



TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
Approved by AICTE, Ministry of Education Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956
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Syllabus of Value Added Course

Certificate Course in Drone Journalism

COURSE CODE: CCDJ	L: 2	T/P: 0	CREDITS: 2	Total Marks: 100
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Course overview:

Students would explore the dynamic intersection of journalism and technology with our Certificate Course in Drone Journalism. To gain hands-on experience in drone operation, aerial photography, and videography techniques tailored for journalistic storytelling. They would also learn legal and ethical considerations, along with best practices for integrating drone technology into news reporting while preparing to revolutionize your journalistic practice with cutting-edge aerial perspectives.

Course outcomes:

- Demonstrate proficiency in operating drones for journalistic purposes, including capturing high-quality visual content.
- Apply ethical and legal principles to drone journalism practices, ensuring compliance with regulations and standards.
- Analyze and interpret aerial footage to produce compelling journalistic narratives across various media platforms.
- Collaborate effectively with drone technology experts and journalistic teams to enhance storytelling capabilities in the digital age.

Module 1

1. Basic types of drones and their features. (4hrs)
2. Regulatory frameworks for drone use in Journalism. (3hrs)

- Using drones for data collection: mapping, environmental monitoring, investigative reporting. (3hrs)

Module 2

- Composition and framing principles for aerial shots. (4hrs)
- Case studies of effective planning, executing, and editing drone journalism stories. (6hrs)

Module 3

- Live streaming and real-time reporting with drones. (2hrs)
- Safety protocols and risk management strategies. (4hrs)

Module 4

- Role of professional organizations in advocating for drone journalism standards. (2hrs)
- Innovations and challenges shaping the future of drone journalism (2hrs)

Examination Scheme:

Components	Marks	Grading Marks
Quiz Tests/Class Assignments/Home Assignments	40	4
Seminar/ Class Presentations /Class Performance	30	3
Viva-voce	30	3
Total	100	10

References:

- "Drone Journalism Ethics: A Journalistic Decision Model" by Shawn McIntosh, Matthew C. Ehrlich, March 31, 2011, ISBN: 978-1-138-65627-6.
- "Drone Warfare and Lawfare in a Post-Heroic Age" by Marouf Hasian Jr. November 26, 2019, ISBN: 978-3-030-34517-9
- "Drones and Journalism: How the Media Use Unmanned Aerial Vehicles" by Christopher J. K. Anderson, Melody D. Schmidt. December 13, 2016 ISBN: 978-1-138-28516-5.
- "Drones and the Future of Air Warfare: The Evolution of Remotely Piloted Aircraft" by Michael P. Kreuzer , April 18, 2016, ISBN: 978-1-317-33514-2.

5. "The Drone Debate: A Primer on the U.S. Use of Unmanned Aircraft Outside Conventional Battlefields" by Avery Plaw, Matthew S. Fricker, and Carlos Colon, November 19, 2015, ISBN: 978-1-4422-6160-2

**i. Approved in the 42nd Meeting of the Departmental Academic Committee held on 10/01/2024
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