



TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE

Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956

INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085

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**DEPARTMENT OF JOURNALISM
& MASS COMMUNICATION**

PROGRAMME : BA(JMC)

**Even Semester
Time Table**

for the

**ACADEMIC SESSION :
2023-24**

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
ACADEMIC SESSION 2023-24
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : II (1-Shift)

W.E.F- 25-01-2024

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30	02:30-03:00	03:00-04:00
MON	BA(JMC) 104-MLE	BA(JMC) 152-PJ Lab	BA(JMC) 106-SP	B R E A K	BA(JMC)104- MLE	BA(JMC) 154-SP LAB	BA(JMC) 158- HC LAB / BA(JMC) 160-SJ LAB	B R E A K	BA(JMC) 354 -
	(NAV)	(SHB)	(AHK)		(NAV)	(AHK)	(DGTH) / (SHU)		NCC/NSS/ Outreach
TUE	BA(JMC) 104-MLE	BA(JMC) 152-PJ Lab	BA(JMC) 108-HC / BA(JMC) 110-SJ		BA(JMC)154- SP LAB	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	020-SSEC		BA(JMC) 354 -
	(NAV)	(SHB)	(DGTH) / (SHU)		(AHK)	(DGTH) / (SHU)	(SHB/T&P/Mr. Karan Babbar)		NCC/NSS/ Outreach
WED	BA(JMC) 156-DG LAB-II	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 154-SP LAB		BA(JMC)156- DG LAB-II	BA(JMC) 156-DG LAB-II	BA(JMC) 102-PJ		LIB
	(KKK)	(DGTH) / (SHU)	(AHK)		(KKK)	(KKK)	(SHB)		
THU	BA(JMC) 102-PJ	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 154-SP LAB		BA(JMC) 152-PJ Lab	BA(JMC) 156-DG LAB-II	170-VAC		006 MM
	(SHB)	(DGTH) / (SHU)	(AHK)		(SHB)	(KKK)	(DGTH)		(DPD)
FRI	BA(JMC) 104-MLE	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	BA(JMC) 108-HC / BA(JMC) 110-SJ		BA(JMC)106- SP	BA(JMC) 102-PJ	041-SP/LIB		Cultural Club
	(NAV)	(DGTH) / (SHU)	((DGTH) / (SHU)		(AHK)	(SHB)	(AHK)		CC
SAT	BA(JMC) 102-PJ	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	BA(JMC) 106-SP		BA(JMC) 152-PJ Lab	BA(JMC) 106-SP	170-VAC		Language Lab - LL
	(SHB)	(DGTH) / (SHU)	(AHK)		(SHB)	(AHK)	(DGTH)		Mr. Karan Babbar

Paper Code	Paper	Faculty	L	T/P	Credit
006	Mentor Mentee (MM)	Deepak Prasad (dpd)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, Red Ribbon, Photography Club, Cultural Club				
020	Soft skills capacity enhancement (SSEC)	Mr. Karan Babbar	0	0	0
1	Language Lab (LL)	Mr. Karan Babbar	0	0	0
041	Sports/ Library (SP/Lib)				
BA(JMC) 102	Print Journalism (PJ)	Dr. Shaheen Bano (SHB)	4	0	4
BA(JMC) 104	Media Laws and Ethics (MLE)	Navya Singh (nav)	4	0	4
BA(JMC) 106	Still Photography (SP)	Mr. Ashish Kumar (ahk)	4	0	4
BA(JMC) 108	Health Communication (HC)	Dr. Gopal Thakur (dgth)	4	0	4
BA(JMC) 110	Sports Journalism (SJ)	Dr. Shivendu Kumar Rai (SHU)	4	0	4
BA(JMC) 152	Print Journalism Lab (PJ Lab)	Dr. Shaheen Bano (SHB)	0	4	2
BA(JMC) 154	Still Photography Lab (SP LAB)	Mr. Ashish Kumar (ahk)	0	4	2
BA(JMC) 156	Design and Graphics Lab-II (DG LAB-II)	Ketan Kumar kataria (kkk)	0	4	2
BA(JMC) 158	Health Communication Lab (HC LAB)	Dr. Gopal Thakur (dgth)	0	4	2
BA(JMC) 160	Sport Journalism Lab (SJ LAB)	Dr. Shivendu Kumar Rai (SHU)	2	0	2
BA(JMC) 170	Value Added Course (VAC)	Dr. Gopal Thakur (dgth)	0	2	2
BA(JMC) 354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (Outreach)		0	0	2

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC - Dr. Shaheen Bano
ArBano

Dr. Deepak Prasad
Thakur

HOD

BA(JMC)

**SCHEME OF EXAMINATION
INTERNAL EVALUATION**

Theory Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Courses	15
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	15
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	10

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR
THEORY COURSES**

Maximum Marks	60
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC - Dr. Slobeen Baw

Dr. Baw.

