

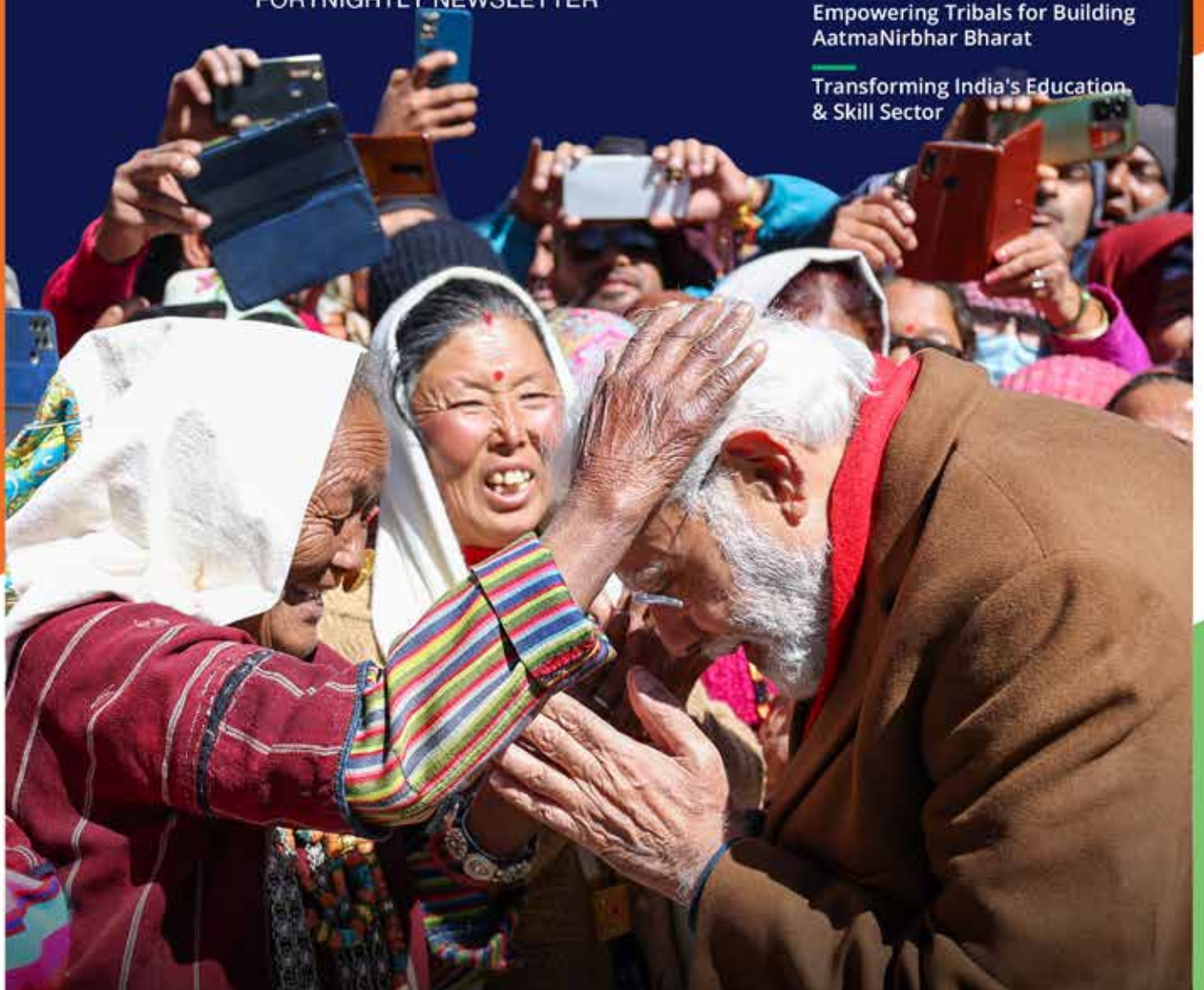
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FORTNIGHTLY NEWSLETTER

WHAT'S INSIDE

Journey of India's Food Processing Sector

Empowering Tribals for Building AatmaNirbhar Bharat

Transforming India's Education & Skill Sector



# VIKSIT BHARAT SANKALP YATRA

An Initiative To Achieve Saturation  
of Government Schemes

“

*The dream of a  
**Viksit Bharat** will come  
true* only when every state,  
district & village of the country  
will develop.

