



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956

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APPENDIX 7A

**INDUSTRY EXPOSURE PROGRAMME,
VISIT TO INDUSTRIES PURPOSES
RECORDS MAINTAINED
(2020-21, 2021-22, 2022-23)**

Industrial Visit

To

CATCH FACTORY

DS Drinks & Beverages Pvt. Ltd.,

Raison, Kullu, Himachal Pradesh

&

Educational Tour

To

MANALI



Dated: 30th January, 2024 to 04th February, 2024

Organized for Students, TIAS

Tecnia Institute of Advanced Studies, Madhuban Chowk, Rohini, Delhi

GRADE 'A' INSTITUTE

TRIP REPORT

Detail of the Events:

Event	:	Industrial Visit cum Educational Tour
Date	:	30 th January, 2024 to 04 th February, 2024
Day	:	Monday to Saturday
Venue	:	Manali and Catch Factory, Raison, Kullu
Program	:	BBA, TIAS
Resource Person	:	Mr. Sourabh, Manager – HR, Catch Factory
Faculty In charge	:	Mr. Piyush Kumar, Assistant Professor Ms. Himani Chaudhary, Assistant Professor

The objectives of Industrial Visit

- To make the students to aware with Industry practices in the Catch Factory
- To increase the practical knowledge of various departments in the Catch Factory
- Practical application of instruments handled during course curriculum through the industrial visit.

Keeping these objectives at hand, the BBA department organizes an excursion tour cum industrial visit and an educational tour which is outside the framework of the curriculum. The excursion and industrial visit are for the students which have some relevance with the stream of study of the programme and guided by teacher members of the department.

Advantages of Industrial Visit:

- An opportunity to get exposure to the real workstations, plants, machines and systems.
- Opportunity to get the senior functional experts / supervisors to explain about company functions.
- Company tour to understand the end-to-end process at all levels.
- Expert briefing about the functioning of machines and systems.
- Opportunity to have a face-to-face session with technical or administrative experts of the organization to ask questions and clarify doubts.

- Opportunity to understand the company policies in terms of production, quality, and service management.

Significance of the Industrial Tour

The basic objective of having industrial tour is for studying various aspects related with different industrial units. The different techniques and methods being used in industries are studied in order to gain wide outlook concerning industrial activities for that purpose.

Schedule of the Visit

Day - 1: 30th Jan 2024:

All the students and Faculty Coordinators were gathered in the campus around 5.00pm, the bus departure from the college premises at 6.30 pm.



Day - 2: 31st January 2024:

Reached Grand River Resort, Manali and checked in. After took the lunch the students visited Hadimba Temple and offered Prayers. The students learnt how the temple management in the hill station in India.

Day - 3: 01st February 2024

The Students visited the Solong Valley. Some of them went for the adventures games like paragliding and skiing.

This was relatively managerial skills how to break the business hurdles.

Day - 4: 2nd February 2024:

Divine Visit to the **MANIKARAN** Sahib Gurudwara located in Bhuntar and enjoyed hot springs and this is not only prayer also can learn the innovative implementation in the management.

Lunch provided by them as Prashad at Gurudwara and return to the Resort by 8.00 PM. DJ was night organized by the Resort.

Day - 5: 3rd February 2024:

The Students Checked out by 11.00am from the resort to visit Catch Factory, Raison, Himachal Pradesh which is named officially as D.S Drinks and Beverages Pvt. Ltd, Raison, Himachal Pradesh, near Kullu which is the producers of soft drink and mineral water. The bus reached the factory at 02:30 pm and an official from the industry explained the process of their production and packaging technique in two different groups of the students.



Day 6: 4th February 2024:

We all reached the college campus around 10:30 AM and asked the students to go their home peacefully.

COMPANY PROFILE

THE DHARAMPAL SATYAPAL GROUP:

Dharampal Satyapal Group (DS Group) is more than Rs.1400 crores diversified conglomerate, which is committed towards high quality products & credited with several innovations over last seven decades. The sagacity to weave its business around consumer needs has conferred DS Group with a distinct value. Efficient capital structure, cutting edge



technology, operational discipline and a widespread distribution network, have together attributed to enhance “Brand DS”, and enabled the organization to deliver continued growth in all areas of operation. Its undeterred pursuit for “Quality & Innovation” has led the Company to progress on a path of growth. The Group has consolidated its position into diversified sectors like FMCG, Packaging, Hospitality, Rubber thread, Cement and other businesses.

Beginning its journey with Tobacco, DS Group successfully ventured into the arena of Foods&



Beverages, alluring the consumers with a wide range of beverages, spices, and ready-to-eat snacks under the brand “Catch”. While “Catch” Natural Spring Water and its variants continue getting great response from consumers, “Catch” Salt & Pepper tabletop dispensers hold their supremacy as India’s first rotatory table top dispensers. Catch Spices excessively continues to be connoisseurs favorites. The latest

products to be introduced under catch brand are Catch Jal Jeera & Catch Nibu Pani.

In the Mouth Freshener Category, non-tobacco, Rajnigandha rules the market as the world’s largest selling premium pan masala. “Pass Pass” has created a new product category all-together as India’s first ever branded “all natural” non supari assorted mouth freshener. Taking forward the Indian tradition of eating and serving mouth freshener softer meals, Rajnigandha, the premium mouth freshener brand, has introduced a mild new flavour, “Meetha Mazaa- the Indian Mouth freshener”. Reinforcing the emphasis on the quality at all levels, Meetha Mazaa is revitalizing. Recognizing the immense potential in the Hospitality Segment, DS Group forayed into this segment with “The Manu Maharani” at Nainital, in 2001.

The Group acquired the Airport Hotel at Kolkata. The hotel is currently being revamped and renovated and will soon emerge as an International standard destination with Five Star Hotel, a budget hotel & large Convention Centre, in addition to a sprawling Commercial area. The five star hotel building projects have also commenced in Guwahati and Jaipur. In addition to the above ventures, land

has been acquired in cities like Udaipur, Shimla, Mussorie, Corbett Park, Manali and Goa with plans to set up hotels & resorts. With a boom in tourism sector, the group is all set to emerge as one of the leading players in the hospitality segment. Further pursuing its quest for diversification, DS Group has launched colossal projects in the Packaging sector. DS Can pac Ltd., an ecofriendly revolutionary packaging technology, was launched in India in association with Can pac – a leading Switzerland based packaging major. A state-of-the-art plant at Noida offers packaging solutions to other FMCG marketers as well as exporters of food products. The group has also commissioned an ultra-modern Flexible Packaging Unit in Bonda.

A heat resistant latex Rubber thread plant has been set up at Agartala to produce international quality rubber threads. Latex rubber threads are made from natural rubber applying the most sophisticated European technology. Following close behind is a first-of-its kind Steel sheets plant coming up soon in the North East to produce cold rolled sheets, CRCA and galvanized steel sheets. In line with its vision of diversification, DS Group has entered the fast growing Cement Industry. The Project is located at the Khliehriat sub division of District Jaintia Hills in Meghalaya.

The capacity of the upcoming plant will be approximately 1 million tons Per Annum and will have a captive power plant based on coal. This will be one of the largest investments on new projects, by the Group. As a significant step in Infrastructure Sector, DS Group has signed a MOA with state Govt. of Meghalaya to set up a 240 MW Thermal Power Plant, based on coal. The group has manufacturing units in Noida, Delhi, Baroitwala in HP, Kullu, Assam and Tripura. DS Group boasts of World Class Facilities spread across the length and breadth of the country, to execute its manufacturing processes with full adherence to international standards of quality. Every stage of manufacturing is monitored with utmost care and attention. The company also has a widespread distribution network supported by dealers and retailers.

The group constantly upgrades its strength through dealer network expansion, up –gradation of production facilities and bringing greater consumer orientation, while maintaining its commitments to high quality, innovation and consumer value carried forward in all its diversification endeavours. DS Group constantly nurtures its responsibility as a committed corporate citizen, by regarding Corporate Social Responsibility as an integral part of its Business Objectives.

The Company has been working in Assam and Tripura, on a wide range of CSR programmes ranging from education to health and making tribal and ethnic communities self-reliant. Under the CSR

initiatives the group is renovating local schools, setting up a State level College and developing heritage properties and construction of an eco-lodge to be owned and run by the tribal community. While DS Group pursues leadership in its business spheres; its simultaneously endeavors to promote common welfare through multidimensional activities to work towards an all-round development of the society.

DS Group makes constant improvisations in all its manufacturing components, leading to the making of a perfect product. Be it the sourcing of raw materials, the process of production, or packaging of the final product, R&D remains the crux of DS Philosophy. Quality and Innovation are the two core values that DS Group subsists on. In its constant effort towards building trust among its audience, the Group works strongly on the principles of integrity, dedication, resourcefulness and commitment. A wide array of skills and substantial depth of experience has not only led the Group to maintain its leadership in its traditional businesses but has also resulted in gradually gaining market in its relatively nascent forays.

The Stirring Saga of an Enterprise:

In the early 20th century, when trade and commerce had not witnessed the advent of brands and marketing warfare in India, Shri Dharampalji – the founder of DS Group, set up a small perfumery shop in Chandni Chowk, Delhi in the year 1929. The urge to create a business around consumer tastes and preferences led Dharampalji to innovate quality products. His sagacity revolutionized the market of chewing tobacco and the shop in Chandni Chowk became renowned not only in Delhi but even amongst the connoisseurs of tobacco in other parts of India and the world. Blending modernity, technology and tradition, Dharampalji's son Satyapalji brought the dawn of a new era an era that saw a revolution. Satyapalji inherited qualities of high virtues, innovation and aspiration for being the best in the business. His in-depth knowledge of perfumes honored him the title of "Sugandhi" (perfumer). He is credited with blending tobacco with various exquisite fragrances.

He is also known for bringing the element of quality and research hitherto unknown in this category. Under the able stewardship of Satyapalji, the nation's first ever-branded chewing tobacco BABA was launched in 1964 which became an instant success and widely popular in its category. And what followed later were an array of premium brands like Tulsi and a host of others which have established their leadership in their own category and created new markets in its wake. Continuing the fervor of innovation and quality, the Group set new benchmarks in Foods & Beverages. Innovative

tabletop sprinklers changed the way Indian households had been enjoying salt and spices. Be it Catch spices or Catch Beverages; today catch stands for international quality and convenience.

Mouth fresheners like Rajnigandha and Pass - Pass created new offerings and established new categories. The Group has also ventured into a rapidly growing hospitality sector with extensive five star properties in the larger cities and boutique & heritage properties at tourist destinations. The Group has also successfully ventured into Packaging, Rubber Thread, and Steel in the last few years. Since the launch of BABA, the Group has never looked back, reaching for milestones year after year. Thus, evolving from a single product to multiple brands, DS has successfully woven over eight decade's legend of innovation and enterprise. And the quest for innovation continues... Establishing Benchmarks with Innovative:—

- First to offer saffron flavored chewing tobacco in the world.
- First to launch branded chewing tobacco in India in metal packaging
- First and only chewing Tobacco Company in India to get ISO9001:2000 certification
- First to introduce various kinds of spices in one-time use packaging
- First to launch free flowing salt in revolutionary table top rotatory dispensers in India
- First to introduce 100 per cent biodegradable, composite cans packs which are pilfer proof, rust proof and leak proof using brine and through vacuum evaporation process for food products
- First to introduce electronically beaten finest malleable silver foils in India.
- First in India to bottle natural spring water which has been awarded NSF certification from FDA, US: a hallmark of quality and purity
- First to introduce soda processed with natural spring water
- First to introduce zero calorie tonic water
- First to launch 100% herbal mouth freshener - Pass – Pass

Corporate News about Catch Factory and its Products:

India's worst water crisis in its history is only going to get worse. There are various research reports and analyses to indicate that by 2030, the country's water demand is projected to be twice the available supply. If not addressed, the water scarcity is also likely to affect the GDP of the country accounting for almost a 6% loss by 2050.

According to studies, approximately 2,00,000 people die every year due to inadequate access to clean water, which is "only going to get worse" as 21 cities are likely to run out of groundwater by 2020. Around 600 million people are already facing a severe water shortage, according to a government think tank. In the long term, the undersupply is likely to become more acute, as the demand increases with the 1.4 billion populations growing at a rate of around 1%.

