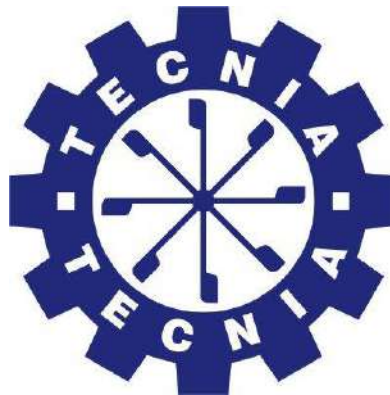


**Course Module**  
**For**  
**Value Added Course**  
**Certificate Course in Film-Making**

**Offered by**  
**Department of Journalism and Mass Communication**  
**(Session: 2023-24)**



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
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# Course Module

## Value Added Course

### Course Module Structure

Sr No.	Content Deliverance (30 hours)	Learning Outcomes
1.	Introduction to key roles and responsibilities in filmmaking. <b>(4hrs)</b>	Learners will familiarity with the roles and responsibilities of various crew members involved in filmmaking.
2.	Elements of storytelling: plot, character, theme. <b>(3hrs)</b>	Learners will ability to develop engaging and compelling film concepts with well-defined plots, characters, and themes.
3.	Techniques for effective storytelling through scriptwriting. <b>(3hrs)</b>	Learners will understand the elements of storytelling and how to apply them to film concepts.
4.	Understanding the language of cinematography. <b>(4hrs)</b>	Learners will proficiency in writing screenplays that effectively convey narrative structure, dialogue, and character arcs.
5.	Working with actors: communication and collaboration. <b>(6hrs)</b>	Learners will understand the director's role in shaping performances and guiding actors through scenes.
6.	Budgeting and scheduling for film production. <b>(2hrs)</b>	Learners will understand marketing and promotion strategies to reach target audiences and generate buzz for film projects.
7.	Fundamentals of camera operation and movement. <b>(4hrs)</b>	Learner will understand the role of camera & lighting in visual storytelling and how to manipulate it effectively.
8.	Techniques for assembling footage and creating a narrative flow. <b>(2hrs)</b>	Learners will learn how to use non-linear editing software to assemble footage, edit sequences, and add visual and sound effects.
9.	Navigating the film festival circuit and seeking distribution deals. <b>(2hrs)</b>	Learner would learn how to navigate the film festival circuit and seek distribution deals for independent films.

**Total Duration required:** 30 Hours

**Evaluation Pattern:** On the basis of Quiz test, Discussions and Activities, Class Presentation followed by Viva Voce

**References:**

1. In the Blink of an Eye: A Perspective on Film Editing by Walter Murch, 1995, ISBN: 978-1879505629
2. Directing: Film Techniques and Aesthetics by Michael Rabiger, 2013, ISBN: 978-1138940925.
3. The Filmmaker's Handbook: A Comprehensive Guide for the Digital Age by Steven Ascher and Edward Pincus, 2013. ISBN: 978-0452297288.
4. Rebel without a Crew: Or How a 23-Year-Old Filmmaker with \$7,000 Became a Hollywood Player by Robert Rodriguez, 1996, ISBN: 978-0452271876
5. Cinematography: Theory and Practice: Image Making for Cinematographers, Directors, and Videographers by Blain Brown, 2016, ISBN: 978-1138940925.