaipur (Rajasthan). She has written and presented 12 research papers in different National and International conferences, three of them have published in UGC Care listed journals and few more are in process. Apart from that she has participated in knowledge enhancing FDP and Workshop. She has 3+ years of Academic and Industrial experience in the field of Journalism and mass communication. She is a keen learner and educator and believes in quality education.</p>
<p>Report Submitted by VAC Coordinator (write faculty coordinator name)</p>	<p>Ms. Jyoti Gupta</p>
<p><i>Jyoti</i> Signature of VAC Coordinator</p>	<p>Dr. Shivedu Kr. Rai Name and Signature of Department Head BAJMC-TIAS HOD</p>