




REPORT


NATIONAL YOUTH WEEK 11/01/2024-24/01/2024


Title of Activity*	<ol style="list-style-type: none"> 1. Social Media 2. Promote of RRC via positive talks 3. Radio Talks 4. Reel making 5. Decorate tree with small red ribbons and hang few cards/notes 6. Active promotion of helpline number and mobile application through RRC
Activity Type	positive talks, Reel making, Decorate tree
OBJECTIVES OF THE EVENT	
National Youth Day aims at motivating the youth to promote the country for a better future. National Youth Day is also famous as Yuva Diwas and also creates awareness on HIV-AIDs	
Organized by:	Red Ribbon Club
Program Theme*:	National Youth Week
External Expert / Internal Expert	Dr. Sheenu Arora, NSS Programme Coordinator, TIAS RRC Programme Officer, TIAS

Sheenu
Programme Officer Red Ribbon Club
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Director
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Date*	11/01/2024-24/01/2024
Time*	10:00 AM onwards
Venue	TIAS Campus
Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	https://tiaspg.tecnia.in/red-ribbon-club/
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	54
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA
(Geotag) Photograph of the Event with the Caption *	
<p>Report</p> <p>National Youth Day, commemorated annually on the 12th of January, coinciding with the birth anniversary of Swami Vivekananda, was officially declared by the Government of India in 1984. Since 1985, this significant day has been celebrated across India.</p> <p>The observance of National Youth Day serves as a platform for the government and other stakeholders to</p>	


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focus on youth-related issues within the nation. Recognizing the enduring relevance of Swami Vivekananda's philosophy, the government aimed to harness the perpetual vitality of the youth. Hence, it was decided to channel the positive energy of the youth towards noble causes for the betterment of the nation.

National Youth Week was celebrated with great enthusiasm and fervor from 11/01/2024-24/01/2024. The week-long event aimed to recognize the contributions, talents, and aspirations of our youth while providing them with opportunities for empowerment and growth.

NSS cell and Red Ribbon Club Tecnia Institute of Advanced Studies jointly organized following events in National Youth Week from 11/01/2024-24/01/2024.

1. Social Media

2. Promote of RRC via positive talks

3. Radio Talks

4. Reel making

5. Decorate tree with small red ribbons and hang few cards/notes

6. Active promotion of helpline number and mobile application through RRC


Event 1. Social Media:


National Youth Week utilized various social media platforms to spread awareness and engage with the youth community. Daily posts, stories, and interactive challenges were shared to encourage participation and showcase the events and activities taking place throughout the week. The use of hashtags such as #NationalYouthWeek and #EmpowerYouth helped in reaching a wider audience and generating conversations about youth empowerment and involvement.

<https://tiaspg.tecniainstitute.in/national-service-scheme/>

Event 2. Promotion of RRC via Positive Talks:

Positive talks and discussions were organized by Tecnia Institute of advanced Studies, New Delhi during National Youth Week to promote the services and benefits of the Resource and Referral Center (RRC) among young people. These talks highlighted the support systems available through RRC, Creating


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awareness about HIV/AIDS is crucial because knowledge is power. By understanding how HIV/AIDS is transmitted, prevented, and treated, we empower ourselves and others to make informed decisions about our health and well-being.




Event 4 Reel Making:


A reel-making competition was organized as part of National Youth Week to encourage young people to showcase their creativity and storytelling skills. Participants were invited to create short videos highlighting their experiences, talents, or messages of inspiration. These reels were shared on social media platforms to inspire and connect with other youth, fostering a sense of community and solidarity.

The awareness campaign had clear objectives:

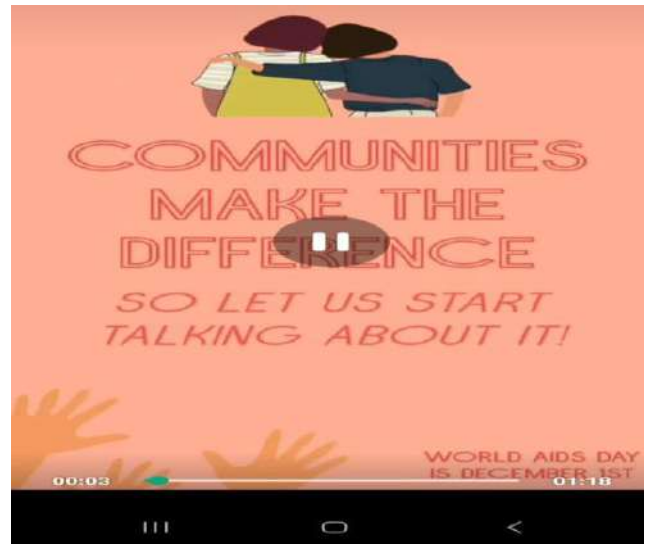
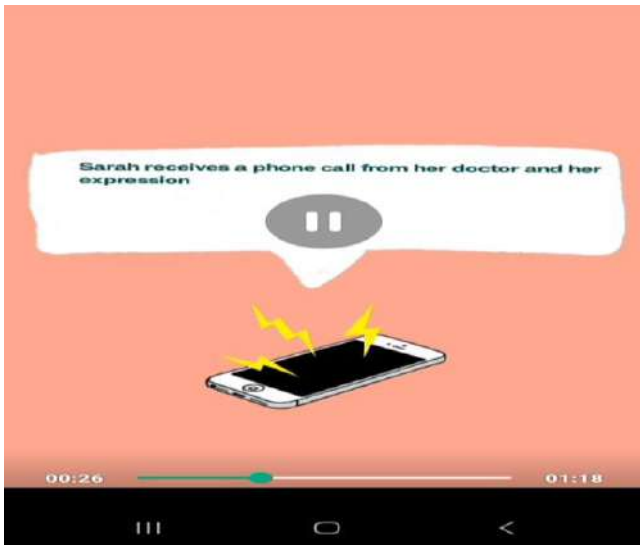
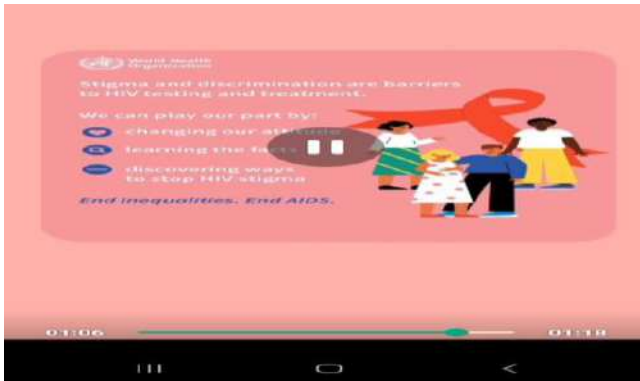
1. To foster understanding and consciousness in society regarding HIV/AIDS.
2. To educate students about the significance of the Red Ribbon symbol.

