



TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A" INSTITUTE

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Ref. No: TIAS/TP/Campus/Notice/2023-24/181

Date: 07.02.2024

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 08/02/2024.

Link to Apply:- <https://forms.gle/qv22LMJUqogUD3BJ9>

Company Name:- Unbundl

Eligibility: BAJMC-2023 Pass out & 2024 Passing Batch

Profile: Copywriter

Job Location: Kirti Nagar, Delhi

Compensation - Rs. 3-4.5 LPA

Stage 1- Assignment

Stage 2- Virtual interview round for the shortlisted candidates from round 1

Stage 3- Assessment & Personality test

This is an excellent opportunity for students to explore career paths, gain insights into the industry, and potentially secure positions with Unbundl.

Role- Copywriter

Company Profile:

Since 2019, Unbundl has been the trusted digital consulting partner. From humble beginnings, we've achieved something incredible. In 2021, we joined Google's exclusive International Growth Agency Program, one of only 20 in India. Today, in 2023, we're not just part of it; we're driving it, managing significant budgets and achieving impressive annual turnover. Our secret? A close-knit team of 50 always improving through in-house training. Our portfolio includes everything from branding to social media, performance marketing, websites, and e-commerce.

Responsibilities:

We're looking for someone who can write short and catchy content for ads and branding. You should be able to quickly understand what our brand needs and express it in just a few words.

What You'll Do:

- **Write Short & Sweet:** Create catchy phrases for ads and brands that people remember.
- **Do Your Homework:** Research brands and trends to make your writing stand out.
- **Quality Matters:** Make sure your writing is top-notch, clear, and makes our brand look good.
- **Be Quick on Your Feet:** Work on different tasks at once and meet all your deadlines.

Who We Want:

Someone who's really good at writing short content that grabs attention. You should be creative, detail-oriented, and able to work fast.

Come Join Us:

- Help us make our brand shine with your writing.

Job Location: Kirti Nagar, Delhi

Compensation - Rs. 3-4.5 LPA

Website: <https://unbundl.com/>

All the best

Thanks & Regards,



Dr. Nivedita
Head - Training and Placement Cell