The situation remains alarming and it is unfair to leave it to the policy makers only, to address the situation. Some states like Gujarat, Madhya Pradesh and Andhra Pradesh have already taken situation in their hands and are doing a good job of managing their water resources in anticipation of the looming water crisis.

However, comprehending the importance of conservation of this precious resource, corporate houses have stepped up to participate in the movement of improving the water situation. The DS Group (Dharampal Satyapal Group) is committed to improve water security in areas identified as critical and water vulnerable. The Company has undertaken water conservation as the mainstay of its CSR initiatives.

DS group has initiated water conservation project in Sikar Rajasthan. The group has constructed over 22 check dams in the area with total water harvesting capacity to hold is 411587 Cu M of water since 2013. The objective was to construct water harvesting structures in an area, which is arid and water deficit. These structures block drainage line and create series of check dams so that when it rains, the water is stored. If it overflows in one dam, it goes over to the other, and so on, until eventually all the dams are full.

The group has also taken up the project of drought mitigation in Mahoba, Uttar Pradesh. The severe drought every year in the country causes distress. In FY16, more than 250 of 600-plus

districts across 11 states affected about 330 million people. Over 40% of agriculture in the country depends on adequate and timely rainfall.

It is therefore critical to explore ways to make farming sustainable by reducing its dependency on monsoon only and constructing water bodies like farm ponds to store and manage precious water. The group initiated a program to establish a model of farm ponds to allay the impact of drought in future by re-instating the old water structures for water availability throughout the year and increase the ground water level.

In an effort to provide safe drinking water to a large population comprising rural, semi-urban and urban population, Earth Water has stepped up with a unique solution. The company has built over 2,500 plants over the last 3 years which include water and wastewater treatment plants like reverse osmosis plants, sewage treatment plants, softeners, filtration units and pressure boosting systems to various corporates, institutions, industries and government organisations.

The machines have applications in large public places, such as railway stations, bus depots, government-run hospitals and rural community centres. About 1,945 water vending machines (WVMs) are currently operational or under execution across 12 states. It touches and improves the lives of nearly 3 million people every month through water vending machines, and supply over 46 million litres of safe drinking water every month.

However, the efforts by the corporate and government would be successful only when we as a society start considering water as a resource and not take it for granted.

ABOUT PLANT:

This plant is situated in the beautiful valley of Kullu Manali, being surrounded by a beautiful environment brings extra charm to the plant. The plant is situated in Raison near the bank of river be as, it is 20 km from Kullu airport and is 30 km from Manali. This plant has begun its working in 1999 since then its providing significant role in the market share of the DS group. This plant has two units which constitute around 100sq m of area. Mr Salfraaz Husaain is the unit head of this plant. Unit- 1 is related to the water segment and Unit-2 is related to the beverage segment. Catch beverages and water comes in 250ml, 500ml, 1000ml and in1500ml packaging.

The plant has been divided into two units:

Unit -1:

Comprise of water segment whose main product is catch mineral water and **ROHTANG**, catch is the main product of this unit which is being sold in north India, as catch is being targeted for high class hence Delhi NCR constitute its main market.

Unit- 2:

Comprise of catch cola, catch lemon and catch orange this is a growing segment of catch and its manufacture have begun around 3 years ago. This segment can be threat for the established ones in future due to its taste and flavor and various health issue which this plant provides as the management says.

The hierarchy of catch Company is as follows:

This plant has around 175 employees. As being in the hilly area it is providing employment to the people which is certainly helping them to improve their living and providing them an alternate career option too

CATCH COLA, LEMON AND ORANGE:

These are the innovation of catch in terms of flavor as these are being prepared by the mixing of various ingredients. These are the latest product of the catch and have started sharing space with the established one, as it is being new to the market it has miles to go.

WORKING:

Working begins with the manufacture of bottles which consists of following stages;

Bottle phase

- In first stage pre form is being put into microwave. (Pre form is being brought from somewhere from Chennai)
- After this the pre form is being moulded and it depends upon the size of the bottle which is to be prepared.

- After this the leveling is being done and after that they are being passed from the heater.
- In next step bottle is being taken to the filler to be filled by the liquid.

Liquid phase

- There are two syrup containers for the syrup of 5000lt capacity which consists of sugar and other ingredients. (Sugar for the syrup is being brought from the Kangra and Punjab)
- Water for the purpose is being filtered by the micron filter.
- After this the water and syrup is being mixed and is being taken to the filler where it is being filled in the bottle.

Filler

It is a place where liquid solution is being filled in the bottles.

Sensors

After this the bottles is being passed to the sensors where defects in the bottles is being detected.

Oven

At last the bottles are being passed to oven where the bottles are finally packed.

Manufacturing:

Catch industry filters the natural waters of the mountain in a natural way and pack it in the bottles which is also manufactured by them. Catch is the only bottled water in India which has been tested and certifies to comply with Food & Drug Administration (US) code of Federal Regulations by NSF International – USA.



Packing

The students came to know the importance of packaging. They explained the process by which packing is done.

Catch Food & Beverages – Products



'Catch Natural Spring Water' marked the company's debut in the beverage arena. Melting from the icy glaciers, this pristine water is filtered over years through layers of mountain rock, imbuing a variety of natural minerals beneficial for health. This water is then bottled at our state-of-the-art facility, retaining its natural composition.

„Catch“ is the only bottled water in India which has been tested and certified to comply with Food & Drug Administration (US) Code of Federal Regulations by NSF International-USA.

The health and lifestyle beverages are made from natural spring water. „Catch“ Clear is the perfect combination of sparkling spring water and natural fruit flavour to give a sharp, crisp and clear drink that is low in calories and high on taste. Available in Lemon n Lime, Peach and Black Currant, this is a diet drink with a touch of class.

The “Catch Spring range” is healthier alternative to the standard orange, lemon and cola drinks. „Catch Club Soda“ is made with a carefully calibrated carbonation process combined with the pristine freshness of water to add strong edge to the drink. „Catch Indian Tonic“ Water, is manufactured to exacting



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international standards that gives a perfect flavour for direct consumption or as an accompaniment to white spirits. It can also be consumed straight. „Catch Ginger Ale“ is a unique beverage better known as the “Champagne of soft beverages” that can be consumed chilled on the rocks or concocted with your favorites dark spirit.

Product Differentiation:



The perfect combination of sparkling spring water is differentiated as Lime, Peach and Black Current by different ingredients to add flavors.

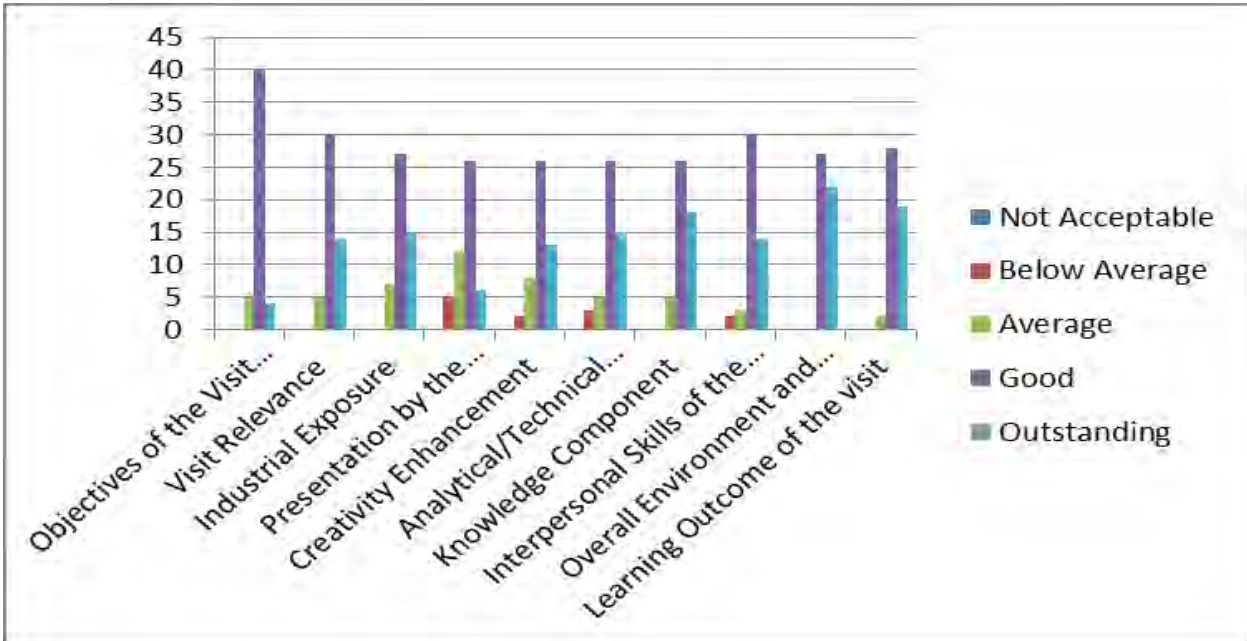
In short the students came to know about all the process of Manufacturing, Packing and, Product differentiation. Moreover they asked questions on the company’s distribution channels. The authorities reply that they normally sell in bulk in wholesale market. Retailing is done by their wholesalers.

Student Feedback Report Analysis

Table No: 1 Students feedback

Dimensions	Not Acceptable	Below Average	Average	Good	Outstanding
Objectives of the Visit (Experience)			5	40	4
Visit Relevance			5	30	14
Industrial Exposure			7	27	15
Presentation by the Resource Person		5	12	26	6
Creativity Enhancement		2	8	26	13
Analytical/Technical Enhancement		3	5	26	15
Knowledge Component			5	26	18
Interpersonal Skills of the Resource Person- Query Session Handling		2	3	30	14
Overall Environment and Work Culture in terms of Motivation				27	22
Learning Outcome of the visit			2	28	19

Figure: 1 Student Feedback Report Graph



Interpretation:

- Maximum number of the students found the Overall learning experience as “Good”.
- Objective of the tour i.e. to visit the Catch factory and learn about new experiences was very fruitful.
- Presentation by the resource person is average as students learnt about the process of bottle manufacturing, filling section and packaging
- Overall environment of the Manali and the places students visit was very good and pleasant.
- Students saw the work culture of Catch factory during their visit and learnt about how the hierarchical system works of that factory.
- Maximum students showed positive response when asked about the visit relevance to the manufacturing process and bottling section.
- Resource Person guided to the students about the technical part to which maximum students respond positively and they were keen to know about the machines used process etc.
- Interpersonal Skills of the Resource Person was average as they handled query of students in a good manner and removed the doubts of students while explaining them.

Learning Objectives and outcome of the Industrial Visit:

Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum. The objective of an industrial visit is to provide us an insight regarding internal working of companies. We understand that theoretical knowledge is not enough for a successful professional career. With an aim to go beyond academics, industrial visit provides students a practical perspective of the work place. It provided us with an opportunity to learn practically through interaction, working methods and employment practices.

It gives us an exposure to current work practices as opposed to possibly theoretical knowledge being taught at college. Industrial visits provide an excellent opportunity to interact with industries and know more about industrial environment. Industrial visits are arranged by TIAS for us with an objective of providing us an opportunity to explore different sectors like Manufacturing, Filling and Packaging of drinks by; Catch factory in Raison, Himachal Pradesh. They had seen the actual processing of drinks production of Catch factory. So they understand the production system, storage system and warehousing & logistics of the Catch factory process. Industrial visit helps to combine theoretical knowledge with practical knowledge. Industrial realities are opened to the students through industrial visits.

- The management of Tecnia Institute of Advanced Studies encourages industrial visits for the students of BBA in order, to ensure that the students are updated about the latest developments in the corporate world.
- The students of BBA from Tecnia Institute of Advanced Studies also got the opportunity to visit eminent professionals from the Catch factory who can impart their knowledge and share their experiences.

Student Feedback:

It was a great learning and practical experience that increased the confidence level by leaps and bounds. Such tour helps for relating the implementation of theoretical approach in practical way by understanding the production system, storage system and warehousing, logistics and also controlling of the raw material.

Experts from those who accompanied the students during the visit:

Mr. Himanshu Arora: The motive of the Industrial tour was to excel. It gave students an exposure to know the different functions of industrial unit - 1. The students should be encouraged & motivated for such type of industrial tour in future. Such tour is very helpful for the implementation of theoretical approach in practical way which is part of Curriculum.

