



INSTITUTIONS INNOVATION COUNCIL
&
TRAINING AND PLACEMENT CELL
EVENT REPORT

TECNIA INSTITUTE OF ADVANCED STUDIES
 NAAC ACCREDITED GRADE "A" INSTITUTE

INSTITUTION'S INNOVATION COUNCIL
 Ministry of Education

75 Azadi Ka Amrit Mahotsav

IIC Celebration Activity
World Entrepreneurs Day
 Wednesday 31st Aug, 2022 | 12:00 PM Onwards

INNOVATIVE ENTREPRENEURS OF THE INSTITUTE

Deepanshu Jain, BBA 2019-22: The Ace Store
 Astha Gupta, BBA 2019-22: Kiara
 Piyush Thakur, BBA 2019-22: 3 Pedia Digital
 Janual Abdin, BCA 2019-22: Fortify Craft
 Keshav Aggarwal, BA(BRMC) 2019-22: Vinayak Cables

Dr. Ajay Kumar
 Director
 TIAS

Dr. Nivedita
 I/C IIC, Head T&P
 TIAS

LIVE Join Us: <https://bit.ly/3CLg8zo>

Event: Webinar
Topic: World Entrepreneurs Day
Date: 31.08.2022
Time: 12:00 PM Onwards
Duration: 2 Hour
Platform: Microsoft Team
Program: BBA, BCA, BAJMC, MBA
Coordinator: Mr. Mayank Arora, Assistant Professor, Department of Mass Communication
 Ms. Keenika Arora, Assistant Professor, Department of Management Sciences.
 Mr. Rahu Tripathi, Assistant Professor, Department of Management Sciences
Convener: Dr. Nivedita, Head - Training & Placement Cell, IIC In-Charge
Students: 66

Objective:

- To make the attendees understand the importance of entrepreneurs in the nation development.
- To make the attendees understand the characteristics of entrepreneurs.

- To recognize and celebrate the success of the innovative entrepreneurs of the Institute
- To motivate the attendees towards innovation and entrepreneurship.

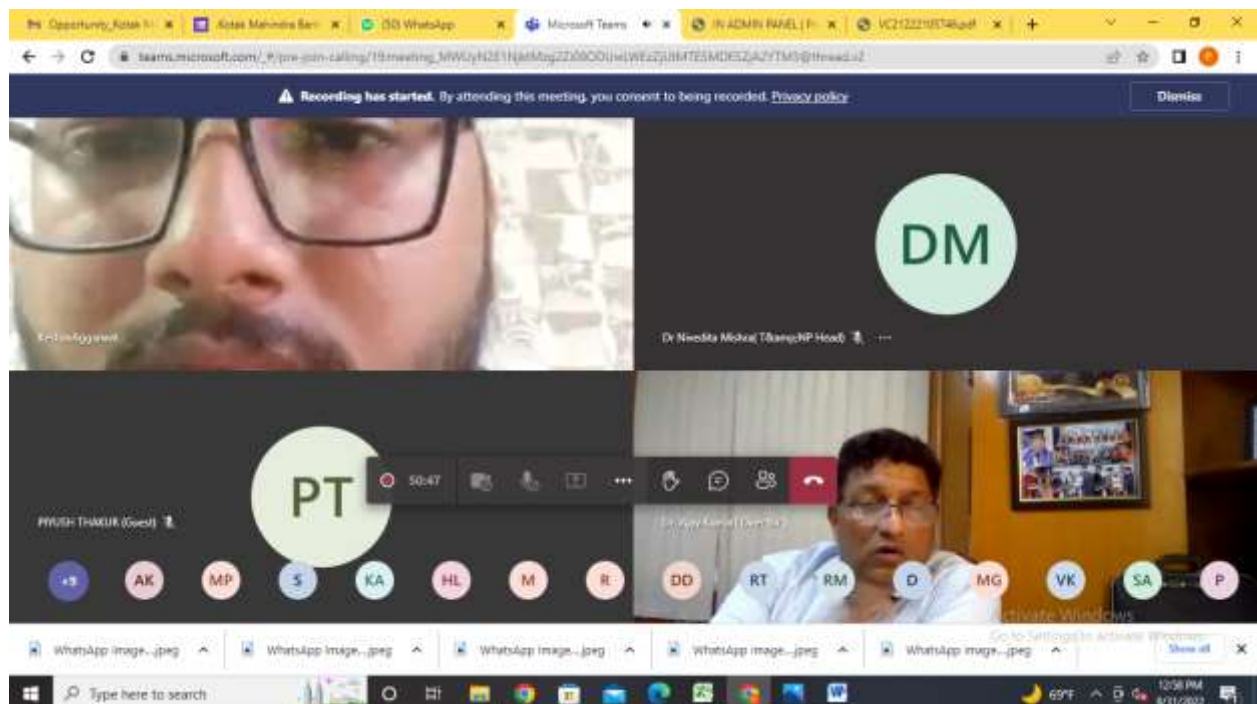
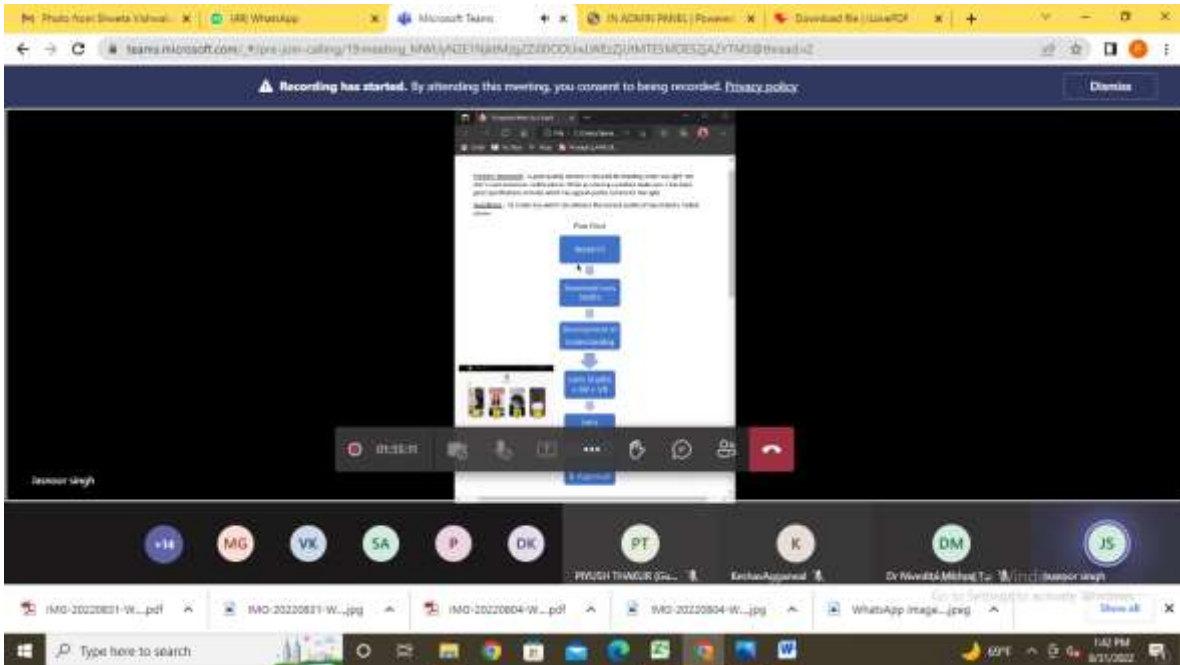
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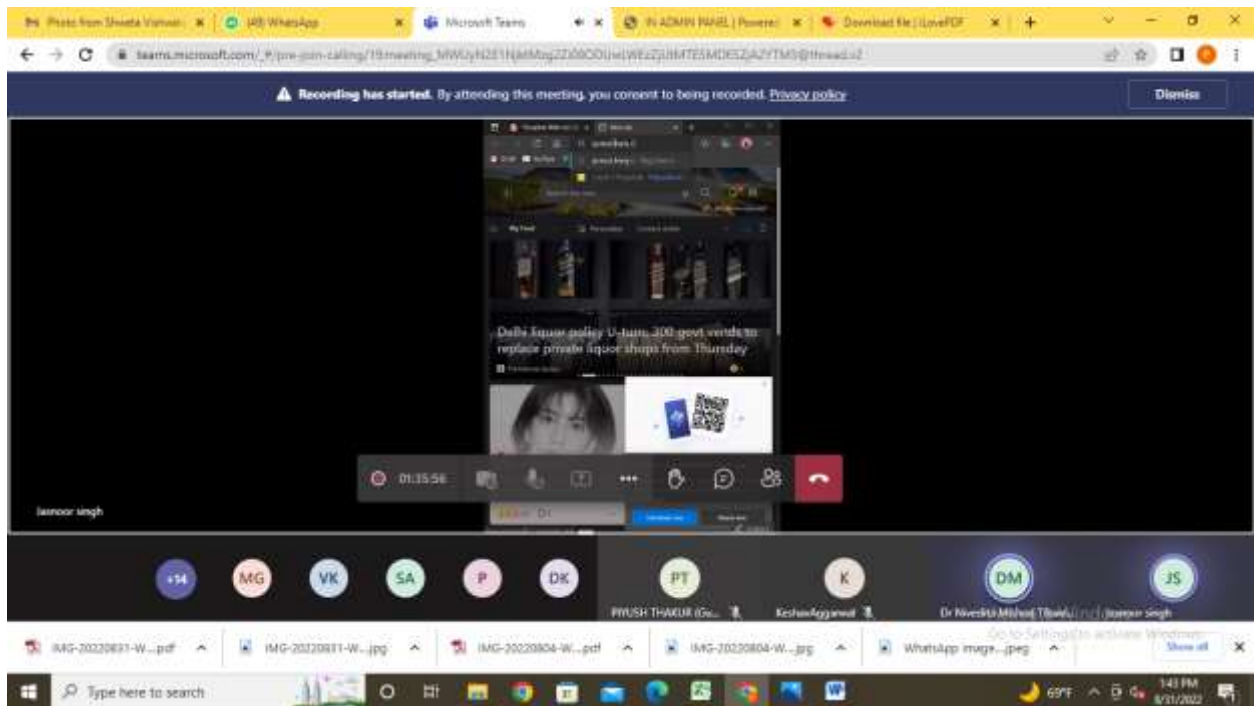
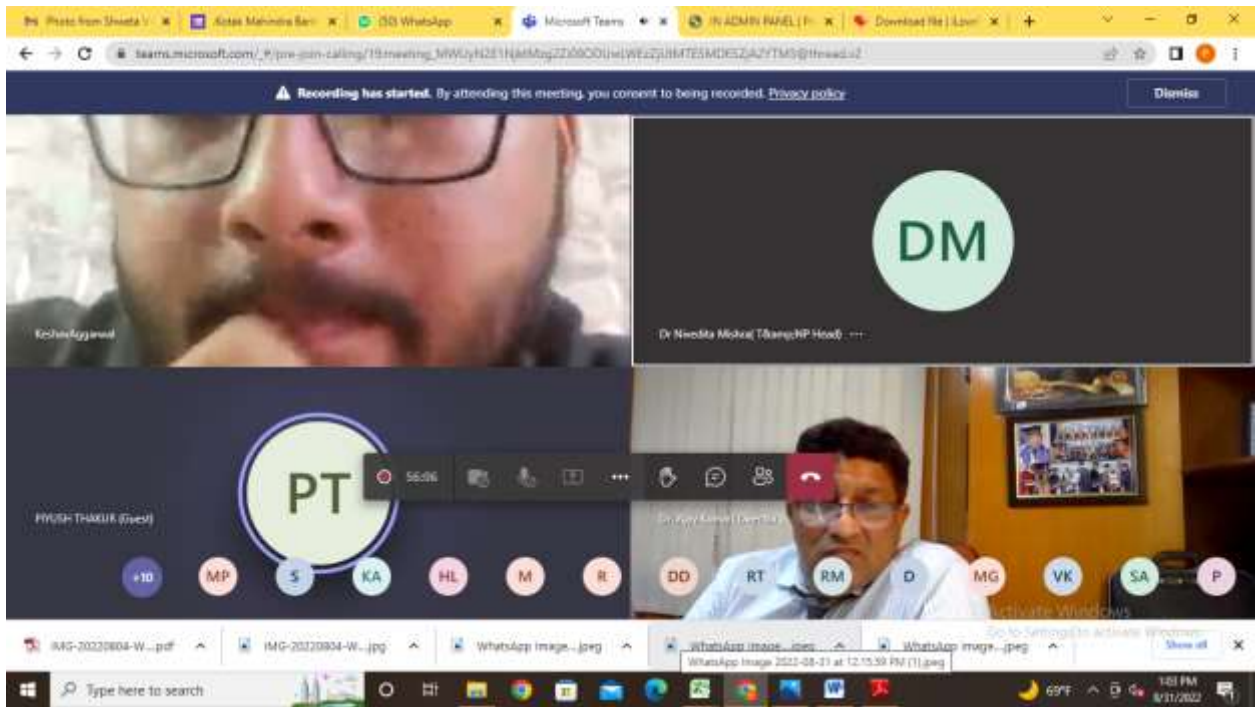
An online session was organized to celebrate World Entrepreneurship Day on 31.08.2022 by IIC-TIAS and Training and Placement Cell. Five innovative entrepreneurs of the institute were selected and were invited to share their success story. The session started with a welcome of the institute entrepreneurs, DR. Ajay Kumar, Director Tecnia Institute of Advanced Studies, faculty members and the attendees by Dr. Nivedita, In Charge IIC and Head Training and Placement Cell. Dr. Ajay Kumar in his speech spoke about the importance of entrepreneurship in nation building and also discussed about the qualities and characteristics of an entrepreneur. He said that courage, capital and conviction are the three important qualities of the entrepreneurship. Piyush Thakur, an alumnus of BBA 2019-22 and owner of 3Pedai Digital spoke that he was motivated to become entrepreneurs from a very early age and during the lockdown of Covid 19 he worked on the project to start his own company. Keshav Aggarwal, a student of BAJMC 2021-24 stated that during Covid 19 his father business suffered a low so he thought of starting a company. At the same time he realized that getting a cost effective and good quality of thin copper wire for electronic industry was a challenge. Both these conditions motivated him to start his own company Vinayak Cables to manufacture thin copper wires. Astha Gupta, an alumnus of BBA 2019-22 share her story of becoming a Resin Art Maker, presently working by Kiana_by Astha through Instagram, she creates customized resin pieces for gifting and memory. She told that she started as posting her painting creatives on Instagram as painting was her hobby. Later on she started making resin art pieces as hobby and posted the photos on Instagram where she started getting orders for customized pieces. She shared her journey of ups and down, high and low and loss and gain to reach a stage of success and happiness. Jasnoor Singh, a student of BCA 2021-24 share his story of success and for him it started when he realized that people are obsessed of using lenses to selfies through mobile phones. Presently he is making lenses for SnapChat and is recognized as tier 2 profile on SnapChat. He elaborated his future plan of applying the snapchat filter on other virtual meeting applications like Google Meet, Microsoft Teams etc. and his current project for Flipkart App for virtual simulation of home accessories in the customers' space. Janual Abdin, an alumnus of BCA 2019-22 and owner of Fortify Crafts (Sahil Enterprises) and Deepanshu Jain, an alumnus of BBA 2019-22 and owner of The Ace Store could not attend the session due to unavoidable urgency at their end. The session ended with a vote of thanks by Dr. Nivedita when she concluded the session by indicating the motivating factor for each of the entrepreneurs like as in case of Piyush, family necessity as in case of Keshav, exploring a hobby as in case of Astha and technology enabled solution for market as in case of Jasnoor. The two hour session was well coordinated and well received by the attendees.

