





EVENT REPORT



Event: Seminar Celebration

Topic: Celebrating World Youth Skill Day.

Date: 18.07.2022

Time: 11:30 AM Onwards

Duration: Two Hour

Venue: Auditorium, UG Building, TIAS

Program: BCA, BAJMC, 1st Year

Coordinator: Mr. Mayank Arora, Assistant Professor,

Department of Mass Communication

Convener: Dr. Nivedita, Head - Training & Placement Cell,

IIC In-Charge

Students: 103

Resource Person:

SH. Vikash Sinha, Chief Manager PNB,

Sh. Satish Kumar, Akhil Bhartiya, Swadeshi Jagaran Manch

Objective:

- To make the attendees aware about World Youth Skill Day-15th July.
- To make the attendees understand the entrepreneurial skills.
- To encourage the attendees towards entrepreneurship.
- To make the attendees understand the importance of being entrepreneurs.
- To make the attendees aware about the different schemes of Government for Financial support to start-ups and entrepreneurs.

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Dr. Novedita Head Training and Placement Cell

Director

Cacala Institute of Advanced Studie:

(Affiliated te GGSIF University Delhi)

Madhuban Chowk, Rehini, Defhi-85

Reports:

World Youth Skill Day 15th July was celebrated on 18.07.2022 by Entrepreneurship Development Cell and Institution's Innovation Council TIAS in Tecnia Auditorium from 11.30 AM onwards. The program started with a ceremonial Lamp Lighting and Goddess Saraswati vandana followed by felicitations of guests. The Convener, Dr. Nivedita, Head Training and Placement and In Charge IIC welcomed the guests and highlighted the objective of celebration and itinerary of the program. Dr. Ajay Kumar, in his opening remark highlighted the important points of NEP 2020 and its merits. He asked the attendees to take entrepreneurship as career option and to work on their entrepreneurial skills. He motivated them to start their one business which would contribute in making India selfreliant. In his speech Dr. MN Jha Dean Tecnia Institute of Advanced Studies emphasized on the significant contribution of entrepreneurs in the economy and job generation in developed countries like USA, Germany, and France etc. and encouraged the attendees to become entrepreneurs so that India can meet the 5 trillion economies by 2025. The invited speaker Mr. Satish Kumar from Akhil Bhartiya Swadeshi Jagaran Manch in his motivational speech asked the attendees to adopt Earn While Learn and should start to develop their own enterprise from the very beginning. He gave examples of various big and successful entrepreneurs who started their journey at a very young stage like Mark Zuckerberg, Warren Buffett, Satiram Yadav aka Bittu Tikki Wala, Ritesh Agarwal, Trishanjeet Arora. Mr. Vikas Sinha in his talk discussed the various Government Schemes available for financial support to the entrepreneurs like Mudra Scheme, Stand- Up India, Street Vendor and PMEGP. Mr. Anil Sharma, CA and Swawlambi Bharat Abhiyaan Kendriya Toli Sadasya encouraged the attendees to become job providers rather than job seekers and emphasized that apart from entrepreneurial skills a strong determination is a key factor to become a successful entrepreneur. Few entrepreneurs from the audience who were earning along with their studies also shared their story with everyone and got huge applauds. Later two first generation entrepreneurs Mr. Umesh Kumar Pathak, Director Prasidh Cables and Mr. Hitesh Divedi, Shiv Gun Impex were honoured by Swadeshi Jagaran Mancha and Tecnia through an Appreciation Citation for their effort in generating job opportunities who later also shared their success story. The program ended with a vote of thanks by Mr. Nand Kishore Swadeshi Jagaran Manch followed by high tea with guests. The anchors of the program were Dr. Nivedita and Mr. Sanjay Gaur ExEn BSNL, Vibhag Sanyojak Swadeshi Jagaran Manch and the coordinator for the program was Mr. Mayank Arora, Assistant Professor, Department of Journalism and Mass Communication, Tecnia Institute of Advanced Studies.

Learning Outcome:

- The attendees got awareness for World Youth Skill Day.
- The attendees understood the entrepreneurial skills.
- The attendees were encouraged for entrepreneurship.
- The attendees understood the importance of being entrepreneurs.
- The attendees got awareness about the different schemes of Government for Financial support to start-ups and entrepreneurs.

Geotag Photos:



Tecnia Institute of Advanced Studies PG Block, Bhagwan Mahavir Marg, Block D, Sector 14, Rohini, Delhi, 110085, India

Latitude

28.70579666666668°

Local 11:59:08 AM GMT 06:29:08 AM Longitude

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Altitude 206.5 meters Monday, 18-07-2022



Tecnia Institute of Advanced Studies PG Block, Bhagwan Mahavir Marg, Block D, Sector 14, Rohini, Delhi, 110085, India

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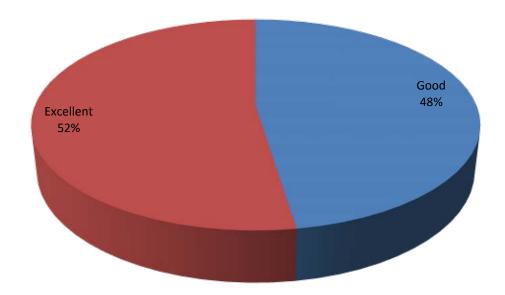
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Feedback:

Total Students: 103

Overall Feedback of the Seminar



List of Beneficiaries:

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Dr. Nivedita Head Training and Placement Cell

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