

Industrial Visit

To

Hero Motor Corporation



Dated : 19 September, 2020

Organized for

Students, TIAS

**Tecnia Institute of Advanced Studies, Madhuban Chowk, Rohini,
Delhi**

NAAC ACCREDITED GRADE 'A' INSTITUTE

REPORT

EVENT : **Industrial Visit**
DATE : **19 September'2020**
TIME : **12:00 pm to 1:00 pm**
Venue : **Zoom online**
Convener : **Dr. Rashmi Gujarati**
Co-convener : **MR. INDERPREET SINGH**

Objectives

- To enrich the participants with the entrepreneurial skills
- To provide a platform for students to sharpen their analytical and problem solving skills & to correlate theoretical knowledge with real time practice of the company
- To make the participants understand about the story of Hero Motor.
- To help the students in gaining first-hand information regarding functioning & production process of the industry.
- To enhance the knowledge and encourage the youngsters about the companies.
- To understand the students regarding the process of Hero Motor.

Introduction

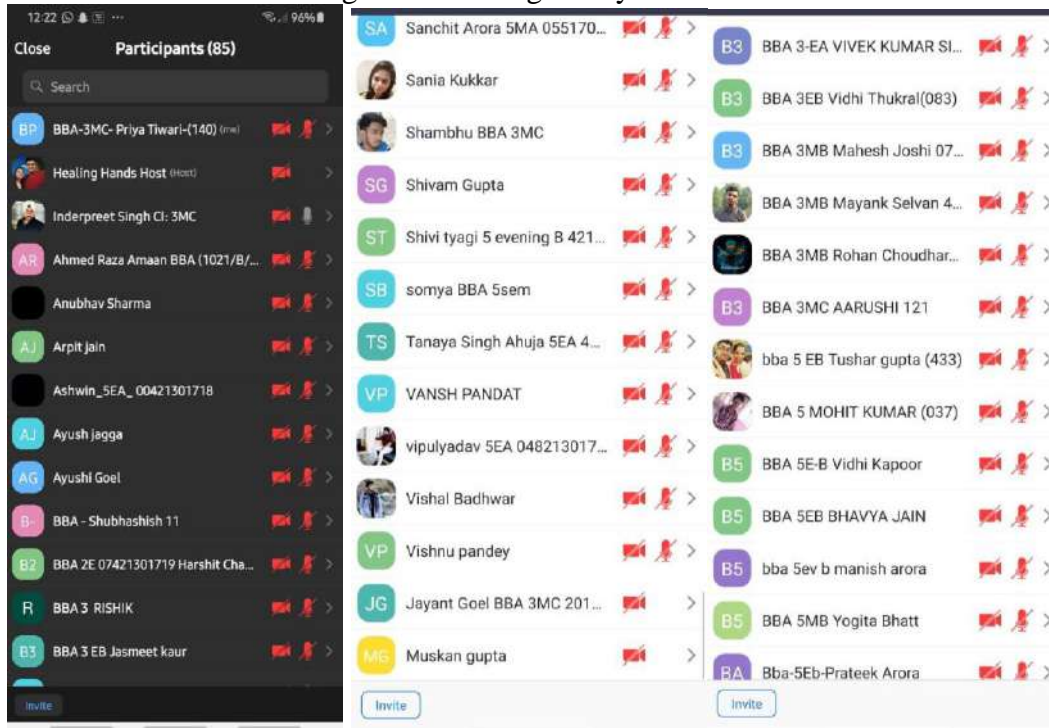
This Industrial Visit was intended to apprehend participants with knowledge about the product of Hero Motor Limited and their processing. The main purpose of the visit is to build confidence in youngsters and to enhance their knowledge about the product.

The participants have learnt about the kind of skills enhancement required in the networking and technology business field.

INDUSTRY: “HERO MOTOR LIMITED”

The visit also brief about the HERO Motor recognition and its processes to transform all over the years and become an established brand

- The visit also briefed about the Hero Honda that how did the company evolved from a Hero Honda to Hero Motor Corp.
- The visit informed that in 1984, a joint venture has started between hero cycles of India and Honda of Japan.
- Additionally it was further informed us that in 2001, the company became second largest two wheeler manufacturing in India and globally.



Students attending the Hero Motor Industrial Visit

- They also mentioned that the name of the company was changed from Hero Honda Motors limited to Motocorp limited on 29 July 2011.
- The effective and efficient working showed how the brand has developed its trust in the country and throughout the world.



Manufacturing process of Hero Motor Limited



Processing of Motor Cycle at Hero Motor Plant

Hero Honda brand is united and every motorcycle is trustily developed by each worker to ensure safety and loyalty towards the company.

Interpretation:

- Maximum number of the students found the Overall learning experience as “Good”.
- Objective of the tour i.e. to visit the Hero Motor Company and learn about new experiences was very fruitful.
- Students saw the Production department of Hero Motor Company during their visit and learnt about how the hierarchical system works of that company.

- Maximum students showed positive response when asked about the visit relevance to the Hero Motor Company.

Learning outcome

- Participants have learnt about the Hero Motor limited.
- Participants have learnt about how the companies had established themselves in all over the world.
- Participants have analyzed the companies deeply and also learned a lot about consumer and company relationship.
- They had seen the actual processing of production Hero Motor products. So they understand the production system, storage system and warehousing & logistics of industry.

List of Beneficiaries

S. No	Name	Enrollment Number	Course
1	Bhavna Jain	03221301719	BBA
2	Neeraj Bansal	01721301719	BBA
3	Raghav Sachdeva	40921301718	BBA
4	Shivam Gupta	03321301719	BBA
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85	Aryan Atreya	01117001719	BBA

Industrial Visit

To

Amul Factory ,Anand Gujarat



Dated : 19 September, 2020

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Venue : **Zoom online**
Convener : **Dr. Rashmi Gujarati**
Co-convener : **MR. INDERPREET SINGH**

Objectives

- To enrich the participants with the entrepreneurial skills
- To provide a platform for students to sharpen their analytical and problem solving skills & to correlate theoretical knowledge with real time practice of the company
- To make the participants understand about the story of Amul Company.
- To help the students in gaining first-hand information regarding functioning & production process of the industry.
- To enhance the knowledge and encourage the youngsters about the companies.
- To understand the students regarding the process of Amul manufacturing.

Introduction

This Industrial Visit was intended to apprehend participants with knowledge about the Amul product. The main purpose of the visit is to build confidence in youngsters and to enhance their knowledge about the product.

The participants have learnt about the kind of skills enhancement required in the networking and technology business field.

INDUSTRY: “AMUL INDIA STORY”--“AMUL THE TASTE OF INDIA”

The online visit about the Amul India Story briefed the following learning:

- The introduction about the Amul India Story. It also includes that Amul is India's big and successful brand.
- Amul is the best brand all over the world.

- The knowledge platform informed that Amul has different product such as:
Amul milk
Amul butter
Amul ice creams
Amul curd
Amul ghee
- It also elaborated that the story of Gujarat, 1946 where farmers struggled, then Sardar Vallabh bhai Patel came forward to help the farmers with the idea of Amul .
- The video also elucidate that Amul collects 3 million milk from villagers every day and travel long journey to provide milk to the people.
- It included that Amul milk is tested with professional and modern technologies.
- Amul supplies in various countries like:
India
Singapore
Dubai
Kerala
- The brand also transforms the life of million people specially Amul has changed the life of villagers and raises their standard of living.
- Amul is a symbol of trust.