Educational tour is very beneficial as it is an exposure for the students how to apply and understand theoretical knowledge into practice and various aspects of company & industry as well. The services provided by tour operator in terms of hotel rooms, food and during the way were good.

Industrial visit was carried out at Catch Factory, Raison, Himachal Pradesh on 18th January, 2019 especially for BBA students. The main objective behind the visit was to make student aware about how various activities related to Manufacturing, Packing and Storage are carried out in company. We two faculty members **Dr. S.Chinnathambi, Professor** and **Dr. Jamuna, Associate Professor** coordinate along with students left for visit at 12:30 pm and came out from the industry by 1.30p, on 18th January, 2019. The services provided by tour operator in terms of hotel rooms, food and during the way were good. The educational tour cum industrial visit not only helped students but was a great learning for faculties as well.

Archana
HOD
BBA-TMS

**Industrial visit
and
Educational Tour
To
Manali**



Dated: 9th March 2022, to – 13th March 2022,
Organized for

**MBA & BBA Students,
TIAS**

**Tecnia Institute of Advanced Studies, Madhuban Chowk, Rohini, New Delhi
NAAC ACCREDITED GRADE 'A' INSTITUTE**

Prepared By: Shimpy

Report

Event: Industrial Visit cum Educational Tour

Date: 9th March 2022 to – 13th March 2022

Venue: Manali

Resource Person: Ms.Sangeeta, Production Manager,Catch Factory

Students: MBA & BBA (1st ,2nd ,3rd year), TIAS

Faculty In-charge: Dr. Deepak Sonker & Ms. Shimpy Goyal

Objectives:

- 1) To understand the importance of information systems of Catch.
- 2) To learn various hardware and software used for industrial purpose for practical exposure
- 3) To get an opportunity to learn through Interaction with working professionals.
- 4) To learn about the culture of Himachal.

Introduction on Industrial Visit and Educational Tour

Tecnia Institute of Advanced Studies organized 3 nights & 3 days (stay) Industrial cum Educational tour from 9th March 2022, to – 13th March 2022 for (MBA & BBA) students to Manali. Students of MBA & BBA program participated in this tour along with faculty members of their Computer Science Application Department. Students have started their itinerary with the visit of Manali Tour.

Manali

Manali is a town in the Indian state of Himachal Pradesh. It is situated in the northern end of the Kullu Valley, formed by the Beas River. The town is located in the Kullu district, approximately 270 kilometers (170 mi) north of the state capital of Shimla and 544 kilometers (338 mi) northeast of the national capital of Delhi. With a population of 8,096 people recorded in the 2011 Indian census Manali is the beginning of an ancient trade route through Lahaul and Ladakh, over the Karakoram Pass and



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onto Yarkand and Hotan in the Tarim Basin of China. Manali is a popular tourist destination in India . Manali is named after the Sanātani lawgiver Manu (see Manusmriti). The name Manali is regarded as the derivative of Manu-Alaya (transl. 'the abode of Manu'). In Hindu cosmology, Manu is believed to have stepped off his ark in Manali to recreate human life after a great flood had deluged the world.

The Kullu Valley in which Manali is situated is often referred to as the "Valley of the Gods". An old village in the town has an ancient temple dedicated to the sage Manu.



The Itinerary:

9th March (Wednesday)

All students who participated in the Industrial Cum Educational trip gathered at the college premises at 17:00 Hrs. The students boarded the bus in which their seating & travelling arrangements had been made. The bus departed for the destination at 19:00 PM. Overnight travel to Manali. This kind of activity develops the Managerial qualities like Punctuality of Time, Co-ordination of activities and Integrated Communication among the students and the faculty members.

10th March (Thursday)

On second day of educational tour students checked in hotel Rock, and after refreshment students visited Manali mall road, Vashishtha Temple, Hidimba Temple, Van Vihar & Tibetan Monastery. The students got an opportunity to interact with the shop-keepers in Manali mall road and the local people in Manali. They learned about the history of that place, the culture of the local people apart from understanding the uniqueness of the traditional products like- Shawls, Home-decoration items etc. which are available aplenty in the mall road market. This demonstrates the utility of understanding the cultural environment of the Business.



Students visit industrial visit with faculty members

11th March (Friday)

On this day, the students have hot breakfast. After breakfast students proceed for Solang valley Snow Point. Here, students learnt that many exciting adventure and activity based outbound training and team building programs by certified outdoor instructors. The students experienced the Snow Fall. At the evening Students enjoy dinner with a superb Private DJ Party.



12th March (Saturday)

Catch Factory Industrial Visit

Students of Tecnia Institute of Advanced Studies have visited the Catch Factory, Raison on 13th March, 2022. This factory is officially named as DS Drinks and Beverages Pvt. Ltd, Raison, Himachal Pradesh, near Kullu which is the producer of soft drinks and mineral water. MBA & BBA students got the opportunity to visit this factory and it helps to understand the information system used there. A practical interaction helped students to understand the working information models used by the IT officials there. Students got the practical exposures of the techniques already they have got in their classroom. Students had interacted with the professionals who are experienced in it and it helped them to learn a lot in many aspects. This Industrial Visit helped students to learn a lot from the management of a factory.





Visit to Manikaran Sahib located in Bhanter. Enjoy the natural hot springs which are known to treat of ailments as well. Students asked various questions related to employment, health and education facilities from the employee of the gurudwara. After that Students conducted a short interview from employee of the gurudwara.



Students visit Manikaran Sahib Gurudwara

13th March 2022 (Sunday)

On 12th March 2022 students checked out from Hotel and proceed for industrial visit in Kullu. Thereafter overnight journey to Delhi students reached safely in Delhi at 5:00 am.



STUDENTS ENJOYING IN MANALI



STUDENTS ENJOY IN SNOWFALL IN MANALI



MBA & BBA STUDENTS WITH FACULTY MEMBER IN MANALI

Student's Feedback and Analysis

It was a great learning experience to visit the Shimla for the students. Such tour is very helpful for the implementation of theoretical approach in practical way.

Following are the Analysis of the student's Feedback:

Summary sheet of Feedback Analysis												
Particulars	Objectives	Topic	Relevance	Industry application	Presentation	Creativity	analytical / tech	knowledge component	comm skills	Query session	Learning outcome	Total
Not Acceptable												
below average												
Average	2	3	2	2	1	10	1	0	2	1	24	
Good	8	1	3	9	7	2	1	4	5	4	44	
Outstanding	2	8	7	1	4	0	10	8	5	7	52	

Interpretation of the result:

A careful study of the feedback analysis leads to the following Interpretation:

- Most of the students have given outstanding comments about the Industrial Visit cum Educational tour.
- The students found the Industrial visit cum Educational Tour relevant, and knowledgeable.
- This Industrial visit cum Educational Tour was in correlation with the curriculum.

Learning Outcome:

Students have

- 1) Learnt about the importance of information systems of Catch.
- 2) learnt about the various software used for industrial purpose for practical exposure
- 3) Got an opportunity to learn through Interaction with working professionals.
- 4) About the culture of Himachal.

Excerpts from those who accompanied the students during the visit:

Ms. Megha Mohan and Mr. Inderpreet

: The motive of the Industrial tour was to excel. It gave students an exposure to know the different functions of industrial unit –1. The students should be encouraged & motivated for such type of industrial tour in future. Such tour is very helpful for the implementation of theoretical approach in practical way which is part of Curriculum. Educational tourist very beneficial as it is an exposure for the students how to apply and understand theoretical knowledge into practice and various aspects of company & industry as well. The services provided by tour operator in terms of hotel rooms, food and during the way were good. Industrial visit was carried out at Catch Factory, Manali, Himachal Pradesh especially for MBA & BBA Students. The main objective behind the visit was to make student aware about how various activities related to Manufacturing, Packing and Storage are carried out in company. The student left for visit at 12:30 pm and came out from the industry by 3.30pm, on 12th March, 2022. The services provided by tour operator in terms of hotel rooms, food and during the way were good. The educational tour cum industrial visit not only helped students but was a great learning for faculties as well.

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A handwritten signature in blue ink is present above a circular stamp. The stamp contains the text 'HSD' and 'MBA-TIAS' in blue ink.

INDUSTRIAL VISIT

AT

DUCAT



Dated: 23rd & 24th March 2023

2023, Organized for

BCA Students, TIAS

Tecnia Institute of Advanced Studies, Madhuban Chowk, Rohini, New Delhi

GRADE 'A' INSTITUTE

Prepared By: Dr. Deepak Sonker, Ms Sania Kukkar & Ms Sarita



TECNIA
INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
DELHI INDIA

Report on : Industrial Visit – NETWORKS BULLS

Title of Activity*	NETWORKS BULLS
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External Expert / Internal Expert	1. Training Coordinator – Mr. Surender Yadav 2. Trainer Name – Mr. Sandeep Kumar (Network Trainer at Network Bulls, Cisco Certified)
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Time*	10:30 to 04:00 PM
Venue	14 Sector Gurugram Hariyana
Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	14
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as	01

HOD
BCA-TIAS

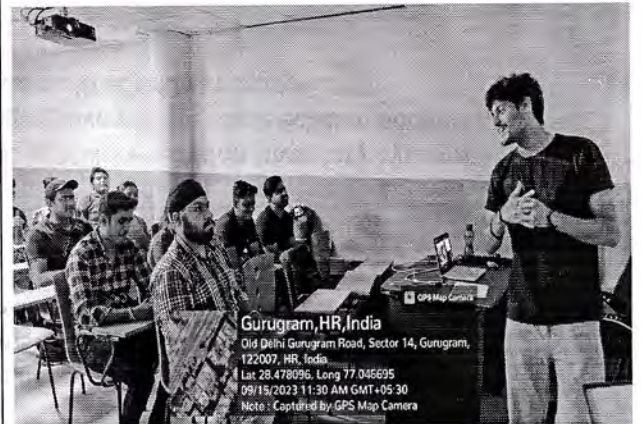
Dr. Deepak
HOD ICT

proof for any further requirement)

No. of External Participants (students + faculty)
[write NA if not applicable]

15

(Geotag) Photograph*



Gurugram, HR, India
Old Delhi Gurugram Road, Sector 14, Gurugram,
122007, HR, India
Lat: 28.478096, Long: 77.045695
09/15/2023 11:30 AM GMT+05:30
Note: Captured by GPS Map Camera



Gurugram, HR, India
Sector 14, Gurugram, 122007, HR, India
Lat: 28.478011, Long: 77.046928
09/15/2023 11:30 AM GMT+05:30
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Report: Description in (min 250 to max 800 words)*

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	<p>Benefits</p> <p>Business and Technical Assistance. Affordable/Flexible Lease Space. A Network of Relationships with other Business Owners. Ability to Adjust Business Model to Market Conditions. Financial Assistance and Advice. Preservation of Working Capital.</p>
<p>Recourse Person Profile</p>	<p>Sandeep Kumar Problem Solving , Designing , Troubleshooting</p> <p>OSI Model , Subnetting, LAN/ WAN, IPv4, IPv6, DHCP, ACL Cisco system engineering , Switches (3560, 3660, 2960, 2950), Routers (1841, 2811, 7200, 3560) , Access control list (ACL) , AnyConnect VPN , IOS XE , SD-WAN , Cisco Meraki , Wireless LAN Controller Switching - DTP, VTP, Spanning Tree Protocol (STP), MST Routing Protocols - Static Routing , Static Floating Routing , OSPF , EIGRP</p>
<p>Attendance Sheet*</p>	<p><i>Attached at the end of Report</i></p>
<p>Feedback</p>	<p><i>Sample feedback Attached at the end of Report</i></p>
<p>Report Submitted by Convener (write faculty coordinator name)</p>	
<p>For Office Use</p>	
<p>Signature of Event Coordinator</p>	<p>Signature of School/Department Head (With Seal)</p>
<p>List of Beneficiary</p>	

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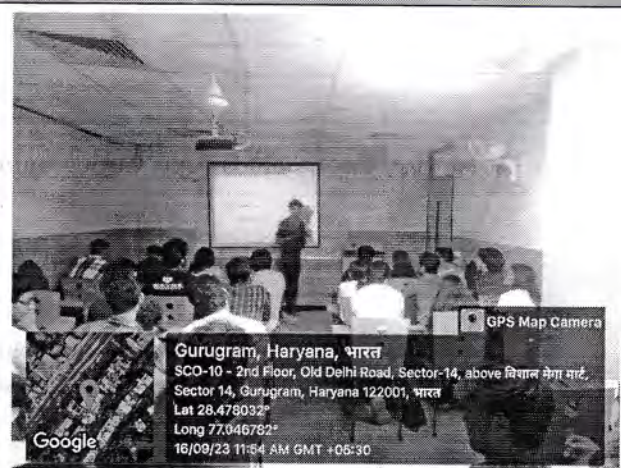
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Dr. Deepak
MOD ICT

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Purpose of Inventory: Goods – Types of Goods – Finished Goods Inventories – General Management of Inventory – Stocks _ Types of Stocks – Tracking the Paper Life.