The Red Ribbon Club's campaign effectively disseminated information about HIV/AIDS and available treatment options. Held in Delhi, the campaign was inaugurated by Dr. Sheenu Arora, the Program Officer of RRC at TIAS, who delivered a comprehensive presentation on HIV/AIDS and its relevance. Additionally, a visit to a village was organized, during which Dr. Arora highlighted the current HIV/AIDS situation in India. She emphasized the need to implement programs aimed at instigating behavioral


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changes among both the youth and adult population to promote awareness.

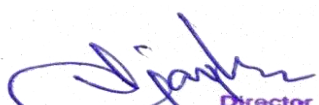


Event 5: Decorating Trees with Red Ribbons and Cards/Notes:

In line with our commitment to social responsibility and community engagement, Tecnia Institute of Advanced Studies organized a unique awareness campaign aimed at raising awareness about HIV/AIDS. The initiative involved decorating trees with red ribbons and hanging cards/notes containing messages related to HIV/AIDS prevention and support.

As a symbolic gesture of solidarity and support, trees were decorated with small red ribbons and hanging cards/notes bearing messages of encouragement and positivity. This initiative aimed to create a visually striking representation of unity and hope, reminding young people that they are not alone in their journey


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and that their community stands with them.

The decorating of trees with red ribbons and cards/notes proved to be a powerful and effective means of creating awareness about HIV/AIDS within the Tecnia Institute of Advanced Studies community. By symbolizing solidarity and support while also conveying important messages of prevention and compassion, the initiative successfully engaged students and faculty members and fostered a culture of awareness and support. Moving forward, it is essential to build upon this momentum and continue organizing similar initiatives to promote HIV/AIDS awareness and support within the campus and beyond.



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Learning Outcome:-

National Youth Day serves as a platform for youth empowerment, awareness-building, and social change, with the ultimate goal of creating a better future for the country and its citizens. Through participation in the event, young people gain valuable skills, knowledge, and inspiration to become active agents of positive transformation in society.


Attendance Sheet*


Sr. No	Name	Department
1	Aman Gupta	BBA
2	Daksh Dutt	BBA
3	Anjali Choudhary	BBA
4	Ishtia Aggrwala	BBA
5	Jyoti Singh	BBA
6	Maneesha	BBA
7	Diya Nijhawan	BBA
8	Anjali Gupta	BBA
9	Mehak Soni	BBA
10	Sujal	BBA
11	Tanishq Daksh	BBA
12	Chetna Jindal	BBA
13	Tina Maity	BBA
14	Rajat Tanwar	BAJMC
15	Gungun Rajput	BAJMC
16	Prachi Singh	BAJMC
17	Mansi	BAJMC


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18	Drishti Pandey	BAJMC
19	Ayush Garg	BAJMC
20	Mania Nagpal	BAJMC
21	Sanchita	BBA
22	Nidhi	BBA
23	Khushi	BBA
24	Dev Saini	BBA
25	Anmol	BBA
26	Bhawna Rathore	BBA
27	Alok	BBA
28	Deepanshu Rawat	BBA
29	Chetna	BBA
30	Tarun	BBA
31	Kartik	BBA
32	Vansh Arora	BBA
33	Saksham bansal	BBA
34	Sujal	BBA
35	Khushi Rathore	BBA
36	Mehak Soni	BBA
37	Ishita Jain	BBA
38	Atulya lall Singh	BBA
39	Deepanshu	BBA
40	Aditiya Sahu	BBA
41	Deepansh	BBA


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42	Daksh Dutt	BBA	
43	Sanyam Bharadwaj	BBA	
44	Premdeep Saha	BBA	
45	Priyank Jain	BBA	
46	Ansh Gupta	BBA	
47	Jayant Jain	BBA	
48	Himanshi Sharma	BBA	
49	Neha Sharma	BBA	
50	Nikita	BBA	
51	Aayush	BBA	
52	Shourya Manchanda	BBA	
53	Pratham Seth	BBA	
54	Sanyam Bharwaj	BBA	
Feedback		<i>Sample feedback Attached at the end of Report</i>	
Report Submitted by Convener (write faculty coordinator name)		Dr. Sheenu Arora, NSS-Programme Coordinator Red Ribbon Club- Programme Officer	
For Office Use			
Signature of Event Coordinator Dr. Sheenu Arora, NSS-Programme Coordinator Red Ribbon Club- Programme Officer		Signature of School/Department Head (With Seal)	


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