

Viksit Bharat Sankalp Yatra – Urban Campaign

हमारा संकल्प विकसित भारत

14.12.2023



Background & Vision

The Government of India, along with State/ UT Governments has been striving continuously for saturation of schemes, like

- **Gram Swaraj Abhiyan** (April - May 2018)
- **Extended Gram Swaraj Abhiyan** (June - August 2018)
- **“Achieving saturation, coverage of schemes and ensuring last mile delivery of flagship schemes”** - *National Conference of Chief Secretaries at Dharamshala, HP*

Taking the same forward, the **Viksit Bharat Sankalp Yatra** is planned - **to raise awareness through outreach activities to achieve saturation of schemes.**

❖ **In Rural as well as Urban Areas**

Objectives

- **Reaching the unreached** - reach out to the vulnerable who are eligible under various schemes but have not yet benefited
- **Dissemination of information and generating awareness about schemes**
- **Learning from the citizens** - Interaction with beneficiaries of through personal stories / experience sharing
- **Enrolment of potential beneficiaries** through details ascertained during the campaign

Key Features of the Campaign

- **Launched in 70 districts having significant ST population from 15th November 2023 (Jan-Jatiya Gaurav Divas), other districts/ Urban Areas from 4th week of November 2023**
- Flexibility for North-Eastern States/ high altitude areas/ local festivals etc.
- Nodal Ministries: **M/o Agriculture & FW, MoTA, MoRD (Rural), MoHUA and M/o I&B (Urban)**
- Small IEC vans in Rural and bigger Theatre Vans in Urban areas for information dissemination
- IT Portal, Mobile Responsive Platform to be used
- Local context & local language
- **Planning, Coordination and Monitoring** - State, District & Gram Panchayat & Urban Local Body Level Committees and Central Government Organisations/ Institutions

Key Features of the Urban Campaign

- 4,900 ULBs at approx. 15,400 locations
- Around 160 Vans across India
- 1 van to cover 2 locations in a day
- 1 Location to cover approx. 25,000 population

- **Nodal Ministries:** MoHUA and Mol&B
- **Overall Branding:** हमारा संकल्प विकसित भारत

- Integrate IT Portal <https://viksitbharatsankalp.gov.in> and mobile based login

- **Components of Campaign:**
 - IEC Mobile Theatre Vans to cover all locations in 2 months
 - camps to be organized by District Adm/ ULB /Health Dept. on day of Van arrival

 - Outdoor hoarding campaign
 - Flash Mobs in 200 locations and 2,000 Selfie Points in Urban Areas



In what ways Urban Campaign is different from Rural?

➤ **Scale and Duration**

- Limited durations in district. Less than 5-10 Vans in any State at any point of time
- Management in Metro cities and Million Plus cities being done differently than small ULBs

➤ **Type of Mobile Van**

- Bigger size and different branding than Rural campaign
- It contains LED screen and other scheme awareness material

➤ **Locations of events and Route Plan of Van is being prepared by MoIB State Nodal Officer in consultation with State Urban Dev Dept/ Municipal Commissioner/ District Magistrate.**

➤ **Municipal Commissioners and District Magistrates have authority to modify event locations**

Mechanism for Urban Campaign

- **Different Coordination mechanism for Metro cities –**
 - Zone/ Ward to be unit for preparation
 - Delhi, Mumbai, Chennai, Kolkata, Bangalore, Hyderabad, Ahmedabad, Surat, Pune
- **For Million Plus Cities – Bigger Municipal Corporation**
 - Need to have Corporation Level “Committee of Senior Officers” and ULB Nodal Officer in rank of Additional/Deputy Municipal Commissioner
 - Liaison with Police Commissioner/Superintendent of Police for permissions
- **1-10 lakh Population - Municipal Corporation/ bigger Municipal Councils**
 - ULB to have Coordination with District Level Committee
 - Team at Corporation/council also needed for organisation of camps
- **Less than 1 lakh population – Nagar Panchayats/ Small Councils**
 - Executive Officer of Nagar Panchayat/ Municipal Council to be ULB Nodal Officer and to work within overall guidance of the Collector

Projected Locations/ Vans for Urban Campaign

S. No.	State	Total No. of ULBs with More than 10K Population	Very Small ULBs	Total ULBs	Tentative No. of Locations	Projected Vans Needed	Vans Deployed (as on 14.12.2023)	Remarks
1	Andhra Pradesh + Yanam	120	4	124	461	4	4	
2	Bihar	216	47	263	812	7	7	
3	Chhattisgarh	92	77	169	307	4	4	
4	Goa	11	3	14	45	1	-	
5	Gujarat	165	0	165	939	8	8	Ahmedabad-226
6	Haryana and Chandigarh	88	3	91	350	3	2	1 van of Chandigarh is at station bcz all the events of Chandigarh completed on 13.12.23
7	Himachal Pradesh	15	53	68	74	2	1	
8	Jammu & Kashmir	38	42	80	162	4	1	
9	Jharkhand	46	3	49	229	2	-	
10	Karnataka	288	26	314	1107	10	-	Bangalore - 400
11	Kerala and Mahe	95	0	95	292	3	-	
12	Madhya Pradesh	332	79	411	986	13	-	
13	Maharashtra	364	54	418	2084	17	16	Mumbai -500
14	Odisha	106	9	115	290	3	3	
15	Punjab	138	32	170	437	4	2	

*Every Van will cover 2 locations per day (forenoon, afternoon). 1 location for every 25,000 population in all ULBs.
Cities may modify the camp locations as per local conditions and update on portal well before time*

Projected Locations/ Vans for Urban Campaign

S. No.	State	Total No. of ULBs with More than 10K Population	Very Small ULBs	Total ULBs	Tentative No. of Locations	Projected Vans Needed	Vans Deployed (as on 14.12.2023)	Remarks
16	Rajasthan	231	11	242	754	10	-	
17	Tamil Nadu	509	142	651	1428	12	-	Chennai -196
18	Telangana	129	14	143	370	5	-	Hyderabad - 88
19	UP West	372	70	442	1492	12	12	
20	UP East	250	85	335	849	7	7	
21	Uttarakhand	57	53	110	177	5	2	
22	West Bengal	125	4	129	774	7	-	Kolkata-180
23	Arunachal Pradesh	20	26	46	54	2	2	
24	Assam	73	23	96	169	2	2	
25	Nagaland	15	24	39	46	1	1	
26	Mizoram	11	17	28	42	1	-	
27	Tripura	17	3	20	21	1	1	
28	Meghalaya	10	0	10	16	1	1	
29	Delhi (areas)	70	0	70	608	5	5	NCTD Complete Metro
30	Puducherry	3	0	3	58	1	-	
31	Daman Diu and DNH	3	0	3	7	1	-	
Total		4,009	904	4,913	15,440	158	81	

Every Van will cover 2 locations per day (forenoon, afternoon). 1 location for every 25,000 population in all ULBs. Cities may modify the camp locations as per local conditions and update on portal well before time

Status of Urban Campaign

➤ Progress as on 14.12.2023:

- 1,190 Urban Event Locations Covered
- 9,33,771 People Attended
- 6,247 Meri Kahani Meri Zubani Beneficiaries
- 5,81,614 People Took Sankalp of Viksit Bharat
- After completion of all locations in a Municipal Corporation, van will cover other locations of other ULBs of same district and then move to another District of same State.
- As on today, Campaign is fully operational in Andhra Pradesh, Arunachal Pradesh, Assam, Chandigarh, Delhi, Gujarat, Haryana, Chhattisgarh, MP, Rajasthan and Odisha Himachal Pradesh, Ladakh, J&K, Maharashtra, Meghalaya, Nagaland, Tripura, Uttar Pradesh and Uttarakhand
- By 16-19th Dec, Bihar, Jharkhand, Karnataka, Kerala, Tamil Nadu, Goa, Bihar and Puducherry will also be covered.
- Telangana and West Bengal to be covered in coming week

Status of Urban Campaign *(as on 14.12.2023)*

- **Out of planned 158 vans, $64+35 = 99$ vans of phase -I & II, III are already in 22 States. Another 32 Vans to be operational in Phase IIIA (14 -19 Dec 2023).**
- **Phase -I - 28th November 2023**
 - Covering **8 crore+ Urban Population in 42 corporation cities, 9 States, 42 Vans**
 - Assam, Chandigarh UT, Delhi, Gujarat, Haryana, J&K, Maharashtra, Uttar Pradesh, Uttarakhand
- **Phase -II - 7/9th December 2023**
 - Covering **8 crore+ Urban Population in 22 corporation cities, 9 States, 22 vans**
 - Remaining vans of Gujarat, Maharashtra, Uttar Pradesh, Uttarakhand and States of Andhra Pradesh, Arunachal Pradesh, Himachal Pradesh, Meghalaya, Nagaland, Tripura, Ladakh to be covered.
- **Phase -III – 14th December**
 - Covering **2.6 crore+ Urban Population in 40 cities, 7 States, 35 Vans**
 - **1,038 Camp Locations**
 - Remaining vans of phase - I & II states with Chhattisgarh, Madhya Pradesh, Rajasthan, Odisha, Bihar and Punjab to be covered.
- **Phase – IIIA – 16-19th December**
 - Covering **2.8 crore+ Urban Population in 30 cities, 12 States, 31 Vans**
 - **1,138 Camp Locations**
 - Remaining vans of phase – I, II, III States (Punjab, Bihar, Haryana, J&K and Himachal Pradesh) along with Jharkhand, Kerala, Karnataka, Telangana, Tamil Nadu, Goa, Puducherry to be covered.
- **Phase – IV – 21-27th December**
 - Remaining **30 vans and some extra vans** to be released in various States to conduct campaign in full throttle