सर्वोपरि



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# Mann **Ki** Baat

26<sup>th</sup> November 2023

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# From the CEO's Desk



## Dear Readers,

Welcome to the latest edition of MyGov Pulse Newsletter, your gateway to the diverse and transformative initiatives shaping the landscape of India. At the heart of this edition is the cover story – Viksit Bharat Sankalp Yatra.

Prime Minister Narendra Modi flagged off this transformative campaign, reaching every village, making every poor and deprived person a beneficiary of government schemes. As the Yatra unfolds, specially designed Information, Education, and Communication (IEC) Vans traverse the country, disseminating crucial information about flagship welfare programs.

Discover the impactful footprint of MyGov across 23 States & UTs, featuring key activities from skill development programs in Nagaland to record-setting events like Deepotsav in Uttar Pradesh. Arunachal Pradesh adds a flavorful twist with its local delicacy, PAA-SAA.

As you read further, delve into the remarkable growth of India's Food Processing Sector, transforming the nation into a global supplier. Learn about initiatives like PMFME Scheme, shaping India's culinary identity on the world stage.

The newsletter features the shared development vision of India-Bangladesh, highlighting the impactful projects enhancing connectivity and energy security.

The readers can gain insights into India's transformative education system, skill development initiatives, and the rise of educational institutes, reflecting the commitment to building a 'New India.'

Join us on the inspiring journey undertaken on Janjatiya Gaurav Divas and immerse yourself in the empowerment of tribal communities, from historical narratives to contemporary initiatives preserving the rich heritage of over 700 tribal communities.

As you journey through these pages, witness the collective effort towards a developed, self-reliant India. Join us in celebrating milestones, embracing transformations, and being part of the change.

Akash Tripathi, IAS  
CEO, MyGov



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# MyGov State & UTs Instances

## highlights

23 States & UTs, 1 Vision

MyGov Now Present Across 23 States & UTs! Get the key activities / initiatives from these states.



### MyGov Nagaland

To promote skill development and entrepreneurship, a free training program on Bamboo Handicrafts, Fruits and Vegetable Dehydration, and Processing underway at Meluri

### MyGov UP

**Deepotsav:** Ayodhya sets new Guinness world record by lighting over 22 lakh diyas on Diwali eve.



### MyGov Arunachal Pradesh

**Did You Know?** PAA-SAA is a local delicacy cooked in a traditional method, using a special variant of local fish.



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# Viksit Bharat Sankalp Yatra

## Ensuring Saturation of Government Schemes Across The Country!

To commemorate Janjatiya Gaurav Divas and honor the birth anniversary of Tribal luminary Birsa Munda, Prime Minister Narendra Modi flagged off the 'Viksit Bharat Sankalp Yatra' from Jharkhand.

Numerous specially designed IEC (Information, Education and Communication) Vans carrying messages about the Government's key welfare programs, set out to various Gram Panchayats. These vans have been uniquely branded and tailored to facilitate the spread of information through multimedia presentations, brochures, pamphlets, booklets, and eye-catching standees in Hindi, English, and regional languages, illustrating the major initiatives, milestones, and their accomplishments at the national, state, and district levels.

The goal of the campaign is to encompass more than 2.55 lakh Gram Panchayats and over 3,600 Urban Local Bodies by January 26, 2024, ensuring coverage across every district in the country.

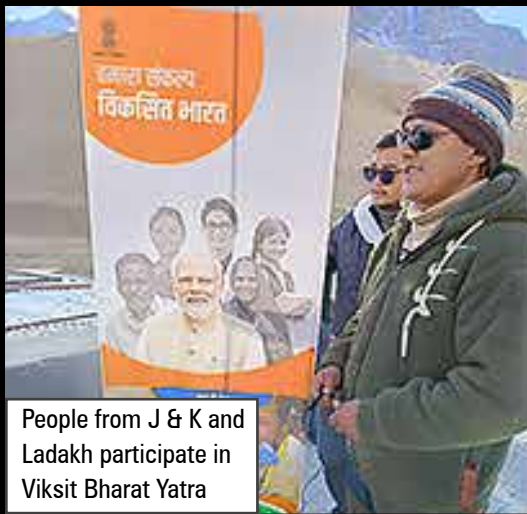
The primary objective of the journey is to connect with people, raise awareness, and deliver the benefits of welfare programs such as sanitation facilities, essential financial services, electricity connections, access to LPG cylinders, housing for the underprivileged, food security, proper nutrition, reliable healthcare, clean drinking water, and more.