Employees at Amul Plant

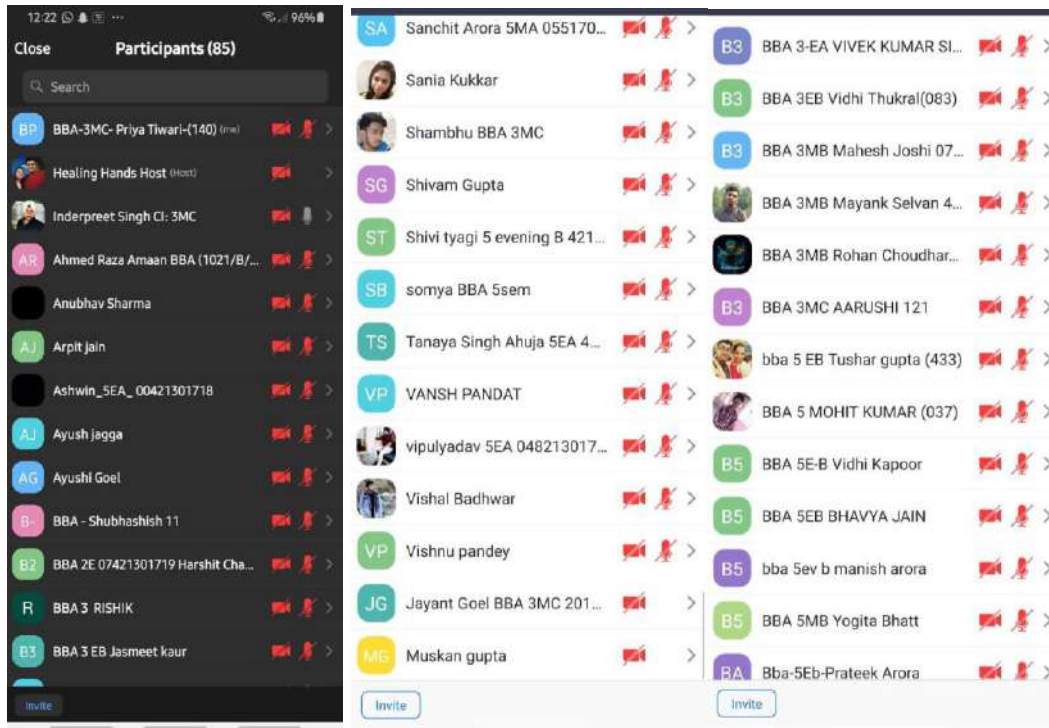


Vintage Amul Products Recognized fame all over the world



Amul Plant- Asia's Biggest Plant

The brand Amul has established its name all over the world and transforms the life of million people. He also mentions the famous tagline—“AMUL DHUDH PEETA HAI INDIA”.



Students attending the Amul Industrial Visit

Interpretation:

- Maximum number of the students found the Overall learning experience as “Good”.
- Objective of the tour i.e. to visit the Amul Company and learn about new experiences was very fruitful.
- Students saw the work culture of Amul Company during their visit and learnt about how the hierarchical system works of that company.
- Maximum students showed positive response when asked about the visit relevance to the Company.

Learning outcome

- Participants have learnt about the Amul Company.
- Participants have learnt about how the companies had established themselves in all over the world.
- Participants have analyzed the companies deeply and also learned a lot about consumer and company relationship.
- They had seen the actual processing of production of Amul Plant. So they understand the production system, storage system and warehousing & logistics of industry.

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**Industrial visit
and
Educational Tour
To
Manali**



Dated: 9th March 2022, to – 13th March 2022,

Organized for

BCA Students, TIAS

Tecnia Institute of Advanced Studies, Madhuban Chowk, Rohini, New Delhi

NAAC ACCREDITED GRADE 'A' INSTITUTE

Prepared By: Shimpy

Report

Event: Industrial Visit cum Educational Tour

Date: 9th March 2022 to – 13th March 2022

Venue: Manali

Resource Person: Ms.Sangeeta, Production Manager,Catch Factory

Students: BCA (1st ,2nd ,3rd year), TIAS

Faculty In-charge: Dr. Deepak Sonker & Ms. Shimpy Goyal

Objectives:

- 1) To understand the importance of information systems of Catch.
- 2) To learn various hardware and software used for industrial purpose for practical exposure
- 3) To get an opportunity to learn through Interaction with working professionals.
- 4) To learn about the culture of Himachal.

Introduction on Industrial Visit and Educational Tour

Tecnia Institute of Advanced Studies organized 3 nights & 3 days (stay) Industrial cum Educational tour from 9th March 2022, to – 13th March 2022 for (BCA) students to Manali. Students of BCA program participated in this tour along with faculty members of their Computer Science Application Department. Students have started their itinerary with the visit of Manali Tour.

Manali

Manali is a town in the Indian state of Himachal Pradesh. It is situated in the northern end of the Kullu Valley, formed by the Beas River. The town is located in the Kullu district, approximately 270 kilometers (170 mi) north of the state capital of Shimla and 544 kilometers (338 mi) northeast of the national capital of Delhi. With a population of 8,096 people recorded in the 2011 Indian census Manali is the beginning of an ancient trade route through Lahaul and Ladakh, over the Karakoram Pass and



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onto Yarkand and Hotan in the Tarim Basin of China. Manali is a popular tourist destination in India . Manali is named after the Sanātānī lawgiver Manu (see Manusmriti). The name Manali is regarded as the derivative of Manu-Alaya (transl. 'the abode of Manu'). In Hindu cosmology, Manu is believed to have stepped off his ark in Manali to recreate human life after a great flood had deluged the world.

The Kullu Valley in which Manali is situated is often referred to as the "Valley of the Gods". An old village in the town has an ancient temple dedicated to the sage Manu.



The Itinerary:

9th March (Wednesday)

All students who participated in the Industrial Cum Educational trip gathered at the college premises at 17:00 Hrs. The students boarded the bus in which their seating & travelling arrangements had been made. The bus departed for the destination at 19:00 PM. Overnight travel to Manali. This kind of activity develops the Managerial qualities like Punctuality of Time, Co-ordination of activities and Integrated Communication among the students and the faculty members.

10th March (Thursday)