WRITING AND PRESENTATION SKILLS IN ENGLISH

MODULE – I

Critical Thinking: Introduction to critical thinking – Benefits - Barriers – Reasoning - Arguments - Deductive and inductive arguments – Fallacies - Inferential comprehension Critical thinking in academic writing - Clarity - Accuracy – Precision – Relevance.

MODULE – II

Research for Academic Writing and the Writing Process: Data collection - Use of print, electronic sources and digital sources - Selecting key points - Note making, E-Mail Writing, paraphrasing, summary – Documentation - Plagiarism – Title – Body paragraphs - Introduction and conclusion – Revising - Proof-reading.

MODULE – III

Accuracy in Academic Writing: Articles - Nouns and prepositions - Subject-verb agreement - Phrasal verbs - Modals - Tenses - Condition-als – Prefixes and suffixes – Prepositions - Adverbs – Relative pronouns - Passives - Conjunctions - Em-bedded questions - Punctuation – Abbreviations.

MODULE – IV

Writing Models: Letters - Letters to the editor - Resume and covering letters - e-mail - Seminar papers - Project reports - Notices - Filling application forms - Minutes, agenda – Essays.

MODULE – V

Presentation Skills: Soft skills for academic presentations - Effective communication skills – Structuring the presentation - Choosing appropriate medium – Flip charts – OHP – Power Point presentation – Clarity and brevity - Inter-action and persuasion - Interview skills – Group Discussions.

BUSINESS COMMUNICATION

Module – I

Basis of Communication: Meaning, Importance and process, Need and objectives of communication, 7c's of Communication, Barriers of communication, How to overcome communication Barriers

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Report

Event: Industrial Visit

Date: 23rd & 24th March 2023

Venue: DUCAT, Pitampura

Resource Person: Mr. Avinash & Mr. Pushpendra Sharma, IT Trainer, DUCAT

Students: BCA (1st, 2nd, 3rd year), TIAS

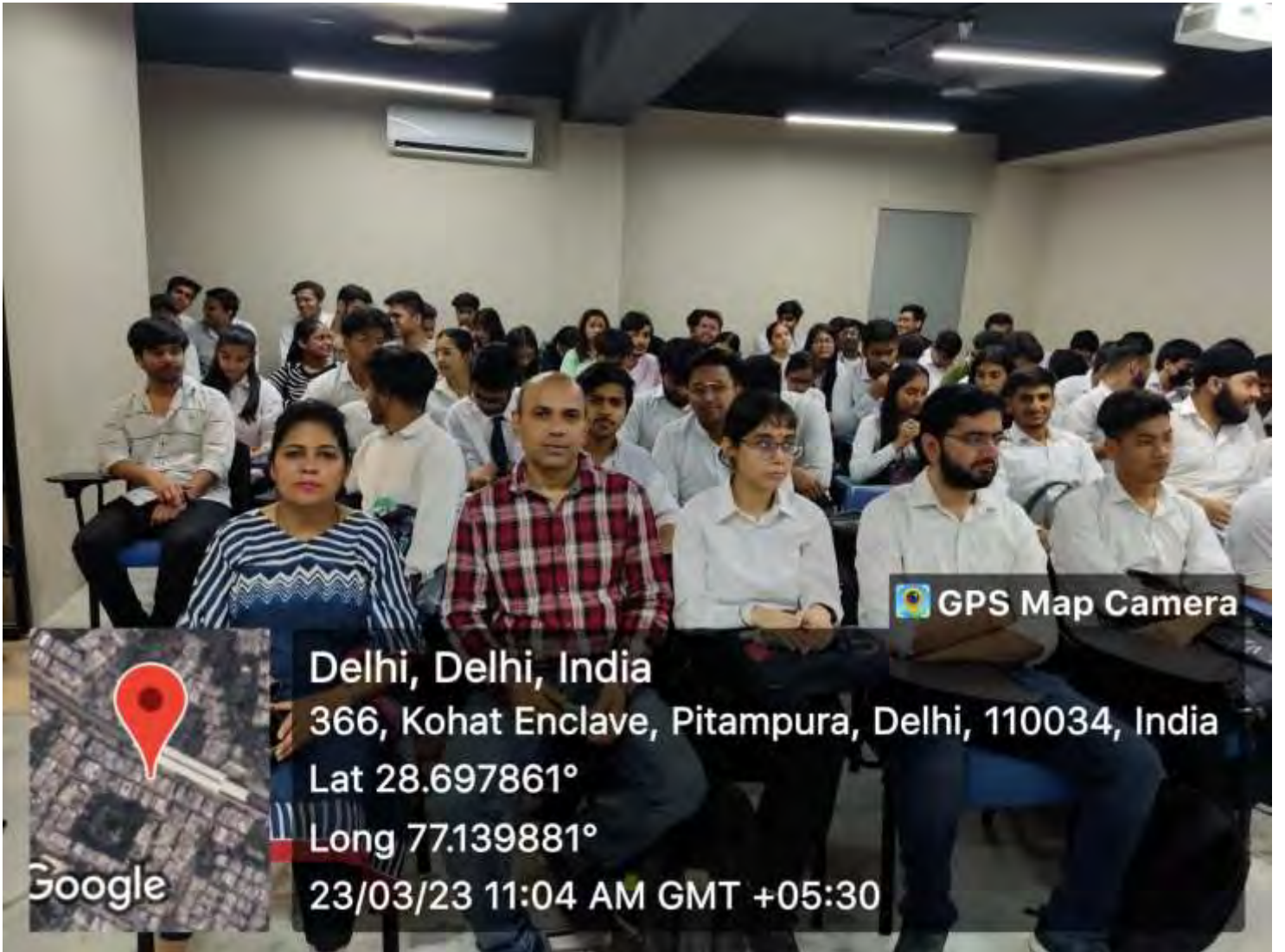
Faculty In-charge: Dr. Deepak Sonker, Ms. Sania Kukkar & Ms Sarita

Introduction on Industrial Visit and Educational Tour

Tecnia Institute of Advanced Studies organized Industrial Visit on 23rd & 24th March 2023, for (BCA) students to DUCAT, Pitampura. Students of BCA program participated in this Visit along with faculty members of their Information Communication & Technology, Department.

DUCAT, Pitampura

DUCAT is a Registered IT Training Institute. They train students from both local and PAN India in a variety of nationally recognised professional IT courses. With their streamlined and adaptable course delivery model, they ensure that you thoroughly grasp the information and develop useful skills in your selected course. When you enrol with them, you'll be joining hundreds of other job searchers and IT professionals who got employment or promotion after completion of training from them. They offer a customised approach in training to elevate and build our IT skills which makes you stand out from the crowd.



GPS Map Camera

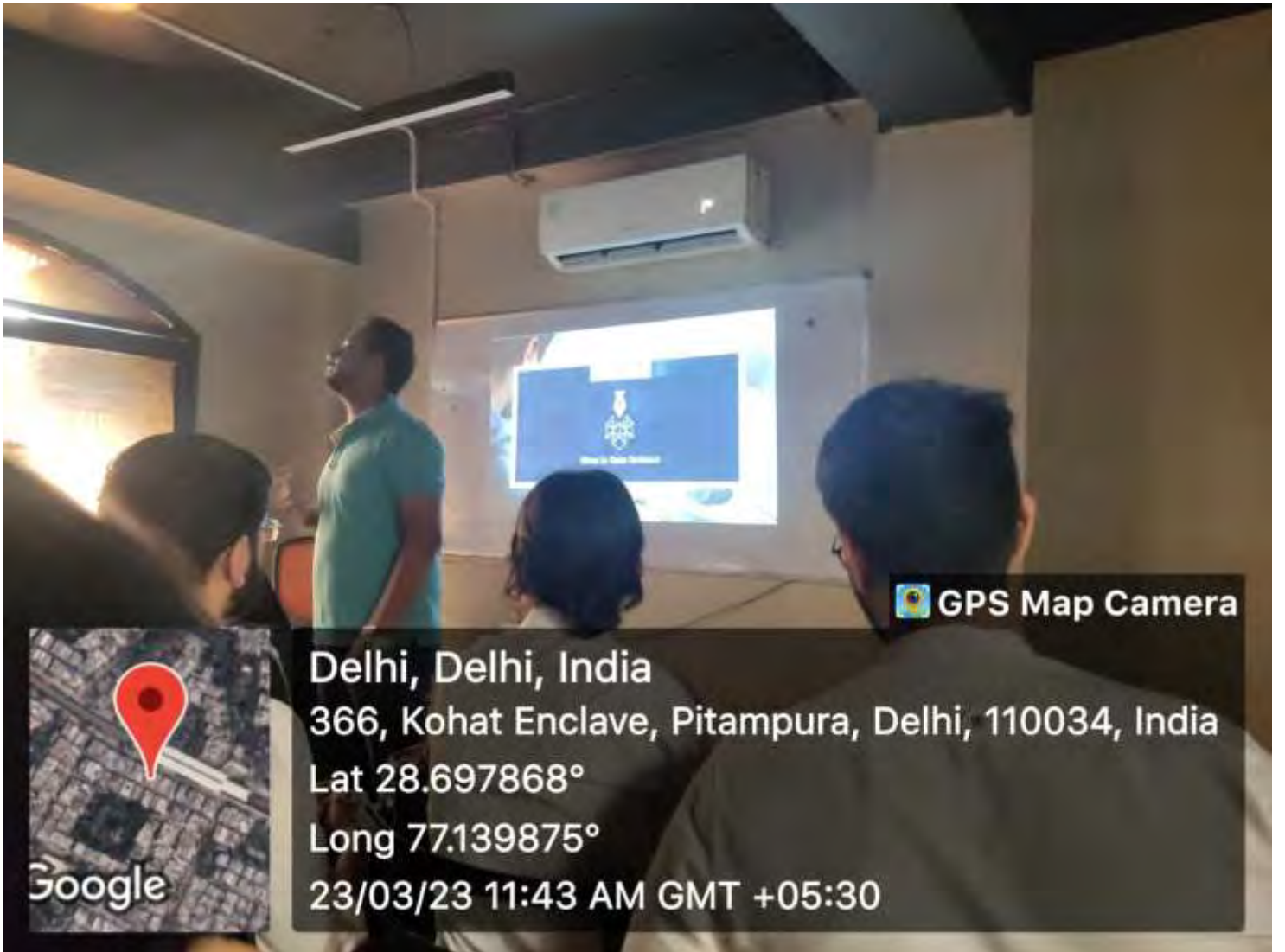
Delhi, Delhi, India
366, Kohat Enclave, Pitampura, Delhi, 110034, India
Lat 28.697861°
Long 77.139881°
23/03/23 11:04 AM GMT +05:30



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Dr. Deekale
HOD
BCA-TIAS
HOD ICT



GPS Map Camera



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366, Kohat Enclave, Pitampura, Delhi, 110034, India
Lat 28.697868°
Long 77.139875°
23/03/23 11:43 AM GMT +05:30

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DUCAT, Pitampura Industrial Visit

Students of Tecnia Institute of Advanced Studies have visited the at DUCAT ,Plot No. 366, 2nd Floor, Metro Station, Kohat Enclave, above Indian Bank, Block KD, Dakshini Pitampura, Pitam Pura, New Delhi, Delhi 110034, which offers PHP, JAVA, PYTHON, SQL,ML etc. training classes in Pitampura with live project by expert trainer in Pitampura. These training program in Pitampura is specially designed for Under-Graduates (UG), Graduates, working professional and also for Freelancers. Institute provide end to end learning on Particular IT Domain with deeper dives for creating a winning career for every profile

Interpretation of the result:

- Most of the students have given outstanding comments about the Industrial Visit Like the session was outstanding, Trainer's were very professionals etc
- The students found the Industrial visit Valuable, relevant, and knowledgeable.
- This Industrial visit cum was in correlation with the curriculum.

