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25.10.2023

Department of Journalism and Mass Communication

Report On

Group Discussion on Clean City, Green City

(Session 2023-2024)

Activity Name	: Group Discussion on Clean City, Green City		
Subject	: Basics of Radio Programming and Production 203		
Faculty in Charge : Mr. Mayank Arora, Assistant Professor BA (J&MC), TIAS			
Participants	: Students of 2nd Year- 3rd Semester Morning (Shift-I)		

Objectives:

- To understand the world grappling with environmental challenges, empowering future journalists to champion sustainability is crucial.
- To participate in learning activity aimed to do just that, immersing journalism students in the world of radio broadcast while challenging them to explore and advocate for the "Clean City, Green City" initiative.

Execution of the activity:

It was required of the BA (JMC) batch 2023-24 second-year students to organize a group discussion on Clean City, Green City. Students divided in five to six groups. Students formed research teams, delving into various aspects of the "Clean City, Green City" initiative. They interviewed experts, community leaders, and residents, gathering stories on sustainable practices, challenges, and potential solutions. They learned to utilize storytelling techniques, incorporate sound effects and music, and craft engaging interview segments.

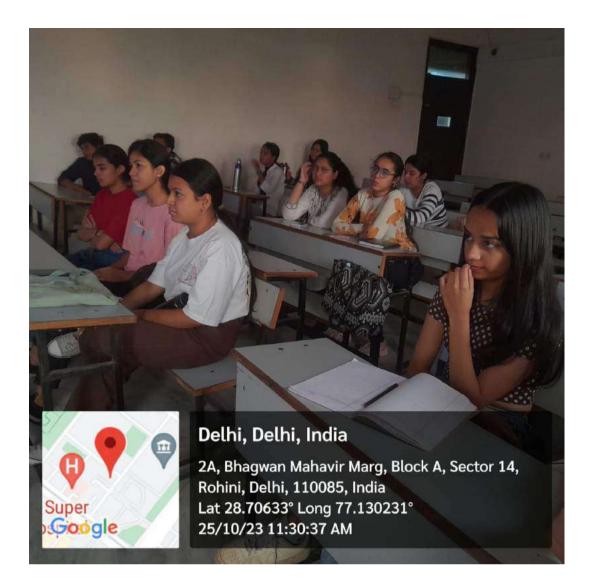


Learning Outcomes:

- Students gained a comprehensive understanding of the radio broadcasting process, from concept development to production and broadcast.
- They developed practical skills in scriptwriting, interviewing, audio recording, and editing.
- The program fostered teamwork, communication, and critical thinking skills as students collaborated on their projects.
- Students gained a deeper appreciation for the ethical considerations and responsibilities of radio journalism.
- The activity provided a valuable platform for showcasing student creativity and talent, with some programs even receiving recognition from local radio stations.

Photographs:





List of Participants:

S. No	Enrollment No	Students Name	
1	09917002422	Reet Mehra	
2	10017002422	Ojaswi	
3	10117002422	Harshit Sagar	
4	10217002422	Mukul Arora	
5	10417002422	Khushi	0.
6	10517002422	Bhavya Malik	dutu
		BA(HOD JMC)-TIAS

7	10617002422	Aashi Sharma
8	10917002422	Radhika Khanna
9	11017002422	Priyanshi Vimal
10	11117002422	Priyanshi Bansal
11	11217002422	Aarsh Deo
12	11417002422	Sameer Makhija
13	11717002422	Anannya Kapoor
14	11817002422	Saloni Goel
15	11917002422	Dhruv Goel
16	12117002422	Saloni Sayal
17	12417002422	Sanya Sangal
18	12517002422	Manvi Tyagi

Faculty in Charge Mr. Mayank Arora,

Assistant Professor

Dept. of J&MC, TIAS

