



TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
 Approved by AICTE, Ministry of Education Govt. of India, Affiliated to GGSIP University
 Recognized Under Sec. 2(f) of UGC Act 1956
INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085
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Department of Journalism and Mass Communication

Ref. No.: TIAS /2022-23/J&MC/ACAD/ VAC/06

Date: 18/02/2023

(Session: 2022-23)

NOTICE

Subject: Value Added Course- Certificate Course in Online Storytelling

With reference to the approval of Departmental Academic Committee (Ref N. TIAS/DoJMC/DAC/2022-2023/40, Agenda No.-7 dated on 18-02-2023) of Department of Journalism and Mass Communication for all the institute on the subject mentioned above, to enrich the curriculum as it was recommended to commence the Value-Added Course titled **Certificate Course in Online Storytelling** scheduled w.e.f 24/02/2023 for all students of TIAS.

Introduction:

With the introduction of NEP 2020; the department augmented and enriched the curriculum with the - **Certificate Course in Online Storytelling**; which explores the implication and understanding of Story Telling; which further comprehend technical and functional knowledge of Online Storytelling in Journalism. The training and placement cell of the Institute also pointed out to upgrade the journalism skills of the students for meaningful employment.

The detail scheduled of the same is as under:

Course offered	Name of the Resource Person	Beneficiary	Day & Time	Venue & Batch
Certificate Course in Online Storytelling	Mr. Bal Krishna Mishra	TIAS Students	Friday and Saturday	Room no.- 2303,(Batch-1)
	Dr Rajnesh Kumar Pandey		Friday and Saturday	Room no.- 2403,(Batch-2)
	Dr Vipul Pratap		Friday and Saturday	Room no.- 2404,(Batch-3)
	Ms. Navya Singh		Friday and Saturday	Room no.- 2407,(Batch-4)

Note:

1. Interested students must fill in the registration form by 22nd February 2023, by 5:00 pm.
2. 75% percentage attendance is mandatory to get the certificates.
3. Assessment will be held on the basis of Quiz test, class presentation followed by viva voce.
4. For any queries related to the course, kindly contact the undersigned

Ms. Jyoti Gupta
 Course Coordinator

Dr. Shivendu Kumar Rai
 HOD- Dept. of J&MC
 BAJMC-TIAS

Director, TIAS

Director
 Tecnia Institute of Advanced Studies
 (Affiliated to GGSIP University Delhi)
 Madhuban Chowk, Rohini, Delhi-85

CC to:

HOD MBA/ BAJMC/ BCA

ITC Head for updation on the website- DoJ&MC

Student Notice Board- All Departments

Annexures are attached:

Annexure1: Brochure of the course

Annexure2: Details of the course (syllabi)