Locations/ Vans for Urban Campaign- Phase- I, Started from 28th November 2023

Sr. No.	State Name	District Name	ULB Code	ULB Name	Population	No. Of Camp Locations	Total Location	No of Vans
1	ASSAM	KAMRUP	801627	GUWAHATI	957352	38	38	1
2	ASSAM	KOKRAJHAR	801547	KOKRAJHAR	34136	2	2	1
3	CHANDIGRAH UT	CHANDIGARH UT	800286	CHANDIGARH	970602	39	54	1
4	DELHI UT	DELHI UT			16800000	672	672	5
5	GUJARAT	AHMEDABAD	802484	AHMEDABAD	5633927	96	96	1
6	GUJARAT	RAJKOT	802501	RAJKOT	1323363	36	36	1
7	GUJARAT	SURAT	802629	SURAT	4501610	60	60	1
8	GUJARAT	JAMNAGAR	802516	JAMNAGAR	600943	16	16	1
9	GUJARAT	BHAVNAGAR	802551	BHAVNAGAR	605882	13	13	1
10	GUJARAT	JUNAGARH	802529	JUNAGARH	319462	15	15	1
11	GUJARAT	VADODARA	802596	VADODARA	1752371	38	38	1
12	GUJARAT	GANDHINAGAR	802479	GANDHINAGAR	292797	11	11	1
13	HARYANA	FARIDABAD	800436	FARIDABAD	1809733	72	110	1
14	HARYANA	GURGAON	800429	GURGAON	960063	38		
15	J&K	JAMMU	800071	JAMMU	576198	22	22	1
16	MAHARASHTRA	AURANGABAD	802765	AURANGABAD	1175116	47	47	1
17	MAHARASHTRA	MUMBAI	802794	GREATER MUMBAI	12442373	498	498	4
18	MAHARASHTRA	THANE	802787	THANE	1841488	74	134	1
19	MAHARASHTRA	THANE	802790	KALYAN DOMBIVALI	1518762	60		
20	MAHARASHTRA	NAGPUR	802710	NAGPUR	2405665	96	96	1

Locations/ Vans for Urban Campaign- Phase- I, Started from 28th November 2023

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Sr. No.	State Name	District Name	ULB Code	ULB Name	Population	No. Of Camp Locations	Total Location	No of Vans
21	MAHARASHTRA	SOLAPUR	802856	SOLAPUR	951558	38	38	1
22	MAHARASHTRA	NASHIK	802776	NASHIK	1486053	60	60	1
23	MAHARASHTRA	PALGHAR	802785	VASAI VIRAR	1222390	49	49	1
24	MAHARASHTRA	PUNE	802814	PUNE	3124458	125	125	1
25	MAHARASHTRA	PUNE	802811	PIMPRI CHINCHWAD	1727692	69	69	1
26	UTTAR PRADESH	KANPUR	801005	KANPUR (M. Corp)	2765348	110	110	1
27	UTTAR PRADESH	PRAYAGRAJ	801086	PRAYAGRAJ (M. Corp)	1536518	60	60	1
28	UTTAR PRADESH	VARANASI	801235	VARANASI (M. Corp)	1581049	62	62	1
29	UTTAR PRADESH	AGRA	800804	AGRA (M. Corp)	1585704	64	64	1
30	UTTAR PRADESH	GORAKHPUR	801160	GORAKHPUR (M. Corp)	770772	30	30	1
31	UTTAR PRADESH	LUCKNOW	800951	LUCKNOW (M. Corp)	3086569	120	120	1
32	UTTAR PRADESH	MEERUT	800716	MEERUT (M Corp)	1305429	52	52	1
33	UTTAR PRADESH	GB NAGAR	900364	NOIDA	637272	25	30	1
34	UTTAR PRADESH	GBNAGAR	900506	GREATER NOIDA	102054	4		
35	UTTAR PRADESH	GHAZIABAD	800734	GHAZIABAD (M. Corp)	1648643	66	66	1
36	UTTAR PRADESH	BAREILLY	800866	BAREILLY (M. Corp)	985752	39	39	1
37	UTTAR PRADESH	JHANSI	801030	JHANSI (M. Corp)	505693	20	20	1
38	UTTARAKHAND	DEHRADUN	800309	DEHRADUN	574840	23	35	1
39	UTTARAKHAND	DEHRADUN	800310	DEHRADUN CANTT	52716	2		
40	UTTARAKHAND	HARIDWAR	800359	HARIDWAR	251197	10		
TOTAL					8,24,23,550	2,971		42

Locations/ Vans for Urban Campaign- Phase- II, Started from 7/9th December 2023

SR. NO.	State Name	District Name	ULB Code	ULB Name	Population	No. Of Camp Locations	No of Vans
1	ANDHRA PRADESH	NTR	802969	VIJAYAWADA	11,43,232	72	1
2	ANDHRA PRADESH	TIRUPATI	803014	TIRUPATI	3,74,260	43	1
3	ANDHRA PRADESH	VISAKHAPATNAM	802947	VISAKHAPATNAM	18,81,686	80	1
4	ANDHRA PRADESH	ANANTAPUR	803009	ANANTAPUR	2,67,161	44	1
5	MAHARASHTRA	AMRAVATI	802690	AMRAVATI	6,47,057	49	1
6	MAHARASHTRA	LATUR	802840	LATUR	3,82,940	28	1
7	MAHARASHTRA	RAIGADH	802801	RAIGADH	20,743	34	1
8	MAHARASHTRA	KOLHAPUR	802887	KOHLAPUR	5,49,236	48	1
9	UTTAR PRADESH EAST	MATHURA	801134	MATHURA -VRINDAVAN	1,14,046	30	1
10	UTTAR PRADESH EAST	AYODHYA	801109	AYODHYA	3,44,197	34	1
11	UTTAR PRADESH WEST	MORADABAD	800682	MORADABAD	8,87,871	47	1
12	UTTAR PRADESH WEST	SAHARANPUR	800630	SAHARANPUR	7,05,478	45	1
13	UTTAR PRADESH WEST	ALIGARH	800768	ALIGARH	10,71,930	57	1
14	UTTAR PRADESH WEST	FIROZABAD	800816	FIROZABAD	6,04,214	36	1
15	UTTAR PRADESH EAST	AZAMGARH	801189	AZAMGARH	1,10,983	17	1
16	UTTAR PRADESH WEST	SHAHJAHANPUR	800889	SHAHJAHANPUR	3,56,269	27	1
17	TRIPURA	WEST TRIPURA	801523	AGARTALA	4,00,004	18	1
18	ARUNACHAL PRADESH	PAPUM PARE	801428	ITANAGAR	59,490	6	1
19	MEGHALAY	EAST KHASI HILLS	801544	SHILLONG	3,54,759	5	1
20	LADAKH	LEH	800047	LEH	30,870	4	1
21	NAGALAND	DIMAPUR	801457	DIMAPUR	1,22,834	5	1
22	HIMACHAL PRADESH	SHIMLA	800137	SHIMLA	1,69,578	4	1
				TOTAL	1,05,98,838	733	22

Projected Locations/ Vans for Urban Campaign- Phase- III, To start from 14th December 2023

Sr. No.	State Name	District Name	ULB Code	ULB Name	Population	No. of Camps as per Population	No of Vans required
1	CHHATTISGARH	BILASPUR	801975	BILASPUR	4,97,347	20	1
2	CHHATTISGARH	DURG	802008	BHILAI NAGAR	6,27,734	26	1
3	CHHATTISGARH	DURG	802009	DURG	2,68,806	11	
4	CHHATTISGARH	RAIPUR	802034	RAIPUR	10,48,120	42	1
5	CHHATTISGARH	KORBA	801949	KORBA	3,65,253	15	1
6	MADHYA PRADESH	BHOPAL	802312	BHOPAL	1798218	72	1
7	MADHYA PRADESH	DEWAS	802248	DEWAS	2,89,550	12	1
8	MADHYA PRADESH	GWALIOR	802100	GWALIOR	1159032	46	1
9	MADHYA PRADESH	INDORE	802273	INDORE	19,94,397	80	1
10	MADHYA PRADESH	JABALPUR	802361	JABALPUR	1081677	43	1
11	MADHYA PRADESH	RATLAM	802222	RATLAM	2,64,914	11	1
12	MADHYA PRADESH	REWA	802189	REWA	2,35,654	9	1
13	MADHYA PRADESH	SAGAR	802159	SAGAR	2,74,556	11	1
14	MADHYA PRADESH	SATNA	802170	SATNA	2,82,977	11	1
15	MADHYA PRADESH	UJJAIN	802230	UJJAIN	5,15,215	21	1
16	RAJASTHAN	AJMER	800570	AJMER	5,42,321	22	1
17	RAJASTHAN	ALWAR	800490	ALWAR (M CL)	3,22,568	13	1
18	RAJASTHAN	BHARATPUR	800498	BHARATPUR	2,52,838	10	1
19	RAJASTHAN	BHILWARA	800592	BHILWARA (M CL)	3,59,483	14	1
20	RAJASTHAN	BIKANER	800460	BIKANER	6,44,406	26	1

- *After completion of all locations in a ULB, van will cover other locations of other ULB of same district before moving to another District.*
- *In other cities, vans will reach in phased manner as per van arrival and route plan. Information will be conveyed by MoIB /state UD accordingly.*

Projected Locations/ Vans for Urban Campaign- Phase- III, To start from 14th December 2023 Contd..