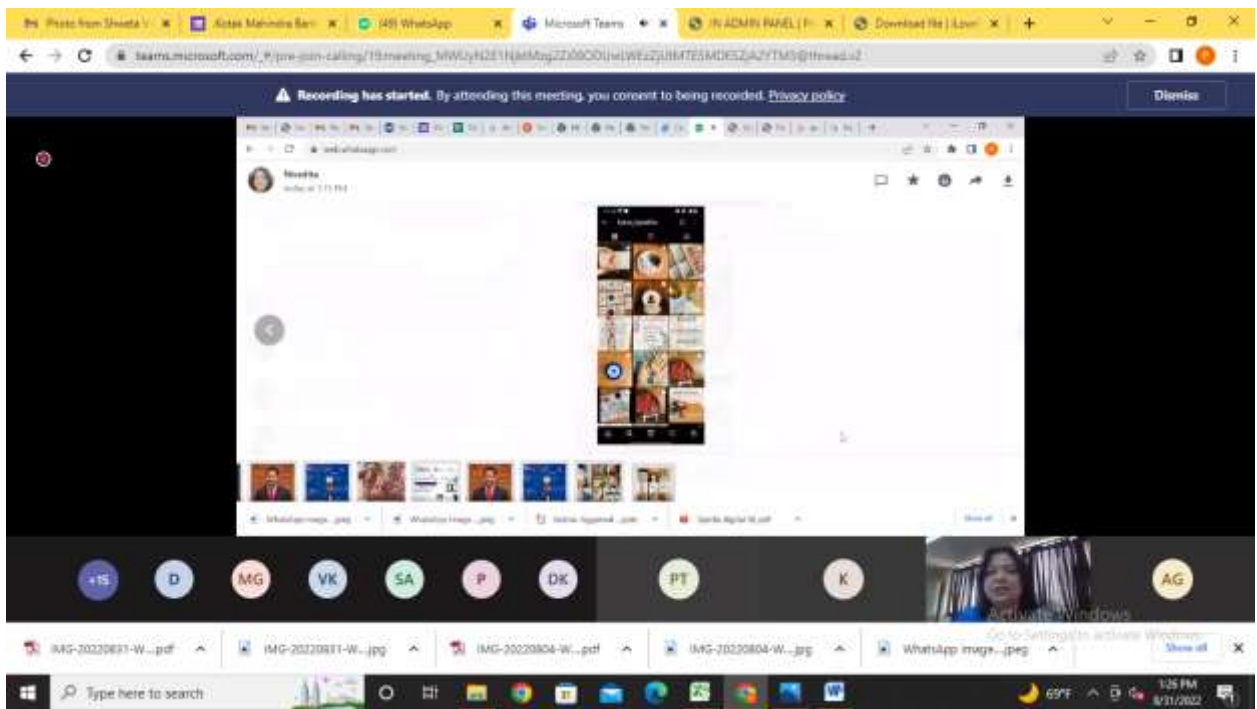
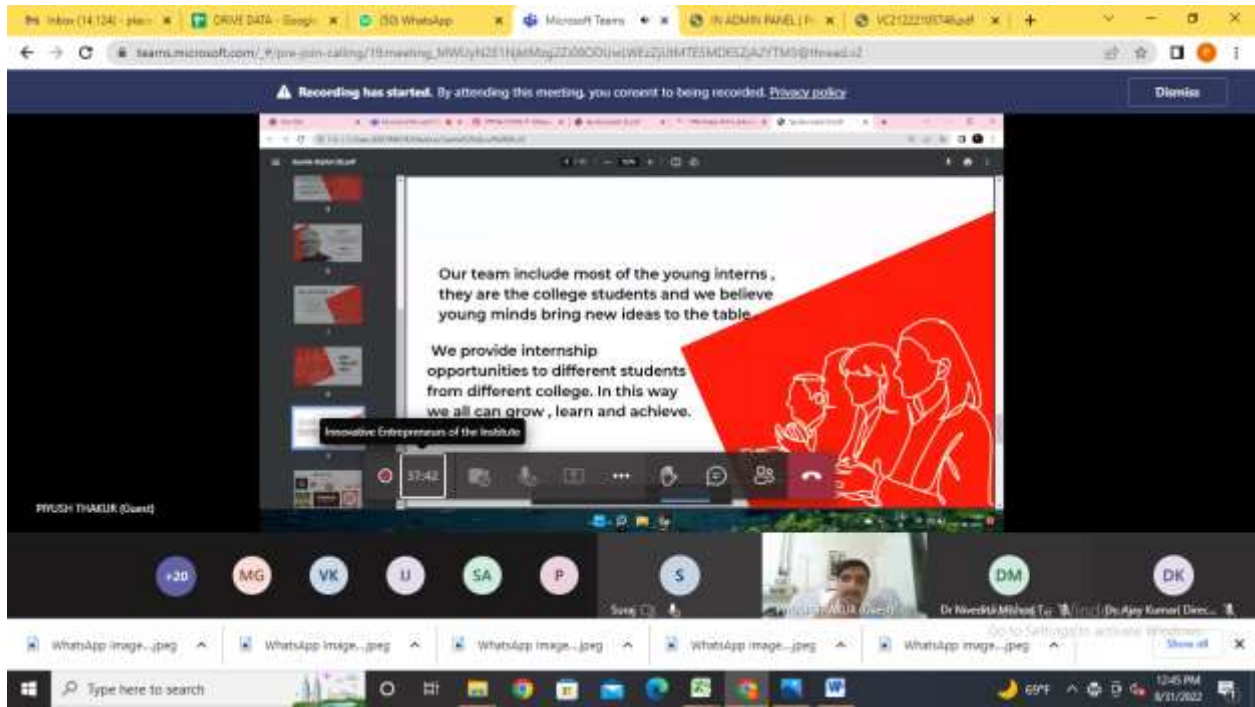
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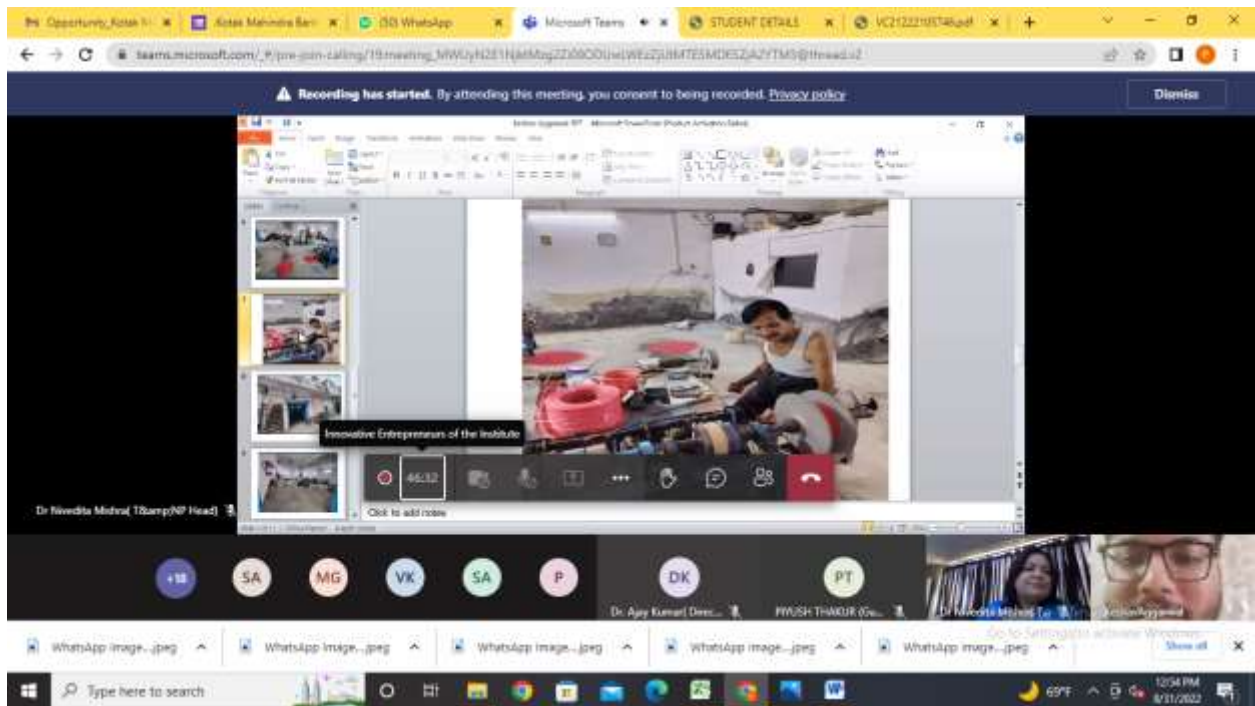
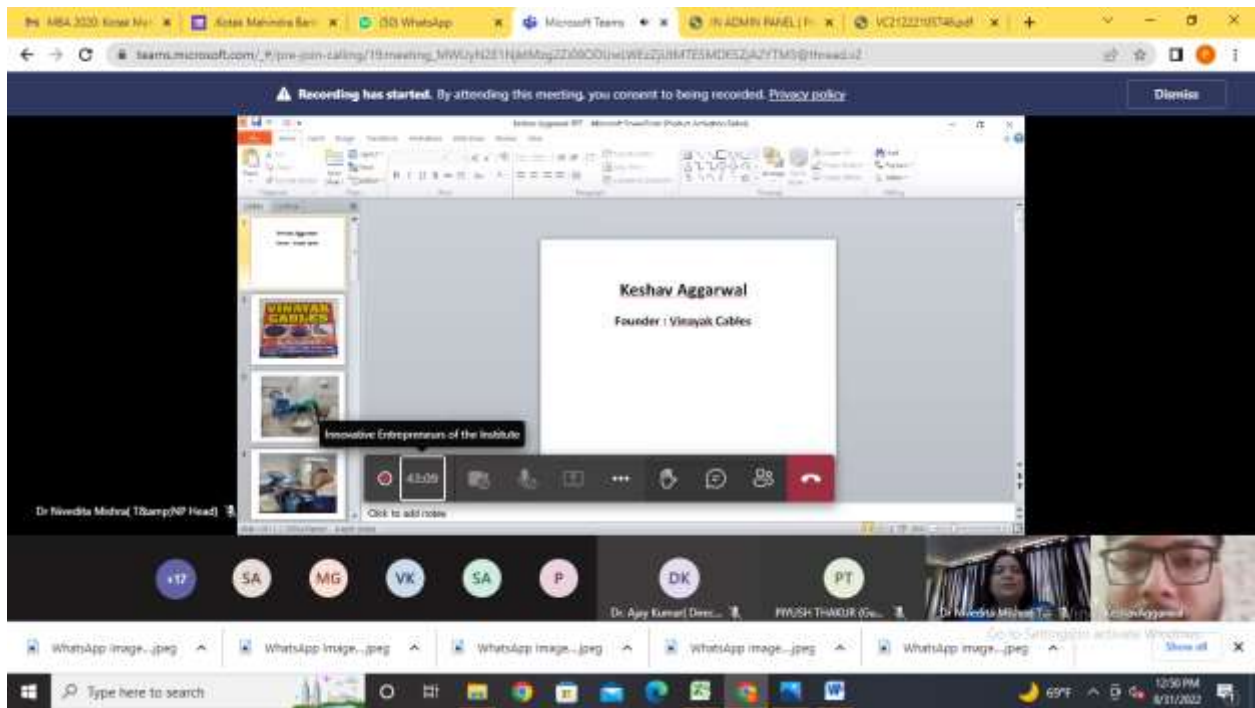
- The attendees understood the importance of entrepreneurs in the nation development.
- The attendees understood the characteristics of entrepreneurs.
- To innovative entrepreneurs of the Institute share their success story with attendees.
- The attendees were motivated towards innovation and entrepreneurship

