



## TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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**Ref. No: TIAS/TP/Campus/Notice/2023-24/111**

**Date: 10.01.2024**

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 11/01/2024

**Link to Apply:- <https://forms.gle/3FsFD8jD7yPnhggW6>**

**Company Name:** Visible Gain

**Eligibility:** BAJMC-2023 & 2024 Passing Batch

**Job Role:**

**Profile:** Graphic Designer

**Experience:** 1 to 3 years/ Freshers

**Location:** Noida sec-63

**Salary:** 15k to 20k as per interview

**Working Days:** 6 Days

**Timing:** 10am to 7pm

**Qualification:** Graduate/12<sup>th</sup>

**Responsibilities:**

- Collaborating with clients and decision-makers to understand project requirements
- Designing brand kits to ensure branding consistency
- Using design software to produce visually appealing designs
- Creating visual elements like logos and post, banner, creatives, brochures.
- Revising designs based on client feedback
- Strong visual and graphic design skills
- Proficiency in graphic design software like CorelDRAW, Photoshop, Illustrator and InDesign
- Ability to conceptualize and develop visual ideas
- Strong communication and interpersonal skills
- Knowledge of color theory and typography

- Time management and multitasking ability
- A portfolio that demonstrates design ability

All the best  
Thanks & Regards,



Dr. Nivedita  
Head - Training and Placement Cell

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