Dr. Slobeen Baw

HOD

[Signature]

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
ACADEMIC SESSION 2023-24
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : II (2-Shift)

W.E.F- 25-01-2024

Period	11:30 – 12:30	12:30 – 1:30	01:30 – 02:30	02:30 03:00	03:00 – 04:00	04:00 – 5:00	05:00 – 06:00	06 :00 – 07:00
MON	BA(JMC)354 -	BA(JMC) 104-MLE	BA(JMC) 152-PJ Lab	B R E A K	BA(JMC) 106-SP	BA(JMC) 102-PJ	BA(JMC)156-DG LAB-II	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB
	NCC/NSS/ Outreach	(NAV)	(SHB)		(AHK)	(SHB)	(KKK)	(DGTH) / (SHU)
TUE	BA(JMC)354 -	BA(JMC) 102-PJ	BA(JMC) 106-SP		BA(JMC) 108-HC / BA(JMC) 110-SJ	020- SSEC	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	BA(JMC) 156-DG LAB-II
	NCC/NSS/ Outreach	(SHB)	(AHK)		(DGTH) / (SHU)	(SHB)	(DGTH) / (SHU)	(KKK)
WED	LIB	BA(JMC) 104-MLE	BA(JMC)108-HC /BA(JMC) 110-SJ		BA(JMC) 106-SP	BA(JMC) 154-SP LAB	BA(JMC) 102-PJ	BA(JMC) 156-DG LAB-II
		(NAV)	(DGTH) / (SHU)		(AHK)	(AHK)	(SHB)	(KKK)
THU	006 MM	BA(JMC) 102-PJ	BA(JMC)104-MLE		BA(JMC) 154-SP LAB	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 156-DG LAB-II
	(DPD)	(SHB)	(NAV)		(AHK)	(DGTH) / (SHU)	(DGTH) / (SHU)	(KKK)
FRI	Cultural Club	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	BA(JMC)154-SP LAB		BA(JMC) 108-HC / BA(JMC) 110-SJ	BA(JMC) 104-MLE	BA(JMC) 152-PJ Lab	170-VAC
	CC	(DGTH) / (SHU)	(AHK)		(DGTH) / (SHU)	(NAV)	SHB	(SHB)
SAT	Language Lab - LL	BA(JMC) 152-PJ Lab	BA(JMC) 158-HC LAB / BA(JMC) 160-SJ LAB	042-SP/LIB	BA(JMC) 152-PJ Lab	BA(JMC) 154-SP LAB	170-VAC	
	Mr. Karan Babbar	(SHB)	(DGTH) / (SHU)	(AHK)	(SHB)	(AHK)	(SHB)	

Paper Code	Paper	Faculty	L	T/P	Credit
006	Mentor Mentee (MM)	Deepak Prasad (dpd)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, Red Ribbon, Photography Club, Cultural Club				
020	Soft skills capacity enhancement (SSEC)	Mr. Karan Babbar	0	0	0
1	Language Lab (LL)	Mr. Karan Babbar	0	0	0
041	Sports/ Library (SP/Lib)				
BA(JMC) 102	Print Journalism (PJ)	Dr. Shaheen Bano (SHB)	4	0	4
BA(JMC) 104	Media Laws and Ethics (MLE)	Navya Singh (nav)	4	0	4
BA(JMC) 106	Still Photography (SP)	Mr. Ashish Kumar (ahk)	4	0	4
BA(JMC) 108	Health Communication (HC)	Dr. Gopal Thakur (dgth)	4	0	4
BA(JMC) 110	Sports Journalism (SJ)	Dr. Shivendu Kumar Rai (SHU)	4	0	4
BA(JMC) 152	Print Journalism Lab (PJ Lab)	Dr. Shaheen Bano (SHB)	0	4	2
BA(JMC) 154	Still Photography Lab (SP LAB)	Mr. Ashish Kumar (ahk)	0	4	2
BA(JMC) 156	Design and Graphics Lab-II (DG LAB-II)	Ketan Kumar kataria (kkk)	0	4	2
BA(JMC) 158	Health Communication Lab (HC LAB)	Dr. Gopal Thakur (dgth)	0	4	2
BA(JMC) 160	Sport Journalism Lab (SJ LAB)	Dr. Shivendu Kumar Rai (SHU)	2	0	2
BA(JMC) 170	Value Added Course (VAC)	Dr. Shaheen Bano (SHB)	0	2	2
BA(JMC) 354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (Outreach)		0	0	2

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PC - Dr. Shaheen Bano
Asha Bano

G. K.
Dr. Gopal Thakur

HOD

HoD
BA(JMC)-TIAS

**SCHEME OF EXAMINATION
INTERNAL EVALUATION**

Theory Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Courses	15
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PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

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PC- Dr. Shekhar Bawa
Dr. Bawa

Dr. Kumar
Thrus

HOD


HOD
BA(JMC)-TIAS

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
ACADEMIC SESSION 2023-24
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : IV (1-Shift)