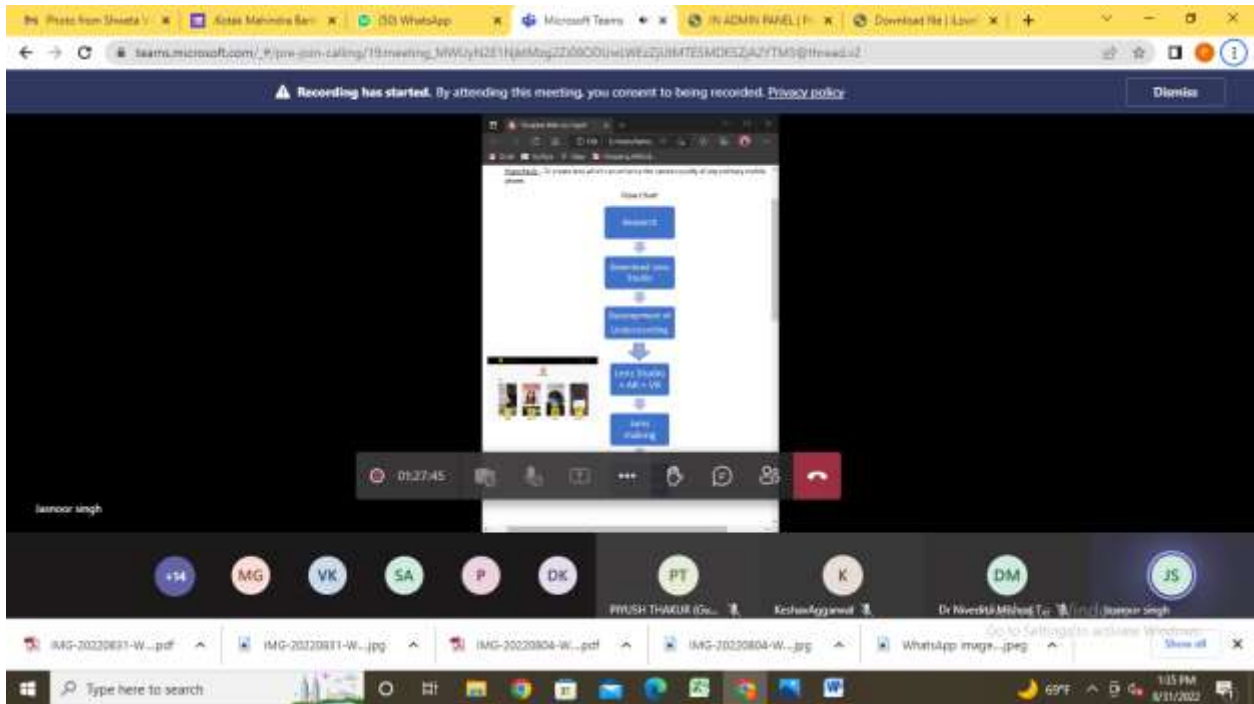
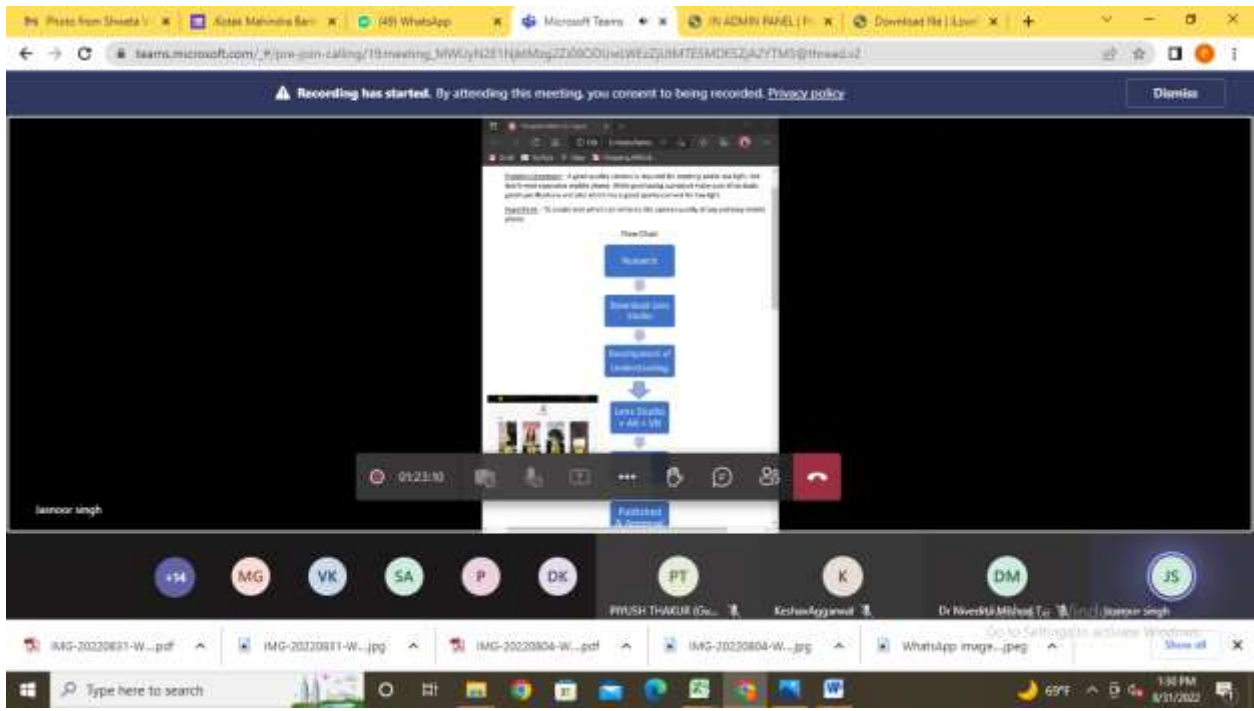
Screenshots and Geotag Photo:

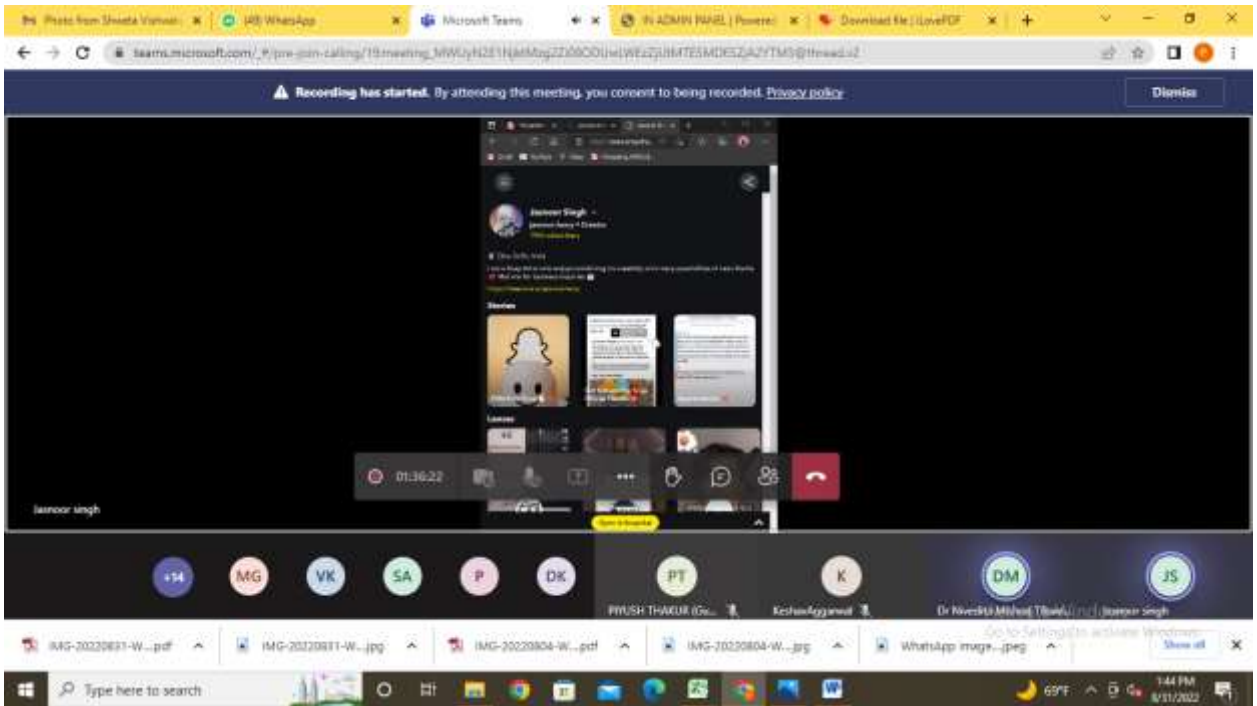
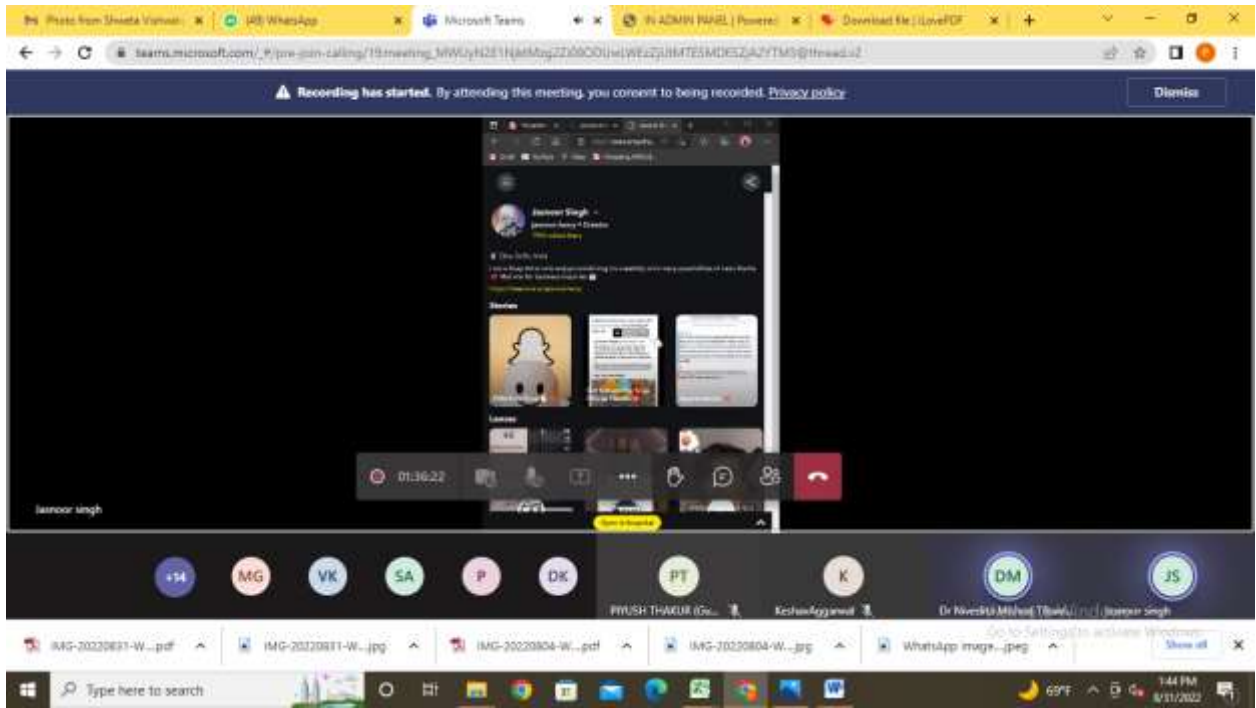


