



# TECNIA INSTITUTE OF ADVANCED STUDIES GRADE "A" INSTITUTE

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Ref. No: TIAS/TP/Campus/Notice/2023-24/198

Date: 13.02.2024

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 14/02/2024.

Link to Apply:- <https://forms.gle/jFVavCFrnqViFg2S6>

**Company Name:** CONTENT MASTERS

**Eligibility:** BAJMC-2023 & 2022 Pass Out Batch

**Profile:**

1. **Graphic Designer:-** Salary- Rs. 20,000-25,000 per month.
2. **Social Media Manager-** Salary Based on Interview

## **1) GRAPHIC DESIGNER -**

Are you a creative powerhouse with a passion for graphic design and video editing? We're on the lookout for a talented individual to join our team as a Mid-Level Graphic Designer cum Video Editor. If you're ready to unleash your creativity and contribute to exciting projects, read on!

### **Role and Responsibilities:**

#### 1. Creative Graphic Design and Video Editing Expertise

- Proficient in editing reels and YouTube videos with a keen eye for detail.
- Ability to conceptualize and create visually stunning graphics for diverse digital marketing campaigns.

#### 2. Team Player with a Creative Edge

- Collaborate effectively with cross-functional teams to bring creative visions to life.
- Actively participate in brainstorming sessions and contribute innovative ideas to enhance project outcomes.

#### 3. Experience Requirements

- Minimum 2-3 years of professional experience in graphic design and video editing.
- Proven track record of delivering high-quality creative content.

#### 4. Software Proficiency

- Mastery of Adobe Photoshop for graphic design.
- Proficient in Corel Draw for vector graphics.
- Experience with After Effects for video editing.

#### 5. Full-Time Opportunity in Paschim Vihar

- Be part of our vibrant team at our Paschim Vihar office.
- Candidates should be willing to commute to the office on a daily basis.

#### 6. Compensation

- Competitive salary in the range of Rs. 20,000-25,000 per month.

### 2) Social Media Manager:-

The ideal candidate is a hard-working team player who will play a critical role in creating original digital content across various social media platforms.

#### Responsibilities

- Develop social media strategy
- Create original content/reels using mobile phone
- Provide data analysis and metric reporting for clients

#### Qualifications

- Proficiency in many social media platforms
- Atleast 3 -4 years of experience in managing social media platforms, agency experience is a big plus.
- Fluency in Microsoft Office suite (Outlook, Excel, Word, PowerPoint, etc.)

Compensation:- Salary **Based on Interview**

All the best

Thanks & Regards,



Dr. Nivedita  
Head - Training and Placement Cell