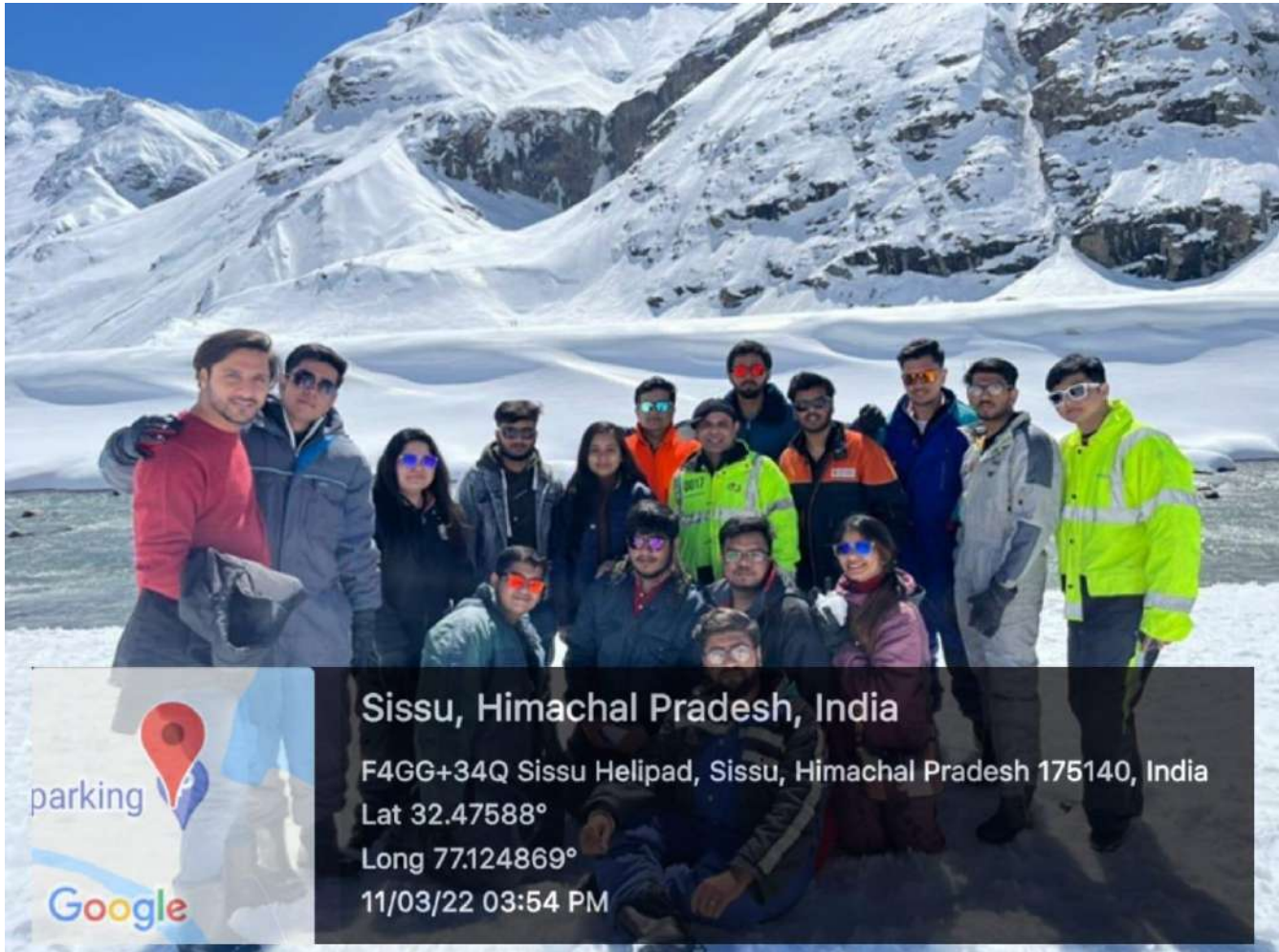
On second day of educational tour students checked in hotel Rock, and after refreshment students visited Manali mall road, Vashishtha Temple, Hidimba Temple, Van Vihar & Tibetan Monastery. The students got an opportunity to interact with the shop-keepers in Manali mall road and the local people in Manali. They learned about the history of that place, the culture of the local people apart from understanding the uniqueness of the traditional products like- Shawls, Home-decoration items etc. which are available aplenty in the mall road market. This demonstrates the utility of understanding the cultural environment of the Business.



Students visit industrial visit with faculty members

11th March (Friday)

On this day, the students have hot breakfast. After breakfast students proceed for Solang valley Snow Point. Here, students learnt that many exciting adventure and activity based outbound training and team building programs by certified outdoor instructors. The students experienced the Snow Fall. At the evening Students enjoy dinner with a superb Private DJ Party.



Students with faculty member at Sissu Valley

12th March (Saturday)

Catch Factory Industrial Visit

Students of Tecnia Institute of Advanced Studies have visited the Catch Factory, Raison on 13th March, 2022. This factory is officially named as DS Drinks and Beverages Pvt. Ltd, Raison, Himachal Pradesh, near Kullu which is the producer of soft drinks and mineral water. BCA students got the opportunity to visit this factory and it helps to understand the information system used there. A practical interaction helped students to understand the working information models used by the IT officials there. Students got the practical exposures of the techniques already they have got in their classroom. Students had interacted with the professionals who are experienced in it and it helped them to learn a lot in many aspects. This Industrial Visit helped students to learn a lot from the management of a factory.





Benchi, Himachal Pradesh, India
NH3, Benchi, Himachal Pradesh 175128, India
Lat 32.04949°
Long 77.129865°
12/03/22 12:11 PM

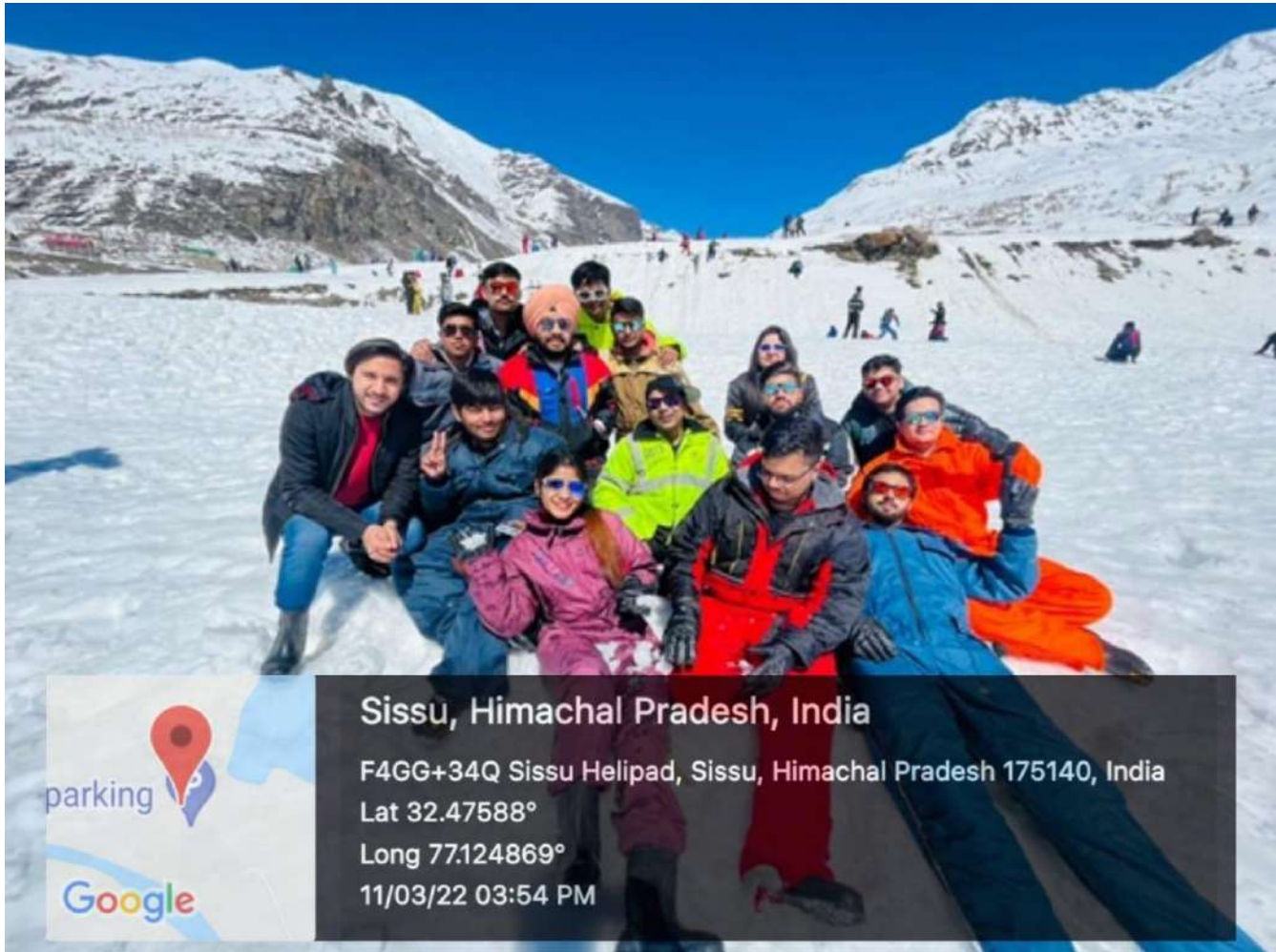
Visit to Manikaran Sahib located in Bhanter. Enjoy the natural hot springs which are known to treat of ailments as well. Students asked various questions related to employment, health and education facilities from the employee of the gurudwara. After that Students conducted a short interview from employee of the gurudwara.