The spotlight is on publicizing initiatives such as Ayushman Bharat - PMJAY, PM Garib Kalyan Anna Yojana, Deendayal Antyodaya Yojana, PM Awas Yojana (Rural), PM Ujjwala Yojana, PM Vishwakarma Yojana, PM Kisan Samman Nidhi, Kisan Credit Card (KCC), PM Poshan Abhiyan, Har Ghar Jal - Jal Jeevan Mission, SVAMITVA, Jan Dhan Yojana, PM Jeevan Jyoti Bima Yojana, PM Suraksha Bima Yojana, Atal Pension Yojana, PM PRANAM, Nano Fertilizer, and many others.

Addressing specific concerns of Tribal areas, such as the Sickle Cell Anemia Elimination Mission, enrollment in Eklavya Model Residential Schools, Scholarship Schemes, Forest Right Titles (Individual and Community Land), Van Dhan Vikas Kendra, among others, is also a key focus.

Diverse Jan Bhagidari events, including on-the-spot quiz competitions, drone demonstrations, health camps, experiences shared by scheme beneficiaries, interactions with progressive farmers, and celebrations of Gram Panchayats achieving 100% saturation of schemes, will be integral to the ground activities.





People from J & K and Ladakh participate in Viksit Bharat Yatra



PM Ujjwala beneficiaries availing govt schemes



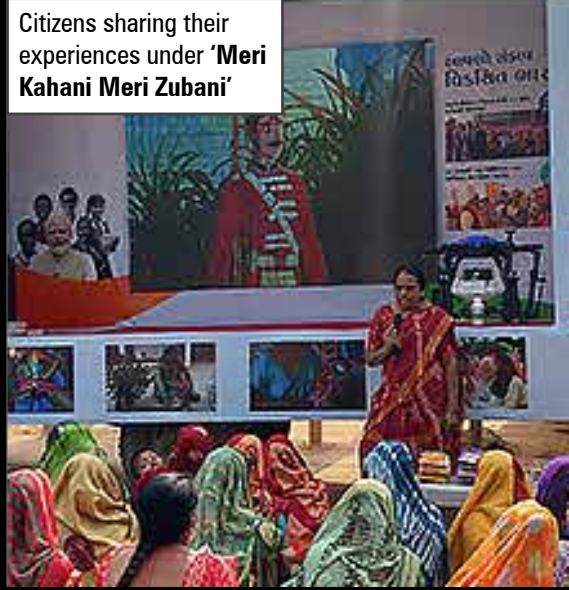
Citizens sharing their experiences while availing Government Schemes.



People participate in various health camps like Sickel Cell Checkup, TB Checkup.



Citizens sharing their experiences under 'Meri Kahani Meri Zubani'



People taking 'Sankalp' towards making Bharat a 'Viksit Bharat'



“

# Viksit Bharat Sankalp Yatra

In this journey, the government will go to every village of the country in a mission mode, every poor and every deprived person will be made the beneficiary of government schemes.

जयशंकर प्रसाद

## Four 'Amrit Stambh' of Viksit Bharat

Women of India, Our Nari Shakti

India's middle class, India's poor

Youth of India, our youth power

India's farmers, our cattle rearers, our fish farmers, our food providers







Government of India

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# Hamara Sankalp Viksit Bharat Pledge

*We Pledge To*

Make India developed and self-reliant  
nation by 2047

Remove any trace of colonial mindset

Celebrate our heritage

Strengthen unity and respect  
those who protect the country

Perform the duties of a citizen



Join us in taking the pledge & be the part of the change!



# India's Food Processing Sector

## A Remarkable Journey of Growth & Innovation



In a visionary address at the 'World Food India 2023' program held earlier this month, PM Narendra Modi said, "The fusion of food and technology will give birth to a new future and accelerate the pace of the economy."