Sr. No.	State Name	District Name	ULB Code	ULB Name	Population	No. of Camps as per Population	No of Vans required
21	RAJASTHAN	GANGANAGAR	800446	GANGANAGAR (M CL)	2,37,780	10	1
22	RAJASTHAN	JAIPUR	800522	JAIPUR HERITAGE (MC)	13,40,550	54	1
23	RAJASTHAN	JAIPUR	900600	JAIPUR GREATER (MC)	17,15,613	69	
24	RAJASTHAN	JODHPUR	900595	JODHPUR NORTH (MC)	5,49,050	22	1
25	RAJASTHAN	JODHPUR	800544	JODHPUR SOUTH (MC)	5,37,109	21	
26	RAJASTHAN	KOTA	800609	KOTA SOUTH (MC)	11,06,646	40	1
27	RAJASTHAN	KOTA	900596	KOTA NORTH (MC)	10,01,694	40	
28	RAJASTHAN	UDAIPUR	800623	UDAIPUR (M CL)	4,51,100	18	1
29	BIHAR	BHOJPUR	801385	ARRAH	3,59,000	14	1
30	BIHAR	DARBHANGA	801319	DARBHANGA	2,96,039	12	1
31	BIHAR	PATNA	801373	PATNA	16,84,297	67	1
32	BIHAR	BHAGALPUR	801354	BHAGALPUR	4,00,146	16	1
33	BIHAR	GAYA	801404	GAYA	4,74,093	19	1
34	ODISHA	KHORDHA	801859	BHUBANESWAR	8,85,363	35	1
35	ODISHA	PURI	801863	PURI (M)	2,00,564	8	
36	ODISHA	CUTTACK	801844	CUTTACK	6,10,189	24	1
37	ODISHA	GANJAM	801881	BRAHMAPUR (M CORP)	3,56,598	14	1
38	PUNJAB	BATHINDA	800226	BATHINDA	2,85,788	11	1
39	PUNJAB	PATIALA	800242	PATIALA	4,46,246	18	1
40	UTTARAKHAND	NAINITAL	800335	HALDWANI	2,80,604	11	1
				Total	2,60,43,535	1,038	35

- *After completion of all locations in a ULB, van will cover other locations of other ULB of same district before moving to another District.*
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Projected Locations/ Vans for Urban Campaign- Phase- III-A, To start from 16-19 December 2023

Sr. No.	State Name	District Name	ULB Code	ULB Name	Population	No. of Camps as per population	No of Vans required
1	PUNJAB	AMRITSAR	800252	AMRITSAR	11,59,227	46	1
2	PUNJAB	LUDHIANA	800196	LUDHIANA	16,18,879	65	1
3	JHARKHAND	EAST SINGHBUM	801781	JAMSHEDPUR	6,77,350	27	1
4	JHARKHAND	RANCHI	801794	RANCHI	10,73,427	43	1
5	KARNATAKA	BENGALURU URBAN	803162	BRUHAT BENGALURU MAHANAGARA PALIKE	96,21,551	385	2
6	KARNATAKA	BELAGAVI	803033	BELGAUM (M CORP. + OG)	4,90,045	20	1
7	KARNATAKA	BALLARI	803114	BELLARY	4,10,445	16	1
8	KARNATAKA	DAKSHINA KANNADA	803181	MANGALORE	4,99,487	20	1
9	KARNATAKA	DHARWAD	803083	HUBLI-DHARWAD	9,43,788	38	1
10	KARNATAKA	KALABURAGI	803207	GULBARGA (M CORP. + OG)	5,43,147	22	1
11	KARNATAKA	MYSURU	803194	MYSORE	9,20,550	37	1
12	KARNATAKA	RAICHUR	803067	RAICHUR (CMC)	2,34,073	9	1
13	KARNATAKA	TUMAKURU	803157	TUMKUR	3,02,143	12	1
14	KERALA	ERNAKULAM	803288	KOCHI	6,33,553	25	1
15	KERALA	KASARAGOD	803255	KASARAGOD	54,172	2	1
16	KERALA	PALAKKAD	803275	PALAKKAD (M)	1,31,019	5	1
17	TELANGANA	KARIMNAGAR	802911	KARIMNAGAR	2,89,821	12	1
18	TELANGANA	WARANGAL	802930	WARANGAL	7,04,570	28	1
19	TELANGANA	HYDERABAD	802919	SECUNDERABAD CANTT.	2,17,910	9	1
20	BIHAR	PURVI CHAMPARAN	801285	MOTIHARI	2,18,129	9	1
21	BIHAR	MUZAFFARPUR	801324	MUZAFFARPUR	3,54,462	14	1
22	GOA	NORTH GOA	803243	PANAJI	7,09,991	28	1
23	HARYANA	PANIPAT	800385	PANIPAT (M CL)	4,60,088	18	1
24	HARYANA	ROHTAK	800414	ROHTAK	4,46,164	18	1
25	HIMACHAL PRADESH	HAMIRPUR	800111	HAMIRPUR	17,604	1	1
26	JAMMU AND KASHMIR	SRINAGAR	800013	SRINAGAR	12,06,419	48	1
27	TAMIL NADU	COIMBATORE	803984	COIMBATORE	16,04,925	64	1
28	TAMIL NADU	MADURAI	803754	MADURAI	14,70,755	59	1
29	TAMIL NADU	VELLORE	803398	VELLORE	5,04,079	20	1
30	PUDUCHERRY	PUDUCHERRY	804036	PUDUCHERRY	9,50,289	38	1
Total					2,84,68,062	1,138	31

- After completion of all locations in a ULB, van will cover other locations of other ULB of same district before moving to another District.
- In other cities, vans will reach in phased manner as per van arrival and route plan. Information will be conveyed by MoIB /state UD accordingly.

Schemes For Urban Awareness

1. PM SVANidhi	M/o Housing & Urban Affairs
2. PM Vishwakarma	M/o Micro, Small & Medium Enterprises
3. PM Ujjwala Yojana	M/o Petroleum and Natural Gas
4. PM Mudra Loan	M/o Finance
5. Startup India, Standup India	
6. Ayushman Bharat - PMJAY	D/o Health and Family Welfare
7. PM Awas Yojana (Urban) 8. Swachh Bharat Abhiyan (Urban) 9. PM eBus Sewa 10. Atal Mission for Rejuvenation and Urban Transformation (AMRUT)	M/o Housing & Urban Affairs
11. PM Bhartiya Jan Aushadhi Pariyojana	D/o Pharmaceuticals
12. UJALA Yojana 13. Saubhagya Yojana	M/o Power
14. Digital Payment Infrastructure	M/o Electronics & Information Technology
15. Khelo India	M/o Youth Affairs and Sports
16. RCS:UDAN	M/o Civil Aviation
17. Vande Bharat Trains and Amrit Bharat Station Scheme	M/o Railways

Urban IEC Vans: Activities

M/o Information & Broadcasting will provide Mobile Vans for public outreach at camp:

➤ Audio-Visuals resources

- Video messages
- 2 movies of 5 minutes each on achievements at National & State level in Flagship schemes
- 2-3 min short videos on individual scheme as fillers
- Popular film with social message

➤ Print material

- Pocket Booklet on nation-wide achievements
- Pamphlet (State/District level achievements)
- Standees, Calendar, badges, t shirts, caps, etc.

