



**Value Added Course
Session 2018-19**

Certificate Course in Cinema & Visual Presentation



Preface:

A certificate course in cinema and visual presentation is designed to provide students with a comprehensive understanding of filmmaking, cinematography, and visual storytelling techniques. This course explores the art, craft, and technical aspects of cinema, focusing on how visuals are used to convey meaning, emotions, and narratives. This course combines theoretical lectures, practical exercises, workshops, film screenings, and projects. It aims to provide students with a strong foundation in filmmaking, visual storytelling, and critical analysis, preparing them for further studies or entry-level positions in the film and visual media industry.

Learning Outcomes:

- Demonstrate proficiency in various aspects of filmmaking, such as screenwriting, directing, cinematography, and editing.
- Understand the different stages of filmmaking, from pre-production to post-production, and knowledge to the creation of a film or video project.
- Understand the business of cinema, marketing, financing, and IPRs.
- Apply technical skills in camera operations, lighting, sound design, and visual effects for creatio film or video project.

Note:

- Interested students must fill in the registration form by July 15, 2018, by 5:00 pm.
- Registration forms can be collected from the Course Coordinator.
- 75% percentage attendance is mandatory to get the certificates.
- There will be 4 batches of 60 students each.
- Assessment will be held on the basis of viva voce and written/practical exam.
- Successful learners after assessment will get certificate of the VAC.
- For any queries related to the course, kindly coordinate with undersigned.

Duration: 30 Hours

Timings: Batch 1st : 2:00pm- 4:00pm

Batch 2nd : 5:00pm- 7:00pm

Resource Persons:

Mr. Bal Krishna Mishra

Mr. Mayank Arora

Registration Dates:

10.07.2018-to- 15.07.2018



Module:

- Introduction to Cinema & Screenwriting (4hrs)
- The Evolution of Cinema: from silent films to the Present (3hrs)
- Pre Production Skills; Story development & scriptwriting (3hrs)
- Budgeting, Scheduling & Set Design (3hrs)
- Principles of cinematography & Camera Operations (2hrs)
- Direction & Crew Management (3hrs)
- Post Production Skills (3hrs)
- Sound Editing & Sound Designing Softwares (4hrs)
- Portfolio Development (2hrs)
- Reflection and evaluation of final film or video project (3hrs)

For any queries related for the VAC Certification course, Please Feel Free to Contact

Dr. Shambhu Sharan Gupta (VAC Coordinator) 9921036740