



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956

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Ref. No: TIAS/TP/Campus/Notice/2023-24/121

Date: 11.01.2024

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 13/01/2024.

Link to Apply:- <https://forms.gle/jwbST9XbiP6o3Hrg7>

Company Name:- Vizara Technologies

Eligibility:- BBA-2024 & 2025 Passing Batch

Location - Gurgaon

Experience - Fresher

Tenure - 3 Months

Stipend - upto 3 LPA

About Vizara Technologies:

Vizara is a technology start-up, founded by entrepreneurs holding PhDs from IIT Delhi, IIT Kharagpur, and MIT, offering knowledge-based solutions with Augmented Reality (AR), Virtual Reality (VR), Mixed Reality (MR), Artificial Intelligence (AI), and 3D printing technologies in various domains such as heritage preservation, tourism, education, entertainment, infrastructure, new media, and smart city governance.

Roles & Responsibilities:

Market Research:

- Market research to identify potential business opportunities and trends.
- Analyze competitors and market conditions to provide insights for business development strategies.
- Assist in maintaining a comprehensive database of potential clients, partners, and competitors.
- Support the development of business proposals and presentations.
- Assist in the preparation of tenders and standardized tender templates and paperwork.
- Maintains a list of eligible vendors, particularly for upcoming bids.
 - Compilation of varied input to create a more competitive bid document.
- Responsible for bid management in creating and responding to RFP, RFI and proposals.
- Assist in maintaining regular communication with clients and partners.
 - Handling and maintaining close contact with government key accounts and adding clients for new business projects resulting in increased sales.
- GeM, Central, State and other relevant portal management – bid participation, reverse auction participation, OEM and reseller panel.
- Maintain accurate and up-to-date records of tender submissions and outcomes.
- Generate reports on business development activities and performance.
- Provide periodic updates to the management team on progress and challenges.

Required Qualifications:

BBA/BSc/BCom

Required Skills:

- Excellent communication skills, both written and verbal
- Constant multitasking ability
- Well versed with MS Office & Google Docs.
- Ability to think out of the box and put their vision across
- Familiarity with analytic tools and reports
- Experience with the latest marketing tools and techniques

Application and Assessment Process: Selected candidates will be invited to attend a virtual interview consisting of a combination of interviews and case studies. This selection process is subject to change, but you will be notified if any changes are made.

All the best

Thanks & Regards,



Dr. Nivedita

Head - Training and Placement Cell