09.02.2024

Department of Journalism and Mass Communication

Report

Group Discussion on The Enduring Relevance of Print Journalism in the Digital Age
Session: 2023-24

Activity Name: Group Discussion on The Enduring Relevance of Print Journalism in the Digital Age

Subject: Print Journalism (102)

Faculty in Charge: Mr Deepak Prasad, Assistant Professor BA (J&MC), TIAS

Participants: Students of 1st Semester Evening A (1st Year)

Objectives:

- To engage students in a critical discussion about the current state and future of print journalism.
- To explore the challenges and opportunities facing the print media industry in the digital age.
- To encourage students to analyze and debate the continued relevance and value of print journalism in today's information landscape.
- To develop students' communication and critical thinking skills through active participation in a group discussion.

Execution of the activity:

The facilitator briefly introduced the topic, highlighting the changing media landscape and prompting students to consider the potential future of print journalism. Students were divided into small groups of 4-5 members to facilitate focused discussion and participation. A set of key questions were provided to guide the discussion, including: Is print journalism a dying medium, or does it still have a role to play in today's society? What are the unique strengths and value propositions of print media compared to digital platforms? How can print journalism

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adapt to survive and thrive in the digital age? What are the ethical considerations and challenges facing print journalism in the digital environment?

Each group was assigned a moderator who ensured everyone participated, maintained a respectful environment, and kept the discussion focused on the prompts. After the allotted discussion time, each group presented their key takeaways and insights to the larger group, fostering further discussion and debate. The facilitator led a concluding discussion, summarizing the main points and encouraging students to reflect on their learnings.
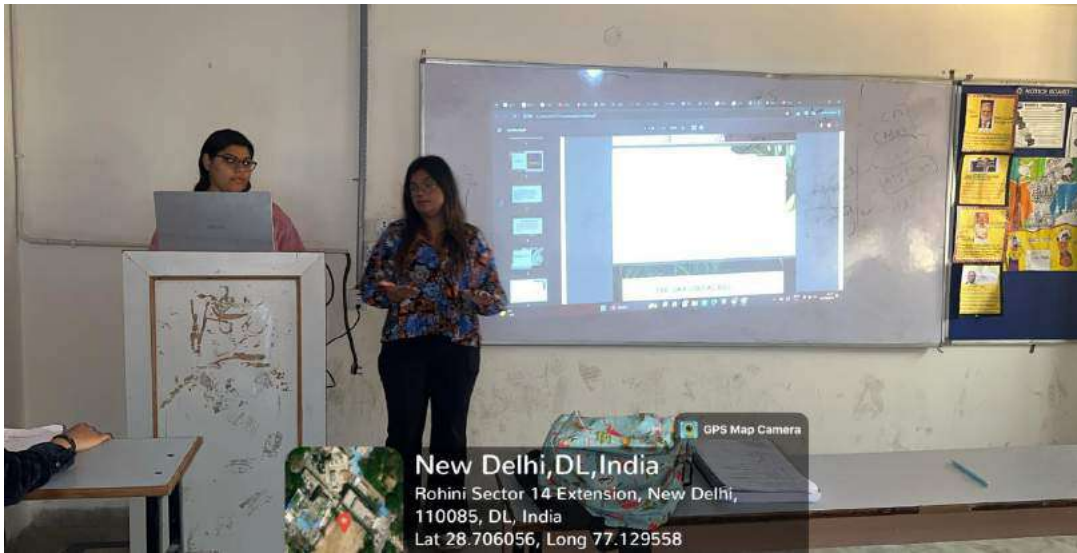
Learning Outcomes:

Print Journalism is a First-year BA(JMC) course to empower journalism students to identify and nurture key skills that will contribute to their success in storytelling, communication, and professional development.

- Students gained a deeper understanding of the challenges and opportunities facing the print media industry in the digital age.
- Students were able to critically analyze the continued relevance and value of print journalism compared to digital platforms.
- Students developed their communication skills by actively participating in the discussion, expressing their viewpoints, and listening respectfully to others.
- Students honed their critical thinking skills by analyzing complex issues, forming arguments, and engaging in constructive debate.
- Students gained valuable experience in working collaboratively in a group setting.
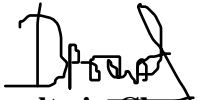
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Students practicing & discussing the essence of PJ in classroom session

List of Participants:

Sr. No.	Enrolment no.	Name
1	00121302423	Daksh Bajaj
2	00221302423	Bhumika Sharma
3	00321302423	Anshika
4	00421302423	Ujjwal Gupta
5	00521302423	Heenakshi Wadhwa
6	00621302423	Digonto Banerjee
7	00721302423	Anjali
8	00821302423	Manvi Sharma
9	00921302423	Rumesa Khan
10	01021302423	Kripa Grover
11	01121302423	Rachit Dhimri
12	35221302423	Abhishek Mishra

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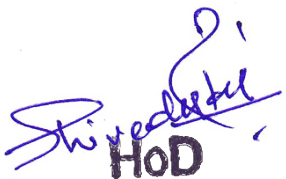| 13	35321302423	Suhani Narain
14	35421302423	Sanjana Singh
15	35521302423	Vidhi Sikka
16	35621302423	Diva Chawla
17	35721302423	Piyush Kathuria
18	35821302423	Krishnandu Das
19	35921302423	Tushar Verma
20	36021302423	Krish Khatri
21	36121302423	Dev Gupta
22	36221302423	Dhruv Yadav

Faculty in Charge

Mr Deepak Prasad,

Assistant Professor

Dept. of J&MC, TIAS

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