W.E.F- 25-01-2024

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30	02:30-03:00	03:00-04:00
MON	BA(JMC) 202-BA	BA(JMC) 208-TNRA / BA(JMC) 210-CC	BA(JMC) 258-TNRA_LAB / BA(JMC) 260-CC_LAB	B R E A K	BA(JMC) 206-TPP	BA(JMC) 256-TVP_LAB	0173-VAC	B R E A K	BA(JMC) 354 -
	(DPD)	(ATA)/ (JG)	(ATA)/ (JG)		(MYK)	(MYK)	(JG)		NCC/NSS/ Outreach
TUE	BA(JMC) 202-BA	BA(JMC) 204-BPR	BA(JMC) 208-TNRA / BA(JMC) 210-CC		BA(JMC) 256-TVP_LAB	BA(JMC) 258-TNRA_LAB / BA(JMC) 260-CC_LAB	BA(JMC) 204-BPR		BA(JMC) 354 -
	(DPD)	(PAA)	(ATA)/ (JG)		(MYK)	(ATA)/ (JG)	(PAA)		NCC/NSS/ Outreach
WED	BA(JMC) 252-A_LAB	BA(JMC) 204-BPR	BA(JMC) 208-TNRA / BA(JMC) 210-CC		BA(JMC) 256-TVP_LAB	BA(JMC) 252-A_LAB	BA(JMC) 254- PR_LAB		LIB
	(DPD)	(PAA)	(ATA)/ (JG)		(MYK)	(DPD)	(PAA)		
THU	BA(JMC) 202-BA	173-VAC	BA(JMC) 208-TNRA / BA(JMC) 210-CC		BA(JMC) 206-TPP	BA(JMC) 254-PR_LAB	BA(JMC) 256-TVP_LAB		042-SP/LIB
	(DPD)	(JG)	(ATA)/ (JG)		(MYK)	(PAA)	(MYK)		(AHK)
FRI	BA(JMC) 202-BA	BA(JMC) 252-A_LAB	BA(JMC) 258-TNRA_LAB /BA(JMC) 260-CC_LAB		BA(JMC) 204-BPR	BA(JMC) 254-PR_LAB	BA(JMC) 206-TPP		Cultural Club
	(DPD)	(DPD)	(ATA)/ (JG)		(PAA)	(PAA)	(MYK)		CC
SAT	BA(JMC) 252-A_LAB	BA(JMC) 258-TNRA_LAB /BA(JMC) 260-CC_LAB	BA(JMC) 254-PR_LAB		BA(JMC) 206-TPP	MM-006	022-(SSEC)		Cultural Club
	(DPD)	(ATA)/ (JG)	(PAA)		(MYK)	(AHK)	Mr. Karan Babbar		CC

Paper Code	Paper	Faculty	L	T/P	Credit
006	Mentor Mentee (MM)	Mr. Ashish Kumar (AHK)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, Red Ribbon, Photography Club, Cultural Club				
022	Soft skills capacity enhancement (SSEC)	Mr. Karan Babbar	0	0	0
041	Sports/ Library (SP/Lib)				
BA(JMC) 173	Value Added Course (VAC)	Jyoti Gupta (jg)	2	0	2
BA(JMC) 202	Basic of Advertising (BA)	Deepak Prasad (dpd)	4	0	4
BA(JMC) 204	Basic of Public Relations (BPR)	Sonia Batra (soba)	4	0	4
BA(JMC) 206	Television Programming and Production (TPP)	Mayank Arora (myk)	4	0	4
BA(JMC) 208	Television News: Reporting and Anchoring. (TNRA)	Amit Sharma (ata)	4	0	4
BA(JMC) 210	Corporate Communication (CC)	Jyoti Gupta (jg)	4	0	4
BA(JMC) 252	Advertising Lab (A_LAB)	Deepak Prasad (dpd)	0	4	2
BA(JMC) 254	Public Relations Lab (PR_LAB)	Sonia Batra (soba)	0	4	2
BA(JMC) 256	TV Production Lab (TVP_LAB)	Mayank Arora (myk)	0	4	2
BA(JMC) 258	Television News: Reporting and Anchoring Lab (TNRA_LAB)	Amit Sharma (ata)	0	4	2
BA(JMC) 260	Corporate Communication Lab (CC_LAB)	Jyoti Gupta (jg)	0	4	2
BA(JMC)354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (Outreach)		0	0	2

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PC- Dr. Shakeen Bano
 Dr. Bano

Gk
 Dr. Jyoti
 Gupta

HOD

HOD
 BA(JMC)-TIAS

**SCHEME OF EXAMINATION
INTERNAL EVALUATION**

Theory Courses		Allocation of Marks: 25
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses		Allocation of Marks: 40
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

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**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR
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PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

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Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC - *Dr. Anshu Bano*

Ch
Dr. Anshu Bano

[Signature]
HOD
BA(JMC)-TAS

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
ACADEMIC SESSION 2023-24
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester : IV (1-Shift)

