

## Department of Journalism & Mass Communication

Report Value Added Course 2022-2023 Certificate Course in Communicative Hindi

ACTIVITY: Value Added Course

TITLE: Certificate Course in Communicative Hindi

VALUES: Hindi writing, News Writing for print and electronic journalism, Hindi Reading

## LEARNING OUTCOMES:

To develop proficiency in Hindi language skills through interactive and communicative activities. To express themselves fluently and accurately in Hindi, both verbally and in writing To develop intercultural competence by exploring cultural aspects embedded in the Hindi language

Organized by : Department of Journalism & Mass Communication

| Name of Resource person | Batch   |
|-------------------------|---------|
| Ms. Priyanka Singh      | Batch 1 |
| Dr. Shaheen Bano        | Batch 2 |
| Mr. Deepak Prasad       | Batch 3 |

Date

: 20/02/2023 - 23/06/2023

Time

| Batch   | Time   |  |
|---------|--|--|
| Batch 1 | Monday<br>1.30 pm - 2.30 pm<br>Saturday<br>2.30 pm - 3.30 pm |  |
| Batch 2 | Friday and Saturday<br>1.30 pm - 2.30 pm                     |  |
| Batch 3 | Monday<br>1.30 pm – 2.30 pm<br>Saturday<br>2.30 pm - 3.30 pm |  |

Venue

| Batch   | Room No.     |
|---------|--------------|
| Batch 1 | Room no 2303 |
| Batch 2 | Room no 2403 |
| Batch 3 | Room no 2404 |

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|  | 建国立 小市 新闻  | lue Added Con<br>Session 2022-2  |  | 574      |
|  | Preface / परिण्य:<br>वर विषय का उद्देश्व हालों की विषय और हिंद्र के अंतराज<br>हिंदने पहले में हिंदी के अंतराद कर दानों भी पहले के बिद्<br>बले. पातों को मंदिया पूरे मलेदेव का इदनों में प्रयोग होने का<br>बन्दना लाय प्रयोग का नेता के प्रयोग को का दाने<br>परेक्ता गोवल में जायल पर पाता हिंदी के अज्ञादर्शक व इन्<br>वादावा<br>Learning Outcomes/ विषय परिणा<br>- क्षेत्रे कार्वाप्राव के कार्या प्रयोग के बेहनाये क्रेजानां पर<br>- भारति देश्व पर प्रावा गोवला के बेहनाये के कार्या तम | rang Galana<br>References<br>and a field for Batch<br>Batch<br>Batch<br>(FI: Resou<br>Ms. Prij<br>Dr. Sha<br>Mr. Dec<br>(affaan) | Saturday 2:30-3:30pm<br>2" : Friday & Saturday<br>1:30-2:30pm<br>3" : Monday 1:30-2:30pm<br>3" : Monday 1:30-2:30pm<br>3" : Monday 2:30-3:30pm<br>rce Persons:<br>ranka Singh<br>been Bano<br>pak Prasad |          |
|  |  | 18.02.2<br>m by February 19,<br>Condinator<br>eroficates,<br>d written/ practicat<br>r coordinate with<br>r coordinate with      | wwert(shn)<br>Art(shn)<br>win Area, acth Arat ( ann, weesthe Area arth<br>an bysta of Area and ( shri)<br>abtoffen (shn)<br>a btoffen (shn)<br>a course, Please Feel Free to Co                          | <b>(</b> |
| Social media link (promoting in any one<br>Facebook/Instagram/Twitter is mandatory)  | http://www.facebook.com/tecniaofficial<br>http://instagram.com/tecniaofficial  |  |  |          |
| <b>No. of Students*</b> (only no. to be written, list<br>in excel or word should be maintain at<br>department level as proof for any further<br>requirement)         | 165  | Batch 1<br>Batch 1<br>Batch 2<br>Batch 3   | No. of   Students   60   60   45   |          |
| <b>No. of Resource Persons*</b> (only no. to be<br>written, list in excel or word should be<br>maintain at department level as proof for any<br>further requirement) | 03   |  |  |          |



Department of Journalism and Mass Communication of Tecnia Institute of Advanced Studies organized Value Added Certificate Course in Communicative Hindi, from 20/02/2023 - 23/06/2023. The course aimed to provide participants with valuable skills and knowledge in the field of Hindi Communication. The course attracted a group of students related to different fields like management, computer application, journalism and mass communication. The participants had a keen interest in expanding their skills in Hindi Communication and gaining a competitive edge in Hindi News writing. The course facilitated networking and collaboration among participants, creating a dynamic learning environment. The course yielded several notable outcomes, including Enhanced Writing Skills, Hindi Competence, Audience Engagement, Ethical Awareness, Professional Growth. Throughout the course, participants provided valuable feedback and evaluations, which were instrumental in assessing the effectiveness of the course. The feedback indicated high levels of satisfaction with the course content, delivery, and facilitators. Participants expressed appreciation for the practicality and relevance of the curriculum, as well as the opportunity to apply their learning in real-world scenarios.

Photograph

**Report:** 

|   | Batch 1 Resource Person Profile   |
|---|---|
|   | Ms. Priyanka Singh, Assistant Professor, done her master's with a specialization in radio and reporting from MCU, Noida Campus. She has taken great interest in writing and speaking and well proof her excellence while working as an RJ Priyanka, where she put all her creativity in doing scriptwriting and editing programs and make it more presentable into making a daily basis radio program.  |
| Resource Person Profile   | Batch 2 Resource Person Profile<br>Dr. Shaheen Bano is currently working as an Assistant Professor in<br>the Department of Journalism & Mass communication at Tecnia<br>Institute of Advanced Studies. She has seven years of experience,<br>comprises Industry, Research and Academics. She possesses a<br>profound interest in media and communication research, with<br>expertise in areas such as print media, advertising and PR, and<br>communication and media theories. |
|   | Batch 3 Resource Person Profile<br>Deepak Prasad is an Assistant Professor at Tecnia Institute of<br>Advanced Studies. He specializes in teaching subjects like Public<br>Relations and Advertising. and Development Communication.   |
| Report Submitted by VAC Coordinator<br>(write faculty coordinator name) | Ms. Jyoti Gupta   |
| Justie<br>Signature of VAC Coordinator                                  | Dr. Shivende Ko. Acei<br>Name and Signature of Department Head BAUMCI-TIAS  |