



TECNIA INSTITUTE OF ADVANCED STUDIES
NAAC ACCREDITED GRADE "A" INSTITUTE
Approved by AICTE, Ministry of Education Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956
INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085
Tel:91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



Syllabus of Value-Added Course

Certificate Course in Cinema & Visual Presentation

COURSE CODE: CCCVP	L: 2	T/P: 0	CREDITS: 2	Total Marks: 100
---------------------------	-------------	---------------	-------------------	-------------------------

Course overview:

This value-added course aims to enhance the skill set and knowledge base of students pursuing the Certificate Course in Cinema & Visual Presentation. It provides supplementary learning opportunities that complement the core curriculum and equip students with additional tools and insights to excel in the field of cinema and visual presentation.

Course outcomes:

- Understand the principles of journalism and how they apply to the digital media landscape.
- Demonstrate proficiency in writing for the web, including the ability to produce clear, concise, and engaging content.
- Develop skills in multimedia storytelling, including the use of images, videos, and other multimedia elements to enhance online content.
- Use social media platforms effectively for reporting and news gathering.

Module 1

1. Introduction to Cinema & Screenwriting (4hrs)
2. The Evolution of Cinema: from silent films to the Present (3hrs)
3. Pre-Production Skills; Story development and scriptwriting (3hrs)

Module 2

1. Budgeting, Scheduling & Set Design (3hrs)
2. Principles of cinematography & Camera Operations (2hrs)
3. Direction & Crew Management (3hrs)

Module 3

1. Post Production Skills (3hrs)
2. Sound Editing & Sound Designing Softwares (4hrs)

Module 4

1. Portfolio Development (2hrs)
2. Reflection and evaluation of final film or video project (3hrs)

Examination Scheme:

Components	Marks	Grading Marks
Quiz Tests/Class Assignments/Home Assignments	40	4
Seminar/ Class Presentations /Class Performance	30	3
Viva-voce	30	3
Total	100	10

References:

1. Bordwell, D., & Thompson, K. (2021). *Film Art: An Introduction*. McGraw-Hill Education
2. Barsam, R. M. (2007). Nonfiction Film: A Critical History. *Film Quarterly*, 61(1), 57-58
3. Prince, S. (2015). True Lies: Perceptual Realism, Digital Images, and Film Theory. *Screen Methods: Comparative Readings in Film Studies*. (pp: 225-236). Bloomsbury Academic

i. Approved in the 31st Meeting of the Departmental Academic Committee held on 02.07.2018
(Ref No. TIAS/DoJMC/DAC/2018-19/31)