Students visit Manikaran Sahib Gurudwara

13th March 2022 (Sunday)

On 12th March 2022 students checked out from Hotel and proceed for industrial visit in Kullu. Thereafter overnight journey to Delhi students reached safely in Delhi at 5:00 am.



STUDENTS ENJOYING IN MANALI



STUDENTS ENJOY IN SNOWFALL IN MANALI



BCA STUDENTS WITH FACULTY MEMBER IN MANALI

Student's Feedback and Analysis

It was a great learning experience to visit the Shimla for the students. Such tour is very helpful for the implementation of theoretical approach in practical way.

Following are the Analysis of the student's Feedback:

Summary sheet of Feedback Analysis												
Particulars	Objectives	Topic	Relevance	Industry application	Presentation	Creativity	analytical / tech	knowledge component	comm skills	Query session	Learning outcome	Total
Not Acceptable												
below average												
Average	2	3	2	2	1	10	1	0	2	1	24	
Good	8	1	3	9	7	2	1	4	5	4	44	
Outstanding	2	8	7	1	4	0	10	8	5	7	52	

Interpretation of the result:

A careful study of the feedback analysis leads to the following Interpretation:

- Most of the students have given outstanding comments about the Industrial Visit cum Educational tour.
- The students found the Industrial visit cum Educational Tour relevant, and knowledgeable.
- This Industrial visit cum Educational Tour was in correlation with the curriculum.

Learning Outcome:

Students have

- 1) learnt about the importance of information systems of Catch.
- 2) learnt about the various hardware and software used for industrial purpose for practical exposure
- 3) got an opportunity to learn through Interaction with working professionals .
- 4) about the culture of Himachal.

Excerpts from those who accompanied the students during the visit:

Ms. Shimpy Goyal and Dr Deepak Sonker

Ms. Shimpy Goyal and Dr Deepak Sonker : The motive of the Industrial tour was to excel. It gave students an exposure to know the different functions of industrial unit –1. The students should be encouraged & motivated for such type of industrial tour in future. Such tour is very helpful for the implementation of theoretical approach in practical way which is part of Curriculum. Educational tour is very beneficial as it is an exposure for the students how to apply and understand theoretical knowledge into practice and various aspects of company & industry as well. The services provided by tour operator in terms of hotel rooms, food and during the way were good. Industrial visit was carried out at Catch Factory, Manali, Himachal Pradesh especially for BCA Students. The main objective behind the visit was to make student aware about how various activities related to Manufacturing, Packing and Storage are carried out in company. The student left for visit at 12:30 pm and came out from the industry by 3.30pm, on 12th March,2022. The services provided by tour operator in terms of hotel rooms, food and during the way were good. The educational tour cum industrial visit not only helped students but was a great learning for faculties as well.

INDUSTRIAL VISIT

AT

DUCAT



Dated: 23rd & 24th March 2023

2023, Organized for

BCA Students, TIAS

Tecnia Institute of Advanced Studies, Madhuban Chowk, Rohini, New Delhi

GRADE 'A' INSTITUTE

Prepared By: Dr. Deepak Sonker, Ms Sania Kukkar & Ms Sarita

Report

Event: Industrial Visit

Date: 23rd & 24th March 2023

Venue: DUCAT, Pitampura

Resource Person: Mr. Avinash & Mr. Pushpendra Sharma, IT Trainer, DUCAT

Students: BCA (1st, 2nd, 3rd year), TIAS

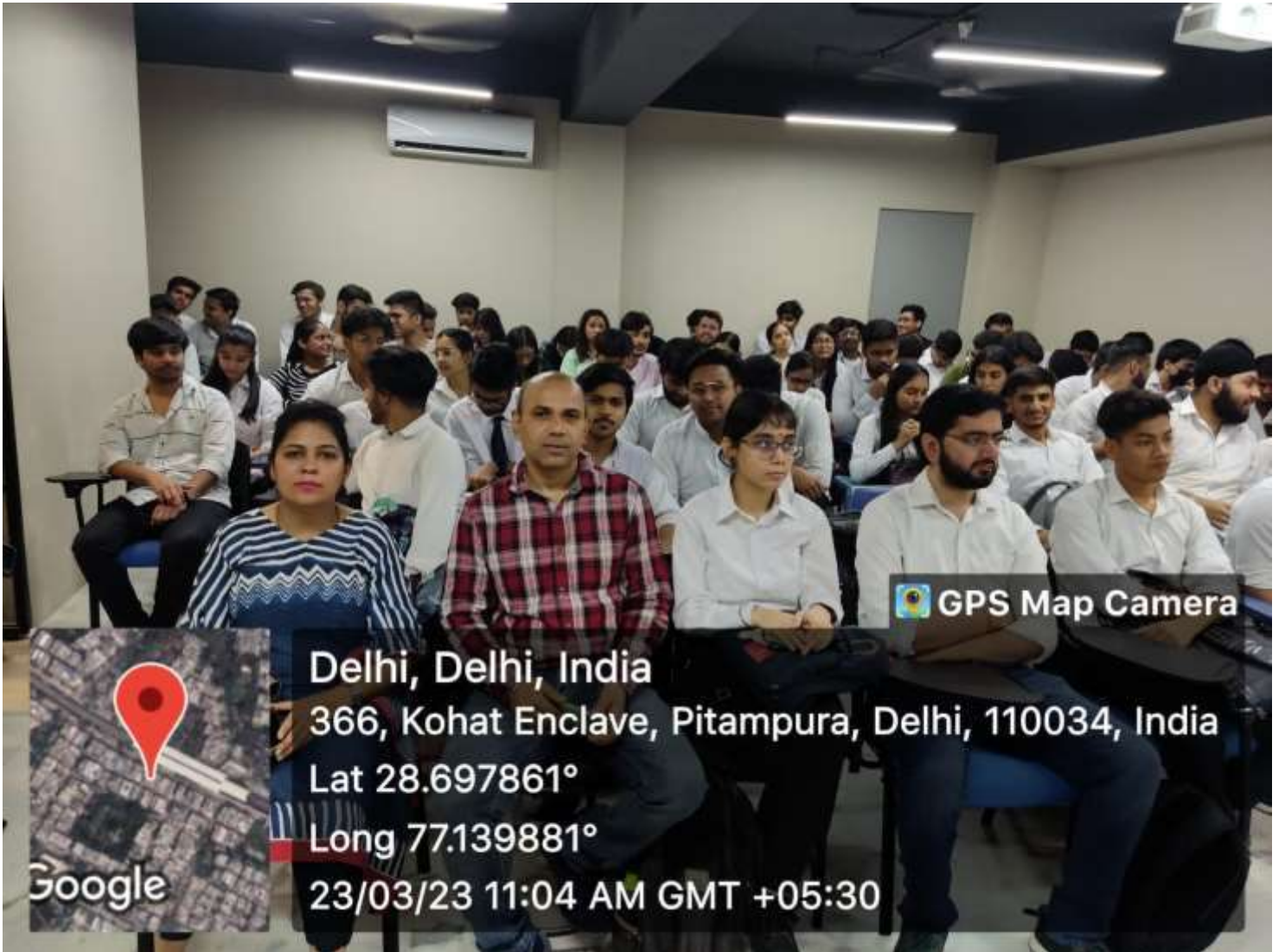
Faculty In-charge: Dr. Deepak Sonker, Ms. Sania Kukkar & Ms Sarita