➤ Activities

- Viksit Bharat Sankalp
- Quiz,
- Experience Sharing by Beneficiaries (Meri Kahani Meri Jubani)
- MY Bharat Volunteer registration

Suggestive activities to be undertaken at the time arrival of van at Camp

Sl. No.	Activity
1	Cultural Performances by Local Artists/ Students - before the arrival of the Van
2	Swagat: Welcome of Dignitaries by ULB/Collector
3	Recorded message of Hon'ble Prime Minister
4	Sankalp (pledge) video for Viksit Bharat
5	2 Opening Movies 5 minutes each on achivement at National & State level in flagship Schemes
6	Theme Song and 2-3 Minutes short videos in individual schemes
7	Mera Yuva Bharat (MY Bharat) Volunteer Enrollment - https://mybharat.gov.in/
8	Meri Kahaani Meri Zubaani – Interaction of successful beneficiaries of Urban schemes to share their experiences
9	Cultural Event - by women SHG Members/ school students & On-spot Quiz
10	Felicitations and Rewards (Students performing in competitions/ cultural programmes; Women achievers in ULB; Local artists, young achievers, etc.)
11	Celebration of Achievements of the ULB (Achieving 100% saturation of Urban Schemes)
12	Popular Feature Film with Social Message
13	On-Spot Services – <ul style="list-style-type: none">• PM-SVANidhi Camp• Health Camp• Ayushman Card Camp• Aadhar updation camp• PM-Ujjwala Camp

Urban Campaign: Activities

States & Urban Local bodies will arrange for the following:

- **Deciding camp locations and Van route plan along with State I&B Nodal Officer**
- **Various Permissions for camp, movement and security of Mobile Van**
 - Coordination with Police Commissioner/SSP and District administration
- **Facilities at Location of Camp**
 - Basic cleaning, logistic arrangement, public order, table, chair etc.
- **On spot Camps to be organised by ULB/ Health Dept/ District Administration**
 - PM-SVANidhi Camp
 - Health Camp
 - Ayushman Card Camp
 - Aadhar updation camp
 - PM-Ujjwala Camp

Support expected from State/UT Government

- Ensure **Participation of Principal Secretary (Urban Dev.)** and SUDA as part of core team at State/UT Level

- **Issue instructions** to districts for:
 - Nomination of **Nodal officers** at Municipal Corporations, ULBs level
 - Constitution of committee of **senior officers at District/Corporation/ Municipal Council/ DUDA/ Nagar Panchayat**
 - Implementing agencies to **create awareness, publicity and promotion** of the campaign in the cities/ beneficiaries of various schemes
 - Organising **training and orientation** of officers deployed
 - Coordination with MoIB State Nodal (ADG PIB/CBC) regarding of route plan and calendar of Vans

Support Expected at District/ Corporation/ Council Level

- Set up **Control Room** at District Level
- **Constitution of Committees** at Corporation/ Municipal Council/ Cantonment Board/ Nagar Panchayat
- **Logistic support** such as various permissions from local authorities, security, etc. to in-charge of theatre Van
- **Nomination of ULB Nodal officer** for each ULB providing logistic support including permission for movement of Van in the city, location permission, other required approvals, etc. *In case of small Municipal Council/ Nagar Panchayat, Town Panchayat, Executive Officer self may be Urban Nodal Officer.*

Support Expected at District/ Corporation/ Council Level

- **Create awareness**, publicity and promotion of the Yatra in the cities/ beneficiaries of various schemes, selection of beneficiaries for experience sharing
- **Publicity Plan within district/ULB** for awareness Deployment and Orientation:
 - Nodal Officers at ULB level
 - Department-wise staff (10-12) posted at ULB level for mobilization awareness generation, logistical arrangements, etc.
 - door to door outreach through SHGs and Sanitation workers
- **Nomination of 'Urban Day camp Officer'** (*urban equivalent of 'Day Nodal Officer'*) to be overall in-charge for any day with van from ULB side.
- **Monitoring progress** made on saturation of schemes and uploading of data/information/photos/videos on IT portal/mobile App

Urban Campaign: Organising Camps

Organisation of Camps:

1. PM-SVANidhi Camp by ULB

- Onboarding of new vendors
- Finalise list of eligible vendors
- Collect details of vendors including Aadhar information
- Linkage and update the status of application as sanctioned or rejected

2. Health Camp by ULB/ Health Dept.

- NCD Screening - hypertension, diabetes, anaemia; TB screening,
- Routine health check-ups (OPDs)
- Various tests may be carried out to identify health risks

3. Ayushman Card Camp

- Register urban citizens for Ayushman Bharat card
- One computer operator/computer knowing person from Local PHC/CHC/Hospital can generate Ayushman cards
- District/ULB to assist in organizing the camp

4. PM-Ujjwala Camp by Oil Companies/ Local Field functionaries

- MoPNG has identified District Nodal officers
- Biometric authentication and generation of sanctions
- Changes in details
- Collection of new applications including PMUY beneficiaries

5. Aadhar updation camp

- To be organised by the Local Operators in association with the ULB
- Update mobile numbers, address, names and other details of beneficiaries
- The camp will have an Enrolment operator along with kit
- State IT Dept is Registrar of UIDAI
- UIDAI Regional Directorate will give permission to identified update centres to operate at camp by relaxing lat-long

Activities to be done by ULB: 7 days before camp

- Arrange for **Door to Door campaign** to spread the awareness, Urban SHGs and Local citizens
- Public **Announcement**/Miking about the date/time/venue of the camps
- Coordinating with MoIB District Nodal and Van in-charge regarding movement of van and permissions of camp
- Deploy Day Nodal Officer for the Van, He will be with van for the entire day coordinating with other functionaries
- Identification of **potential beneficiaries** to seek benefits under various schemes
- Identification of Beneficiaries to share their experiences
- Preparation of necessary **logistic arrangements** in association with line departments for camps

Activities to be done by ULB: 1 day before camp

- Coordination **meetings with respective departments** for preparedness
- **Preparation of Welcome and See off of Vans in the City/ward**
- Ensure arrangement of **cleaning/kiosks/banners** etc.
- Cross check with the **beneficiaries/potential beneficiaries** for their participation
- Ensure participation of **Civil Society Organisations/Local NGOs** etc.
- Check with **respective departments** for arrangements in their camps (power supply/ manpower/ kit /equipment etc.)
- Ensuring logistics, Site Cleaning and marking of Camp sites

Activities to be done by ULB: on day of camp

- Early **review** of all preparedness
- **Welcome of Mobile Van** to camp
- Availability of **manpower/kits/equipment** etc at the camp
- **Facilitation at the camp** regarding any contingency
- **Upload of photos/ videos** etc on IT platform
- **See off of Mobile van** for the next location

Collectors / Municipal Commissioner – Immediate Activities

S1 No	Activities	Timeline
1	All Collectors/Municipal Commissioner should nominate ULB Nodal Officers for ULBs in the jurisdiction for the whole programme and enter details on IT portal	D-7
2	All ULB Nodal Officers to contact Van Agency and verify the arrival of the vans in their cities (<i>2 days before the 1st camp</i>)	D-7
3	Nominate Urban Day Camp Officer who will accompany van from ULB side to both camps of a particular day	D-7
4	Identify the date wise locations of camps, enter/edit and geotag on IT portal . Ensure collaboration with State I&B Nodal officer for the same	D-7
5	Prepare activity chart of the camps and identify nodal person for each activity	D-7
6	Prepare Minute To Minute programme of camp for minimum next 15 days	D-7
7	Training of Manpower for activities and IT portal (Contact persons Gaurav Sharma -9871235353, Pooja Gupta – 9910832238)	D-5
8	Publicity for the Camps, Community Mobilisation	D-5
10	Support Health department and other line departments for organisation of on-spot camps	D-3
11	Organisation of camps and contact to control room (011-23388972) if needed	Day of camp onwards
12	Uploading information/ phot media by Day camp officer same day after camp on IT portal https://viksitbharatsankalp.gov.in	At the end of the day of camp

Check list of Van

S.No.	Particulars	Remarks
1.	Branding with QR code	Yes/No
2.	Master of Ceremony (MC)	Yes/No
3.	Functional LED SCREEN	Yes/No
4.	Function Generator	Yes/No
5.	Cordless mic at least two	Yes/No
6.	Sound system	Yes/No
7.	Standies-9	Yes/No
8.	Selfie point -01	Yes/No
9.	Flood light	Yes/No
10.	Wi-Fi	Yes/No
11.	GPS Tracker installed	Yes/No

Activity Check List

12.	Recorded message of Hon'ble PM Played	Yes/No
13.	Movie/film on VBSY Played	Yes/No
14.	Meri kahani Meri Zubani	Yes/No
15.	Calendars – to be distributed 300/location/performance	Numbers distributed.....
16.	Brochures to be distributed 300/location/performance	Numbers distributed.....
17.	Booklets - to be distributed 50/location/performance	Numbers distributed.....
18.	T shirts – to be distributed -5 per performance/ location	Numbers distributed.....
19.	Caps – to be distributed -5 per performance / location	Numbers distributed.....
20.	Badges	Numbers distributed.....

