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02.02.2024

## **Department of Journalism and Mass Communication**

### **Report**

### **Group Discussion on Recent Trends in Television Production**

(Session 2023-2024)

**Activity Name** : Group Discussion on Recent trends in Television Production

**Subject** : Television Programming and Production

**Faculty in Charge** : Mr. Mayank Arora, Assistant Professor BA (J&MC), TIAS

**Participants** : Students of 2nd Year 4th Semester Morning (Shift-I)

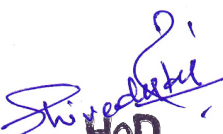
#### **Objectives:**

- To understand the fundamentals of television production.
- To overview of the importance of scriptwriting in various media.

#### **Execution of the activity:**

The discussion began with the foundation of television, the script. Participants emphasized the importance of concept creation, character development, and storytelling prowess for crafting compelling scripts. The need to tailor scripts to specific target audiences was highlighted. This involves considering factors like age, demographics, and interests to ensure the content resonates with viewers. Scriptwriting adapts to different program formats, such as dramas, sitcoms, documentaries, and reality shows. Each format requires specific writing styles and technical considerations.

The group acknowledged the changing landscape of television, with streaming services playing an increasingly prominent role. This necessitates flexibility and adaptation from both writers and producers.

  
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### Learning Outcomes:

- Participants have gained a comprehensive understanding of the key elements of scriptwriting, including structure, plot development, and the three-act structure.
- Participants have developed skills in crafting authentic and impactful dialogue that enhances character relationships and advances the plot.
- Participants have learned the importance of visual storytelling through basic storyboard techniques, translating written scripts into visual sequences.
- Participants have gained insights into the professional scriptwriting industry, including submission processes, market trends, and potential career paths.
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*Shivendra*  
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### List of Participants:

S.No.	Enrollment No.	Students Name
1	00517002422	Aryan Kumar
2	00617002422	Aashka Jain
3	00817002422	Bushra
4	01017002422	Devansh Munjal
5	01217002422	Krish Gupta
6	01317002422	Harshita Jain
7	01417002422	Lavanya Agarwal
8	02017002422	Bhumi Vashisht
9	02117002422	Sanya Chadha
10	02217002422	Meghna Thakur
11	02417002422	Rachit Aggarwal
12	02517002422	Amogh Sharma

  
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13	02917002422	Gungun
14	03017002422	Tanishka
15	03117002422	Gaurav Prashar
16	03217002422	Jaya Jain
17	03317002422	Arsheya Vohra
18	03417002422	Tarushi Jain

**Faculty in Charge**

Mr. Mayank Arora,

Assistant Professor

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