India's transformation from a mere food importer to a trailblazer in the Agriculture and Food Processing sector is nothing short of extraordinary. The sector has evolved into a vibrant market, playing a pivotal role in the nation's economic landscape.

Previously, India grappled with agricultural challenges such as policy paralysis, corruption, and stagnant output. Inadequate storage facilities resulted in food wastage as grains rotted in godowns. However, a paradigm shift has occurred, with India now standing as a reliable global food supplier.

In the fiscal year 2021-22, India witnessed record-breaking agricultural exports, surpassing \$50 billion. The processed food industry has emerged as the sunrise sector, experiencing a 150% increase in exports over the past nine years. India now holds the 7th rank globally in agricultural exports, attracting Rs 50,000 crores in Foreign Direct Investments (FDIs).

This success story is a result of pro-industry and pro-farmer policies. The synergy of small farmers, small-scale industries, and women has become the driving force behind India's growth in the food processing sector.

India's Food Processing Sector stands as an economic powerhouse, contributing significantly to the manufacturing sector by providing employment to 12% of the workforce. It is not just an industry but a lifeline that nurtures the nation.



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# Power of India's Food Processing Sector

The government's initiative, the Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFME) Scheme, a Rs 4,300 Crore endeavor, has proven to be a game-changer. It has supported nearly 57,000 beneficiaries, empowering them to turn their culinary dreams into reality.

The taste of India has resonated globally, with processed food exports skyrocketing from Rs 30,000 crores in 2014 to an impressive Rs 1 lakh crore today. This surge underscores the world's increasing appreciation for the diverse and rich flavors of India.

Agriculture in India is advancing towards sustainability, with the capacity for processing and preserving exceeding 360 lakh+ metric tons. This significant step is crucial in curbing post-harvest losses and ensuring food security.

The Food Processing Industry has witnessed FDI inflows exceeding Rs 43,000 crores since 2014-15, showcasing investor confidence and the sector's immense growth potential. The establishment of over 1,345 Cold Chain units and Mega Food Parks ensures efficient food preservation and catalyzes economic growth.

More than 1 lakh Self-Help Groups (SHGs) have received seed capital support, propelling the growth of food processors at the grassroots level. This approach not only strengthens local economies but also creates opportunities for communities across the country.

India's Food Processing Sector has not only overcome challenges but has also emerged as a global player, contributing significantly to economic growth, employment, and the nation's culinary identity. The sector's journey is a testament to India's commitment to innovation, sustainability, and inclusive development.



# From Rails to Power Plants

## Shared Development Vision of India-Bangladesh

In a recent collaborative effort to reinforce the enduring friendship between India and Bangladesh, Prime Minister Narendra Modi and Bangladeshi counterpart Sheikh Hasina jointly unveiled three impactful development projects earlier this month. These initiatives aim to enhance connectivity and bolster energy security in the region.

"It is a matter of great pleasure that we have once again come together to celebrate the success of India-Bangladesh cooperation. Our relations are continuously reaching new heights," said PM Narendra Modi during the joint inauguration of development projects earlier this month.

The first of the projects is the Akhaura-Agartala Cross-Border Rail Link, funded by a Government of India grant assistance of INR 392.52 crore to Bangladesh. Spanning 12.24 km, the rail link comprises a 6.78 km Dual Gauge rail line in Bangladesh and 5.46 km in Tripura.

The Khulna-Mongla Port Rail Line Project, with a total cost of USD 388.92 million under the Government of India concessional Line of Credit, involves the construction of approximately 65 km of broad gauge rail route connecting Mongla Port to the existing rail network in Khulna. This connection links Mongla, Bangladesh's second-largest port, to the broad-gauge railway network.

The Maitree Super Thermal Power Project, funded by an Indian Concessional Financing Scheme loan of USD 1.6 billion, is a 1320 MW (2x660) Super Thermal Power Plant located in Rampal in Khulna Division, Bangladesh. Executed by the Bangladesh-India Friendship Power Company (Private) Limited (BIFPCL), a 50:50 Joint Venture between India's NTPC Ltd and Bangladesh Power Development Board

(BPDB), the operationalization of the Maitree Super Thermal Power Plant is poised to significantly enhance energy security in Bangladesh.

This joint inauguration marks a significant stride in the collaborative efforts between India and Bangladesh, fostering stronger bonds and contributing to the development and prosperity of the region.