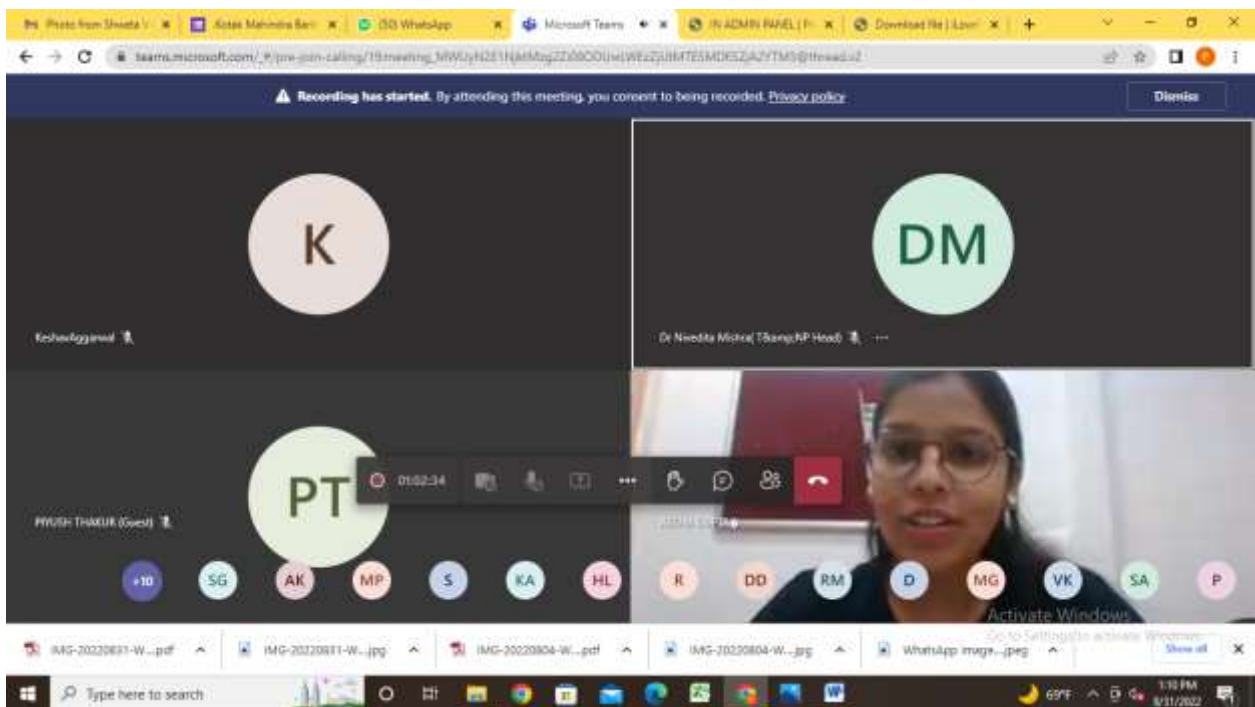
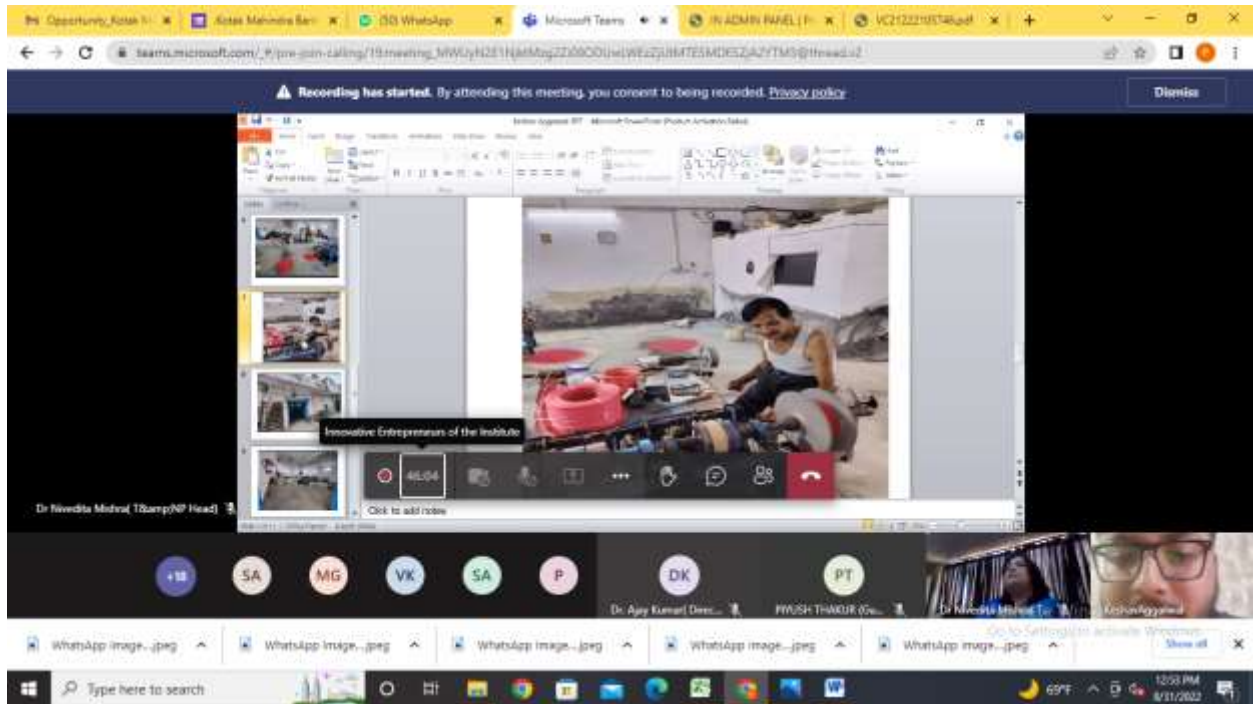












PT UUSH TH... UJWAL... Saraj... Rishi Sh... Rani ba... JYOTI SL... +11 PC

Participants

Proxies (2)

- Dr Nivedita Mishra (T&NP Head) Organizer
- PIYUSH THAKUR (Guest) Meeting guest

Attendees (17)

- FRWANSHU CHOUDHARY
- Deepanshu (Guest) Meeting guest
- Dr. Rubina Bano (Faculty BBA)
- HARDEEP SINGH
- Ishii Jain (Guest) Meeting guest
- JYOTI SINGH
- Megha Mohan (CI-88A Dir-A)
- MEHAK GOEL
- GPS Map Camera

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100%

TECNIA
INSTITUTE OF ADVANCED STUDIES
AACSB ACCREDITED SCHOOL OF INSTITUTE

INSTITUTION'S INNOVATION COUNCIL
Member of IITB

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DAM NAGAR Google BAGH K KHA

Delhi, Delhi, India

M59R+26W, Swami Dayanand Colony, Sarai Rohilla, Delhi, 110007, India
Lat 28.667482°
Long 77.190633°
31/08/22 12:08 PM

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Problem Statement - A good quality camera is required for meeting under low light. We don't need expensive mobile phone. While purchasing a product make sure it has basic good specifications and also which has a good quality camera for low light.

