

**Value Added Course**  
**Session 2021-22**  
**Advanced Certificate Course in Photography**



**Preface:**

The course comprises of different units each of which focuses on training you about a specific aspect of photography. The course is designed to offer a perfect balance between practical learning and theoretical concepts taught in the classroom. This provides you an in-depth understanding of the various factors that can affect the quality of your images and also about the challenges that you are likely to face while clicking the most impressive pictures. The world of photography is full of different practices, aesthetics, genres and techniques; there are as many photographic styles as there are photographers! It is therefore a very diverse landscape and fascinating to explore, to say the least. After you have learnt the fundamentals of photography, such as camera technique, the basics of composition, portraiture or Lightroom software, it will quickly be possible to follow a more advanced level of training, or develop an interest in more specific subjects.

**Learning Outcomes:**

- Students would learn to master their Technical Skills.
- Students would cultivate a unique artistic voice and develop the ability to create visually captivating images.
- Students would gain a deep understanding of composition principles and explore advanced techniques.
- To acquire advanced knowledge and skills in working with natural light, artificial lighting, and different lighting setups.

**Note:**

- Interested students must fill in the registration form by February 10, 2022 by 5:00 pm.
- Registration forms can be collected from the Course Coordinator.
- 75% percentage attendance is mandatory to get the certificates.
- There will be 4 batches of 60 students each
- Assessment will be held on the basis of viva voce and written/ practical exam.
- Successful learners after assessment will get certificate of the VAC.
- For any queries related to the course, kindly coordinate with undersigned

**Duration: 30 Hours**

**Timings:**

- Batch 1<sup>st</sup> : Tuesday 12:30-2:30pm  
 Batch 2<sup>nd</sup> : Tuesday 12:30-2:30pm  
 Batch 3<sup>rd</sup> : Tuesday 12:30-2:30pm  
 Batch 4<sup>th</sup> : Tuesday 12:30-2:30pm

**Resource Persons:**

Dr. Shivendu Kumar Rai  
 Dr. Gopal Thakur  
 Dr. Saheen Bano  
 Dr. Niranjana Kumar

**Registration Dates:**

01.02.2022-to- 10.02.2022



**Module:**

- Introduction to digital photography (5hrs)
- Metering on DSLR (3hrs)
- Introduction to shutter speed, ISO and aperture (3hrs)
- Lens structure and types (4hrs)
- Tools and techniques for fashion photography (2hrs)
- E-commerce Photography (3hrs)
- Difference between Traditional and Candid Photography (3hrs)
- \Flash photography (4hrs)
- Latest Mirror less Technology (Difference between DSLR and Mirror less Camera) (3hrs)