Introduction on Industrial Visit and Educational Tour

Tecnia Institute of Advanced Studies organized Industrial Visit on 23rd & 24th March 2023, for (BCA) students to DUCAT, Pitampura. Students of BCA program participated in this Visit along with faculty members of their Information Communication & Technology, Department.

DUCAT, Pitampura

DUCAT is a Registered IT Training Institute. They train students from both local and PAN India in a variety of nationally recognised professional IT courses. With their streamlined and adaptable course delivery model, they ensure that you thoroughly grasp the information and develop useful skills in your selected course. When you enrol with them, you'll be joining hundreds of other job searchers and IT professionals who got employment or promotion after completion of training from them. They offer a customised approach in training to elevate and build our IT skills which makes you stand out from the crowd.



 GPS Map Camera




Delhi, Delhi, India
366, Kohat Enclave, Pitampura, Delhi, 110034, India
Lat 28.697861°
Long 77.139881°
23/03/23 11:04 AM GMT +05:30







 GPS Map Camera

Delhi, Delhi, India

366, Kohat Enclave, Pitampura, Delhi, 110034, India

Lat 28.697855°

Long 77.139861°

23/03/23 01:29 PM GMT +05:30





DUCAT, Pitampura Industrial Visit

Students of Tecnia Institute of Advanced Studies have visited the at DUCAT ,Plot No. 366, 2nd Floor, Metro Station, Kohat Enclave, above Indian Bank, Block KD, Dakshini Pitampura, Pitam Pura, New Delhi, Delhi 110034, which offers PHP, JAVA, PYTHON, SQL,ML etc. training classes in Pitampura with live project by expert trainer in Pitampura. These training program in Pitampura is specially designed for Under-Graduates (UG), Graduates, working professional and also for Freelancers. Institute provide end to end learning on Particular IT Domain with deeper dives for creating a winning career for every profile

Interpretation of the result:

- Most of the students have given outstanding comments about the Industrial Visit Like the session was outstanding, Trainer's were very professionals etc
- The students found the Industrial visit Valuable, relevant, and knowledgeable.
- This Industrial visit cum was in correlation with the curriculum.

Learning Outcome:

After Visit to the Organization Students were able to:

- 1) Distinguishes between a conventional system and an intelligent system.
- 2) Explains Artificial Intelligence concept and its applications.
- 3) Represents knowledge using various different techniques.
- 4) Uses the appropriate searching technique to achieve desired goals.

Excerpts from those who accompanied the students during the visit:**Dr Deepak Sonker, Ms. Sania Kukkar & Ms Sarita**

Dr Deepak Sonker, Ms. Sania Kukkar & Ms Sarita: The motive of the Industrial Visit was to know about the Technologies running in Industry, current Demand etc. It gave students an exposure to know the different functions of industrial Visit. The students should be encouraged & motivated for such type of industrial Visit in future. Such Visit is very helpful for the implementation of the Practical approach which is part of Curriculum. Educational Visit is very beneficial as it is an exposure for the students how to apply and understand theoretical knowledge into practice and various aspects of company & industry as well. The Industrial visit not only helped students but was a great learning for faculties as well.



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Report on : Industrial Visit – NETWORKS BULLS

Title of Activity*	NETWORKS BULLS
Values	NETWORKS APPLICATION
Learning Outcomes	<ul style="list-style-type: none">• Network Bulls enabled the students to attain hands-on experience and exposure to the world of networking.• Encouragement towards Innovation and nurture the Innovative ideas among the student community.• To provide insurance coverage and financial support to the students.• To understand ECOSYSTEM of AIC.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Industrial Visit: NETWORKS BULLS
Program Theme*	Industrial Visit – NETWORKS BULLS
External Expert / Internal Expert	1. Training Coordinator – Mr. Surender Yadav 2. Trainer Name – Mr. Sandeep Kumar (Network Trainer at Network Bulls, Cisco Certified)
Date*	15-09-2023
Time*	10:30 to 04:00 PM
Venue	14 Sector Gurugram Hariyana
Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	14
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as	01

**HoD
BCA-TIAS**

Dr. Deepak
HoD ICT

proof for any further requirement)

No. of External Participants (students + faculty)
[write NA if not applicable]

15

(Geotag) Photograph*



Gurugram, HR, India
Old Delhi Gurugram Road, Sector 14, Gurugram,
122007, HR, India
Lat: 28.478096, Long: 77.045695
09/15/2023 11:30 AM GMT+05:30
Note: Captured by GPS Map Camera



Gurugram, HR, India
Sector 14, Gurugram, 122007, HR, India
Lat: 28.478011, Long: 77.046928
09/15/2023 11:30 AM GMT+05:30
Note: Captured by GPS Map Camera




Report: Description in (min 250 to max 800 words)*

Network Bulls Technologies Pvt. Ltd.
Network Bulls is 1st choice for Cisco Certifications training in India. We offer trainings on Cisco Courses such as CCNA R&S V3, CCNA Security, CCNA Voice, CCNP, CCSP/CCNP Security, CCIP, C CVP/CCNP Voice, CCDA, CCIE Routing and Switching, CCIE Security VS, CCIE Collaboration Noice and CCIE Service Provider. Headquarters located at Gurgaon, Network Bulls has one of the biggest CCNA and CCIE training labs in the world. We are known for 100% practical training, innovative training methodologies and record-breaking industry placements. Over the last Seven years, Network Bulls has become Asia's

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	<p>Benefits</p> <p>Business and Technical Assistance. Affordable/Flexible Lease Space. A Network of Relationships with other Business Owners. Ability to Adjust Business Model to Market Conditions. Financial Assistance and Advice. Preservation of Working Capital.</p>
<p>Recourse Person Profile</p>	<p>Sandeep Kumar Problem Solving , Designing , Troubleshooting</p> <p>OSI Model , Subnetting, LAN/ WAN, IPv4, IPv6, DHCP, ACL Cisco system engineering , Switches (3560, 3660, 2960, 2950), Routers (1841, 2811, 7200, 3560) , Access control list (ACL) , AnyConnect VPN , IOS XE , SD-WAN , Cisco Meraki , Wireless LAN Controller Switching - DTP, VTP, Spanning Tree Protocol (STP), MST Routing Protocols - Static Routing , Static Floating Routing , OSPF , EIGRP</p>
<p>Attendance Sheet*</p>	<p><i>Attached at the end of Report</i></p>
<p>Feedback</p>	<p><i>Sample feedback Attached at the end of Report</i></p>
<p>Report Submitted by Convener (write faculty coordinator name)</p>	
<p>For Office Use</p>	
<p>Signature of Event Coordinator</p>	<p>Signature of School/Department Head <i>(With Seal)</i></p>
<p>List of Beneficiary</p>	


