



Ref. No: TIAS/TP/Campus/Notice/2023-24/137

Date: 16.01.2024

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 17/01/2024.

Link to Apply:- <https://forms.gle/rb9feKJwbH3sEqZp9>

Company Name: Savin Communication

Eligibility: BAJMC-2023 & 2024 Pass out Batch

Profile: PR & Marketing Executive

Salary: 15-22K (Depends on Interview)

Job Description for PR & Marketing Executive

Location: Noida

Mode: WORK FROM OFFICE

Salary: 15-22K (Depends on Interview)

Responsibilities:

- 1) Identify and prospect for new business opportunities
- 2) Pitching to the clients and Journalists and maintaining fruitful relationships
- 3) Develop and implement Marketing strategies
- 4) Conduct negotiations and close deals
- 5) Monitor market trends and competitor activities
- 6) Contribute and execute ideas for PR Strategies, cold calling, client conversion and client servicing
- 7) Attend industry events and networking opportunities

Requirements-

- Graduates in Journalism and Mass Communication
- Create PR Campaigns, Social Media Campaigns, Press Releases
- Should have proficiency in English and Hindi language
- Excellent presentation skills & Sales Skill
- Should have a knack of learning new things

Join our team and seize the opportunity to make a significant impact on our company's growth and success.

All the best

Thanks & Regards,

Dr. Nivedita

Head - Training and Placement Cell