Discussion Points:

- State I&B Nodal to coordinate with van provider and Municipal Commissioner/Collector and ensure that **van reach two days before 1st camp.**
- State I&B Nodal Officers (ADG – PIB/CBC) to **finalise the camp locations and schedule in** consultation with State HQ and Municipal Commissioner immediately
- **Publicity of camps**– Door to Door campaign etc
- **Preparations of Camps:**
 - (Health Camp, Ayushman camp) by Health Dept
 - Training by NHA to manpower for Ayushman card generation
 - Aadhar Update Camp and Ujjwala camp by UIDAI and Oil companies
 - Manpower to be identified and deputed.
 - PMSVANidhi camp by ULBs
- Integrated **IT portal for** <https://viksitbharatsankalp.gov.in> events conducted/reporting by Day Urban Camp Officer

Allotment States/UTs to Senior Officers of MoHUA

S. No.	Name	Designation	Contact No.	Assigned States/UTs
1.	Shri Satinder Pal Singh	Additional Secretary	9816249400	Punjab, Haryana, Himachal Pradesh, Chandigarh
2.	Shri Surendra Kumar Bagde	Additional Secretary	9820285569	Delhi
3.	Ms. D. Thara	Additional Secretary	9978533344	Gujarat, Tamil Nadu, Telangana
4.	Ms. Roopa Mishra	Joint Secretary	9437300545	West Bengal, Odisha, Jharkhand
5.	Shri Kunal Kumar	Joint Secretary	976675335	Maharashtra, Karnataka
6.	Shri Deepak Agarwal	Joint Secretary	9792905000	Uttar Pradesh, Uttarakhand
7.	Shri Kuldeep Narayan	Joint Secretary	9430917909	Bihar, Andhra Pradesh
8.	Shri Rahul Kapoor	Joint Secretary	9717653574	Madhya Pradesh, Chhattisgarh
9.	Shri Sanjeet	Joint Secretary and Financial Advisor	9717630121	Assam, Rajasthan
10.	Ms. Bindu Sreedathan	DDG	9213834733	Kerala
11.	Shri R. K. Gautam	Director	9868992637	Other Union Territories

Roles & Responsibilities:

- Overall **Coordination & Monitoring** of the Yatra in the State from MoHUA
- Monitoring of **deployment and movement of Vans**
- **Coordination with State Prabharis/ District Prabharis** regarding launch of campaign and sort out any coordination issues.
- Specific **coordination with Municipal Commissioners/Police Commissioners of million plus cities** regarding preparation of urban campaign.
- **Coordination with Nodal Officers** of other line Ministries wherever needed.
- Regular **Monitoring with Control Room**

Van Deployment Status and Agency details

Slo No	State Name	Total Vans required	Total vans deployed	Agency Name	Name and Contact of Agency Nodal Person	Starting Districts/ Corporations	Van Status	Remarks
1	Punjab	4	2	Sophia Advertising	Mr. H.R Rana (9837050333)	Patiala, Bhatinda	Vans in Patiala and Bhatinda operational	2 vans yet to be deployed
2	Maharashtra	17	17	M/s UFO Moviez India Ltd.	Mr. Sandeep Gangal (9899702121)	Aurangabad, Greater Mumbai, Thane, Kalyan, Dombivali, Nagpur, Solapur, Nashik, Vasai Virar, Pune, Pimpri Chinchwad, Amravati Latur Raigadh, Kolhapur	All Vans deployed	

Van Deployment Status and Agency details

Slo No	State Name	Total Vans required	Total vans deployed	Agency Name	Name and Contact of Agency Nodal Person	Starting Districts/ Corporations	Van Status	Remarks
3	Uttar Pradesh	7	7	M/s UFO Moviez India Ltd.	Mr. Sandeep Gangal (9899702121)	Kanpur, Prayagraj, Varanasi, Gorakhpur, Ayodhya, Azamgarh Mathura,	All Vans deployed	
4	Uttar Pradesh	12	12	M/s Panchatatva Advertising	Mr. Sanjay Narayan (9811251151)	Agra, Lucknow, Meerut, Noida, Greater Noida, Ghaziabad, Bareilly, Jhansi, Moradabad, Saharanpur, Aligarh, Firozabad, Shahjahanpur	All Vans deployed	

Van Deployment Status and Agency details

Slo No	State Name	Total Vans required	Total vans deployed	Agency Name	Name and Contact of Agency Nodal Person	Starting Districts/ Corporations	Van Status	Remarks
5	Gujarat	8	8	M/s Panchatatva Advertising	Mr. Sanjay Narayan (9811251151)	Ahmedabad, Rajkot, Surat, Vadodara, Jamnagar, Bhavnagar, Junagarh, Gandhinagar	All Vans deployed	
6	Assam	2	2	M/s Insight Brandcom Pvt. Ltd.	Mr. Sunit Jain (9706000999)	Guwahati, Kokarajhar	All Vans deployed	
7	Delhi	5	5	M/s UFO Moviez India Ltd.	Mr. Sandeep Gangal (9899702121)		All Vans deployed	
8	Haryana and Chandigarh	3	2	M/s Panchatatva Advertising	Mr. Sanjay Narayan (9811251151)	Chandigarh, Panchkula, Faridabad Gurgaon	All Vans deployed	Chandigarh completed on 13.12.2023
9	Jammu and Kashmir	4	1	M/s Sophia Advertising	Mr. H R Rana (98370503333)	Jammu		3 vans yet to be deployed

Van Deployment Status and Agency details

Slo No	State Name	Total Vans required	Total vans deployed	Agency Name	Name and Contact of Agency Nodal Person	Starting Districts/ Corporations	Van Status	Remarks
10	Uttarakhand	5	2	M/s Sophia Advertising	Mr. H R Rana (98370503333)	Dehradun, Dehradun Cantt, Haridwar, Nainital	Vans in Dehradun & Nainital operational	3 vans yet to be deployed
11	Andhra Pradesh + Yanam	4	4	M/s Global Media	Mr. Balwant Mehra (9971444993)	Vijayawada, Tirupati, Visakhapatnam, Anantapur,	All Vans deployed	
12	Tripura	1	1	M/s Priya Communication	Bidisha Das (9577551037)	Agartala	All Vans deployed	
13	Arunachal Pradesh	2	2	M/s Priya Communication	Bidisha Das (9577551037)	Itanagar	All Vans deployed	
14	Meghalaya	1	1	Inside Brand Com Pvt Ltd	Sofia (8787352964)	Shillong	All Vans deployed	
15	Ladakh	1	1			Leh	All Vans deployed	
16	Nagaland	1	1	M/s Priya Communication	Bidisha Das (9577551037)	Dimapur	All Vans deployed	
17	Himachal Pradesh	2	1	M/s Sophia Advertising	Mr. H R Rana (98370503333)	Shimla		1 van yet to be deployed

Van Deployment Status and Agency details

Sl. No	State Name	Total Vans required	Total vans deployed	Agency Name	Name and Contact of Agency Nodal Person	Starting Districts/ Corporations	Van Status	Remarks
18	Chhattisgarh	4	4	Angle Advertising	Meghaa Mazumdar (7972057867)	Bilaspur Bilai Nagar Durg Raipur Korba		All vans arrived but events will start on 15.12,23
19	Madhya Pradesh	13		Angle Advertising	Meghaa Mazumdar (7972057867)	Bhopal Dewas Gwalior Indore Jabalpur Ratlam Rewa Sagar Satna Ujjain		Yatra will start on 16.12,23
20	Bihar	7	7	Global Media	Mr. Balwant Mehra (9971444993)	Arrah Darbhanga Patna Bhagalpur Gaya Purvi Champaran Muzaffarpur	All Vans deployed	

Van Deployment Status and Agency details

Sl. No	State Name	Total Vans required	Total vans deployed	Agency Name	Name and Contact of Agency Nodal Person	Starting Districts/ Corporations	Van Status	Remarks
21	Rajasthan	10		Sophia Advertising	Mr. H.R. Rana (9837050333)	Ajmer Alwar Bharatpur Bhilwara Bikaner Ganganagar Jaipur heritage Jaipur greater Jodhpur north Jodhpur south Kota south Kota north Udaipur		Vans on the way. Yatra will start from 18.12.2023
22	Odisha	3	3	Global Media	Mr. Balwant Mehra (9971444993)	Bhubaneswar Puri Cuttack Brahmapur	All Vans deployed	

Van Deployment Status and Agency details

Sl. No	State Name	Total Vans required	Total vans deployed	Agency Name	Name and Contact of Agency Nodal Person	Starting Districts/ Corporations	Van Status	Remarks
23	Kerala	3		Global Media	Mr. Balwant Mehra (9971444993)	Kasargod, Palakkad, Ernakulum (Kochi)		Vans on the way. Yatra will start on 16.12.23
24	Jharkhand	2		Insight Brandcom	Mr Sunil Jain (9706000999)	Jamshedpur Ranchi		Vans on the way. Yatra will start on 16.12.23
25	Karnataka	10		Mode Advertising	Mr Anshu Verma (8882122161)	Bruhat Bengaluru Mahanagara Palike, Belgaum Bellary Mangalore Hubli-dharwad Gulbarga Mysore Raichur Tumkur		Vans on the way. Yatra will start on 16.12.23
26	Telangana	5		Insight Brandcom	Mr Sunil Jain (9706000999)	Karimnagar Warangal Secunderabad Cantt.		Vans on the way. Yatra will start on 16.12.23

