



Department of Journalism and Mass Communication

(Session: 2023-24)

Ref/J&MC/Acd/2023-24/ VAC/02

Date: 27/07/2023

NOTICE

Kind Attn: BA(JMC) Students

Subject: Value Added Course: Certificate Course in Communicative English

With reference to the approval of Departmental Academic Committee of Department of Journalism and Mass Communication for all programs on the subject mentioned above, to enrich the curriculum as it was recommended to commence the Value-Added Course titled **Certificate Course in Communicative English** scheduled w.e.f 21/08/2023 for all students of TIAS.

Introduction:

With the introduction of NEP 2020; the department augmented and enriched the curriculum with the Certificate Course in Drone Journalism; which explores the implication and understanding of Communicative English. The training and placement cell of the Institute also pointed out to upgrade the journalism skills of the students for meaningful employment.

The detail scheduled of the same is as under:

S.No.	Course Name	Name of the Resource Person	Beneficiary	Day & Time	Venue & Batch
1.	Certificate Course in Communicative English	Ms. Navya Singh	TIAS Students	Monday 1.30pm – 2.30 pm Saturday 12:30pm – 1.30 pm	Room No.- 2404 Batch-1
		Mr. Nitin Yadav		Tuesday & Friday 12:30pm – 1.30 pm	Room No.- 2403 Batch-2
		Mr. Amit Sharma		Tuesday 12:30pm – 1.30 pm Saturday 2:30pm : 3:30pm	Room No.- 2303 Batch-3



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Note:

1. Interested students must fill in the registration form by 17th August 2023, by 5:00 pm.
2. 75% percentage attendance is mandatory to get the certificates.
3. Assessment will be held on the basis of Quiz test, class presentation followed by viva voce.
4. If students are less than 50%, the course will not be conducted.
5. For any queries related to the course, kindly contact the undersigned

Ms. Jyoti Gupta
VAC Coordinator

Dr. Shivendu Kumar Rai
HOD, Dept. of J&MC

Director, TIAS

CC to:
HoD MBA/ BAJMC/ BCA
ITC Head for updation on the website

Annexures are attached:

Annexure1: Brochure of the course

Annexure2: Details of the course (syllabi)