W.E.F- 25-01-2024

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00 11:30	11:30-12:30	12:30-1:30	01:30-02:30	02:30 03:00	03:00 04:00	
MON	BA(JMC) 254- PR_LAB	BA(JMC) 202-BA	BA(JMC) 256- TVP_LAB	B R E A K	BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB	BA(JMC) 208-TNRA / BA(JMC) 210-CC	173-VAC	B R E A K	BA(JMC) 354 -	
	(PAA)	(DPD)	(MYK)		(ATA) / (JG)	(ATA) / (JG)	(PAA)		NCC/NSS/ Outreach	
TUE	BA(JMC) 204-BPR	BA(JMC) 202-BA	BA(JMC) 256- TVP_LAB		BA(JMC) 208- TNRA / BA(JMC) 210- CC	BA(JMC) 254- PR_LAB	BA(JMC) 258- TNRA_LAB / BA(JMC) 260-CC LAB		(ATA) / (JG)	BA(JMC) 354 -
	(PAA)	(DPD)	(MYK)		(ATA) / (JG)	(PAA)	(ATA) / (JG)			NCC/NSS/ Outreach
WED	BA(JMC) 254- PR_LAB	BA(JMC) 252- A_LAB	BA(JMC) 206-TPP		BA(JMC) 208- TNRA / BA(JMC) 210- CC	BA(JMC) 256- TVP_LAB	BA(JMC) 256- TVP_LAB		(ATA) / (JG)	LIB
	(PAA)	(DPD)	(MYK)		(ATA) / (JG)	(MYK)	(MYK)			
THU	BA(JMC) 204-BPR	173-VAC	BA(JMC) 202-BA		BA(JMC) 206-TPP	BA(JMC) 252-A_LAB	BA(JMC) 208-TNRA / BA(JMC) 210-CC		(ATA) / (JG)	006 - MM
	(PAA)	(PAA)	(DPD)		(MYK)	(DPD)	(ATA) / (JG)			(PAA)
FRI	BA(JMC) 204-BPR	BA(JMC) 258- TNRA_LAB /BA(JMC) 260-CC LAB	BA(JMC) 256- TVP_LAB		BA(JMC) 202-BA	BA(JMC) 206- TPP	BA(JMC) 252-A_LAB		(DPD)	Cultural Club
	(PAA)	(ATA) / (JG)	(MYK)		(DPD)	(MYK)	(DPD)			CC
SAT	BA(JMC) 204-BPR	BA(JM C)254- PR_LA B	BA(JMC) 206-TPP	040-SP/LIB	BA(JMC) 252-A_LAB	BA(JMC) 258- TNRA_LAB / BA(JMC) 260-CC LAB	(ATA) / (JG)	Cultural Club		
	(PAA)	(PAA)	(MYK)	(AHK)	(DPD)	(ATA) / (JG)		CC		

Paper Code	Paper	Faculty	L	T/P	Credit
006	Mentor Mentee (MM)	Ms. Priya Anwasha (paa)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, Red Ribbon, Photography Club, Cultural Club				
022	Soft skills capacity enhancement (SSEC)	Mr. Karan Babbar	0	0	0
041	Sports/ Library (SP/Lib)				
BA(JMC) 173	Value Added Course (VAC)	Ms. Priya Anwasha (paa)	1	0	2
BA(JMC) 202	Basic of Advertising (BA)	Deepak Prasad (dpd)	4	0	4
BA(JMC) 204	Basic of Public Relations (BPR)	Sonia Batra (soba)	4	0	4
BA(JMC) 206	Television Programming and Production (TPP)	Mayank Arora (myk)	4	0	4
BA(JMC) 208	Television News: Reporting and Anchoring (TNRA)	Amit Sharma (ata)	4	0	4
BA(JMC) 210	Corporate Communication (CC)	Jyoti Gupta (jg)	4	0	4
BA(JMC) 252	Advertising Lab (A_LAB)	Deepak Prasad (dpd)	0	4	2
BA(JMC) 254	Public Relation Lab (PR LAB)	Sonia Batra (soba)	4	0	4
BA(JMC) 256	TV Production Lab (TVP_LAB)	Mayank Arora (myk)	0	4	2
BA(JMC) 258	Television News: Reporting and Anchoring Lab (TNRA_LAB)	Amit Sharma (ata)	0	4	2
BA(JMC) 260	CORPORATE COMMUNICATION LAB (CC LAB)	Jyoti Gupta (jg)	2	0	2

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC - Dr. Shabeer Bano

Dr. Bano

Dr. Deepak Prasad Thakur

HOD

HoD
BA(JMC)-TIAS

**SCHEME OF EXAMINATION
INTERNAL EVALUATION**

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC -

Dr. S. B. Bhatnagar
Bano

C. B. Chaturvedi
Dr. Chaturvedi

[Signature]
HOD
BA(JMC)-TIAS

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
ACADEMIC SESSION 2022-23
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : IV (2-Shift)