Van Deployment Status and Agency details

Sl. No	State Name	Total Vans required	Total vans deployed	Agency Name	Name and Contact of Agency Nodal Person	Starting Districts/ Corporations	Van Status	Remarks
27	Goa	1		UFO Movies India Ltd	Mr. Deepak Ranjan (9820055289)	Panaji		Vans on the way. Yatra will start on 16.12.23
28	Tamil Nadu	12		Mode Advertising	Mr. Anshu Verma (8882122161)	Coimbatore Madurai Vellore		Vans on the way. Yatra will start on 16.12.23
29	Puducherry	1		Mode Advertising	Mr. Anshu Verma (8882122161)	Puducherry		Vans on the way. Yatra will start on 16.12.23

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Andhra Pradesh					
1	State Prabhari Officer	Shri Peeyush Kumar	Additional Secretary, Commerce & Industry	astpd-doc@nic.in	9711005166
2	Urban Dev - State Nodal Officer	Shri Ajay Jain	Special Chief Secretary	peshi.apmaud@gmail.com; prlsecy_maud@ap.gov.in	9848882211
3	MoPNG - State Nodal Officer	Shri J Sanjay Kumar	DGM	kumarjs@hpcl.in	7032644786
4	MoIB - State Nodal Officer	Ms. Shruti Patil	ADG	rob.ap2020@gmail.com	9868223444
5	UIDAI - State Nodal Officer	Ms. S. Padmaja	DD	dd2-roh@uidai.net.in	9490442166
Bihar					
1	State Prabhari Officer	Shri Vipin Kumar	Additional Secretary, School Education & Literacy	as-school.edu@gov.in	9650611444
2	Urban Dev - State Nodal Officer	Shri Sunil Kumar Yadav	Additional Secretary, UD & H	urbansec-bih@nic.in; ud.bihar@gmail.com	9931445362
3	MoPNG - State Nodal Officer	Shri Sanjeev Kumar Choudhary	ED & SH, BSO	choudharys1@indianoil.in	7045993673
4	MoIB - State Nodal Officer	Shri S.K. Malviya	ADG	pibpatna@gmail.com	8797993444
5	UIDAI - State Nodal Officer	Shri Shashi Ranjan	Deputy Director	dd3-rornc@uidai.net.in	7692002909
6	SLBC - State Nodal Officer	Shri Shailendra Singh Taragi	SLBC Conveyor	slbc.bihar@sbi.co.in	9452904386

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Chhattisgarh					
1	State Prabhari Officer	Shri Chandra Shekhar Kumar	Additional Secretary, Panchayati Raj	cs.kumar@nic.in	9439491095
2	Urban Dev - State Nodal Officer	Shri Ayaaj F Tamboli	Special Secretary, UD	uad.cg@nic.in	9425263400
3	MoPNG - State Nodal Officer	Shri Amit Kumar	Divisional Retail Sales Head	khayaliaa@indianoil.in	9425602066
4	MoIB - State Nodal Officer	Shri Ramesh Jaibhaye	ADG	pibrpr@gmail.com	8643081114
5	UIDAI - State Nodal Officer	Shri Chaitanya Reddy. T	Deputy Director	dd3-roh@uidai.net.in	7387873144
Goa					
1	State Prabhari Officer	Ms. Aneeta C Meshram	Additional Secretary, Chemicals & Fertilisers	acmeshram@nic.in	9453573282
2	Urban Dev - State Nodal Officer	Ms. Jyoti Desai	Dy. Director	dir-wcd.goa@nic.in	0832-2235308
3	MoPNG - State Nodal Officer	Shri Sunil Kanta Maharana	DRSH. Goa DO	maharanask@indianoil.in	9515178888
4	MoIB - State Nodal Officer	Ms. Smita Vats Sharma,	ADG	smita.vats@gmail.com	9958806945
5	UIDAI - State Nodal Officer	Shri Mahesh Shinde	AM	dd3-romum@uidai.net.in	9664238199

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Gujarat					
1	State Prabhari Officer	Ms. Varsha Joshi	Additional Secretary, Animal Husbandry	jsdairy-ahd@nic.in	9971006525
2	Urban Dev - State Nodal Officer	Shri R.G Gohil	Secretary	sec-hn-urban@gujarat.gov.in	9727802216
3	MoPNG - State Nodal Officer	Shri M Anna Durai	ED & SH, GSO	adurai@indianoil.in	7506654251
4	MoIB - State Nodal Officer	Shri Prakash Magdum	ADG, PIB	pibahmedabad1964@gmail.com	7030246633
5	UIDAI - State Nodal Officer	Ms. Dipti Yadav	Deputy Director	dd2-romum@uidai.net.in	8808841659
Haryana					
1	State Prabhari Officer	Shri Alok Kumar Singh	Addl. Secretary, NDMA	addl-secy@ndma.gov.in	9413311300
2	Urban Dev - State Nodal Officer	Shri Vikas Gupta Amit Kumar Agrawal	Commissioner & Secretary DG, Information and PR	fclg@hry.nic.in; dulbhry@hry.nic.in	9467869888 9416545444
3	MoPNG - State Nodal Officer	Shri Lekha Raj Meena	Divisional Retail Sales Head	lmeena@indianoil.in	8955289432
4	MoIB - State Nodal Officer	Shri Rajinder Chaudhary	ADG	pibchandigarh@gmail.com	9818433670
5	UIDAI - State Nodal Officer	Ms. Taruna Kataria	Deputy Director	dd2-rochd@uidai.net.in	9914281499

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Chandigarh					
1	State Prabhari Officer	Shri Alok	Addl Secretary, NDMA	addl-secy@ndma.gov.in	26701720, 9413311300
2	Urban Dev - State Nodal Officer	Shri Hari Kallikkat	Secretary	sshut.chd@chd.nic.in	9400070780
3	MoPNG - State Nodal Officer	Shri Subodh Choudhary	DGM Chandigarh Retail RO & SLC	subodhc@hpcl.in	2754000, 8476833833
4	MoIB - State Nodal Officer	Shri Rajinder Chaudhary,	ADG	pibchandigarh@gmail.com	9818433670
5	UIDAI - State Nodal Officer	Shri Rana Pritpal Singh	Deputy Director	dd-rochd3@uidai.net.in	9417276582
Himachal Pradesh					
1	State Prabhari Officer	Shri Rajneesh	Additional Secretary, Micro, Small & Medium Enterprises	dcmsme@nic.in	8800300999
2	Urban Dev - State Nodal Officer	Shri Devesh Kumar	Principal Secretary	udsecy-hp@nic.in; housingsecy-hp@nic.in	9805500005
3	MoPNG - State Nodal Officer	Shri Inder Lal Negi	DRSH Shimla DO	negii@indianoil.in	9816017815
4	MoIB - State Nodal Officer	Shri Prakash Pant	DD, CBC	prakash.pant827@gmail.com	9868418961
5	UIDAI - State Nodal Officer	Shri Rana Pritpal Singh	Deputy Director	dd-rochd3@uidai.net.in	9417276582

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Jammu and Kashmir					
1	State Prabhari Officer	Shri Rohit Kansal	Addl. Secretary, Textiles	rohit.kansal@nic.in	9906610001
2	Urban Dev - State Nodal Officer	Shri Prasant Goyal Shri Abdul Qayoum Shri Piyush Singla	Principal Secretary Deputy Secretary	hudd-jk@nic.in; housingudd9@gmail.com qyumeabdul@gmail.com dr_piyushsingla@yahoo.co.in	9868244998 9596984635 9469081000
3	MoPNG - State Nodal Officer	Shri Anjani Kumar	DRSH Jammu DO	anjanik@indianoil.in	9419144370, 0191-2347950
4	MoIB - State Nodal Officer	Shri Salman Qazi Srinagar	Joint Director, PIB	srinagar@pib.gov.in pibsrinagar@gmail.com pibsrinagar@yahoo.com	9419404338
5	UIDAI - State Nodal Officer	Shri Ashutosh Kaushik	Deputy Director	dd1-rochd@uidai.net.in	9463503450
Jharkhand					
1	State Prabhari Officer	Shri Sunil Kumar Barnwal	Addl. Secy. Higher Education	ashe-mhrd@gov.in	9431117833,011-23381097
2	Urban Dev - State Nodal Officer	Shri Vinay K Choubey	Principal Secretary, UDD	ud.secy@gmail.com	
3	MoPNG - State Nodal Officer	Shri Pankaj Kumar	Divisional Retail Sales Head, Ranchi DO	pankajkr@indianoil.in	9999839261
4	MoIB - State Nodal Officer	Shri Akhil Kumar Mishra	ADG	akhilkmishra1@gmail.com	7978366760
5	UIDAI - State Nodal Officer	Shri Jaiwardhan Kumar	Deputy Director	dd2-rornc@uidai.net.in	8789248179
6	Coal India - State Nodal Officer	Shri L Balakrishna	GM CSR CCL CIL	gmsdncsr.ccl@coalindia.in , dp.ccl.cil@coalindia.in	94375 37884

