

Ref. No: TIAS/TP/Campus/Notice/2023-24/185

Date:09.02.2024

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 10/02/2024 @ 12: 00PM.

Link to Apply:- <u>https://forms.gle/dhXfXhySFudeA3Rp7</u>

Company Name: The Capital Box Eligibility:BBA/MBA-2025 Passing Year Profile:

- 1. Marketing -Stipend : Rs 10,000
- 2. Finance Stipend: Rs 10,000

About the Company:-

Since July 14, 2016, the day we were founded, integrity has been our core value. We at "The Capital Box" design personal solutions to protect our clients' unique lifestyles and offer lasting peace of mind. We strive to build lo ng-

lasting relationships with clients through attention to detail and commitment to superior service. We provide un paralleled consulting services, financial products and risk management strategies to individuals, families, and busin esses, specializing in niche markets and portfolios with complex needs.

Our vision as a firm focuses on helping others achieve financial goals, as well as understanding of each client's unique purpose, mission, and values. We strive to empower clients by offering education, tools and

resources aimed at facilitating clear communication and bringing definition to their ambitions and objectives. Each client has different ideas about what makes life great. We take the burden out of managing the financial details so clients can enjoy life's journey and live out their unique purpose.

We Can Help you address:

- * Investing principles and strategies
- * Retirement investing and distribution strategies
- * Estate conservation issues
- * Risk management analysis

Find us at Find us at - http://www.thecapitalbox.com/

1):-Profile – Finance (Portfolio Management)

The Internship will be designed to cover both theoretical and practical aspects of the Industry. During theoretical classroom sessions conceptual understanding will be generated for financial products (i.e. Mutual Funds, Life Insurance, Health Insurance, etc.) and in-depth understanding of Human Life Value Calculation, Retirement Planning, Tax Planning, Risk management and settingofFinancialgoalswillb e imparted

Key responsibilities

- Finance Intern is required to work under the supervision of senior finance personnel.
- Finance Intern is required to read and understand the financial processes and procedures of the comp any and work accordingly.
- Gain knowledge about the Financial Products like Mutual Funds, Life Insurance, Health Insurance and equity.
- For gaining practical exposure interns will meet individuals (through referrals, corporate activities, promotional drives, etc.) and generate leads for the organization.
- Interns will interview clients, review their fiscal situations to understand their Financial Positions an d suggest tools to assist in meeting financial goals.

Mode Of Internship: Virtual Internship

Rewards and Recognition:

- Stipend: Rs 10,000 *(subjected to successful completion of training, assignments given and mini mum benchmark achievement)
- Performance-based incentives
- Performance Certificate
- Domestic / International Trips
- Pre-Placement Offer.

Profile – Marketing and Team Leader

Innovative company is looking for a qualified Marketing intern to assist in various stages, including creating awareness

of new offerings, generating leads, and retaining customers. The ideal intern will be a great fit for our energetic and creative team. You'll gain hands-

on experience working on challenging, meaningful projects with guidance from a mentor and other members of our team.

Key Responsibilities

> Accomplish marketing goals through normal managerial duties, such as building prospects, traini ng and conversion, coaching and managing young employees

 \succ Identify trends and determine system improvements to achieve marketing and saleso perational goals

> Develop field action plans and advertising to accomplish marketing and goals

> Identify different consumer requirements to properly identify marketing opportunities

 \succ Research and capitalize on different marketing opportunities to improve productmark etability and profitability

> Anticipate new opportunities to maintain relationship with important clients

Solution Cather, investigate, and summarize data and trends to provide accurate information through reports

Stay up to date on job knowledge by participating in educational opportunities, attending conferenc es and workshops, reading professional publications, and maintaining a personal network.

> Collaborate with other managers and key employees in department to achieve important goals

Mode Of Internship: Virtual Internship

Rewards and Recognition:

- Stipend: Rs 10,000 *(subjected to successful completion of training, assignments given and minimum benchmark achievement)
- Performance-based incentives
- Performance Certificate
- Domestic / International Trips
- Pre-Placement Offer.

All the best

Thanks & Regards,

Dr. Nivedita Head - Training and Placement Cell