Learning Outcome:

After Visit to the Organization Students were able to:

- 1) Distinguishes between a conventional system and an intelligent system.
- 2) Explains Artificial Intelligence concept and its applications.
- 3) Represents knowledge using various different techniques.
- 4) Uses the appropriate searching technique to achieve desired goals.

Excerpts from those who accompanied the students during the visit:

Dr Deepak Sonker, Ms. Sania Kukkar & Ms Sarita

Dr Deepak Sonker, Ms. Sania Kukkar & Ms Sarita: The motive of the Industrial Visit was to know about the Technologies running in Industry, current Demand etc. It gave students an exposure to know the different functions of industrial Visit. The students should be encouraged & motivated for such type of industrial Visit in future. Such Visit is very helpful for the implementation of the Practical approach which is part of Curriculum. Educational Visit is very beneficial as it is an exposure for the students how to apply and understand theoretical knowledge into practice and various aspects of company & industry as well. The Industrial visit not only helped students but was a great learning for faculties as well.

Deepak HO
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Dr. Deepak
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GRADE "A" INSTITUTE

DELHI INDIA

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15

(Geotag) Photograph*



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company.

At Network Bulls we strictly follow Cisco exam blueprints in all our training programs. We offer all new CCIE Security Version 5, CCIE R&S Version 5 and CCIE Collaboration training on Real Cisco devices. We are the only training institute in North India offering CCIE Security V5.0, CCIE R&S V5 and CCIE Collaboration training on fully equipped labs as per Cisco lab exam equipment checklist. No other training company has produced even a single CCIE in Security V4 or V5 and Collaboration cracks in North India till now. Network Bulls also offers placement guarantee for its CCIE integrated programs apart from CCIE Collaboration. For CCIE R&S and CCIE Security Courses our training methodology is totally different from other training companies and our job placement records are unbeatable till date. Training facilities of our CCIE R&S and CCIE Security courses are incomparable. Whole training is provided on live Cisco racks and because of all such good reasons we have become first choice of Indian and overseas students for CCIE Training in India stakeholders in the entrepreneurial space.

Benefits

Business and Technical Assistance.

Affordable/Flexible Lease Space.

A Network of Relationships with other Business Owners.

Ability to Adjust Business Model to Market Conditions.

Financial Assistance and Advice.

Preservation of Working Capital.

Recourse Person Profile

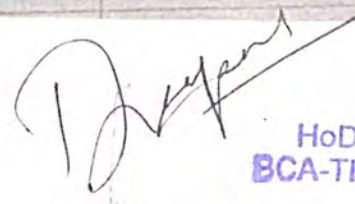
NA

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BULLS

Attendance Sheet*	
Feedback	Attached at the end of Report
Report Submitted by Convener (write faculty coordinator name)	Sample feedback Attached at the end of Report
For Office Use	
Signature of Event Coordinator	Signature of School/Department Head (With Seal)
List of Beneficiary	

Tecnia Institute of Advanced Studies
 Grade "A" Institute
 Training and Placement Cell
Industrial Visit – NETWORKS BULLS 15/09/2023
 List of Beneficiaries

Tecnia Institute of Advanced Studies GRADE "A" INSTITUTE Training and Placement Cell Industrial Visit : Network Bulls						
Date	Sl.No	Name	Enrolment No.	Program	Year	Remarks
	1	Ishtika Chhabra	0312130201	BCA	3 rd year	
	2	Devlina	013	BCA	3 rd year	
	3	Siddhant	034	BCA	3 rd year	
	4	Vansh	004	BCA	3 rd year	
	5	Arav Arav	007130201	BCA	3 rd year	
	6	Aryan Thakur	0492130101	BCA	3 rd year	
	7	Raghav	014	BCA	3 rd year	
	8	Arshita Amit	0162130201	BCA	3 rd year	
	9	Jasnoor Singh	021130134	BCA	3 rd year	
	10	Aatif Khan	0201130201	BCA	3 rd year	
	11	Shivanshi Kaur	0442110101	BCA	3 rd year	
	12	Pragadeep Singh	0392130201	BCA	3 rd year	
	13	Vishal Verma	036213001	BCA	3 rd year	
	14	Vishal Sharma	3532130201	BCA	3 rd year	


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DELHI INDIA

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(Geotag) Photograph*



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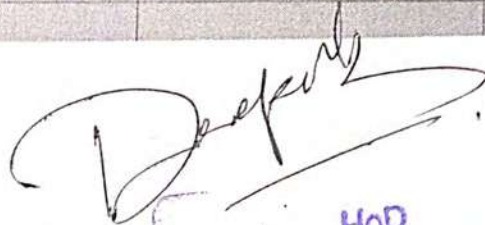
Tecnia Institute of Advanced Studies
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 Training and Placement Cell
Industrial Visit – NETWORKS BULLS 16/09/2023
 List of Beneficiaries

Date	Name	Enrollment No.	PROGRAM	Year	Remarks
	Dhruv Rathi	0201700001	BCA	3rd	Very good
	Rishabh Choudhary	0201700002	BCA	3rd	fantastic
	Jayesh Datta	0201700003	BCA	3rd	Outstanding
	Pranavya Gowry	0201700004	BCA	3rd	very good
	Anshu Yadav	0201700005	BCA	3rd	good
	Ganesh Kumar	0201700006	BCA	3rd	good
	Ashwin Sankar	0201700007	BCA	3rd	good
	Sanjaya Singh	0201700008	BCA	3rd	good
	Karthik Singh	0201700009	BCA	3rd	Outstanding
	Yashraj Pathy	0201700010	BCA	3rd	Outstanding
	Tanuj Singh	0201700011	BCA	3rd	very good
	Mohit	0201700012	BCA	3rd	very good
	Sourav Bala	0201700013	BCA	3rd	very good
	Harsh Vignani	0201700014	BCA	3rd	very good
	Alexander Brown	0201700015	BCA	3rd	very good
	Ujjwal Singh	0201700016	BCA	3rd	good
	Pranshu Bhand	0201700017	BCA	3rd	good
	Rohit Mittal	0201700018	BCA	3rd	Outstanding
	Harshdeep Singh	0201700019	BCA	3rd	good
	Satvik	0201700020	BCA	3rd	Outstanding
	Sampurna	0201700021	BCA	3rd	Average
	Pranshu	0201700022	BCA	3rd	Outstanding
	Pranshu Singh	0201700023	BCA	3rd	very good
	Nishu Gupta	0201700024	BCA	3rd	good
	Kavya Gupta	0201700025	BCA	3rd	good
	Vedant Kumar	0201700026	BCA	3rd	very good
	Sankar Jain	0201700027	BCA	3rd	Also
	Himanshu	0201700028	BCA	3rd	Also
	Shivam Singh	0201700029	BCA	3rd	Nice
	Vishal Singh	0201700030	BCA	3rd	Nice


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Terna Institute of Advanced Studies
 GRADE "A" INSTITUTE
 Training and Placement Cell
 Industrial Visit - Network Bull

Sl.No	Name	Enrollment No.	Program	Year	Remarks
1	Meharaj Goel	056217002021	BCA	3rd	Excellent
2	Rachha	04817002021	BCA	3rd	Good
3	Muskan	04717002021	BCA	3rd	Great
4	Vanshika Negi	05217002021	BCA	3	Thoughtful
5					
6					
7					
8					
9					
10					
11					


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BCA-TIAS

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(Geotag) Photograph*



Report: Description in (min 250 to max 800 words)*

Network Bulls Technologies Pvt. Ltd.
Network Bulls is 1st choice for Cisco Certifications training in India. We offer trainings on Cisco Courses such as CCNA R&S V3, CCNA Security, CCNA Voice, CCNP, CCSP/CCNP Security, CCIP, C CVP/CCNP Voice, CCDA, CCIE Routing and Switching, CCIE Security VS, CCIE CollaborationVoice and CCIE Service Provider. Headquarters located at Gurgaon, Network Bulls has one of the biggest CCNA and CCIE training labs in the world. We are known for 100% practical training, innovative training


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Benefits

Business and Technical Assistance.


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Ability to Adjust Business Model to Market Conditions.

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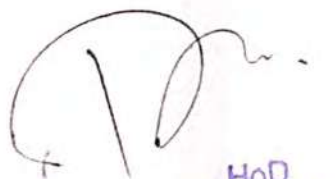
Preservation of Working Capital.



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Recourse Person Profile	NA
Attendance Sheet*	Attached at the end of Report
Feedback	Sample feedback Attached at the end of Report
Report Submitted by Convener (write faculty coordinator name)	
For Office Use	
Signature of Event Coordinator	Signature of School/Department Head (With Seal)
<u>List of Beneficiary</u>	

Tecnia Institute of Advanced Studies
 Grade "A" Institute
 Training and Placement Cell
 Industrial Visit – NETWORKS BULLS 16/09/2023
 List of Beneficiaries


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Tel: 91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecna.in



Department of Journalism and Mass Communication

Date: 23rd March, 2023

REPORT ON

EXPERIENTIAL LEARNING

Industrial / Field Visit
of department of Journalism and Mass Communication
BA (J&MC) students to News Agency

UNITED NEWS INDIA (UNI)

ACTIVITY: Students would able analyse the Structure of News Agency

Subject : Print Journalism, Code: BA (JMC)102
Print Journalism Lab, Code: BA (JMC) 152

Date : 23rd March, 2023

Time : 12:20 pm.- 3:30p.m.

Venue : UNITED NEWS INDIA (UNI), New Delhi

Department : Department of Journalism and Mass Communication

Convener : Dr. Rajni Yadav, Assistant Professor BA (J&MC), TIAS

Participants : 60 Students

Shivani
23/04/2023
Dr. Shivada (R-1)
HOD-I
DO/MC

OBJECTIVES OF THE VISIT:

- Students would learn about the functioning and operations of a news agency.
- Students would be able to analyse the structure of news agencies.

About the Industry:

Execution of the visit:

On the 23rd of March, 2023, a group of 60 students from the Department of Journalism and Mass Communication at Tecnia Institute of Advanced Studies (TIAS) visited UNITED NEWS INDIA (UNI) in the city. The students were from different shifts ranging from division of 1st year to second semester. The purpose of the visit was to provide them with an opportunity to learn about the functioning and operations of a news agency.

Activities:

Upon arrival, the students were warmly welcomed by the staff members of the news agency, who then took them to a conference room. There, the students were introduced to the staff members of the news agency and given a brief overview of the news agency's operations.

After the introduction, the students were taken on a tour of the newsroom, where they were shown the various departments of the news agency, including the editorial, research, and production departments. The students were able to observe the staff working on their respective tasks, such as writing news articles, conducting research, and editing videos.

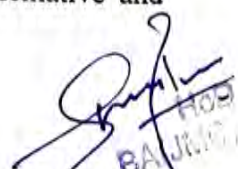
The students were also given a brief by Dr. Rajni Yadav, Assistant Professor, TIAS demonstration of how news is gathered and reported, including the use of various news sources, such as interviews, press releases, and social media.

Moreover, the students were also given an opportunity to interview a few of the staff members of the news agency. They asked questions related to their roles and responsibilities, the challenges they face in their work, and the importance of accurate and unbiased reporting.

At the end of the tour, the students were taken to a conference room where they were able to participate in a Q&A session with the news agency's editor-in-chief. The students asked various questions, such as how the news agency ensures the accuracy and impartiality of its reporting, how the news agency chooses which stories to cover, and how it handles sensitive or controversial topics.