Hypothesis - To create lens which can enhance the camera quality of any ordinary mobile phone.

Flow Chart

```
graph TD; A[Research] --> B[Download Lens Studio]; B --> C[Development of Understanding]; C --> D[Lens Studio + AR + VR]; D --> E[Lens making]; E --> F[Published];
```

Jasnoor singh

Suraj

VK

VEDANT K

DM

Dr Nivedita ...

PK

Microphone icons, Speaker icon, More options icon, End call icon

← Innovative Entrepreneurs of the I... 🗨️ 👤

🔴 13:28 34 attendees 🛡️

🔔 Notifications (2) ▾




Dr Nivedita M 🗨️



UJJWAL J 🗨️



Suraj 🗨️



PRIYANSHU C 🗨️



PIYUSH THAKUR (Guest) 🗨️



Dr. Ajay K




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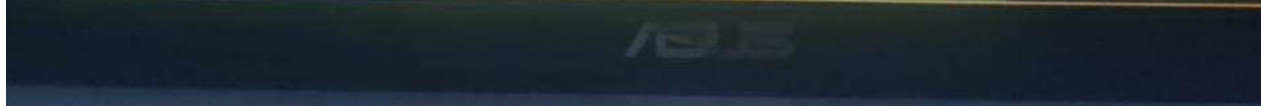
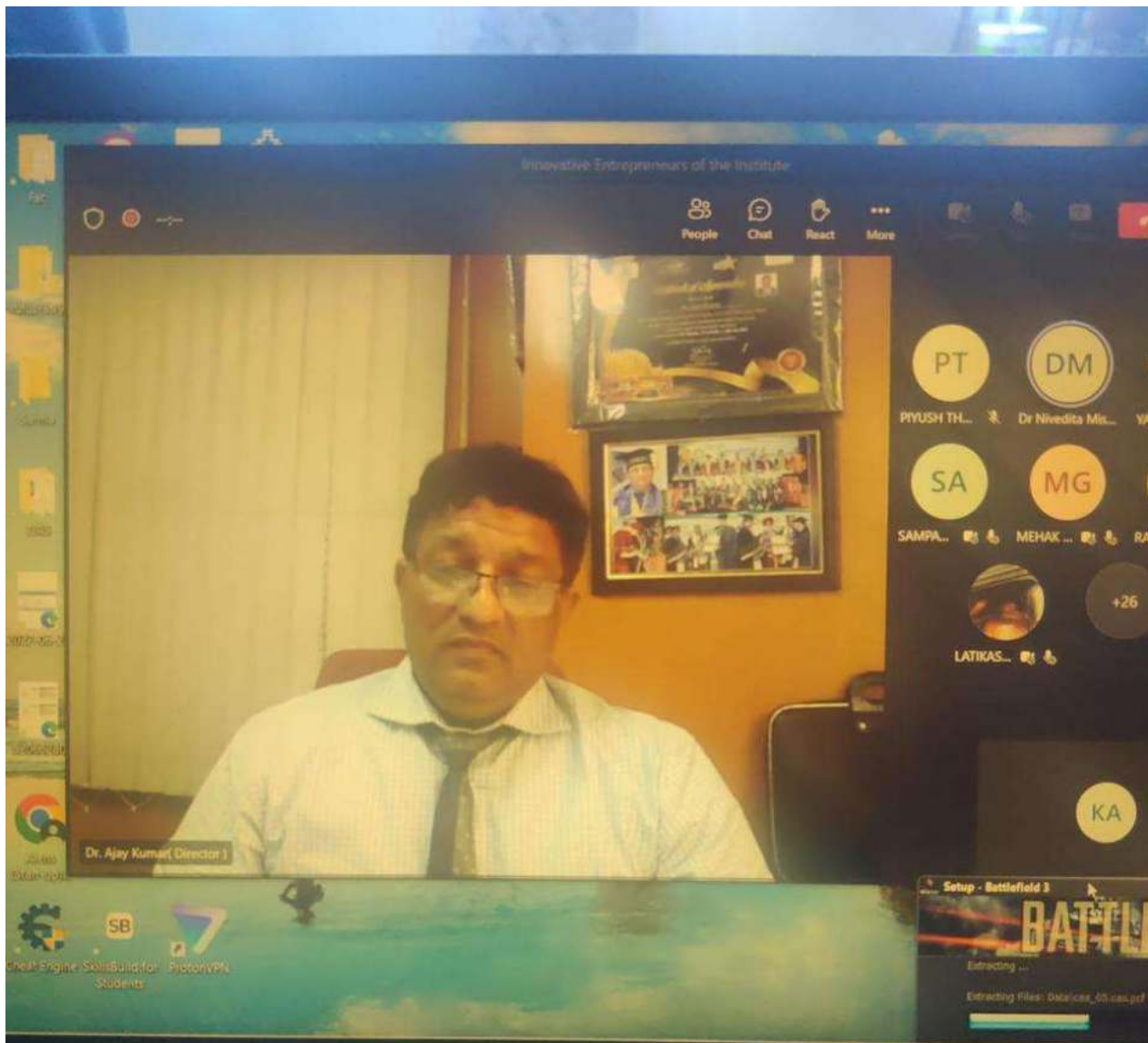
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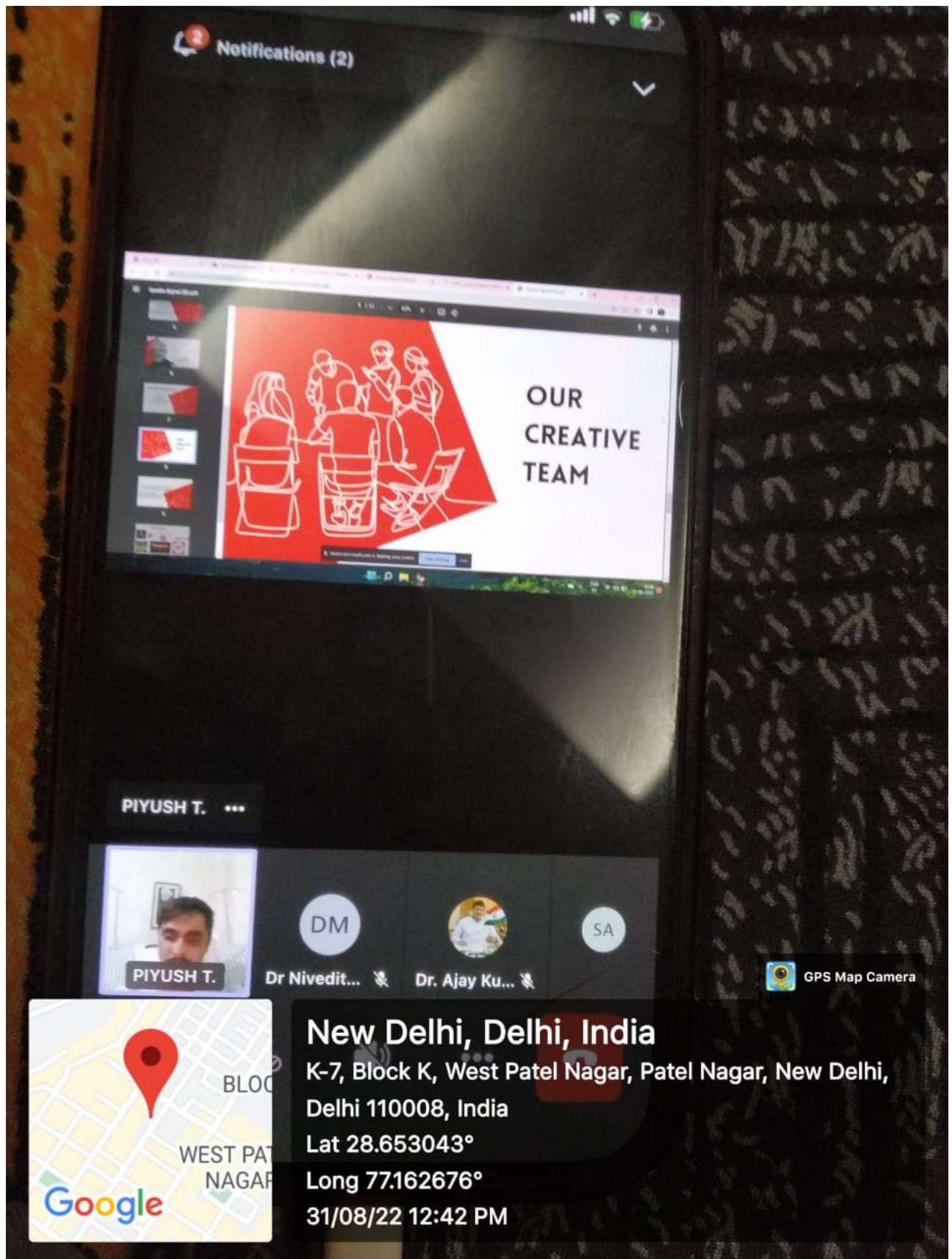
Delhi, Delhi, India

P5VP+94G, Mangal Bazar Rd, Samta Vihar, Mukandpur Part 2, Mukundpur, Delhi, 110084, India