 Dr. Deekar
 HoD ICT
 HoD
 BCA-TIAS



TECNIA

INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
DELHI INDIA

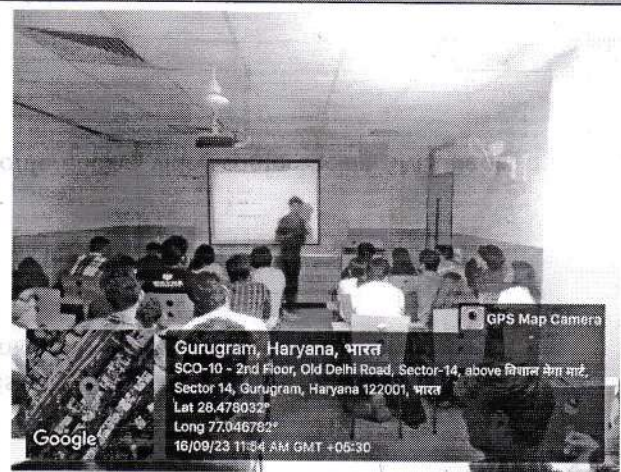
Report on : Industrial Visit – NETWORKS BULLS

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Learning Outcomes	<ul style="list-style-type: none"> Network Bulls enabled the students to attain hands-on experience and exposure to the world of networking. Encouragement towards Innovation and nurture the Innovative ideas among the student community. To provide insurance coverage and financial support to the students. To understand ECOSYSTEM of AIC.
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Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	34
No. of Faculty* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	35

Dr. Deepak
 MOD ICT

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(Geotag) Photograph*



Report: Description in (min 250 to max 800 words)*

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Purpose of Inventory: Goods – Types of Goods – Finished Goods Inventories – General Management of Inventory – Stocks – Types of Stocks – Tracking the Paper Life.

WRITING AND PRESENTATION SKILLS IN ENGLISH

MODULE – I

Critical Thinking: Introduction to critical thinking – Benefits - Barriers – Reasoning - Arguments - Deductive and inductive arguments – Fallacies - Inferential comprehension Critical thinking in academic writing - Clarity - Accuracy – Precision – Relevance.

MODULE – II

Research for Academic Writing and the Writing Process: Data collection - Use of print, electronic sources and digital sources - Selecting key points - Note making, E-Mail Writing, paraphrasing, summary – Documentation - Plagiarism – Title – Body paragraphs - Introduction and conclusion – Revising - Proof-reading.

MODULE – III

Accuracy in Academic Writing: Articles - Nouns and prepositions - Subject-verb agreement - Phrasal verbs - Modals - Tenses - Condition-als – Prefixes and suffixes – Prepositions - Adverbs – Relative pronouns - Passives - Conjunctions - Em-bedded questions - Punctuation – Abbreviations.

MODULE – IV

Writing Models: Letters - Letters to the editor - Resume and covering letters - e-mail - Seminar papers - Project reports - Notices - Filling application forms - Minutes, agenda – Essays.

MODULE – V

Presentation Skills: Soft skills for academic presentations - Effective communication skills – Structuring the presentation - Choosing appropriate medium – Flip charts – OHP – Power Point presentation – Clarity and brevity - Inter-action and persuasion - Interview skills – Group Discussions.

BUSINESS COMMUNICATION

Module – I

Basis of Communication: Meaning, Importance and process, Need and objectives of communication, 7c's of Communication, Barriers of communication, How to overcome communication Barrier.

**Industrial visit
and
Educational Tour**

**To
Manali,**



**Dated: 22nd February 2022, to – 27TH February 2022,
Organized for**

BA (JMC) Students, TIAS

**Tecnia Institute of Advanced Studies, MadhubanChowk, Rohini, Delhi
NAAC ACCREDITED GRADE 'A' INSTITUTE**

*Sandeep Kumar
23/3/2022
Dr. Sandeep Kumar*

1



Report

Event: Industrial Visit cum Educational Tour

Date: 22nd February 2022 to – 27th February 2022

Venue: Manali

Resource Person: Mr. Sandeep, Editor (Amar Ujala)

Students: B A (JMC) (1st 2nd & 3rd year), TIAS

Faculty In-charge: Mr. Mayank Arora & Dr. Jagriti Basera

Objectives:

- To make the students to aware with Industry practices in Amar Ujala.
- To increase the practical knowledge of various departments in the Amar Ujala.
- To correlate theoretical knowledge with practical exposure.
- To provide opportunity to learn problems at grass root level and culture of villages of Manali.

Introduction on Industrial Visit and Educational Tour

Tecnia Institute of Advanced Studies organized 3 nights & 3 days (stay) Industrial cum Educational tour from 22nd February 2022, to – 27th February 2022 for (BAJMC)

students to Manali. Students of (BAJMC) program participated in this tour along with two faculty members.

Manali

Manali is a town in the Indian state of Himachal Pradesh. It is situated in the northern end of the Kullu Valley, formed by the Beas River. The town is located in the Kullu district, approximately 270 kilometres (170 mi) and 544 kilometres (338 mi) northeast of the national capital of Delhi. With a population of 8,096 people recorded in the 2011 Indian census Manali is the beginning of an ancient trade route through Lahaul and Ladakh, over the Karakoram Pass and onto Yarkand and Hotan in the Tarim Basin of China. Manali is a popular tourist destination in India .

History of Manali

Manali is named after the Sanātani lawgiver Manu (see Manusmriti). The name Manali is regarded as the derivative of Manu-Alaya (transl. 'the abode of Manu'). In Hindu cosmology, Manu is believed to have stepped off his ark in Manali to recreate human-life after a great flood had deluged the world. The Kullu Valley in which Manali is situated is often referred to as the "Valley of the Gods". An old village in the town has an ancient temple dedicated to the sage Manu.

AmarUjala:

Amar Ujala is a founded in 1948 Hindi-language daily newspaper published in India. Amarujala is leading in the Hindi Newspaper, received many awards for its design, innovation & audience fitment. It is the fastest growing Hindi news website in India, and focuses on National and International News, Business, Sports, Technology,

Entertainment and Lifestyle. BA(JMC) Students visited Amar Ujala Newspaper for educational and industrial tour to learn the culture of Journalism and working environment of the Newspaper. It helps the students to gain first-hand information regarding development communication and get practical exposure to the BA(JMC) Students.



The Itinerary:

22nd February (Tuesday)

All students who participated in the Industrial Cum Educational trip gathered at the college premises at 17:00 Hrs. The students boarded the bus in which their seating & travelling arrangements had been made. The bus departed for the destination at 20:00 PM. Overnight travel to Manali. This kind of activity develops the Managerial qualities

like Punctuality of Time, Co-ordination of activities and Integrated Communication among the students and the faculty members.

23rd February (Wednesday)

On second day of educational tour students checked in hotel Grace, and after refreshment students visited Manali mall road, Hidimba Temple, Van Vihar & Tibetan Monastery. The students got an opportunity to interact with the shop-keepers in Manali mall road and the local people in Manali. They learned about the history of that place, the culture of the local people apart from understanding the uniqueness of the traditional products like- Shawls, Home-decoration items etc. which are available aplenty in the mall road market. This demonstrates the utility of understanding the cultural environment of the Business.



BA (JMC) Students meet Mr. Sandeep, Editor (Amar Ujala) with Mr. Mayank Arora (Faculty In charge).

