



Value Added Course

Certification in Communicative English 2023-2024

About the course

Certification in Communicative English is a formal recognition of an individual's proficiency in using the English language for effective communication. It's a valuable credential that demonstrates a person's ability to understand, speak, read, and write English in various real-life contexts, such as social interactions, academic pursuits, and professional environments.

Learning Outcome

- Students would be able to improve their English language skills through an active learning environment.
- Students would be able to participate in conversations, understand native English speakers better, and express themselves clearly and accurately.
- Students would be able to acquire competence to secure jobs in any area related to Journalism and Mass Communication.
- This course would help students to groom their personality, improve upon spoken English, and techniques to face for job.

Duration : **30 hours**

Timing : 12:30 PM - 01:30 PM | 01:30 PM - 02:30 PM
02:30 PM - 03:30 PM

Resource Persons:

Ms. Navya Singh, Mr. Nitin Yadav, Mr. Amit Sharma

Registration:

27/07/2023 - 17/08/2023

Notes

- Registration forms can be collected from the Course Coordinator.
- 75% attendance is mandatory to get the certificate.
- Classes will commence from 21st August 2023.
- There will be 4 batches of 60 students each.
- Assessment will be held on the basis of Quiz test, Class Presentation followed by viva-voce.
- Successful learners after assessment will get the certificate of the VAC.

Module

- Different types of spoken English - British, American and Indian (3hrs)
- Phonetic Transcription (3hrs)
- E-mail Writing (3hrs)
- Reading Comprehension (3hrs)
- Syntax - different types of sentence formation (3hrs)
- Writing CV (3hrs)
- Transformation of sentences (3hrs)
- Story writing (3hrs)
- Use and importance of English language in media (3hrs)
- Listening News/Conversations/Telephonic conversations (3hrs)

For any query related for the VAC Certification course, Please Feel Free to Contact

Ms. Jyoti Gupta (VAC Coordinator) 9650863386

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