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Karnataka					
1	State Prabhari Officer	Shri Bhuvanesh Kumar	Additional Secretary, Electronics & IT	bhuvnesh.k@meity.gov.in	9897966201
2	Urban Dev - State Nodal Officer	Dr. Ajay Nagabhushan Ms. Susheelamma N.	Secretary, Municipal Administration & Urban Developmet MD, Rajiv Gandhi Housing Corp. Ltd	secy-ud@karnataka.gov.in	080-22035079 / 22353942 99023 43002
3	MoPNG - State Nodal Officer	Shri Gur Prasad	ED & SH, KASO	gurprasad@indianoil.in	8291923926
4	MoIB - State Nodal Officer	Shri S. G. Raveendra	ADG	pibbng@gmail.com	9448050041
5	UIDAI - State Nodal Officer	Shri Raghavendra S	Deputy Director	dd2-robldr@uidai.net.in	9972879977
6	SLBC - State Nodal Officer	Shrui M Bhaskara Chakravarthy	SLBC Convener	slbckarnataka@canarabank.com	9073398429
Kerala					
1	State Prabhari Officer	Shri Minhaj Alam	Addl. Secretary, Food Processing Industries	minhaj@ias.nic.in	8129575667 / 011-26499433
2	Urban Dev - State Nodal Officer	Dr. Sharmila Mary Joseph	Principal Secretary	urban.lsgkerala.gov.in, prlsecy.lsgurban@kerala.gov.in, prsecrylsgdruralker@gmail.com	9446528400 / 0471-2333374
3	MoPNG - State Nodal Officer	Shri Sanjib Kumar Behera	CGM & State Head, KeSO	skbehera@indianoil.in	8980009229/ 0484 - 2319898
4	MoIB - State Nodal Officer	Shri V. Palanichamy	ADG	vpalanichamy.pib@gmail.com	9444026464
5	UIDAI - State Nodal Officer	Shri Krishnend S.L	Deputy Director	am-sokl@uidai.net.in	9446266778
6	SLBC - State Nodal Officer	Shri S Prem Kumar	SLBC Convener	slbckerala@canarabank.com , trivandrumco@canarabank.com	8281900990

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S. No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Madhya Pradesh					
1	State Prabhari Officer	Ms. R. Jaya	Addl. Secretary , MoTA	js-mota@tribal.gov.in	011-23383622 / 07550098005
2	Urban Dev & Housing- State Nodal Officer	Shri Neeraj Mandloi	Principal Secretary	psuaddmp@mpurban.gov.in	9717748689
		Shri Bharat Yadav	Commissioner		9425754930
3	MoPNG - State Nodal Officer	Shri Dipak Kumar Basu	ED & SH, MPSO	dipakbasu@indianoil.in	8879770802
4	MoIB - State Nodal Officer	Shri Prashant Patra	ADG	pibbhopal@gmail.com	9552005550
5	UIDAI - State Nodal Officer	Shri Dharmveer Kushwah	Deputy Director	ddmp.rodelhi@uidai.net.in	8595395215
Maharashtra					
1	State Prabhari Officer	Shri Nitishwar Kumar	Additional Secretary, WCD	asfa-wcd@gov.in	9717644265
2	Urban Dev - State Nodal Officer	Dr. K.H. Govindaraj	Addl. Chief Secretary (Urban Developmet-2)	sec.ud2@maharashtra.gov.in	022-22824111, 22021444
		Shri Manoj Ranade	Director, UD		9920782571
3	MoPNG - State Nodal Officer	Shri Santosh Nivendkar	CGM & SLC, Maharashtra	nivenkars@bharatpetroleum.in	9930732399
4	MoIB - State Nodal Officer	Ms. Smita Vats Sharma,	ADG	smita.vats@gmail.com	99588 06945
5	UIDAI - State Nodal Officer	Smt. Rukmani Ramachandran	Deputy Director	dd3-romum@uidai.net.in	9967553511

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Odisha					
1	State Prabhari Officer	Ms. Ranjana Chopra	Additional Secretary, Culture	asfa-culture@gov.in	23388346, 9411114909
2	Urban Dev - State Nodal Officer	Shri Debasis Singh	MD, OUHM	ouhmodisha@gmail.com	9437301605
		Shri Sangramjeet Nayak	Director, Municipal Administration		9861149057
3	MoPNG - State Nodal Officer	Shri Niraj M Nimje	CGM & SH, OSO	nmnimje@indianoil.in	9429904817
4	MoIB - State Nodal Officer	Shri P.K Pati	DDG, AIR	prakashstit@yahoo.co.in	9437037057
5	UIDAI - State Nodal Officer	Shri Chaitanya Reddy. T	Deputy Director	dd3-roh@uidai.net.in	7387873144
Punjab					
1	State Prabhari Officer	Shri Alok Shekhar	Additional Secretary, Statistics & Programme Implementation	as-mospi@nic.in	7678398560
2	Urban Dev - State Nodal Officer	Shri Baldeep Singh	Director Technical (LGD)	secy.lg@punjab.gov.in	9814488877
		Shri Umashankar Gupta	Director Local Govt.		9814053575
3	MoPNG - State Nodal Officer	Shri Jitendra Kumar	ED & SH PSO	kumarj@indianoil.in	9582807501
4	MoIB - State Nodal Officer	Shri Rajinder Chaudhary	ADG	pibchandigarh@gmail.com	9818433670
5	UIDAI - State Nodal Officer	Shri Ashutosh Kaushik	Deputy Director	dd1-rochd@uidai.net.in	9463503450
6	FCI - State Nodal Officer				

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Rajasthan					
1	State Prabhari Officer	Shri Surender Singh	Addl. Secretary, Social Justice	as-msje@gov.in	9431142222 /011-23383077 / 23383956
2	Urban Dev - State Nodal Officer	Shri Hridesh Sharma	Director Local Body	dlbrajasthan@gmail.com dlb.lsg@rajasthan.gov.in	9829366777
3	MoPNG - State Nodal Officer	Shri Alok Kumar Panda	ED & SH, RSO	alokpanda@indianoil.in	9930122527
4	MoIB - State Nodal Officer	Ms. Ritu Shukla	ADG	pib.jaipur@gmail.com	9660000099
5	UIDAI - State Nodal Officer	Shri Ashwunu	Deputy Director	dd1.rodelhi@uidai.net.in	9958840678
Tamil Nadu					
1	State Prabhari Officer	Shri Rajesh Kumar Sinha	Additional Secretary, Ports, Shipping & Waterways	as-psw@gov.in	9495060500
2	Urban Dev - State Nodal Officer	Shri Senthil Kumar Thiru. Simranjeet Singh Kahlon Thiru Samaya Moorthy	Principal Secretary (RD) Joint Commissioner of Municipal Administration. Secretary (Housing)	ruralsec@tn.gov.in , drd@tn.nic.in mawssec@tn.gov.in ; hud@tn.gov.in	944556997 7397389276 09442205111
3	MoPNG - State Nodal Officer	Shri Asokan	Executive Director & State Head, EDS0	asokanvc@indianoil.in	9497723231
4	MoIB - State Nodal Officer	Shri M Annadurai	ADG	annaadurai@gmail.com	9498010294
5	UIDAI - State Nodal Officer	Shri S. Krishnamurthy	Deputy Director	dd1-roblr@uidai.net.in	9448850198
6	SLBC - State Nodal Officer	Shri Mohan M	SLBC Conveyor	slbctn@gmail.com -	9899016813

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Telangana					
1	State Prabhari Officer	Shri Shantmanu	Addl. Secy. & FA, Consumer Affairs	asfa.fpd@nic.in	9910057524 / 011-23384418
2	Urban Dev - State Nodal Officer	Shri Arvind Kumar	Special Chief Secretary	prlsecy_maud@telangana.gov.in	9990890099
3	MoPNG - State Nodal Officer	Shri V Ravindra Kumar	DGM	vravindrakumar@hpcl.in	8141033533
4	MoIB - State Nodal Officer	Ms. Shruti Patil	ADG	shruti.hyd@gmail.com pibhyderabad@gmail.com	986223444
5	UIDAI - State Nodal Officer	Shri Chaitanya Reddy. T	Deputy Director	dd3-roh@uidai.net.in	7387873144
6	SLBC - State Nodal Officer	Shri Debashish Mitra	SLBC Conveyor	Slbctelangana@sbi.co.in	7637013297
Uttar Pradesh					
1	State Prabhari Officer	Shri Ajay Tiwari	Additional Secretary, Power	as-power@nic.in	9678001977
2	Urban Dev - State Nodal Officer	Shri Amrit Abhijat Shri Ajay Shukla	Principal Secretary Secretary	psecup.urbandev@nic.in	9453444888 9451610000
3	MoPNG - State Nodal Officer	Shri Rajesh Singh	ED & SH, UPSO1	rajeshs@indianoil.in	7045951142
4	MoIB - State Nodal Officer	Shri Vijay Kumar	ADG, PIB	piblucknow@gmail.com	9031573999
5	UIDAI - State Nodal Officer	Shri Amit Singh	Deputy Director	dd1-rolko@uidai.net.in	9795022200

