



Ref. No: TIAS/TP/Campus/Notice/2023-24/150

Date: 30.01.2024

Dear All,

Please find below details of Placement opportunity for MBA, BA(JMC) and MA(MC) students of batch passing out in year 2024 from GGSIP University in the company "Transsion Holdings Ltd" for your reference and circulation to students to apply on given link by 31 January 2024:

Registration Link – <https://forms.gle/nNbS2jP62hbnPF459>

Name of Company – Transsion Holdings Ltd

Positions – Executive Trainees in 2 different roles

Details of Roles Offered:

1. Executive trainee (sales) - (For MBA – Marketing students)

Flow of process

1. Pre Placement Talk
2. Group Discussion
3. Interview -1
4. Interview -2
5. Offer extension

2. Digital Anchor (Sales)- (For Business Journalism and mass communication – BA and MA)

Flow of process

1. Video profile – 2 minute video (Need to be uploaded in registration form)
2. Pre Placement Talk
3. Interview -1
4. Interview -2
5. Offer extension

Eligibility: Final year students, passing out in year 2024

Package:

1. The CTC will be INR 7 LPA (90% fixed & 10% variable, paid biannually)
2. Gratuity
3. Incentives
4. Health & Term Life Insurance.

Location –

PAN India for Executive Sales

Digital anchor (Sales)

- Must have: Passport so as to travel to China for training of 15 days to 1 month.
- CTC – INR 7 LPA – Depending on final selection (90% FIXED & 10% VARIABLE)
- **Over & above CTC –**
 1. 10% incentives based on Incentive policy
 2. Gratuity
 3. Family Health Insurance
 4. Term Life Insurance & Personal Accidental Insurance

Venue for placement drive : Virtual mode /Physical mode

Please refer JDs attached for more information.

LAST DATE FOR REGISTRATION IS 31 January 2024.

All the best

Thanks & Regards,



Dr. Nivedita
Head - Training and Placement Cell