



Ref. No: TIAS/TP/Campus/Notice/2023-24/109

Date: 10.01.2024

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 11/01/2024.

Link to Apply:- <https://forms.gle/o1MmgqKXnFbDduwg6>

Company Name:- WorkLooper Consultants

Eligibility: BBA /BAJMC-2024 Passing Year

Profile:- 1:- Content Writer - Salary: ₹11,000.00 - ₹14,000.00

2:- Business Development Executive- salary of INR 13,000 to 15,000

3:- SEO Intern - Salary: ₹5,000.00 - ₹8,000.00 per month

Job Description:

SEO Intern :-

We are looking for an SEO Intern who is ready to join our growing team and various SEO strategies to draw more organic traffic to our website.

Responsibilities

- Research and analyze SEO trends and news to find areas for improvement and new ranking opportunities for our company/client
- Conduct keyword research
- Produce SEO-friendly content
- Monitor SEO campaign development, rankings, and traffic to create in-depth performance reports
- Assist in the development of internal marketing materials when necessary
- Evaluate and report on KPIs
- Stay up to date with the SEO and web development trends
- Improve metadata and fix broken links in published article.

Requirements

- Must be A Graduate
- Having excellent written and verbal communication skills
- Being available to intern for **3** months(Full Time)
- Having a basic understanding of SEO practices and tools like [**preferred SEO tools**], WordPress, and also who have done certification in SEO and Digital Marketing are also welcome

Benefits

- Certification Will be Provided at the completion of the Internship
- People looking for Full Time Opportunity in SEO Can Also Apply
- People Willing to Start Their Career in SEO can also

apply Complete Training will be provided

Job Location- Noida Sec- 63 (C-114) Near Police Station Totally Work From Office

Timings- 10 AM to 7 PM

Job Types: Full-time, Internship Schedule:

- Day shift

Ability to commute/relocate:

- Noida, Uttar Pradesh: Reliably commute or planning to relocate before starting work (Required)

Job Types: Fresher, Internship

Salary: ₹5,000.00 - ₹8,000.00 per month Schedule:

- Day shift

Ability to commute/relocate:

- Noida, Uttar Pradesh: Reliably commute or planning to relocate before starting work (Required)

(2):- Content Writer(Fresher)

Job Description

Company Overview:

Worklooper is an innovative and dynamic game development company dedicated to creating engaging and immersive gaming experiences. As we continue to expand our team, we are seeking a talented and creative Content Writer to contribute to our content development efforts. If you are a passionate individual with a flair for writing and have completed internships or written blogs, we invite you to join us on our exciting journey in the gaming industry.

Responsibilities:

- **Content Creation:** Produce high-quality and engaging content for various platforms, including websites, blogs, social media, and marketing materials
- **Blog Writing:** Develop insightful and entertaining blog posts related to gaming trends, industry news, and our game development process.
- **Collaboration:** Work closely with the marketing and game development teams to align content with overall company goals and strategies.
- **Research:** Stay informed about industry trends, gaming culture, and competitor activities to ensure our content remains relevant and competitive.
- **Editing and Proofreading:** Review and edit content for clarity, consistency, and adherence to brand guidelines.
- **Social Media Engagement:** Contribute to social media content and engage with the gaming community through comments, shares, and discussions.

Qualifications:

- **Bachelor's degree in English, Journalism, Communication, or a related field.**
- **Previous internship experience in content writing or blogging is preferred.**
- Exceptional writing and editing skills with a keen eye for detail.
- Creativity and the ability to generate unique and compelling ideas.

- Ability to meet deadlines and manage multiple projects simultaneously.
- Strong communication and collaboration skills.

Benefits

- Opportunity to work in a creative and dynamic industry.
- Mentorship and professional development opportunities.
- Competitive salary and benefits package.

Salary: ₹11,000.00 - ₹14,000.00 per month Schedule:

- Day shift

Ability to commute/relocate:

- Noida, Uttar Pradesh: Reliably commute or planning to relocate before starting work

Language:

- English (Preferred)

(3):- Business Development Fresher

Job Overview: As a Business Development Executive, you will play a crucial role in identifying potential business opportunities, building relationships with clients, and contributing to the overall growth of the company. This entry-level position is perfect for individuals who are passionate about sales and eager to kickstart their career in business development.

Responsibilities:

Conduct market research to identify potential clients and business opportunities.

Reach out to prospective clients through calls, emails, and other communication channels.

Schedule and conduct meetings with clients to understand their needs and present our products/services.

Collaborate with the sales team to achieve sales targets and contribute to the company's revenue growth.

Maintain accurate and up-to-date records of client interactions and sales activities. Provide timely and effective responses to client inquiries.

Stay informed about industry trends and competitors to identify potential business risks and opportunities.

Work closely with the marketing team to develop and implement strategies for lead generation.

Qualifications:

Bachelor's degree in Business Administration, Marketing, or a related field. Strong

communication and interpersonal skills.

Goal-oriented and self-motivated with a passion for sales

Ability to work in a fast-paced and dynamic environment. Basic understanding of business development principles. Excellent organizational and time management skills.

Proficiency in Microsoft Office

Suite. Fresh graduates are encouraged to apply.

Benefi

- Competitive salary of INR 13,000 to 15,000 per month.
- Attractive incentives based on performance.
- Opportunities for career growth and development.
- Friendly and collaborative work

environment Job Type: Full-time

Salary: ₹13,000.00 - ₹15,000.00 per month Benefits:

- Internet

reimbursement Schedule:

- Day shift

Supplemental pay types:

- Performance

bonus Ability to commute/relocate:

- Noida, Uttar Pradesh: Reliably commute or planning to relocate before starting work (Required)

Education:

- Bachelor's (Preferred)

All the best
Thanks & Regards,



Dr. Nivedita
Head - Training and Placement Cell