



Certificate Course in MOJO



About the Course

With the advent of Smartphones and Technology, more and more journalists are now using their smartphones as electronic news-gathering devices as online magazines and newspapers increasingly expect reporters to add multimedia content to their stories. This thirty hours course in Mobile Journalism or MOJO, will allow students how to record audio and shoot video using their phones.

Resource Persons:

Dr. Gopal Thakur (Batch 1)

Mr. Karan Singh (Batch 2)

Ms. Ritika Chaudhary (Batch 3)

Curriculum

- What is Mobile Journalism?
- Tools and Accessories.
- Production Aspects of Mobile Journalism.
- Global adoption and influence of the Mobile
- History of MOJO, Case Studies: Arab Revolution, Anna Hazare Movement.
- Traditional Media & MOJO.
- Social Media & MOJO.
- Impact of MoJo on mainstream media.
- Streaming Live Videos with mobile phones.

Learning Outcomes

1. Students would be prepared from the perspective of employability for the role of Citizen Journalist.
2. Students would have an understanding about the Journalistic aspects through Mobile Journalism.
3. Students would be capable to Use Mobile devices to research and report on news developments.
4. Students would be capable to use Mobile gear and apps in the field to tell compelling visual stories.

Duration: 30 hours

Guidelines: 75% Attendance is mandatory to get the certificate

Registration Dates: 10.09.2022 to 11.09.2022

VAC Coordinator: Ms. Jyoti Gupta

Batch Timings:

Batch 1: Monday: 1:00pm to 3:00pm

Batch 2: Tuesday: 1:00pm to 3:00pm

Batch 3: Wednesday: 1:30pm to 2:30pm

Thursday : 1:30pm to 2:30pm