



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University  
Recognized Under Sec. 2(f) of UGC Act 1956  
**INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085**  
Tel: 91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



Ref. No: TIAS/TP/Campus/Notice/2023-24/ 249

Date: 07.03.2024

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 08/03/2024.

**Link to Apply:-** <https://forms.gle/kTwFoT2PPeLhbtUe7>

**Company Name:-** Mozo Hunt

**Eligibility:** BBA-2025 Passing Batch

#### **Financial take home:**

**Rs.7k** (Rewards linked 6% to employee CRM Panel on performance)

For Best Performer, we can offer PPO. The compensation provided by Mozo Hunt Pvt Ltd. includes a CTC of **Rs. 6 -8 LPA** and a pay per performance up to **Rs. 2-2.5 LPA**. Further career growth will depend on candidates' performance and will be rewarded accordingly.

#### **About Mozo Hunt:**

Mozo Hunt is a **Digital Media House**. Our website is designed just like a **Digital Library**. It is an online learning and reading material platform for **course-specific study resources**. Millions of **professionals trust Mozo Hunt to** learn about any topic quickly from **subject matter experts**. Founded in 2021 to make knowledge sharing easy, Mozo Hunt has since grown into a top destination for professional content. It is now one of India's most trusted and visited websites, with over a million uploads in all national and international genres of e-magazines/newspapers apart from the content categories of Indian universities. Mozo Hunt supports students on their unique learning journey as they seek help and resources to understand better and remember their **projects, assignments, and case studies**. Students can subscribe or contribute their resources and access millions of learning materials, including practice problems and study guides. You can build your knowledge quickly with concise, well-presented content from top experts.

#### **Prerequisites:**

#### **Marketing Intern Duties and Responsibilities:**

- Assist in marketing and advertising promotional activities (e.g., social media, email, WhatsApp, etc.)
- Monitor social media and advertising platforms for trending news, ideas, and feedback
- Research and evaluate competitor's marketing strategy and digital content
- Contribute to the creation of mock-ups, email campaigns, and social media content
- Assist in the creation of written/video/image content for marketing channels
- Support marketing campaign planning and execution
- Analyse and assess quantitative and qualitative data from marketing campaigns

- Market Analysis
- Pre-Sales activity
- Sales support activity
- Sales Research
- Competitor visits and fact-finding
- Setting and monitoring sales objectives
- Providing sales strategies, feedback, and marketing plans
- Contributing to meeting sales targets
- Keeping up to date with industry developments
- Answering customer queries
- Mediating disputes with customers
- Establish a collaborative relationship with prospective clients from referrals
- Research and generate lists of potential customers
- Provide input on customer briefs, presentations, and sales literature
- Help develop customer relationships and retain existing accounts
- Learn and apply sales techniques
- Maintain sales records

**Requirements:**

- Sales, Advertising, Marketing
- Graduate or postgraduate from marketing, sales, finance, and business analytics fields can apply.
- Excellent interpersonal and communication skills
- Ability to work in a fast-paced team environment
- Experience with PowerPoint, Word, and Excel preferred

**Perks:**

- Work on increasingly challenging and engaging real-world projects
- Gain hands-on experience in each stage of the sales funnel
- Work closely with experienced mentors in the field
- Attend meetings, events, and other networking opportunities
- Work Completion certificate for every intern
- Appreciation Letter and Letter of Recommendation (performance-based)

**Financial take home:**

**Rs.7k** (Rewards linked 6% to employee CRM Panel on performance)

For Best Performer, we can offer PPO. The compensation provided by Mozo Hunt Pvt Ltd. includes a CTC of **Rs. 6 -8 LPA** and a pay per performance up to **Rs. 2-2.5 LPA**. Further career growth will depend on candidates' performance and will be rewarded accordingly.

All the best

Thanks & Regards,



Dr. Nivedita  
Head - Training and Placement Cell