

**SUMMER TRAINING REPORT ON
"A STUDY ON CONSUMER BEHAVIOUR TOWARDS INVESTMENT"**

**Undertaken at
"AIM INDIAPvt. Ltd"**



*Submitted in partial fulfillment of the requirements for the award of the
degree of*

BACHELOR OF BUSINESS ADMINISTRATION

To

Guru Gobind Singh Indraprastha University, Delhi

BBA V SEMESTER (2018 – 21)

CODE NO – BBA 311

Under the guidance of: Submitted By:

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BBA 5th semester**



TECNIA INSTITUTE OF ADVANCED STUDIES

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To Whom It May Concern

Bhavpreetsingh Enrolment No. 41021301718 from BBA-V Semester of the Technica Institute of Advanced studies Delhi hereby declare that the Summer Training Report (BBA 311) entitled "CONSUMER BEHAVIOUR TOWARDS INVESTMENT IN TRADIONAL INSURANCE" is an original work and the same has not been submitted to any other Institute for the award of any other degree. A presentation of the Summer Training Report was made on and the suggestions as approved by the faculty were duly incorporated.

Date:

Signature of the Student

Certified that the Summer Training Report submitted in partial fulfillment of Bachelor of Business Administration (BBA) to be awarded by G.G.S.I.P. University, Delhi by Bhavpreet Singh, Enrolment No . 41021301718 has been completed under my guidance and is Satisfactory.

Date:

Name of the Guide: Dr Amit kumar

Signature of the Guide