



Value Added Course
CERTIFICATION IN DATA JOURNALISM
2023-2024

Duration : **30 hours**

Timing : **09:00 PM - 10:00 PM | 10:00 PM - 11:00 PM**
12:30 PM - 01:30 PM | 01:30 PM - 02:30 PM | 05:00 PM - 6:00 PM

Resource person:

Mr. Nitin Yadav, Ms. Jyoti Gupta
Dr. Rajnesh Kumar Pandey, Ms. Adity Aggarwal

Registration: **27/07/2023 - 17/08/2023**

About the course

Certification in Data Journalism is a specialized credential that recognizes an individual's proficiency in the field of journalism with a particular focus on data analysis, data visualization, and storytelling. This certification program equips students with the skills and knowledge necessary to effectively gather, analyse, and present data-driven stories in an era where data plays a crucial role in news reporting.

Learning Outcome

- Students would be able to collect, assess, and validate various types of data from a range of sources, including government databases, online repositories, and private datasets.
- Students will develop the ability to perform basic data analysis, including calculating descriptive statistics, identifying trends, and recognizing patterns within datasets.
- Students would be proficient in weaving data into compelling narratives that engage and inform the audience effectively, transforming data into stories that are understandable and relatable.
- Students will understand and apply ethical standards when working with data, including issues related to data privacy, bias, and responsible reporting.

Notes

- Registration forms can be collected from the Course Coordinator.
- 75% attendance is mandatory to get the certificate.
- Classes will commence from 21st August 2023.
- There will be 4 batches of 60 students each.
- Assessment will be held on the basis of Quiz test, Class Presentation followed by viva-voce.
- Successful learners after assessment will get the certificate of the VAC.

Module

- Introduction to Data Journalism (3hrs)
- Ethics and best practices in data journalism (2hrs)
- Data Collection and Cleaning (4hrs)
- Data Analysis and Interpretation (6hrs)
- Data Visualization (4hrs)
- Storytelling with Data (2hrs)
- Data Journalism and Investigative Reporting (4hrs)
- Data Journalism Ethics and Legal Considerations (2hrs)
- Case Studies in Data Journalism (3hrs)

For any query related for the VAC Certification course, Please Feel Free to Contact

Ms. Jyoti Gupta (VAC Coordinator) 9650863386

E-mail Id: jyotii.gupta@gmail.com