Conclusion:

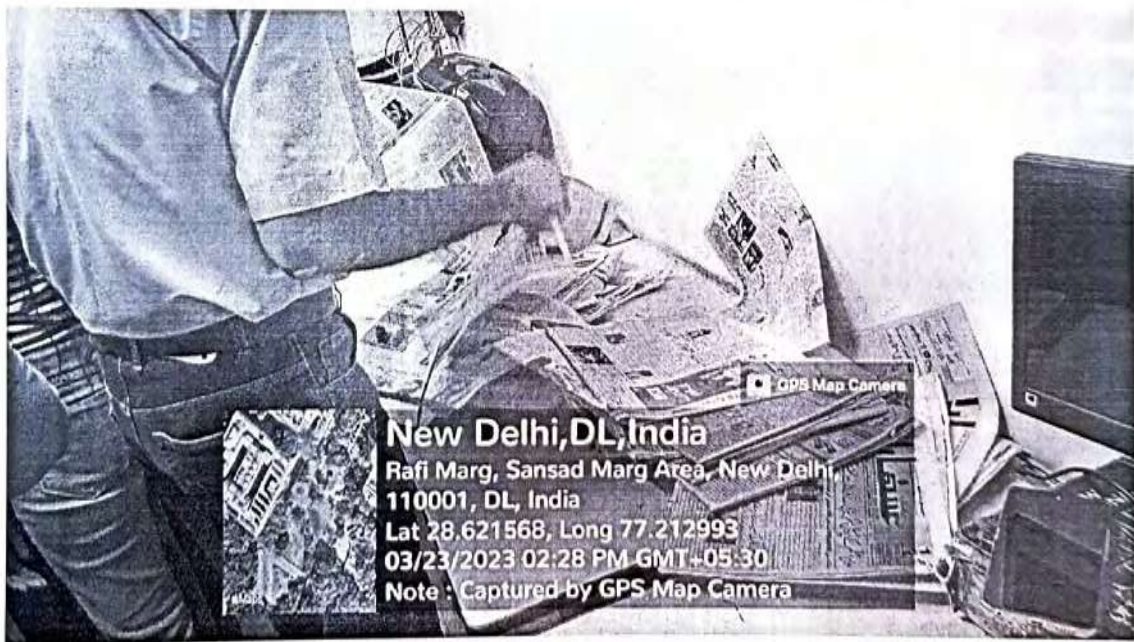
The visit to UNITED NEWS INDIA (UNI) News Agency was an excellent opportunity for the students to learn about the functioning and operations of a news agency. The students were able to observe how news is gathered and reported, and they also had the chance to interact with the staff members of the news agency. The visit was both informative and


RAJNI YADAV
Assistant Professor
TIAS

enjoyable, and it provided the students with a unique experience that they will always remember.



Shreyas
HOD
BAJAJ



Sharma
HSD
BAQ



New Delhi, DL, India

Rafi Marg, Sansad Marg Area, New Delhi,
110001, DL, India

Lat 28.621355, Long 77.213177

03/23/2023 02:28 PM GMT+05:30

Note : Captured by GPS Map Camera



New Delhi, DL, India

Rafi Marg, Sansad Marg Area, New Delhi,
110001, DL, India

Lat 28.621354, Long 77.213177

03/23/2023 02:28 PM GMT+05:30

Note : Captured by GPS Map Camera

Signature
BAG...

List of beneficiaries:

S.N.	Enroll.No.	Name of student
1	126220001680	SUMIT SHARMA
2	126220004377	YASH PAL
3	126220000222	Kunal
4	126220004281	KRISHNA SINHA
5	126220000595	Kashish Grover
6	126220001585	Arijit Kanjilal
7	126220004270	SHRISHTI VASHISHT
8	126220001950	Nishtha Jaisingh
9	126220001390	UDIT GOYAL
10	126220002849	Archit
11	126220003953	Sajal Srivastav
12	126220003934	KUNAL SINGH RAJPUT
13	126220003802	PRERNA SHARMA
14	126220000403	TARISHI RAUTHAN
15	126220003332	Priyanshu Thakur
16	126220001114	Manan Gulati
17	126220000036	PRITI
18	126220001159	SIYA PURI
19	126220002740	RIYA BANSAL
20	126220000480	isha jugran
21	126220003241	SHASHANK SAXENA
22	126220003334	HARSH KUMAR
23	126220004058	LAVANYA MALHOTRA
24	126220002409	GAURAV CHHABRA
25	126220001229	Harshul Wasan
26	126220001377	diksha naagar
27	126220002769	MEHAK VERMA
28	126220001813	NIKHIL GABA
29	11217002422	AARSH DEO


MD
BAJ...

30	10617002422	AASHI SHARMA
31	11717002422	ANANNYA KAPOOR
32	10517002422	BHAVYA MALIK
33	35317002422	BHOOMI GARG
34	36117002422	CHANDRIKA MISHRA
35	13917002422	CHESHTA GARG
36	11917002422	DHRUV GOEL
37	13617002422	DRISHTI PANDEY
38	36217002422	GAURANGI YADAV
39	35717002422	GAURISH SETHI
40	35517002422	GITIKA SHARMA
41	10117002422	HARSHIT SAGAR
42	35617002422	HARSHITA NEGI
43	35117002422	HIMANSHU SINGH
44	14117002422	JHANVI TANDON
45	12817002422	KASHISH VERMA
46	14017002422	KASHISH
47	10417002422	KHUSHI
48	13117002422	KIRTI GOEL
49	12917002422	LAKSHAY GARG
50	36017002422	MANISH KUMAR CHAURASIYA
51	35917002422	MANSI SHARMA
52	12517002422	MANVI TYAGI
53	13317002422	MOKUL SINGH
54	10217002422	MUKUL ARORA
55	10017002422	OJASWI DOONGA
56	13717002422	PARTHIK RATHI
57	11117002422	PRIYANSHI BANSAL
58	11017002422	PRIYANSHI VIMAL
59	10917002422	RADHIKA KHANNA
60	35417002422	RAJAT TANWAR

Approved by HOD, Department of Journalism and Mass Communication.

Shivani
23/03/2023
Dr. Shivani K. R.
HOD-I
JOMC



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Department of Journalism and Mass Communication

Date: 23rd March, 2023.

**REPORT ON
EXPERIENTIAL LEARNING**

**Industrial / Field Visit
of department of Journalism and Mass Communication
BA (J&MC) students to Constitution Club of India**

ACTIVITY: Students would able analyse the the Indian political system through the field visit to Constitution Club of India

Subject : Print Journalism, Code: BA (JMC)102
Print Journalism Lab, Code: BA (JMC) 152

Date : 23rd March, 2023

Time : 12:20 pm.- 3:30p.m.

Venue : Constitution Club of India, New Delhi

Department : Department of Journalism and Mass Communication

Convener : Dr. Rajni Yadav, Asst. Professor BA (J&MC), TIAS

Participants : 60 Students

Shivendu Kr. Rai
23/03/2023
Dr. Shivendu Kr. Rai
HOD-I
BA (J&MC)

OBJECTIVES OF THE VISIT:

- Students would interact and discuss matters of national importance.
- Students would be able to analyse the functioning of Indian democracy.

Execution of the visit:


On the 23rd of March, 2023, a group of 60 students from the Department of Journalism and Mass Communication at Tecnia Institute of Advanced Studies (TIAS) visited Constitution Club of India, New Delhi. The students were from different shifts ranging from division of 1st year to second semester. The purpose of the visit was to provide them with an opportunity to get insights into the workings of the Indian political system

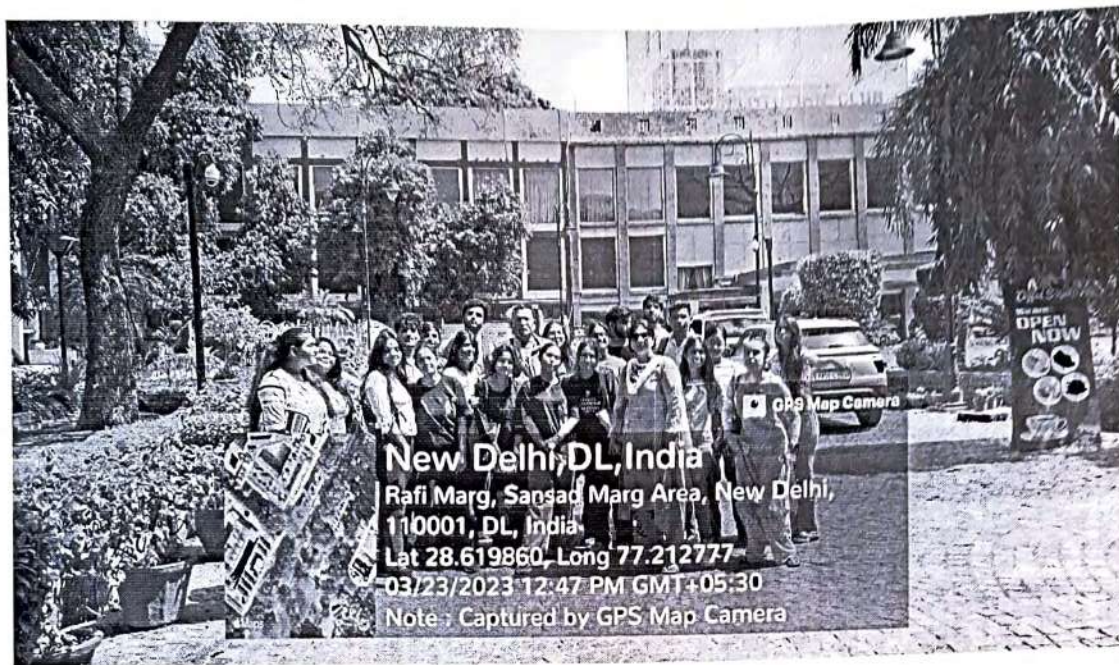
About the Industry:

The Constitution Club of India is a social club located in the heart of New Delhi, near the Parliament House. It was established in 1947 and is named after the Constitution of India, which was adopted on January 26, 1950. The club provides a forum for politicians, policymakers, bureaucrats, and other professionals to interact and discuss matters of national importance. It has several facilities, including a library, conference rooms, and a dining hall.

A visit to the Constitution Club of India can be an excellent opportunity for students to learn about the Indian Constitution, its history, and the functioning of Indian democracy. Students can attend seminars, conferences, and other events organised by the club to gain insights into the workings of the Indian political system. They also explore the club's library, which contains a vast collection of books and documents related to the Indian Constitution and other relevant topics.

Overall, a visit to the Constitution Club of India can be a valuable learning experience for students interested in politics and law, providing them with an opportunity to engage with experts and gain a deeper understanding of the Indian political system.

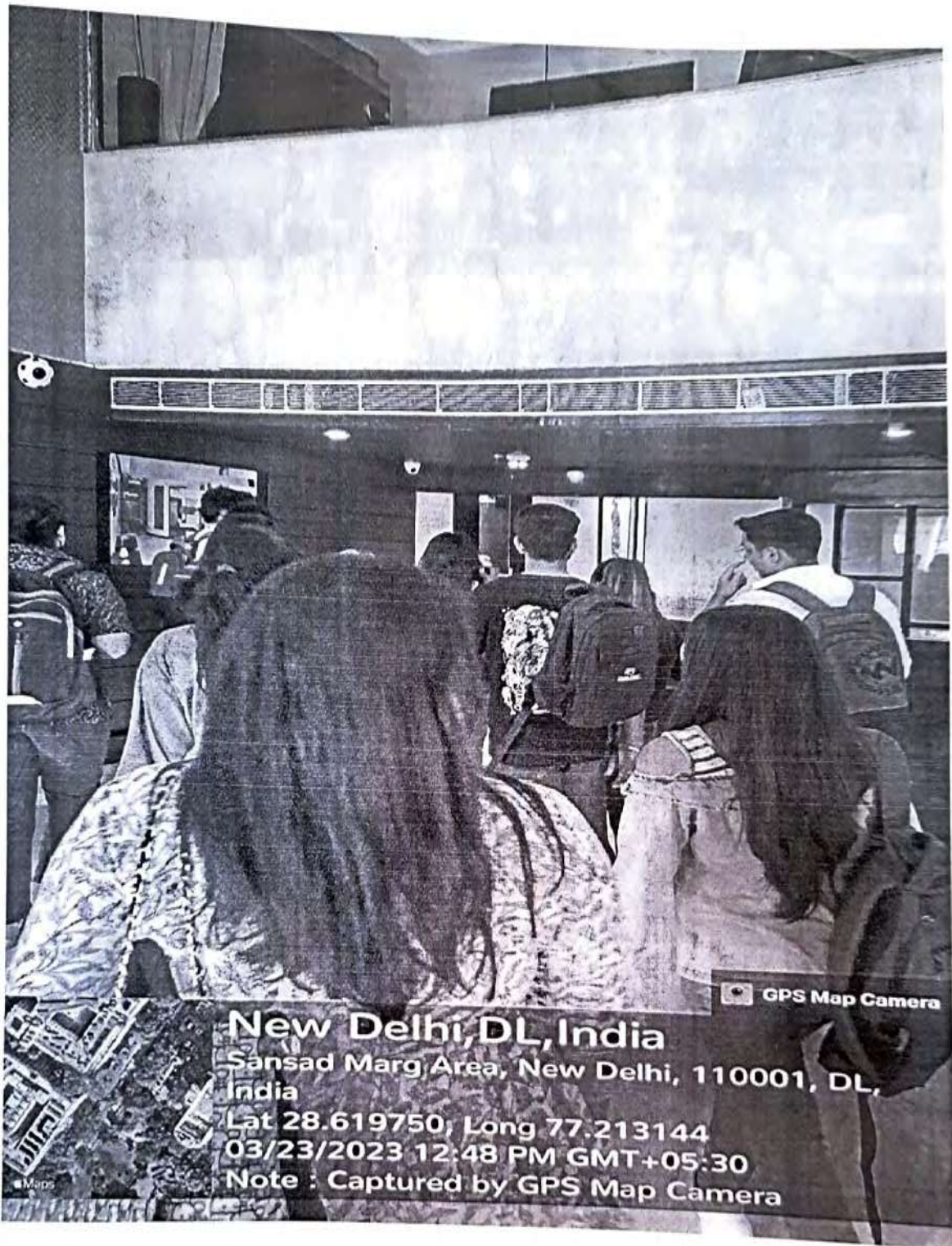

BANK OF INDIA



Caption: Group photograph at the front of constitution club of India.