W.E.F- 25-01-2024

Period	11:30 12:30	12:30 – 1:30	01:30 – 02:30	02:30 03:00	03:00 – 04:00	04:00 – 5:00	05:00 – 06:00	06 :00 – 07:00
MON	BA(JMC) 354 -	BA(JMC) 202-BA	BA(JMC) 256- TVP_LAB	B R E A K	BA(JMC) 208- TNRA / BA(JMC) 210- CC	BA(JMC) 254- PR_LAB	BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB	173-VAC
	NCC/NSS / Outreach	(DPD)	(MYK)		(ATA) / (JG)	(PAA)	(ATA) / (JG)	(SOBA)
TUE	BA(JMC) 354 -	BA(JMC) 202-BA	BA(JMC) 204-BPR		BA(JMC) 254- PR_LAB	BA(JMC) 208- TNRA / BA(JMC) 210- CC	BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB	BA(JMC) 256- TVP_LAB
	NCC/NSS / Outreach	(DPD)	(PAA)		(PAA)	(ATA) / (JG)	(ATA) / (JG)	(MYK)
WED	LIB	BA(JMC) 254- PR_LAB	BA(JMC) 206-TPP		BA(JMC) 252-A_LAB	BA(JMC) 208- TNRA / BA(JMC) 210- CC	BA(JMC) 256- TVP_LAB	BA(JMC) 256- TVP_LAB
		(PAA)	(MYK)		(DPD)	(ATA) / (JG)	(MYK)	(VKR)
THU	006 - MM	BA(JMC) 252- A_LAB	BA(JMC) 202-BA		BA(JMC) 204-BPR	BA(JMC) 208- TNRA / BA(JMC) 210- CC	BA(JMC) 206-TPP	173-VAC
	(ATA)	(DPD)	(DPD)		(PAA)	(ATA) / (JG)	(MYK)	(SOBA)
FRI	Cultural Club	BA(JMC) 202-BA	BA(JMC) 204-BPR		BA(JMC) 252- A_LAB	BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB	BA(JMC) 256- TVP_LAB	BA(JMC) 206-TPP
	CC	(DPD)	(PAA)		(DPD)	(ATA) / (JG)	(MYK)	(MYK)
SAT	Cultural Club	BA(JMC) 204-BPR	BA(JMC) 252- A_LAB		BA(JMC) 254- PR_LAB	BA(JMC) 258- TNRA_LAB / BA(JMC) 260- CC LAB	BA(JMC) 206-TPP	41-SP/Lib
	CC	(PAA)	(DPD)		(PAA)	(ATA) / (JG)	(MYK)	(AHK)

Paper Code	Paper	Faculty	L	T/P	Credit
006	Mentor Mentee (MM)	Amit Sharma (ata)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, Red Ribbon, Photography Club, Cultural Club				
022	Soft skills capacity enhancement (SSEC)	Mr. Karan Babbar	0	0	0
041	Sports/ Library (SP/Lib)				
BA(JMC) 173	Value Added Course (VAC)	Sonia Batra (soba)	2	0	2
BA(JMC) 202	Basic of Advertising (BA)	Deepak Prasad (dpd)	4	0	4
BA(JMC) 204	Basic of Public Relations (BPR)	Sonia Batra (soba)	4	0	4
BA(JMC) 206	Television Programming and Production (TPP)	Mayank Arora (myk)	4	0	4
BA(JMC) 208	Television News: Reporting and Anchoring. (TNRA)	Amit Sharma (ata)	4	0	4
BA(JMC) 210	Corporate Communication (CC)	Jyoti Gupta (jg)	4	0	4
BA(JMC) 252	Advertising Lab (A_LAB)	Deepak Prasad (dpd)	0	4	2
BA(JMC) 254	Public Relations Lab (PR_LAB)	Sonia Batra (soba)	0	4	2
BA(JMC) 256	TV Production Lab (TVP_LAB)	Mayank Arora (myk)	0	4	2
BA(JMC) 258	Television News: Reporting and Anchoring Lab (TNRA_LAB)	Amit Sharma (ata)	0	4	2
BA(JMC) 260	Corporate Communication Lab (CC_LAB)	Jyoti Gupta (jg)	0	4	2
BA(JMC)354	NCC/NSS/Community Engagement/ Socio-Cultural Outreach (Outreach)		0	0	2

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

PC – Dr. Shakeen Bano
A. Bano

Dr. Jyoti Gupta
Jyoti Gupta

HOD

HoD
BA(JMC)-TIAS

**SCHEME OF EXAMINATION
INTERNAL EVALUATION**

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 mark each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.


PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC - Dr. 
Bano


Dr. Anil Kumar


HOD
BA(JMC)-TAS

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
ACADEMIC SESSION 2022-23
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : VI (1-Shift)

W.E.F- 25-01-2024

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	LIB	352-FP	BA(JMC) 306-EC	B R E A K	BA(JMC) 304-GMO	BA(JMC) 306-EC	BA(JMC) 354 -
		(SHU)	(NAV)		(KKK)	(NAV)	NCC/NSS/ Outreach
TUE	LIB	352-FP	BA(JMC) 302-MME		BA(JMC) 306-EC	175 - VAC	BA(JMC) 354 -
		(SHU)	(SHB)		(NAV)	(AHK)	NCC/NSS/ Outreach
WED	LIB	BA(JMC) 302- MME	BA(JMC) 304-GMO		025-SSCE	025-SSCE	Cultural Club
		(SHB)	(KKK)		(SHB/Mr. Karan Babbar)	(SHB/Mr. Karan Babbar)	CC
THU	LIB	BA(JMC) 302-MME	BA(JMC) 306-EC		BA(JMC) 304-GMO	TNP	LIB
		(SHB)	(NAV)		(KKK)		
FRI	LIB	BA(JMC) 302-MME	BA(JMC) 304-GMO		Cultural Club	Cultural Club	LIB
		(SHB)	(KKK)		CC	CC	
SAT	LIB	175-VAC	006 - MM		Cultural Club	Cultural Club	41-SP/Lib
		(AHK)	(JG)		CC	CC	(KKK)