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Uttarakhand					
1	State Prabhari Officer	Shri Rakesh Kumar Verma	Addl. Secretary, Tourism	as.tourism@gov.in	9814106265, 011-23715084
2	Urban Dev - State Nodal Officer	Ms. Neelu Chawla	Deputy Director	directorudd@gmail.com	9455273231
3	MoPNG - State Nodal Officer	Shri Prabhat Kr Verma	Divisional Retail Sales Head 'G'	pkverma@indianoil.in	9515001838
4	MoIB - State Nodal Officer	Shri Ashok Sachan	Dir (Eng)	ddkddun@rediffmail.com	9897622098
5	UIDAI - State Nodal Officer	Shri Ashwunu	Deputy Director	dd1.rodelhi@uidai.net.in	9958840678
West Bengal					
1	State Prabhari Officer	Shri Sanjay Kumar	Additional Secretary, Road Transport & Highways	assamost@nic.in / sanjay.garg@nic.in	9868239832
2	Urban Dev - State Nodal Officer	Shri Khalil Ahmed	Principal Secretary	secy.ma-wb@gov.in	9903944444
3	MoPNG - State Nodal Officer	Shri Lalit Kumar Singh Chauhan	ED&SH WBSO	lchauhan@indianoil.in	9833046440
4	MoIB - State Nodal Officer	Shri Bhattacharya Partho Ghosh	JD (CBC)		9433125694
5	UIDAI - State Nodal Officer	Shri Jaiwardhan Kumar	Deputy Director	dd2-rornc@uidai.net.in	8789248179
6	SLBC - State Nodal Officer				

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Arunachal Pradesh					
1	State Prabhari Officer	Shri Chandraker Bharti	Additional Secretary, Home Affairs	ascis-mha@gov.in	9868105262
2	Urban Dev - State Nodal Officer	Shri Pawan Kumar Sain	Comissioner, Urban Development, ULB & Housing	urbaneaffiars@gmail.com, secy_ud_arn@nic.in, Ceo-arunachalpradesh@eci.gov.in	0360-2212437/2213114
3	MoPNG - State Nodal Officer	Shri Millo Chada	Manager(RS)/Naharlagun RSA	mchada@indianoil.in	6900182121
4	MoIB - State Nodal Officer	Shri N.Ramanjanappa	Deputy Director, Akashvani, Itanagar	nramanjanappa@gmail.com	9954545374
5	UIDAI - State Nodal Officer	Shri Padmakumar Das	Deputy Director	dd3-roghy@uidai.net.in	8638763711
Assam					
1	State Prabhari Officer	Shri Sanjay Lohiya,	Additional Secretary, Mines	sanjay.lohiya@gov.in	9868800049
2	Urban Dev - State Nodal Officer	Ms. Kavita Padmanvam	Secretary	commsec.assamdohua@gmail.com	8822580717
3	MoPNG - State Nodal Officer	Shri G Ramesh	ED & SH, IndianOil-AOD State Office	gramesh@indianoil.in	7045993671
4	MoIB - State Nodal Officer	Ms. Jane Namchu	ADG	rob.guwahati@gmail.com	9933027629
5	UIDAI - State Nodal Officer	Shri Sanjib Chakraborty	DD	dd1-roghy@uidai.net.in	9435000387

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S. No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Nagaland					
1	State Prabhari Officer	Shri Sanjeev Kumar Mishra	Additional Secretary, Public grievances and pensions	secy-nra@gov.in	9654237470
2	Urban Dev - State Nodal Officer	Shri Sushil Kumar Patel	Commissioner & Secretary, Municipal Affairs	secymanglnd@gmail.com, secyudd@gmail.com	9402697195
3	MoPNG - State Nodal Officer	Shri H Thangzamuan	Manager (LPG-S), Dimapur LPG SA	hthangzamuan@indianoil.in	8974051044
4	MoIB - State Nodal Officer	Shri B. Shrinivas Rao	DD	ddkohima@yahoo.com	9440479181
5	UIDAI - State Nodal Officer	Shri Padmakumar Das	DD	dd3-roghy@uidai.net.in	8638763711
Mizoram					
1	State Prabhari Officer	Shri V. Hekali Zhimomi	Addl. Secretary, Health & Family Welfare	zhimomiv@ias.nic.in	9161666635
2	Urban Dev - State Nodal Officer	Shri Lalmalsawma Pachuau	Secretary	sangmama@gmail.com	8433998154 0389-2322123
3	MoPNG - State Nodal Officer	Shri Kuldip Sharma	Asst Manager (RS)	sarmakuldip@indianoil.in	6900176496
4	MoIB - State Nodal Officer	D.R Lalropuia	Director AIR, Aizawl	aizawl@pib.gov.in pibaizawl@gmail.com	9436141051
5	UIDAI - State Nodal Officer	Shri Padmakumar Das	Deputy Director	dd3-roghy@uidai.net.in	8638763711

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Tripura					
1	State Prabhari Officer	Shri Nagaraju Maddirala	Addl Secretary, Coal	m.nagaraju@nic.in	9436541983
2	Urban Dev - State Nodal Officer	Dr. Pradeep Kumar Chakravarty, IAS	Secretary	pkcias06@gmail.com / prsecy.cmtr@gov.in	9862008902
3	MoPNG - State Nodal Officer	Shri Pramit Dhar	Manager (RS)	pramit@indianoil.in	9402525346
4	MoIB - State Nodal Officer	Shri Subhashish Chandra,	DD, AIR	pibagar01@gmail.com	7005059973
5	UIDAI - State Nodal Officer	Shri Dinamoni Kakati	DD	dd2-roghy@uidai.net.in	9435706366
Meghalaya					
1	State Prabhari Officer	Shri Rajesh Agrawal	Additional Secretary, Commerce	rajesh.agrawal@nic.in	23039360, 9711117660
2	Urban Dev - State Nodal Officer	Shri P.K Bora	Secretary & Chief Executive Officer	j.p.lakiang@gmail.com ; dvijaykumar@ias.nic.in	7005677144
3	MoPNG - State Nodal Officer	Shri Sashwati Mudoï	Manager (LPG-S)	mudois@indianoil.in	9101116117
4	MoIB - State Nodal Officer	Shri Sarang Pophale	Deputy Director	rob.shillong@gmail.com	9545282216
5	UIDAI - State Nodal Officer	Shri Sanjib Chakraborty	Deputy Director	dd1-roghy@uidai.net.in	9435000387

State Prabhari Officers/ State Nodal Officers /Urban Development Nodal Officers

S.No.	OFFICER	NAME	DESIGNATION	EMAIL	PHONE NUMBER
Delhi					
1	State Prabhari Officer	Shri Sajjan Singh Yadav	Addl. Secy. D/o. Expenditure	jspfs-doe@gov.in	8800274545/ 011-23092919
2	Urban Dev - State Nodal Officer	Shri Manish Kumar Gupta	Addl. Chief Secy.	buildingland22@gmail.com / comind@nic.in / psud@nic.in	9958552553/ 011-23378755/ 011-23392212 / 23392253
3	MoPNG - State Nodal Officer	Ms. Anju Misra	GM	anjum@hpcl.in	9891051510
4	MoIB - State Nodal Officer	Shri Kailash Chander	Asst. Director	dahiyakailash@gmail.com	7042146622
5	UIDAI - State Nodal Officer	Lt. Col. Sanjay Singh Rautela (Nodal Officer)	Deputy Director	dd2.rodelhi@uidai.net.in	8716987169
Puducherry					
1	State Prabhari Officer	Ms. Uma Nanduri	Joint Secretary,Culture	js-akademy-culture@gov.in	9868863388
2	Urban Dev - State Nodal Officer	Shri E. vallavan	Secretary, Municipal Administration	dcrev@py.gov.in , secytcp@py.gov.in	0413-2278691; 2299502
3	MoPNG - State Nodal Officer	Shri Asokan	Executive Director & State Head, EDSO	asokanvc@indianoil.in	9497723231
4	MoIB - State Nodal Officer	Shri M Annadurai	ADG	annaadurai@gmail.com	9498010294
5	UIDAI - State Nodal Officer	Shri S. Krishnamurthy	Deputy Director	dd1-roblr@uidai.net.in	9448850198

THANK YOU