24th February (Thursday)

On this day, the students have hot breakfast. After breakfast students proceed for Solang valley Snow Point.

Here, students learnt that many exciting adventure and activity based outbound training and team building programs by certified outdoor instructors. The students experienced the Snow Fall. At the evening Students enjoy dinner with a superb Private DJ Party.



BA(JMC) Students at Solang Valley

25th February (Friday)

Visit to Manikaran Sahib located in Bhanter. Enjoy the natural hot springs which are known to treat of ailments as well. .

Students asked various questions related to employment, health and education facilities from the employee of the gurudwara.

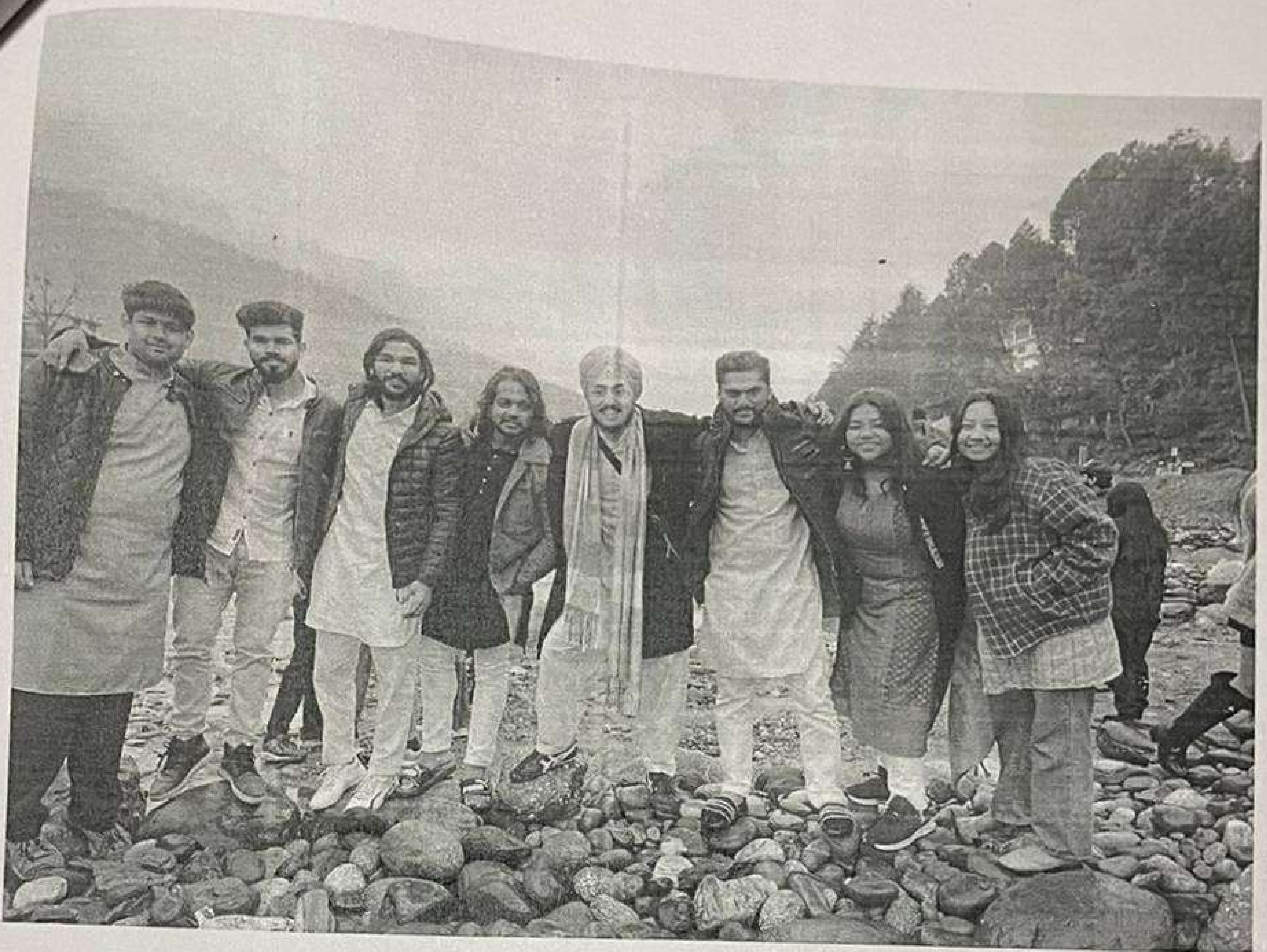
After that Students conducted a short interview from employee of the gurudwara.



BA(JMC) Students visit Manikaran Sahib Gurudwara

26TH February 2022 (Saturday)

On 26th February 2022 students checked out from Hotel Grace and proceed for industrial visit in Amar Ujala, Kullu. Thereafter overnight journey to Delhi students reached safely in Delhi at 5:00 am.



BA(JMC) STUDENTS ENJOYING IN MANALI



SNOWFALL VIEW IN MANALI



BA (JMC) STUDENTS ENJOYING IN MANALI

Student's Feedback and Analysis

It was a great learning experience to visit the Shimla for the students. Such tour is very helpful for the implementation of theoretical approach in practical way.

Following are the Analysis of the student's Feedback:

Summary sheet of Feedback Analysis												
Particulars	Objectives	Topic	Relevance Industry	application	in	Creativity	analytical / tech	knowledge component	comm skills	session	learning outcome	Total
Not Acceptable												
below average												
Average	2	3	2	2	1	10	1	0	2	1		24
Good	8	1	3	9	7	2	1	4	5	4		44
Outstanding	2	8	7	1	4	0	10	8	5	7		52

Interpretation of the result:

A careful study of the feedback analysis leads to the following Interpretation:

- Most of the students have given outstanding comments about the Industrial Visit cum Educational tour.
- The students found the Industrial visit cum Educational Tour relevant, and knowledgeable.
- This Industrial visit cum Educational Tour was in correlation with the curriculum.

Learning Outcome:

Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum. The objective of an industrial visit is to provide us an insight regarding internal working of companies. We understand that theoretical knowledge is not enough for a successful professional career. With an aim to go beyond academics, industrial visit provides students a practical perspective of the work place.

It provided us with an opportunity to learn practically through interaction, working methods and employment practices. It gives us an exposure to current work practices as opposed to possibly theoretical knowledge being taught at college. Industrial visits provide an excellent opportunity to interact with industries and know more about industrial environment. Industrial visits are arranged by TIAS for student with an objective of providing an opportunity to explore different departments in Media Organization like Editorial department, Reporters, designing, Printing Department of Amar Ujala, Himachal Pradesh.

Industrial realities are opened to the students through industrial visits.

- Students have learnt about the work culture of village.
- Students have got first hand information with relevant to development.
- Students have exposed to the practical exposure in correlation with theoretical knowledge.
- Students have learnt about problems faced by rural people.

Excerpts from those who accompanied the students during the visit:

Dr. Jagriti Basera

Educational tour is very beneficial to foster all-round development in journalism and mass communication students, as it is an exposure for them on how to apply and understand development communication theories and models in practice and to know the ground realities and problems of common people. Such a tour is very helpful for incorporating theoretical knowledge in practical way which is the very part of the curriculum. The services provided by the tour operator in the arrangements of hotel rooms, food and transportation during the tour were good. "

Dr. Jagriti Basera

(Dr. Jagriti Basera)

Mr. Mayank Arora

(Mayank)

Tecnia Institute of Advanced Studies

NAAC Accredited Grade “A” Institute

Department: BA (J&MC)

Date: 03.06.2022

Title: Report of Industrial / Field Visit of Jawahar Lal Nehru Stadium by 1st year students of BA(JMC).