Paper Code	Paper	Faculty	L	T/P	Credit
006	Mentor Mentee (MM)	Jyoti Gupta (JG)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, Red Ribbon, Photography Club, Cultural Club				
025	Soft skills capacity enhancement (SSCE)	Mr. Karan Babbar	0	0	0
041	Sports/ Library (SP/Lib)				
352	Final Project (FP)	Dr. Shivendu Kumar Rai (SHU)	4	0	16
BA(JMC) 175	Value Added Course (VAC)	Mr. Ashish Kumar (AHK)	2	0	2
BA(JMC) 302	Media Management and Entrepreneurship (MME)	Dr. Shaheen Bano (SHB)	4	0	4
BA(JMC) 304	Global Media: An Overview (GMO)	Ketan Kumar kataria (kkk)	4	0	4
BA(JMC) 306	Environment Communication (EC)	Navya Singh (nav)	4	0	4

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Each student shall be assigned the Final Project at the end of the Fifth Semester. The Final Project shall be pursued by her/him under the supervision of internal faculty in the Sixth Semester. The student shall make her/his Final Project on the theme/topic approved by the Director of the Institute/Principal in the Fifth Semester. She/he shall submit the hard & soft copy of the Final Project in duplicate and also make the multi-media presentation on the same at least four weeks before the date of commencement of the End-Term Examination of the Sixth Semester. The project would be continuously monitored through tutorials and assignments and the record of the same would be submitted at the time of external examination duly certified by the internal faculty.

PC - Dr. Shaheen Bano
 Dr. Bano

Dr. Tejpal
 Thakur

HOD

Dr. [Signature]
 HoD
 BA(JMC)-TIAS

**SCHEME OF EXAMINATION
INTERNAL EVALUATION**

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER-SETTER/ MODERATOR
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC - Dr. Shaheen Bano
A Bano

GH
Dr. Arshad
Thani

HOD
HoD
BA(JMC)-TIAS

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
ACADEMIC SESSION 2022-23
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester : VI (1-Shift)

W.E.F- 25-01-2024

Period	8:00-9:00	9:00-10:00	10:00-11:00	11:00-11:30	11:30-12:30	12:30-1:30	01:30-02:30
MON	LIB	BA(JMC) 306-EC	BA(JMC) 304-GMO	B R E A K	175 - VAC	352-FP	BA(JMC) 354 -
		(NAV)	(KKK)		(NAV)	(SHU)	NCC/NSS/ Outreach
TUE	LIB	BA(JMC)306-EC	BA(JMC) 306-EC		352-FP	025-SSCE	BA(JMC) 354 -
		(NAV)	(NAV)		(SHU)	(SHB/Mr. Karan Babbar)	NCC/NSS/ Outreach
WED	LIB	BA(JMC) 304-GMO	BA(JMC) 302-MME		025-SSCE	BA(JMC) 302-MME	Cultural Club
		(KKK)	(PAA)		(SHB/Mr. Karan Babbar)	(PAA)	CC
THU	LIB	BA(JMC) 304-GMO	BA(JMC) 302-MME		LIB	BA(JMC) 306-EC	LIB
		(KKK)	(PAA)			(NAV)	
FRI	LIB	BA(JMC) 304-GMO	BA(JMC) 302-MME		Cultural Club	Cultural Club	LIB
		KKK	(PAA)		CC	CC	
SAT	LIB	006 - MM	Cultural Club		417 - VAC	Cultural Club	41-SP/Lib
		(SHB)	CC		(NAV)	CC	(KKK)

Paper Code	Paper	Faculty	L	T/P	Credit
006	Mentor Mentee (MM)	Shaheen Bano (SHB)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, Red Ribbon, Photography Club, Cultural Club				
025	Soft skills capacity enhancement (SSCE)	Mr. Karan Babbar	0	0	0
041	Sports/ Library (SP/Lib)				
BA(JMC) 175	Value Added Course (VAC)	Ms. Navya Singh (NAV)	2	0	2
BA(JMC) 302	Media Management and Entrepreneurship (MME)	Ms. Priya Anwasha (paa)	4	0	4
BA(JMC) 304	Global Media: An Overview (GMO)	Ketan Kumar kataria (kkk)	4	0	4
BA(JMC) 306	Environment Communication (EC)	Navya Singh (nav)	4	0	4
BA(JMC) 352	Final Project and Comprehensive Viva (FP CV)	Dr. Shivendu Kumar Rai (SHU)	0	0	16

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Each student shall be assigned the Final Project at the end of the Fifth Semester. The Final Project shall be pursued by her/him under the supervision of internal faculty in the Sixth Semester. The student shall make her/his Final Project on the theme/topic approved by the Director of the Institute/Principal in the Fifth Semester. She/ he shall submit the hard & soft copy of the Final Project in duplicate and also make the multi-media presentation on the same at least four weeks before the date of commencement of the End-Term Examination of the Sixth Semester. The project would be continuously monitored through tutorials and assignments and the record of the same would be submitted at the time of external examination duly certified by the internal faculty.

