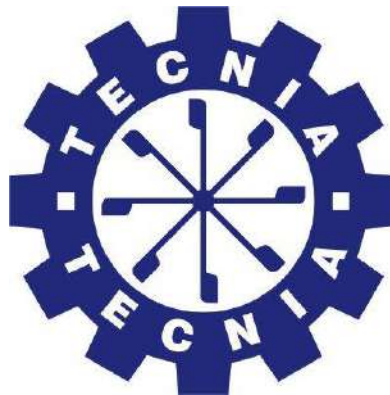


Course Module
For
Value Added Course
Certificate Course in Communicative English

Offered by
Department of Journalism and Mass Communication
(Session: 2023-24)



TECNIA INSTITUTE OF ADVANCED STUDIES
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Course Module

Value Added Course

Course Module Structure

Sr. No.	Content Deliverance (30 hours)	Learning Outcomes
1	Different types of spoken English - British, American and Indian (3hrs)	Learners would be able to understand the different types of spoken English
2	Phonetic Transcription (3hrs)	Learners would be able to Comprehend the Phonetic Transcription
3	E-mail Writing (3hrs)	Learners would be able to write E-mail
4	Reading Comprehension (3hrs)	Learners would be able to develop skills in reading comprehension
5	Syntax - different types of sentence formation (3hrs)	Learners would be able to understand the different types of sentence formation
6	Writing CV (3hrs)	Learners would be able to develop skills in writing CV
7	Transformation of sentences (3hrs)	Learners would be able to do the transformation of sentences
8	Story writing (3hrs)	Learners would be able to develop skills in writing the story
9	Use and importance of English language in media (3hrs)	Learners would be able to know the importance of the English language in media
10	Listening News/ Conversations/ Telephonic conversations (3hrs)	Learners would be able to listen to news, conversations, and telephonic conversations

Total Duration required: 30 Hours

Evaluation Pattern: On the basis of Quiz test, Discussions and Activities, Class Presentation followed by Viva Voce

References:

1. Bhatnagar, N., Bhatnagar, M. (2010). Communicative English for Engineers and Professionals:. India: Pearson Education India.
2. English and Communication Skills. (2021). (n.p.): Abhishek Publications.
3. Shaikh, F. (2016). Communicative English for Intermediate Level. (n.p.): CreateSpace Independent Publishing Platform.
4. Anohar, B., John, A. (2018). Pursue English Through Communication: Communicative English. (n.p.): Amazon Digital Services LLC - KDP Print US.