Signature
BANK OF INDIA



GPS Map Camera

New Delhi, DL, India

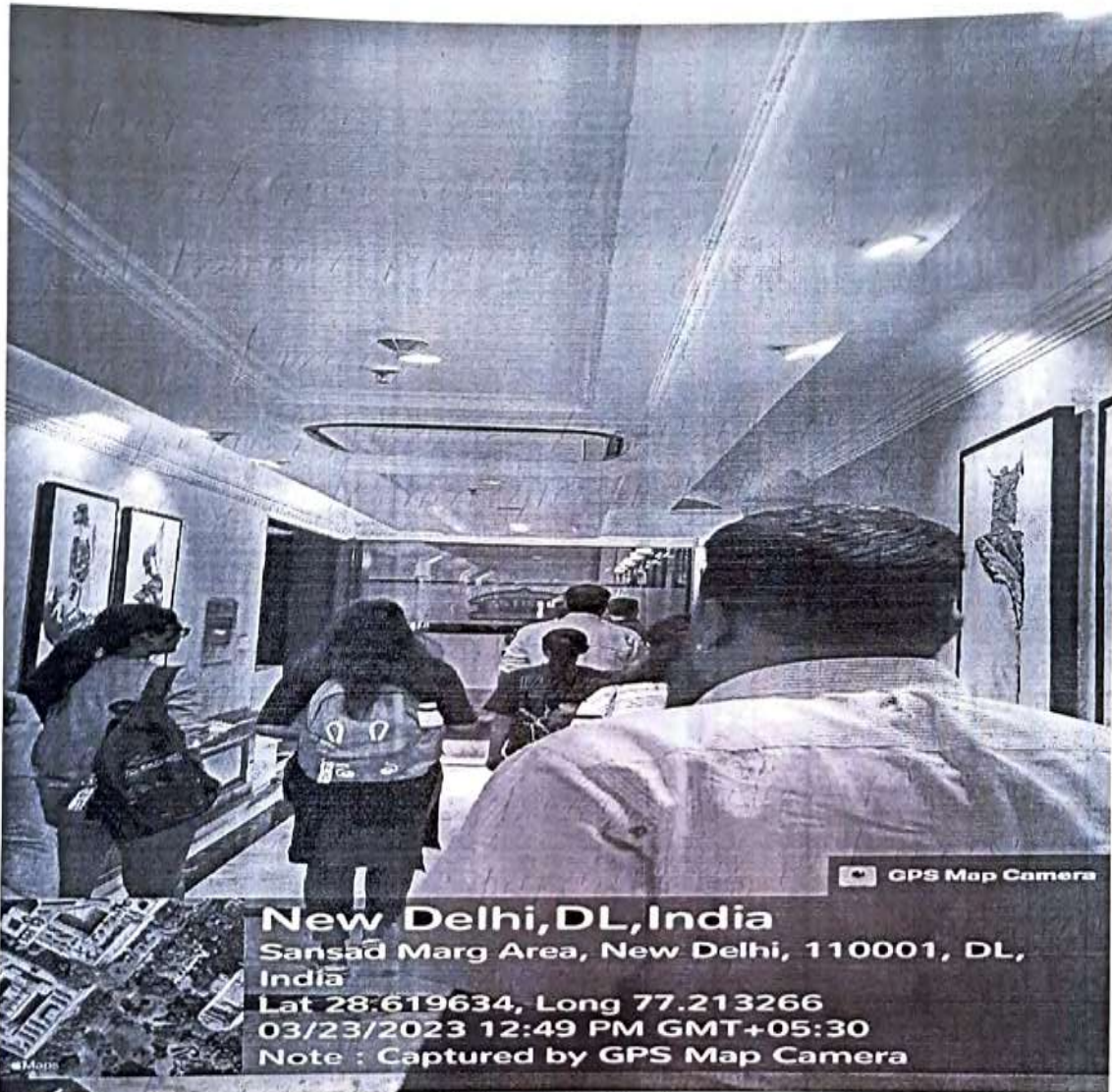
Sansad Marg Area, New Delhi, 110001, DL, India

Lat 28.619750, Long 77.213144

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Note : Captured by GPS Map Camera

Shreyas
H/O
BAJAJ



Caption: Students exploring Constitution club of India.

Shreyansh
109
BAGHETIAS

MEETING ORGANISED
BY
BHAGAT SINGH
FOUNDATION

GPS Map Camera



New Delhi, DL, India
Sansad Marg Area, New Delhi, 110001, DL,
India
Lat 28.619547, Long 77.213464
03/23/2023 12:50 PM GMT+05:30
Note : Captured by GPS Map Camera

Singh
H/D
BAJAJ'S TIME

Tecnia Institute of Advanced Studies
Grade "A" Institute

Department: BA (J&MC)

Date: 28.04.2023

Title: Report of Industrial / Field Visit of Jawahar Lal Nehru Stadium by 1st year students of BA(JMC).

About the Industrial / Field Visit –

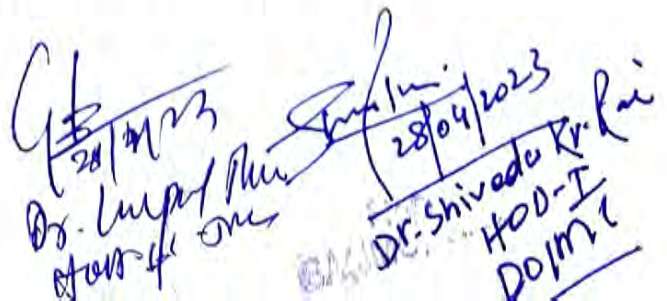
For improving and enhancing the quality of academic curricula in the class of Sports Journalism (110), Sports Journalism Lab (160) Lab, for the students of 2nd Semester (2022-25), a One Day industrial/field visit were organized as per details given below:

Date : 27th April, 2023
Venue : Jawahar Lal Nehru Stadium, New Delhi
Time : 12:00 pm to 5 :00 pm
Beneficiaries : BA (JMC), 2nd Semester, 1st Shift (Div A & B) & 2nd shift (Div A)
Topic : Industrial / Field Visit of Jawar Lal Nehru Stadium for Experiential Learning.

Expert Members: Joint Administration SAI, Satyadev Prasad , Ex- Olympian in Archery
Avnish Kumar , Senior Athletic Coach SAI
Maninder Singh Senior Coach Table Tennis SAI
Phula Rani Malik, Senior Volleyball Coach SAI

Objectives of the visit –

- To have the exposure of experiential learning by knowing the importance of SAI in the promotion and management of sports.
- To illustrate the importance of sports management and regulatory organizations.
- To develop the knowledge regarding promotion of physical and mental wellbeing through sports.
- To provide an opportunity to interact with the trainers and coaches of sports.


28/4/23
Dr. Shivede Kr. Rai
HOD-I
D/JMC

Learning Outcomes of the visit –

- Students got an extensive understanding of the sports infrastructure of Jawahar Lal Nehru stadium.
- Students interacted with the sports coaches and trainers which enhanced their vision towards types of sports playing in the field.
- Students got the technical information and the mechanism utilized in the field.
- The sport coaches and trainers spoke about the role of journalism in creating awareness in the field of sports. Students took the benefits of it.
- Students have visited the practice ground of different events which was a live experience for them.

*Dr. Deepak Kumar
Head, OUC*

Shreyanshi
NoD
BA (HONS) TIAS

Execution of the visit –

The visit was started sharply at 12:30 am in the first hour. The coordinator of the visit Dr. Rajnesh Kumar Pandey and Faculty Ms. Priyanka Singh has spoken about the purpose of the visit. Afterwards they lend towards visit from campus.

During the session, Each expert member mentioned has a specific role within SAI and provides guidance to students in their respective sports disciplines. Here's a breakdown of their roles:

Joint Administration SAI: The Joint Administration member is responsible for overseeing the overall administration and functioning of SAI. They handle administrative tasks, manage resources, coordinate with different departments, and ensure the smooth operation of SAI centers and programs. While they may not have a direct coaching role, they provide guidance and support to the coaches and athletes under their jurisdiction.

Satyadev Prasad (Ex-Olympian in Archery): Satyadev Prasad, being an ex-Olympian in Archery, brings valuable experience and expertise to SAI. As an Olympian, he has a deep understanding of the sport and the challenges faced by athletes. His role likely involves coaching and mentoring archery athletes, developing training programs, providing technical guidance, and sharing his personal experiences to inspire and motivate students. He helps students refine their archery skills, improve their technique, and prepare for competitive events.

Avnish Kumar (Senior Athletic Coach SAI): Avnish Kumar serves as a senior athletic coach in SAI. His role revolves around coaching and training athletes in the field of athletics. He works with sprinters, long-distance runners, jumpers, and other athletes specializing in track and field events. Avnish Kumar designs training programs tailored to the specific needs of each athlete, focusing on improving their speed, strength, endurance, and technique. He provides guidance on race strategies, physical conditioning, and mental preparation to help athletes reach their full potential.

Manider Singh (Senior Coach Table Tennis SAI): Manider Singh is a senior coach specializing in table tennis. His primary responsibility is to train and coach table tennis players, both at the junior and senior levels. He works on developing their table tennis skills,

Dr. Lajpat Prasad
Head of SAI
Dr. Lajpat Prasad
Head of SAI

such as strokes, footwork, tactics, and strategies. Manider Singh designs practice sessions, organizes competitions, and provides guidance on improving the players' game techniques and match performance. He plays a vital role in nurturing talent and preparing table tennis athletes for national and international competitions.

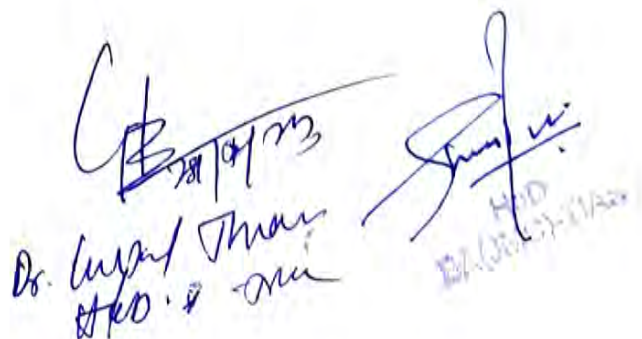
Phula Rani Malik (Senior Volleyball Coach SAI): Phula Rani Malik is a senior coach in the sport of volleyball. Her expertise lies in training and mentoring volleyball players, helping them develop their skills and understanding of the game. She focuses on aspects like passing, setting, serving, spiking, blocking, and defensive techniques. Phula Rani Malik designs training drills, conducts practice sessions, and strategizes for competitive matches. She provides guidance on teamwork, game tactics, and individual player development to enhance the overall performance of the volleyball team.

