

TECNIA INSTITUTE OF ADVANCED STUDIES

"A" GRADE INSTITUTE

Department of Management Sciences

(Session: 2023-24)

Ref: TIAS/2023-24/BBA/ACAD/VAC/105

Dated: 6/2/2024

NOTICE

Kind Attn: BBA-2nd Year (4th Sem) Students

Subject: Value Added Course on Corporate Skills for Executives

With reference to the approval of Departmental Academic Committee of Department Management Sciences for BBA Program on the subject mentioned above, to enrich the curriculum of BBA program it was recommended the Value Added Course on Corporate Skills for Executives scheduled to commence w.e.f 13/02/2024 for BBA 2nd year students.

Introduction:

With the introduction of NEP 2020; the department augmented and enriched the curriculum with the value added course on Corporate Skills for Executives; which Demonstrate critical thinking and Analytical skill for business decision making; which further develop strategies and tools for effective decision making in business organization. The training and placement cell of the Institute also pointed out to upgrade the communication skills of the students for meaningful employment.

The detail scheduled of the same is as under:

S.No.	Course offered	Name of the Resource Person	Beneficiary	Day & Time	Venue
1.	Corporate Skills for Executives	Dr. Pushpa	BBA 4 th Semester (Batch 1)	Tuesday - 1.30pm-2.30pm Thursday - 1.30pm-2.30pm	Room no.- 1302
		Dr. Pushpa	BBA 4 th Semester (Batch 2)	Saturday - 1.30pm-2.30pm Saturday - 4.00pm-5.00pm	Room no.- 1310

Note:

1. Interested students must fill the registration form by 12/2/2024, by 5:00 pm.
2. 75% attendance is mandatory to get the certificates.
3. Assessment will be held on the basis of viva voce.
4. If students are less than 50%, the course will not be conducted.
5. For any queries related to the course, kindly contact the undersigned.


Course Coordinator:


Head of Department

HoD
BBA-TIAS

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Ms. Shradha Jain

Annexures are attached:

Annexure1: Brochure of the course

Annexure2: Details of the course (syllabi)

Annexure3: Student details

Annexure4: Detailed report

Annexure5: Sample of certificate

CC to:

ITC Head for updation of the website