About the Industrial / Field Visit –

For improving and enhancing the quality of academic curricula in the class of Sports Journalism Lab, Paper code: 160 for the students of 2nd Semester (2021-24), a One Day industrial/field visit were organized as per details given below:

Date	: 3rd June, 2022 (Friday)
Venue	: Jawahar Lal Nehru Stadium, New Delhi
Time	: 11:00 am to 5 :00 pm
Beneficiaries	: BA (JMC), 2 nd Semester, 1 st Shift (Div A & B) & 2 nd shift (Div A & B)
Topic	: Industrial / Field Visit of Jawar Lal Nehru Stadium for Experiential Learning.
Expert	: Mr. Raju Tandon, Mr. Avnish Kumar & Ms. Rakhi Tyagi

Objectives of the Workshop –

- To have the exposure of experiential learning by knowing the importance of SAI in the promotion and management of sports.
- To illustrate the importance of sports management and regulatory organizations.
- To develop the knowledge regarding promotion of physical and mental wellbeing through sports.
- To provide an opportunity to interact with the trainers and coaches of sports.

Learning Outcomes of the Workshop –

- Students got an extensive understanding of the sports infrastructure of Jawahar Lal Nehru stadium.
- Students interacted with the sports coaches and trainers which enhanced their vision towards types of sports playing in the field.
- Students got the technical information and the mechanism utilized in the field.
- The sport coaches and trainers spoke about the role of journalism in creating awareness in the field of sports. Students took the benefits of it.
- Students have visited the practice ground of different events which was a live experience for them.

Execution of the Workshop –

The visit was started sharply at 11:30 am in the first hour. The coordinator of the visit Dr. Rajnesh Kumar Pandey has spoken about the purpose of the visit. Afterwards the senior coach of SAI (Sports Authority of India) Raju Tandon has gave an overview about SAI and its different schemes running presently. The session was amazing as it has given substantial information and the operating model of SAI. Students got to know that how SAI is continuously working to create sport environment in the country and supporting emerging athletes at all levels. During the session, Mr. Avnish Kumar, the athletic coach of SAI has provided various nuances of athletics events organized in the stadium. He moved in the stadium along with the students and lectured about the events and given the field information. He spoke about the role of stadium in managing big tournaments. The students got the live experience of the field which was completely a new experience for them. In between Ms. Rakhi Tyagi, the women coach of SAI interacted with students and spoke about the success and achievements of women in sports. She also motivated students to raise the genuine issues from journalistic point of view.

Conclusion –

The experts were genius in their subject, and they have explained every topic and given excellent answers to questions asked by the students. The visit was smoothly handled by the coordinators. The visit has achieved its objectives and students learnt a lot about sports and sporting events.

Appendices–

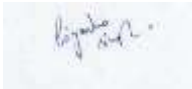




Serial No.	Enrolment No.	Name of the students	Semester, shift & section
Evening Shift			
1	00821302421	SHIVAM GUPTA	2 nd Evening A
2	01021302421	ROHIT KUMAR SINGH	2 nd Evening A
3	01421302421	AKANKSHA RAI	2 nd Evening A
4	02321302421	BHUMIKA JOSHI	2 nd Evening A
5	03321302421	KANIKA BANSAL	2 nd Evening A
6	03621302421	MUSKAN MITTAL	2 nd Evening A
7	04521302421	ARNAV CHAWLA	2 nd Evening A
8	05421302421	DHRUV DEESH	2 nd Evening A
9	05921302421	SACHIN GROVER	2 nd Evening A
10	06121302421	AKSHAT SHAH	2 nd Evening B
11	06221302421	SHREYA SHANDILYA	2 nd Evening B
12	06321302421	AMAN SHARMA	2 nd Evening B
13	06821302421	RIYA GUPTA	2 nd Evening B
14	06921302421	PIYUSH MAKHIJA	2 nd Evening B
15	07821302421	DHRUV MUDGAL	2 nd Evening B
16	08221302421	ANANYA	2 nd Evening B
17	08321302421	ANISHA YADAV	2 nd Evening B
18	08721302421	ANSHITA	2 nd Evening B
19	08921302421	AYUSH SINGH	2 nd Evening B
20	09021302421	PRIYANSHU DUBEY	2 nd Evening B
21	09321302421	KRISHAN	2 nd Evening B
22	35221302421	VANSHIKA CHAWLA	2 nd Evening B
23	35921302421	AKSHIT CHAUHAN	2 nd Evening B
24	35621302421	SANJANA	2 nd Evening B
Morning Shift			
1	0817002421	Vanshaj Sharma	2 nd Morning A
2	2717002421	Tanishqa Patil	2 nd Morning A
3	2917002421	SANSKRITI SINGH	2 nd Morning A
4	3117002421	KRISHNA KHETARPAL	2 nd Morning A
5	3217002421	Samarth Gulati	2 nd Morning A
6	3517002421	Sarthak Thakur	2 nd Morning A
7	3617002421	Preyanshu Bhardwaj	2 nd Morning A
8	4417002421	Rohit Gupta	2 nd Morning A
9	4517002421	Naman Chawla	2 nd Morning A
10	4717002421	Aarti Sharma	2 nd Morning A
11	5117002421	OJUS PURI	2 nd Morning A
12	5717002421	DHRUV GUPTA	2 nd Morning A
13	5817002421	Taniya	2 nd Morning A
14	6117002421	KASHISH SETHI	2 nd Morning A
15	6517002421	Manya Grover	2 nd Morning A
16	6617002421	Prashant Kumar Choudhury	2 nd Morning A
17	6817002421	Dhruv Sharma	2 nd Morning A
18	7417002421	VANSH KALRA	2 nd Morning A
19	8417002421	Vanshika Sharma	2 nd Morning A
20	09017002421	Tisha mehta	2 nd Morning B
21	09517002421	Vivek sharma	2 nd Morning B
22	09917002421	Sarthak Balani	2 nd Morning B
23	10717002421	NIDHI KHANDELWAL	2 nd Morning B
24	11017002421	ANAMIKA	2 nd Morning B
25	11317002421	Kavya Neeraj	2 nd Morning B
26	11717002421	MEHAK	2 nd Morning B
27	12717002421	NAVNEET KUMAR	2 nd Morning B

28	12917002421	Sharad	2 nd Morning B
29	13417002421	Jayesh Naraini	2 nd Morning B
30	13517002421	Naman Vyas	2 nd Morning B
31	14017002421	Piyush Raj	2 nd Morning B
32	15317002421	ARYAVANSH BHARDWAJ	2 nd Morning B
33	15417002421	Himanshi Arora	2 nd Morning B
34	36117002421	AISHIKA GUPTA	2 nd Morning B
35	35917002421	PARTH GOEL	2 nd Morning B
36	35317002421	PARTH BHATNAGAR	2 nd Morning B
37	35417002421	SAKSHAM KHANDELWAL	2 nd Morning B

Report Submitted by –



Ms. Priyanka Singh & Dr. Rajnesh Kr. Pandey

(Dr. Shivendu Rai)
HoD, 1st Shift

(Dr. Vipul Pratap)
HoD, 2nd Shift

(Dr. M. N. Jha)
Dean

(Dr. Ajay Kumar)
Director, TIAS