



TECHNIA INSTITUTE OF ADVANCED STUDIES
 BAAC ACCREDITED GRADE 'A' INSTITUTE
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Department of Journalism & Mass Communication

Report
Value Added Course
2020-2021
Certificate Course in Hindi Typing and Hindi News Writing

ACTIVITY : Value Added Course

TITLE : Certificate Course in Hindi Typing and Hindi News Writing

VALUES: Digital Literacy; Time Management; software of hindi typing, Universal Human Values, Hindi news writing

LEARNING OUTCOMES: Students will gain the knowledge of Hindi Typing
 Students would be able to know the basics of Hindi News Writing.
 Students will learn to write creative media messages.
 Students will learn about the universal Human Values.

Organized by : Department of Journalism & Mass Communication

Name of Resource person	Batch
Dr. Rajnesh Kumar Pandey	Batch 1
Mr. Rinku Sethi	Batch 2
Dr. Sheel Nidhi Tripathi	Batch 3
Mr. Hardeep Singh Bhakal	Batch 4

Date : 22/04/2021 - 29/07/2021

Time :

Batch	Time
Batch 1	01.00 pm- 03.00pm
Batch 2	01.00 pm- 03.00pm
Batch 3	03.00 pm- 05.00pm
Batch 4	03.00 pm- 05.00pm

Mode : Online (All 4 batches)



Objective:
The course aims to equip students with the necessary skills to become professional typists and news writers. The course focuses on developing the skills of typing and news writing, which are essential for anyone working in the field of journalism and mass communication. The course is designed to provide students with a solid foundation in these skills, which will enable them to excel in their careers.

Duration: 30 Hours

Timings: Batch 1 & 2

Thursday: 1:00pm - 3:00pm

Batch 3 & 4

Thursday: 3:00pm - 5:00pm

Resource Persons:

Dr. Rajnesh Kumar Pandey

Mr. Rinku Sethi

Dr. Shool Nidhi Tripathi

Mr. Hardeep Singh Bhakal

Registration Dates:

12.04.2021 to 18.04.2021

Learning Outcomes:

- Students should be prepared from the perspective of employability for the Hindi Media House, Organisations & Role of Hindi Content Writers.
- Students should be having an understanding about the operations of Hindi Media House.
- Students should be having writing skills from the employability perspective for the Hindi Media House.

Note:

- Interested students must fill in the registration form by April 18, 2021, by 10:00 am.
- Registration form can be collected from the Course Coordinator.
- 75% percentage attendance is mandatory to get the certificate.
- There will be a test for Hindi students each.
- Assessment will be held on the basis of viva voce and written practical exam.
- Successful learners after assessment will get certificate of the VEC.
- For any queries related to the course, kindly coordinate with the coordinator.

Module:

- Module 1: Introduction to Hindi Typing & News Writing
- Module 2: Hindi Typing & News Writing (Practical)
- Module 3: Hindi Typing & News Writing (Practical)
- Module 4: Hindi Typing & News Writing (Practical)



Poster/Flyer :

Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)

<http://www.facebook.com/tecniaofficial>
<http://instagram.com/tecniaofficial>

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)

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Batch	No. of Students
Batch 1	60
Batch 2	60
Batch 3	60
Batch 4	56

No. of Resource Persons* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)

04

Report:

Hindi typing and news writing play significant roles in the dissemination of information and communication in India, where Hindi is one of the most widely spoken languages. With a vast population that prefers consuming content in Hindi, proficiency in Hindi typing and news writing is essential for journalists, content creators, and anyone involved in media and communication. In the current era of transformation in Indian economy from manual to digital, from paper to paper less, from contact to contact less along with technology-based infrastructure, there is a

massive requirement of trained graduates and professionals equipped with domain specific skill set. To cater this need, Department of Journalism and Mass Communication, Tecnia Institute of Advanced Studies (TIAS) has introduced a Value-Added Certificate course in **Hindi typing & Hindi News Writing** for all the TIAS students **from 22/04/21 to 29/07/21** under the ambit of Capability Enhancement Scheme to make students understand the scope and opportunity in Hindi News writing and Hindi Typing.

The Course on Hindi Typing and Hindi News Writing offers a structured and comprehensive learning experience for individuals seeking to develop proficiency in Hindi typing and news writing skills. By combining theoretical knowledge with practical exercises and real-world exposure, the course equips student with the necessary competencies to excel in professional roles requiring Hindi language proficiency, particularly in media, journalism, and communication fields.

Resource Person Profile

Batch 1 Resource Person Profile

Dr Rajnesh Kumar Pandey, Associate Professor. He has more than 6 years of academic experience. Dr. Rajnesh did his PhD from Assam university Silchar. The research areas where he published research papers and chapter is Sports Journalism, Development Communication, New Media, Digital communication, and agriculture development in India and many more.

Batch 2 Resource Person Profile

Mr. Rinku Sethi, Assistant Professor, done his master's degree. He has taken great interest in writing and speaking and well proof his excellence, where he put all her creativity in doing scriptwriting and editing programs and make it more presentable into making a daily basis.

Batch 3 Resource Person Profile

Dr. Sheel Nidhi Tripathi, has great interest in Hindi typing and huge knowledge on report writing. She also has interest in research. She had work on many research papers and had published them.

Batch 4 Resource Person Profile

Mr. Hardeep Singh Bhakal , Assistant Professor , has done his master's degree. He has done course in digital media and has expert knowledge on social media. He has technical knowledge on Hindi typing .

Report Submitted by VAC Coordinator (write faculty coordinator name)

Ms Ritika Chaudhary

Ritika

Signature of VAC Coordinator

Dr. Vipul Parkap Vipul **HOD**
BALMCEETIAS
Name and Signature of Department Head