PC - Dr. Shaheen Bano

A. Bano

Dr. Tupper
Tupper

HOD

HoD
BA(JMC)-TMS

**SCHEME OF EXAMINATION
INTERNAL EVALUATION**

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses..

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC - Dr. Shabeen Bano
 Dr. Bano

Dr. Anwar
 Dr. Anwar
 Dr. Anwar

HOD
 HoD
 BA(JMC)-TIAS

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
ACADEMIC SESSION 2022-23
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-A)

Semester : VI (II-Shift)

W.E.F- 25-01-2024

Period	12:30 – 1:30	01:30 – 02:30	02:30 03:00	03:00 – 04:00	04:00 – 5:00	05:00 – 06:00	06 :00 – 07:00
MON	BA(JMC) 306-EC	175 - VAC	B R E A K	352-FP	302 - MME	025-SSCE	BA(JMC) 354 -
	(NAV)	(MYK)		(DGTH)	(PAA)	(SHB/Mr. Karan Babbar)	NCC/NSS/ Outreach
TUE	BA(JMC) 304-GMO	BA(JMC) 302-MME		BA(JMC) 306-EC	352-FP	Cultural Club	BA(JMC) 354 -
	(KKK)	(PAA)		(NAV)	(DGTH)	CC	NCC/NSS/ Outreach
WED	BA(JMC) 302-MME	BA(JMC) 304- GMO		025-SSCE	BA(JMC) 306-EC	Cultural Club	Cultural Club
	(PAA)	(KKK)		(SHB/Mr. Karan Babbar)	(NAV)	CC	CC
THU	BA(JMC) 302-MME	BA(JMC) 304- GMO		BA(JMC) 306-EC	Cultural Club	Cultural Club	Cultural Club
	(PAA)	(KKK)		(NAV)	CC	CC	CC
FRI	175-VAC	BA(JMC) 304-GMO		006- MM	LIB	Cultural Club	41-SP/Lib
	(MYK)	(KKK)		(SOBA)		CC	(KKK)
SAT	LIB	LIB		LIB	LIB	Cultural Club	Cultural Club
						CC	CC

Paper Code	Paper	Faculty	L	T/P	Credit
006	Mentor Mentee (MM)	Sonia Batra (SOBA)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, Red Ribbon, Photography Club, Cultural Club				
025	Soft skills capacity enhancement (SSCE)	Mr. Karan Babbar	0	0	0
041	Sports/ Library (SP/Lib)				
352	Final Project (FP)	Dr. Gopal Thakur (dgth)	4	0	16
BA(JMC) 175	Value Added Course (VAC)	Mr. Mayank Arora	2	0	2
BA(JMC) 302	Media Management and Entrepreneurship (MME)	Ms. Priya Anwasha (paa)	4	0	4
BA(JMC) 304	Global Media: An Overview (GMO)	Ketan Kumar kataria (kkk)	4	0	4
BA(JMC) 306	Environment Communication (EC)	Navya Singh (nav)	4	0	4

**Non University Examination System (NUES). NCC/NSS can be completed during semester 1 – Semester 4. It will be evaluated internally by the respective institute and faculty. The credits for this will be given in sixth semester to the students. The student shall make his/her personal file of activities accomplished during this period under the guidance/supervision of the faculty approved by the HoD/Dean of the programme. She/he shall submit the hard and soft copy in duplicate and also make multimedia presentation on the same. The work would be evaluated as part of NUES by internal faculty/supervisor in semester VI. The NCC/NSS camps/classes will be held either during Weekends/Holidays or Winter/Summer Vacations.

Each student shall be assigned the Final Project at the end of the Fifth Semester. The Final Project shall be pursued by her/him under the supervision of internal faculty in the Sixth Semester. The student shall make her/his Final Project on the theme/topic approved by the Director of the Institute/Principal in the Fifth Semester. She/ he shall submit the hard & soft copy of the Final Project in duplicate and also make the multi-media presentation on the same at least four weeks before the date of commencement of the End-Term Examination of the Sixth Semester. The project would be continuously monitored through tutorials and assignments and the record of the same would be submitted at the time of external examination duly certified by the internal faculty.