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# Naye Bharat Ki Nayi Tasveer

## Transforming Education & Skill Sector

Under the visionary leadership of PM Modi, India is on a transformative journey towards building a 'New India' through a revolutionized education system. Key initiatives, such as the National Education Policy 2020, aim to prepare the country's youth to face diverse national and global challenges. The policy emphasizes not only cognitive skills but also social and emotional skills, ensuring holistic development. It seeks to universalize pre-primary education, focus on foundational literacy and numeracy, reform curriculum and assessment methods. The NEP also encourages multidisciplinary and holistic higher education, quality research, and internationalization.

PM Kaushal Vikas Yojana on the other hand has provided free skill training to millions, certifying 1.1 crore candidates, providing stipends to 47 lakh, and creating 30 Skill India International Centres for global opportunities.

Atal Innovation Mission (AIM) is India's pioneering initiative, fostering innovation and entrepreneurship nationwide. AIM actively engages 75 lakh+ students through 10,000 Atal Tinkering Labs, boasts 69 Atal Incubation Centres, and has seen the creation of 12 lakh+ innovation projects. With over 6100 mentors on board, AIM drives India's innovation ecosystem.

### Rise in Educational Institutes:



IITs from  
16 to **23**  
(2023)

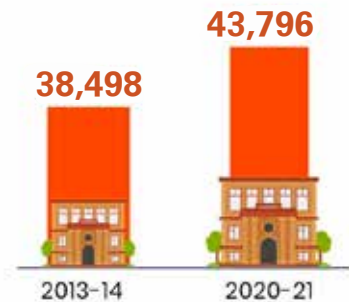


IIMs from  
13 to **20**  
(2023)



AIIMs from  
8 to **23**  
(2023)

#### Number of Colleges



#### Number of Universities



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# Empowering Tribals for Building AatmaNirbhar *Bharat*

India, a diverse and culturally rich nation, boasts a vibrant threads of more than 700 tribal communities. the Constitution of India has incorporated special protection and development of Scheduled Tribes.

However, the historical narrative unveils a period disrupted the tribal way of life, introducing a feudal that exploited the land and marginalized tribal exploitation fueled resentment and led to movements inspirational leaders like Birsa Munda emerging at the

Born on November 15, 1875, Birsa Munda, from the present-day Jharkhand, became a charismatic movement, advocating for Ulgulan, a revolt forces. Often revered as "Bhagwan," Birsa the root cause of the tribals' plight—British colonial struggle led to his capture and eventual death in 1900.

However, his efforts were not in vain, as they compelled the exploitation of tribals, resulting in the landmark 'Chhota 1908.' This legislation protected tribal rights by restricting to non-tribals.