All these expert members, including Satyadev Prasad, Avnish Kumar, Manider Singh, and Phula Rani Malik, bring their knowledge, experience, and coaching abilities to guide and support students in their respective sports. They provide technical expertise, develop training programs, offer guidance on technique and strategy, and motivate students to excel in their chosen sports disciplines

Conclusion –

The experts were genius in their subject, and they have explained every topic and given excellent answers to questions asked by the students. The visit was smoothly handled by the coordinators. The visit has achieved its objectives and students learnt a lot about sports and sporting events.

Appendices–

The block contains two handwritten signatures in blue ink. The signature on the left is written over a date stamp that reads '28/07/23'. Below the signature, there is a stamp that reads 'Dr. Anand Kumar' and 'HOD'. The signature on the right is written over a stamp that reads 'HOD' and '28/07/23'.



Handwritten notes in blue ink, including a signature and some illegible text.

Beneficiaries: List of 2nd Semester students of BA (JMC)

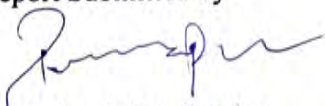
List of the students: - BA (JMC) 2nd Semester

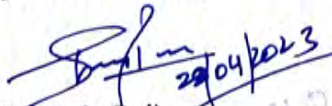
Serial No.	Name of the Student	Semester, Shift & Division
1	Aryan	2MA
2	Tarushi Jain	2MA
3	Nitin	2MA
4	Rachit	2MA
5	Riya Adhikari	2MA
6	Harshita Jain	2MA
7	Jaya	2MA
8	Arya	2MA
9	Amanpreet	2MA
10	Monika	2MA
11	Meghna	2MA
12	Devansh	2MA
13	Manjyot	2MA
14	Bhavnish	2MA
15	Anirudh	2MA
16	Khushi	2MA
17	Lakshya Garg	2MA
18	Suhani Goel	2MA
19	Piyush Kapoor	2MA
20	Vansh Dhooria	2MA
21	Drishti	2MA
22	Vasu	2MA
23	Muskan	2MA
24	Lakshya Chitkara	2MA
25	HARSHIT SAGAR	2MB
26	MUKUL ARORA	2MB
27	AARSH DEO	2MB
28	Saloni Sayal	2MB
29	Shreya Dev Kaura	2MB
30	Lakshay Garg	2MB
31	DRISHTI PANDEY	2MB
32	Parthik Rathi	2MB
33	Himanshu Singh	2MB
34	Rajat Tanwar	2MB
35	Harshita Negi	2MB
36	Manish Kumar	2MB

[Handwritten signatures and notes]
Dr. Gupta/Dr. Hood/Dr.
BA (JMC) 2nd Semester

	Chaurasiya	
37	Gaurangi Yadav	2MB
38	Kunal	2EA
39	SHRISHTI VASHISHT	2EA
40	UDIT GOYAL	2EA
41	Manan Gulati	2EA
42	SHASHANK SAXENA	2EA
43	Aayush Pandita	2EA
44	ADITHYAN PRAMOD	2EA
45	SHLOK SHARMA	2EA
46	Ayush Ranjan	2EA
47	Rishabh Soni	2EA
48	Kunal Sethi	2EA
49	Lavanya Arora	2EA
50	sarthak arora	2EA
51	Aditya Goswami	2EA
52	RAM PRASAD VARAMA	2EA
53	Aryan Bhati	2EA
54	Pushpa Kumari	2EA
55	Gagandeep Singh Sachdeva	2EA
56	Anurag Bangwal	2EA
57	Lakshya Dabas	2EA


Report Submitted by –



Dr. Rajnesh Kr. Pandey
Singh


(Dr. Shivendu Rai)
HoD, 1st Shift
Shift

(Dr. M. N.
Jha) Dean

(Dr. Ajay
Kumar)
Director, TIAS


Ms. Priyanka


(Dr. Gopal Thakur)
HoD, 2nd



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Tel: 91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in



Date: 21st Feb, 2023

Department of Journalism and Mass Communication

REPORT ON

EXPERIENTIAL LEARNING

Industrial / Field Visit

Sansad Tv

Department of Journalism and Mass Communication

BA (J&MC) students

ACTIVITY: Students would able analyse the Structure of TV news Channel

Subject : Television News Reporting & Anchoring,
Media Management & Entrepreneurship
Television News Reporting & Anchoring Lab

Date : 21st Feb, 2023

Time : 12:20 pm.- 5:00p.m.

Venue : Sansad Tv, New Delhi

Department : Department of Journalism and Mass Communication

Coordinator : Dr. Rajni Yadav & Ms. Prianka Singh
Assistant Professor BA (J&MC), TIAS

Participants : 34 Students

Shanku
21/02/2023
Dr. Shivendra K. Rai
1400- I

OBJECTIVES OF THE VISIT:

- **Students would able identify the Structure of TV news Channel**
- **Students would able analyse the Funtioning of TV news Channel**

About the Industry: Sansad Television

Sansad Television is the Parliamentary channel of India. It was created in 2021 by merging Lok Sabha Television and Rajya Sabha Television. Apart from telecasting the live proceedings of the Lower House and the Upper House of Indian Parliament, Sansad Television is committed to objectively presenting the various facets of a vibrant democracy.

As a public broadcaster, the channel aims to bring people closer to their elected representatives by making the work of parliamentary and legislative bodies of India accessible to all. It is a platform that provides not only an insightful perspective on national and international affairs but also promotes scientific temper among people while shining a light on all aspects of their political, economic, social and cultural life.

Sansad Television is dedicated to empowering the people of India, by promoting greater accountability and transparency in governance.

Launched: September 15, 2021

Country: India

Language: Hindi and English

Location: Library Building, Parliament House, New Delhi

Execution of the visit:

A handwritten signature in blue ink is written over a date stamp. The date stamp is a rectangular box containing the date '21/02/2023' in blue ink.

In a move to familiarise students about the nuances of workings of a television channel, The Department of Journalism & Mass Communication of TECNIA Institute organised an **Industrial / Field Visit to Sansad Tv on 21st Feb, 2023 Tuesday.**

The students had the opportunity to meet with Reporters & Anchors of Electronic Media. They also have the chance to watch live news broadcasts from the News Studio. The curious students interacted with Senior Reporters

The production centre is guided by Dr. Rajni Yadav, Shee showcased how the programs are recorded, how optical technologies are used to make great programs, she even showed how live programs are aired. What are the technologies used to modulate the signal and how these signals are transmitted to earth station for broadcasting

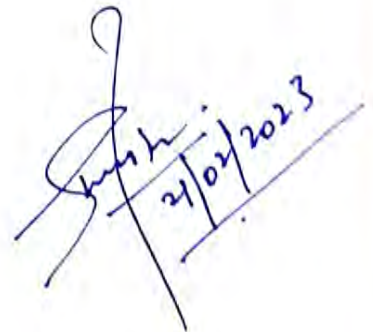
The students were taken around the newsroom and various desks. They were informed about how the output and input desks function on a daily basis. The students saw the producers working on the bulletins under pressure and experienced how writers do quick scripting to meet the deadlines. In the Ingest room, they observed how each news story gets ingested with a unique ID and in the post production area, they observed the editing of stories.

It was a very educational experience for the students as they were able to get an understanding of the processes involved in the TV news broadcast.

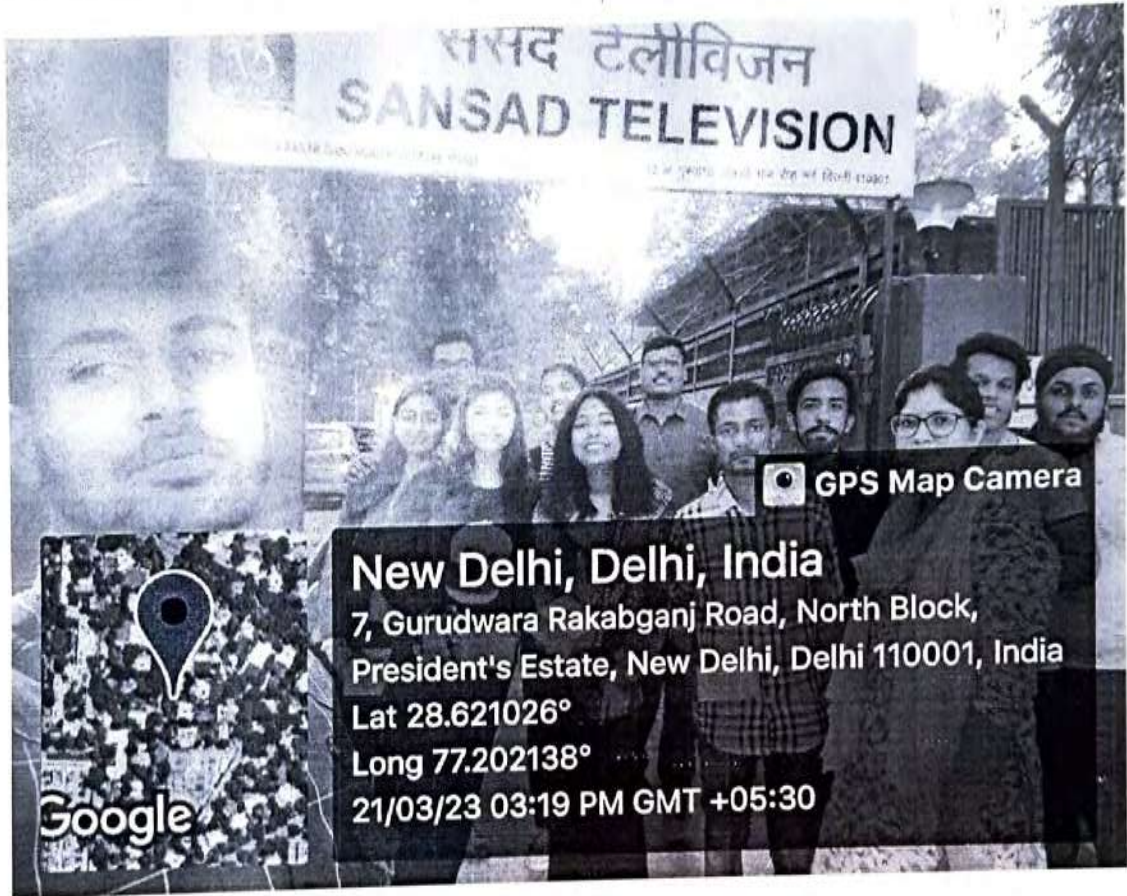
Learning Outcome of Visit:

Students have learnt about the Structure of TV news Channel

Students have learnt how to analyse the Funtioning of TV news Channel

A handwritten signature in blue ink, followed by the date '21/02/2023' written in blue ink and underlined.

Photographs:



Shivendra
21/03/2023
DR. Shivendra K. Rai
HOD-I
DO/MC



GPS Map Camera

New Delhi, Delhi, India

New, J692+PH5, North Block, Rakab Ganj,

New Delhi, Delhi 110001, India

Lat 28.619784°

Long 77.201062°

21/03/23 03:15 PM GMT +05:30



GPS Map Camera

New Delhi, Delhi, India

New, J692+PH5, North Block, Rakab Ganj,

New Delhi, Delhi 110001, India

Lat 28.6198°

Long 77.20107°

21/03/23 03:14 PM GMT +05:30

Beneficiaries: List Of Students: 1st semester, Evening Shift, Division A

S. No.	Name Of Students
1	Harsh Kumar
2	Kunal Singh rajput
3	Karina chouhan
4	Perna sharma

Beneficiaries: List Of Students: 4th semester

S. No.	Name Of Students
1	Pratham Singhal
2	Manas Malhotra
3	Khushi Malhotra
4	Rupali Das
5	Abhijit Puri
6	Amit Kuma
7	Suraj Verma
8	Kartikey dheer
9	Anshita Gupta
10	Tisha mehta
11	Gracy Gupta
12	Ashutosh sharma
13	NAVNEET KUMAR
14	Sheetal Tiwari
15	Sarthak Balani

[Handwritten signature]
21/02/22

16	Prabhjot Kaur
17	Nistha Kapoor
18	NIDHI KHANDELWAL
19	Aanchal budhiraja
20	ANAMIKA
21	Garima Kothari
22	Kavya Neeraj
23	parminder kaur
24	MEHAK
25	anushka narang
26	ISHIKA JAIN
27	Radhika Kataria
28	Tina chandak
29	Tashleen kaur
30	FALGUNI SHARMA


21/02/2023