



**TECNIA**  
INSTITUTE OF ADVANCED STUDIES  
GRADE "A" INSTITUTE  
DELHI INDIA

## Department of Journalism & Mass Communication

**Report**  
**Value Added Course**  
**2022-2023**  
**Certificate Course in Communicative Hindi**

**ACTIVITY:** Value Added Course

**TITLE:** Certificate Course in Communicative Hindi

**VALUES:** Hindi writing, News Writing for print and electronic journalism, Hindi Reading

**LEARNING OUTCOMES:**

To develop proficiency in Hindi language skills through interactive and communicative activities.  
To express themselves fluently and accurately in Hindi, both verbally and in writing  
To develop intercultural competence by exploring cultural aspects embedded in the Hindi language

**Organized by** : Department of Journalism & Mass Communication

Name of Resource person	Batch
Ms. Priyanka Singh	Batch 1
Dr. Shaheen Bano	Batch 2
Mr. Deepak Prasad	Batch 3

**Date** : 20/02/2023 – 23/06/2023

**Time** :

Batch	Time
Batch 1	Monday 1.30 pm - 2.30 pm Saturday 2.30 pm - 3.30 pm
Batch 2	Friday and Saturday 1.30 pm - 2.30 pm
Batch 3	Monday 1.30 pm - 2.30 pm Saturday 2.30 pm - 3.30 pm

**Venue** :

Batch	Room No.
Batch 1	Room no.- 2303
Batch 2	Room no.- 2403
Batch 3	Room no.- 2404



**Photograph**



**Report:**

Department of Journalism and Mass Communication of Tecnia Institute of Advanced Studies organized Value Added Certificate Course in Communicative Hindi, from 20/02/2023 – 23/06/2023. The course aimed to provide participants with valuable skills and knowledge in the field of Hindi Communication. The course attracted a group of students related to different fields like management, computer application, journalism and mass communication. The participants had a keen interest in expanding their skills in Hindi Communication and gaining a competitive edge in Hindi News writing. The course facilitated networking and collaboration among participants, creating a dynamic learning environment. The course yielded several notable outcomes, including Enhanced Writing Skills, Hindi Competence, Audience Engagement, Ethical Awareness, Professional Growth. Throughout the course, participants provided valuable feedback and evaluations, which were instrumental in assessing the effectiveness of the course. The feedback indicated high levels of satisfaction with the course content, delivery, and facilitators. Participants expressed appreciation for the practicality and relevance of the curriculum, as well as the opportunity to apply their learning in real-world scenarios.

**Resource Person Profile**

**Batch 1 Resource Person Profile**

**Ms. Priyanka Singh, Assistant Professor**, done her master's with a specialization in radio and reporting from MCU, Noida Campus. She has taken great interest in writing and speaking and well proof her excellence while working as an RJ Priyanka, where she put all her creativity in doing scriptwriting and editing programs and make it more presentable into making a daily basis radio program.

**Batch 2 Resource Person Profile**

**Dr. Shaheen Bano** is currently working as an Assistant Professor in the Department of Journalism & Mass communication at Tecnia Institute of Advanced Studies. She has seven years of experience, comprises Industry, Research and Academics. She possesses a profound interest in media and communication research, with expertise in areas such as print media, advertising and PR, and communication and media theories.


**Batch 3 Resource Person Profile**

**Deepak Prasad** is an Assistant Professor at Tecnia Institute of Advanced Studies. He specializes in teaching subjects like Public Relations and Advertising. and Development Communication.

**Report Submitted by VAC Coordinator**  
*(write faculty coordinator name)*

Ms. Jyoti Gupta

  
Signature of VAC Coordinator

  
Name and Signature of Department Head

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