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Long 77.18534°

31/08/22 12:29 PM





Dr Nivedita M



UJJWAL J



Suraj



PRIYANSHU C



Dr. Ajay K



PIYUSH THAKUR (Guest)



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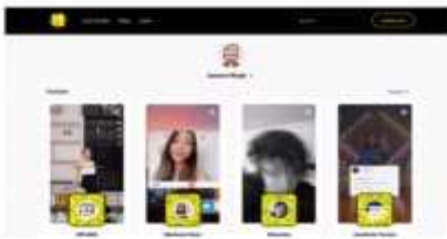
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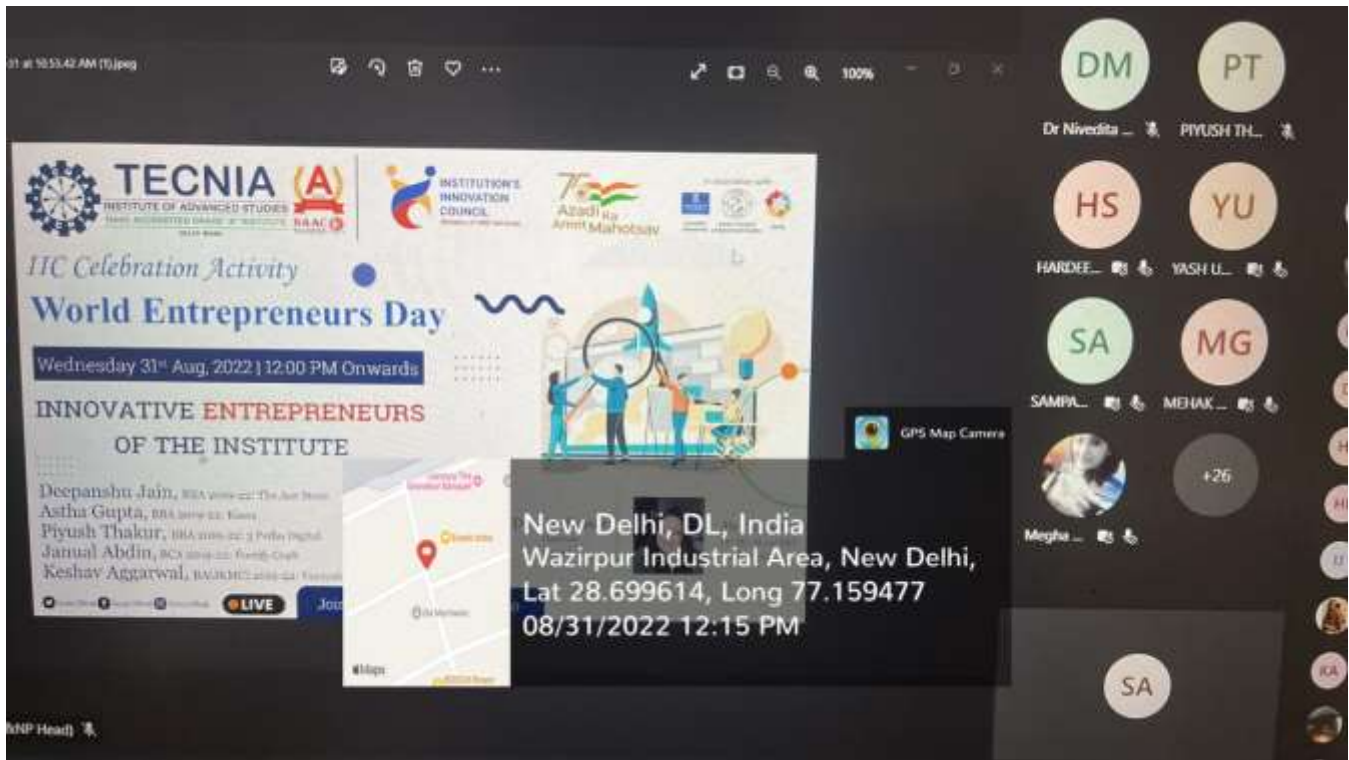


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Flow Chart







Innovative Entrepreneurs of th...

14:07 35 attendees



Dr Nivedita M



UJJWAL J



PRIYANSHU C



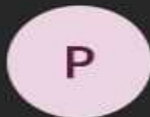
PIYUSH THAKUR (Guest)



Rishi Sharma (Guest)



