



Department of Journalism and Mass Communication

Ref. No.: TIAS/J&MC/ACAD/2021-22/ VAC/04

Date: 07/03/2022

(Session: 2021-22)

NOTICE

Subject: Value Added Course- Certificate Course in Visual Communication and Design

With reference to the approval of Departmental Academic Committee (Ref N. TIAS/DoJMC/DAC/2021-2022/38-2, Agenda No.-4 dated on 07/03/2022) of Department of Journalism and Mass Communication for all the institute on the subject mentioned above, to enrich the curriculum as it was recommended to commence the Value-Added Course titled **Certificate Course in Visual Communication and Design** scheduled w.e.f. 11/04/2022 for all students of TIAS.

Introduction:

With the introduction of NEP 2020; the department augmented and enriched the curriculum with the Certificate Course in Visual Communication and Design; which explores the implication and understanding of Visual Communication; which further comprehend technical and functional knowledge of design in Journalism. The training and placement cell of the Institute also pointed out to upgrade the journalism skills of the students for meaningful employment. The detail scheduled of the same is as under:

Course Name	Name of the Resource Person	Beneficiary	Day & Time	Venue & Batch
Certificate Course in Visual Communication and Design	Mr. Rinku Sethi	TIAS Students	Wednesday 1.00 pm – 3.00 pm	Room no.- 2303 (Batch-1)
	Dr. Sheel Nidhi Tripathi		Wednesday 1.00 pm – 3.00 pm	Room no.- 2403 (Batch-2)
	Dr. Rajnesh Kumar Pandey		Wednesday 4.00 pm – 6.00 pm	Room no.- 2404 (Batch-3)
	Mr. Karan Singh		Wednesday 4.00 pm – 6.00 pm	Room no.- 2407 (Batch-4)

Note:

- Interested students must fill in the registration form by 18th March 2022, by 5:00 pm.
- 75% percentage attendance is mandatory to get the certificates.
- Assessment will be held on the basis of Quiz test, class presentation followed by viva voce.
- For any queries related to the course, kindly contact the undersigned.

Ritika

Ms. Ritika Choudhary

VAC Coordinator

Vipul

Dr. Vipul Pratap

HoD, Dept. of J&MC
 (BAJMC)-TIAS

[Signature]
 Director, TIAS

Director
 Tecnia Institute of Advanced Studies
 (Affiliated to GGSIP University Delhi)
 Madhuban Chowk, Rohini, Delhi-8

CC to:

HoD MBA/ BAJMC/ BCA

ITC Head for updation on the website- DoJ&MC

Student Notice Board- All Departments

Annexures are attached:

Annexure1: Brochure of the course

Annexure2: Details of the course (syllabi)