PC - Dr. Shalini Bawa
A. Bawa

Dr. Gopal Thakur

HOD
HoD
BA(JMC)/TMS

**SCHEME OF EXAMINATION
INTERNAL EVALUATION**

Theory Courses	Allocation of Marks: 25	
Class Test	There shall be one Class Test in each semester for each of the Courses	10
Continuous Evaluation	It shall be based on Home Assignments & Class Assignments/Quiz Tests	10
Internal Assessment	It shall be based on Seminars/Presentations & Class Room Performance	5

Practical Courses	Allocation of Marks: 40	
Class Test	There shall be one Class Test in each semester for each of the Lab Courses. It shall be based on Demonstration of Skills and Viva Voce	15
Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

**INSTRUCTIONS FOR PAPER SETTER/ MODERATOR
THEORY COURSES**

Maximum Marks	75
Time	3 hours
Total Questions	5 questions of 15 marks each, out of which Question No. 1 will be compulsory.
Compulsory Question	The Paper Setter must ensure internal choice of 5 Short answer type questions of 3 marks each from all the four units.
Setting of Other Questions	Q.No.2 is to be set from Unit I, Q.No.3 from Unit II, Q.No.4 from Unit III and Q.No.5 from Unit IV along with internal choice for each question from each unit.
Distribution of Marks in these Questions	A question should either be a full-length question of 15 marks or 2 questions of 7 ½ marks each or 3 short notes of 5 marks each.

PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

A.	Student(s) should be evaluated on the basis of the end-product prepared by them along with hard and soft copy of exercises/ assignments undertaken during the semester (45 marks)
B.	The examiner shall interview the student(s) to assess the knowledge/ understanding of the subject. (15 marks)
Max Marks	The marks prescribed for evaluating a student by the External Examiner are 60.

DISTRIBUTION OF CREDITS

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Total
26	24	26	24	28	26	154

Note: Total number of credits for the BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION - BA (JMC) = 154. For the award of degree a student must secure 150 credits.

PC - Dr. Shabeer Bano

Signature

Signature
Dr. Arshad
Thyagaraj

HOD

Signature

HOD
BA(JMC)-TIAS

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
ACADEMIC SESSION 2022-23
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Programme: BA(JMC)(Div-B)

Semester : VI (II-Shift)

W.E.F- 25-01-2024

Period	12:30 – 1:30	01:30 – 02:30	02:30 03:00	03:00 – 04:00	04:00 – 5:00	05:00 – 06:00	06 :00 – 07:00
MON	417 - VAC	BA(JMC) 306-EC	B R E A K	302 - MME	352-FP	025-SSCE	BA(JMC) 354 -
	(ATA)	(NAV)		(PAA)	(DGTH)	(SHB/Mr. Karan Babbar)	NCC/NSS/ Outreach
TUE	BA(JMC) 306-EC	352-FP		BA(JMC) 304-GMO	BA(JMC) 302-MME	Cultural Club	BA(JMC) 354 -
	(NAV)	(DGTH)		(KKK)	(PAA)	CC	NCC/NSS/ Outreach
WED	025-SSCE	BA(JMC) 306-EC		BA(JMC) 302-MME	BA(JMC) 304-GMO	Cultural Club	Cultural Club
	(SHB/Mr. Karan Babbar)	(NAV)		(PAA)	(KKK)	CC	CC
THU	BA(JMC) 306-EC	BA(JMC) 302- MME		BA(JMC) 304-GMO	LIB	Cultural Club	Cultural Club
	(NAV)	(PAA)		(KKK)		CC	CC
FRI	BA(JMC) 304-GMO	LIB		417-VAC	LIB	Cultural Club	41-SP/Lib
	(KKK)			(ATA)		CC	(KKK)
SAT	006 - MM	Cultural Club		LIB	LIB	Cultural Club	Cultural Club
	(KKK)	CC				CC	CC

Paper Code	Paper	Faculty	L	T/P	Credit
006	Mentor Mentee (MM)	Mr. Ketan Kumar Kataria (SOBA)	1	0	1
009	UBA, Dramatic, Dance Music Club, Fit India Club, Red Ribbon, Photography Club, Cultural Club				
025	Soft skills capacity enhancement (SSCE)	Mr. Karan Babbar	0	0	0
041	Sports/ Library (SP/Lib)				
BA(JMC) 175	Value Added Course (VAC)	Mr. Amit Sharma (ATA)	0	0	0
BA(JMC) 302	Media Management and Entrepreneurship (MME)	Ms. Priya Anwasha (paa)	4	0	4
BA(JMC) 304	Global Media: An Overview (GMO)	Ketan Kumar kataria (kkk)	4	0	4
BA(JMC) 306	Environment Communication (EC)	Navya Singh (nav)	4	0	4
BA(JMC) 352	Final Project and Comprehensive Viva (FP CV)	Dr. Gopal Thakur (dgth)	0	0	16

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PC - Dr. Shaker Bano
Dr. Bano

Dr. Gopal Thakur

HOD

HOD
BA(JMC)-TAS

INTERNAL EVALUATION

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Class Test	There shall be one Class Test in each semester for each of the Courses	10
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Continuous Evaluation	It shall be based on Assignments & Exercises	15
Internal Assessment:	It shall be based on Lab Performance in each Semester	10

EXTERNAL EVALUATION

The external evaluation for each Courses of the programme, shall be based on the students' performance in the End-Term Theory and Practical Examination (as outlined in the detailed course scheme) i.e.75 marks in Theory courses and 60 marks in Practical courses.

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PRACTICAL/ SEMINAR/ PRESENTATION/ WORKSHOP

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PC - Dr. Shaker Bano

Dr. Bano

*Dr. Umpal
Thun*

[Signature]
HOD

HOD
BA(JMC)-TIAS