Dr. Ajay K



Priyank J

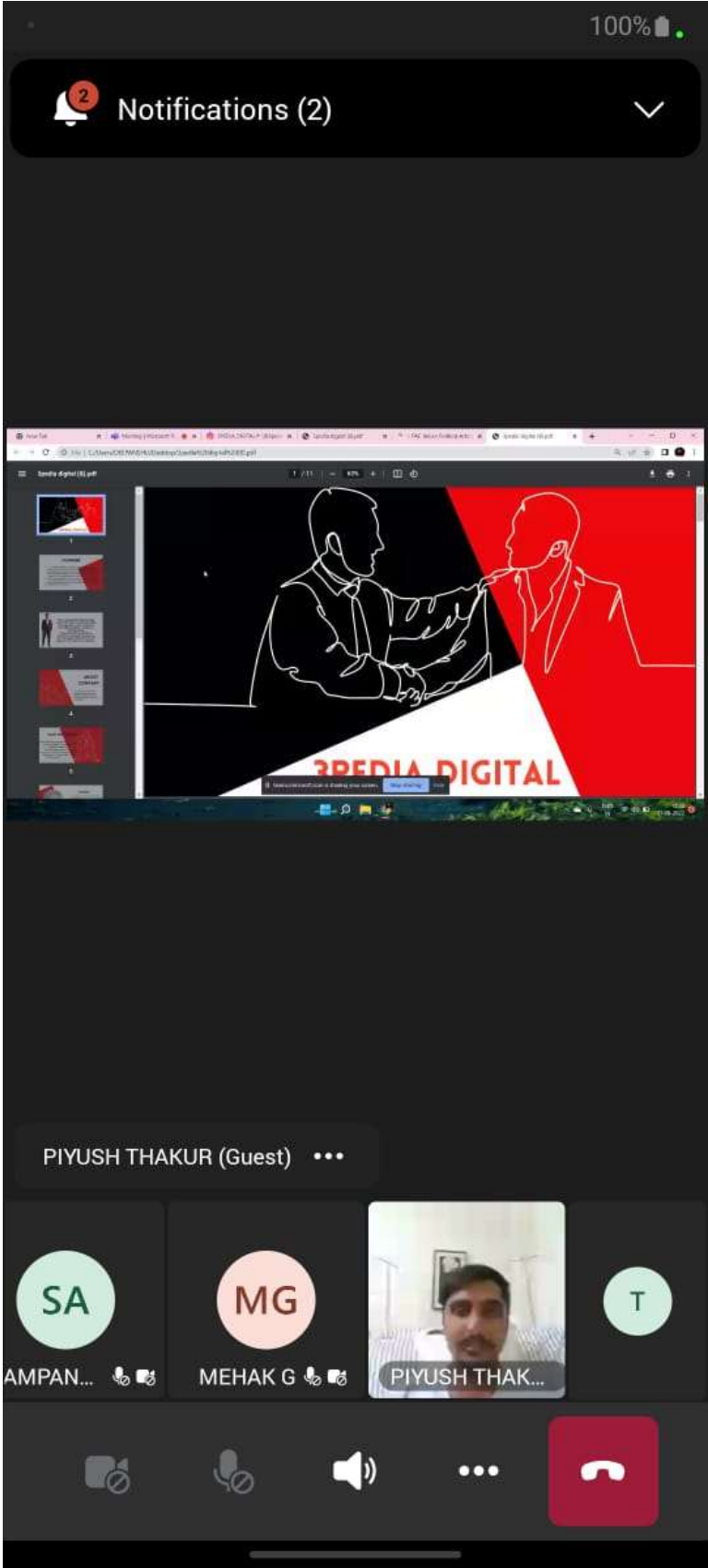


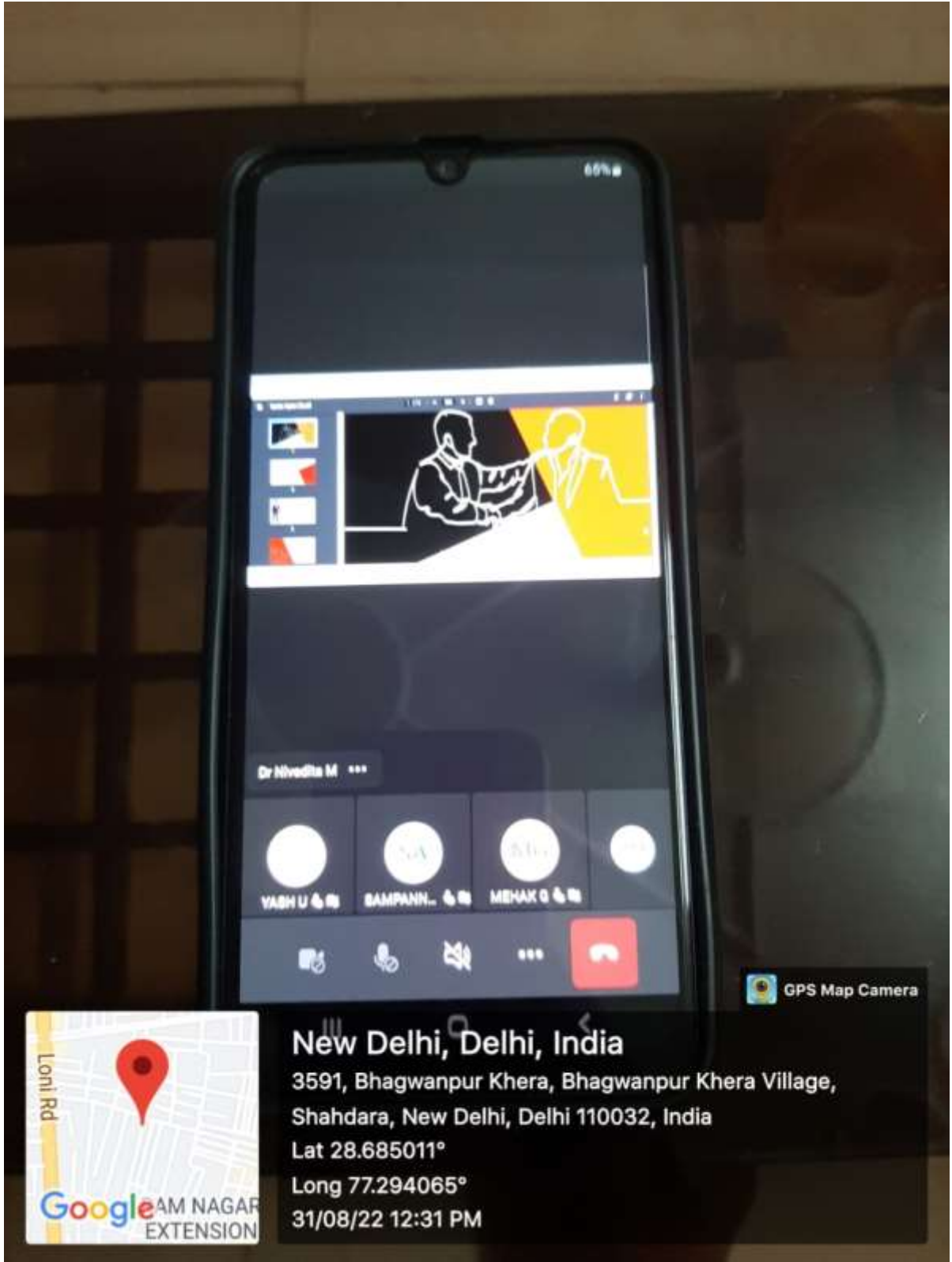
HARDEE...



JYOTI S







New Delhi, Delhi, India

3591, Bhagwanpur Khera, Bhagwanpur Khera Village,
Shahdara, New Delhi, Delhi 110032, India

Lat 28.685011°

Long 77.294065°

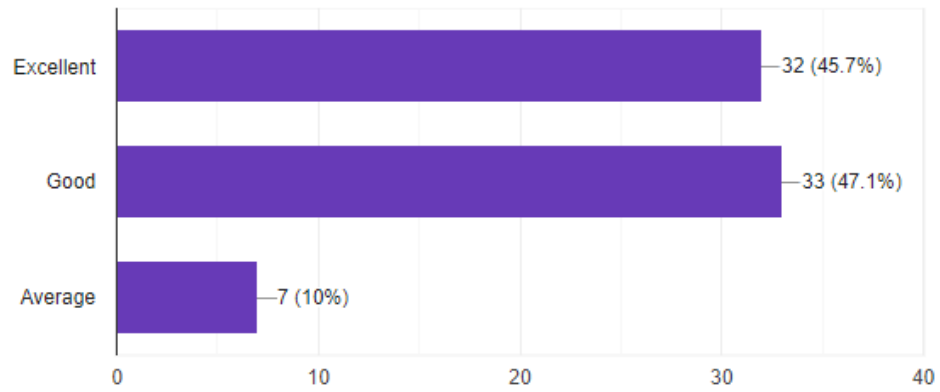
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Feedback:

Overall feedback of the session

 Copy

70 responses




List of Beneficiaries :

S. No.	Name	Attendee	Program	Enrolment No.	Year of Study
1	MEHAK GOEL	Student	BCA	35417002021	2
2	SURAJ	Student	BBA	15021301721	2
3	KEENIKA ARORA	Faculty	MBA	NA	NA
4	DEVESH SHARMA	Student	BBA	36721301721	2
5	SAHIL GUPTA	Student	BBA	13821301721	2
6	PRIYANK JAIN	Student	BBA	9721301721	2
7	MANIK GOYAL	Student	BBA	35321301721	2
8	UDIT JAISWAL	Student	BBA	13221301721	2
9	ANSHIKA KHER	Student	BBA	3221301721	2
10	HEENA LAL	Faculty	MBA	NA	NA
11	RAMANDEEP SINGH	Student	BBA	15121301721	2
12	YUGAM GROVER	Student	BCA	3721302021	2
13	MAHIVA BANSAL	Student	BCA	1617002021	2
14	DEV NALWA	Student	BCA	1317002021	2
15	HIMESH	Student	BCA	4317002021	2
16	MUSKAN GUPTA	Student	BCA	35317002021	2
17	ANKUSH YADAV	Student	BCA	2617002021	2
18	PUNEET	Student	BCA	1517002021	2
19	VEDANT KUMAR	Student	BCA	317002021	2
20	SANIDHYA SINGH	Student	BCA	617002021	2
21	SATVIK	Student	BCA	817002021	2
22	ABHISHEK RANA	Student	BCA	517002021	2
23	JAYESH LAKRA	Student	BCA	3917002021	2
24	KAIF KHAN	Student	BBA	13321301721	2
25	NIWANSHU SHARMA	Student	BCA	35117002021	2
26	RAHUL MITTAL	Student	BCA	917002021	2
27	PRATHAM ARORA	Student	BCA	2317002021	2
28	VIVEK CHAUHAN	Student	BCA	4617002021	2
29	GAGAN BAGHEL	Student	BCA	4017002021	2
30	VANSHIKA NEGI	Student	BCA	5217002021	2
31	SHIVEK GOSAIN	Student	BCA	4117002021	2
32	PRIYANSHU CHOUDHARY	Student	BCA	2117002021	2
33	RAHUL TRIPATHI	Faculty	MBA	NA	NA
34	PAESHA	Student	BCA	4817002021	2
35	R KARTIKEYAN	Student	BCA	4517002021	2
36	SWATI CHANDOLA	Student	BCA	1821302021	2
37	YASH UPADHYAY	Student	BCA	5117002021	2
38	ANUSHKA AGARWAL	Student	BA(J&MC)	36121302421	2

39	NAMAN CHAWLA	Student	BA(J&MC)	4417002421	2
40	KHUSHI SHARMA	Student	BA(J&MC)	6621302421	2
41	MAYANK ARORA	Faculty	BA(J&MC)	NA	NA
42	ARYAVANSH BHARDWAJ	Student	BA(J&MC)	15317002421	2
43	DEEPAK KUMAR	Student	BA(J&MC)	5217002421	2
44	VANSH	Student	BA(J&MC)	5021302421	2
45	KHUSHI PRUTHI	Student	BA(J&MC)	2117002421	2
46	IRA SHARMA	Student	BA(J&MC)	6317002421	2
47	RISHIKA ARORA	Student	BCA	417002021	2
48	SARTHAK THAKUR	Student	BA(J&MC)	3217002421	2
49	NIDHI MISHRA	Student	BA(J&MC)	8417002421	2
50	STUTI JAIN	Student	BA(J&MC)	3417002421	2
51	VANSHIKA SHARMA	Student	BA(J&MC)	7417002421	2
52	USAID PARVEZ	Student	BA(J&MC)	8517002421	2
53	TANISHQA PATIL	Student	BA(J&MC)	1817002421	2
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55	SHIVAM GUPTA	Student	BA(J&MC)	821302421	2
56	RIA KISHNANI	Student	BA(J&MC)	621302421	2
57	PRABHJOT KAUR	Student	BA(J&MC)	10417002421	2
58	KHUSHI MANCHANDA	Student	BA(J&MC)	8117002421	2
59	DHRUV SHARMA	Student	BA(J&MC)	6617002421	2
60	GAURAV SARKAR	Student	BA(J&MC)	2921302421	2
61	OJUS PURI	Student	BA(J&MC)	47170024	2
62	AARTI SHARMA	Student	BA(J&MC)	4517002421	2
63	DHRUV DEESH	Student	BA(J&MC)	5421302421	2
64	KRITIKA GIRDHAR	Student	BA(J&MC)	3221302421	2
65	VANSH KALRA	Student	BA(J&MC)	6817002421	2
66	RIYA SHARMA	Student	BA(J&MC)	4217002421	2
67	GARIMA SHARMA	Student	BA(J&MC)	3317002421	2
68	SARTHAK GROVER	Student	BBA	36621301721	2
69	KAJAL TIWARI	Student	BA(J&MC)	9121302421	2
70	ROHIT GUPTA	Student	BA(J&MC)	3617002421	2


Dr. Nivedita
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 Training and Placement Cell


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 Institute of Advanced Studies
 (Affiliated to GGSIP University Delhi)
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