## Janjatiya Gaurav Diwas: Celebrating Tribal Heroes & Heritage

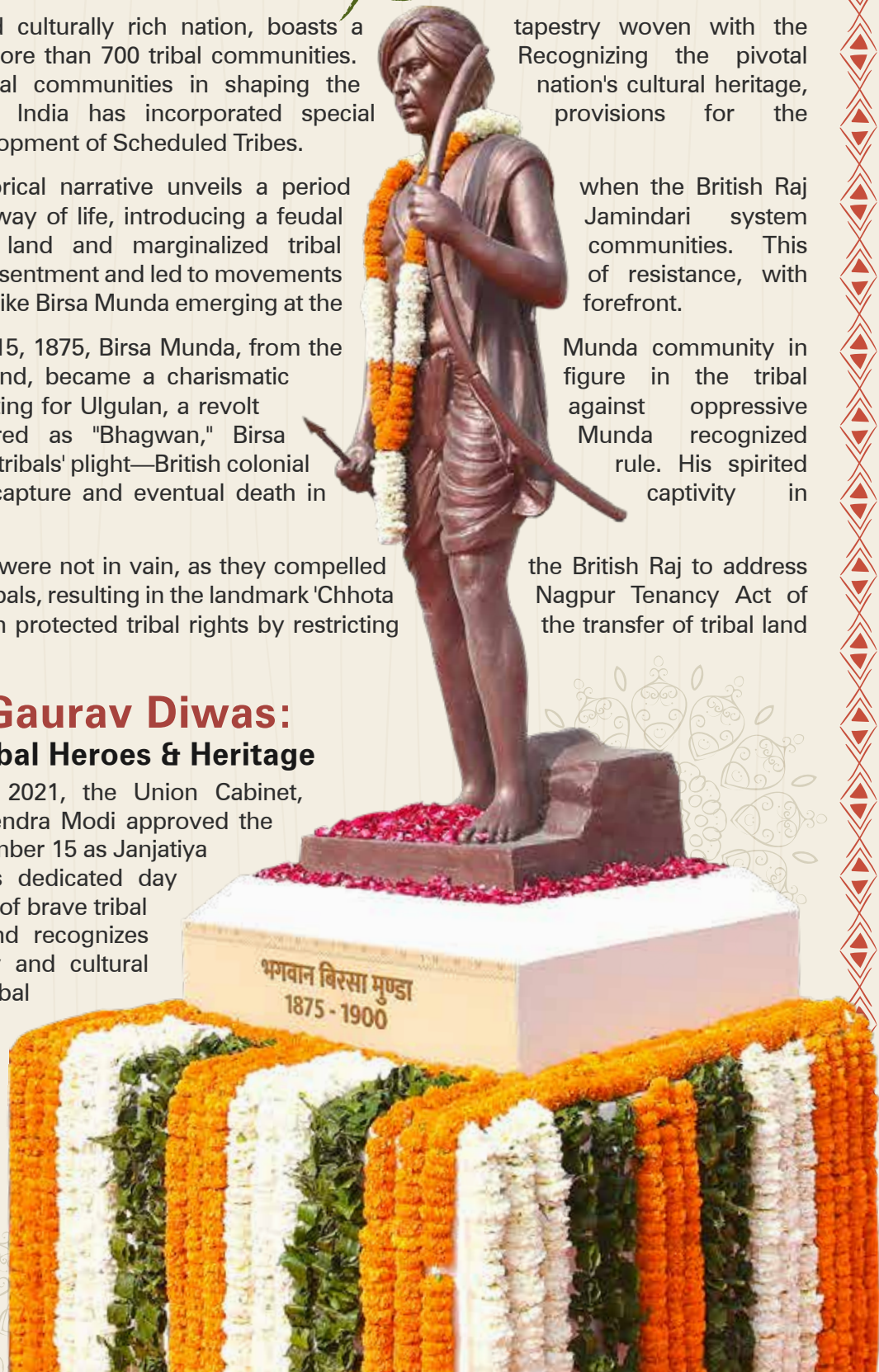
On November 10, 2021, the Union Cabinet, chaired by PM Narendra Modi approved the declaration of November 15 as Janjatiya Gaurav Diwas. This dedicated day honors the memory of brave tribal freedom fighters and recognizes the glorious history and cultural heritage of tribal communities. It serves as an annual celebration of the sacrifices made by tribal heroes for the motherland.

tapestry woven with the Recognizing the pivotal nation's cultural heritage, provisions for the

when the British Raj Jamindari system communities. This of resistance, with forefront.

Munda community in figure in the tribal against oppressive Munda recognized rule. His spirited captivity in

the British Raj to address Nagpur Tenancy Act of the transfer of tribal land



# Initiatives for Tribal Upliftment & Preservation

The government, under the leadership of Prime Minister Modi, has implemented various initiatives to uplift and preserve tribal communities



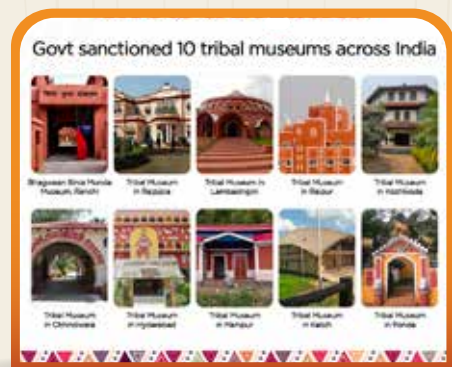
**Increased Budget Allocation:** The allocation under the Scheduled Tribe Component Funds for Tribal well-being has seen a substantial increase from ₹24,598 Crore in 2013-14 to ₹1.19 lakh crore in 2023-24.

**Revamping Education:** The Eklavya Model Residential Schools have been expanded to uplift tribal communities through education. The number of functional schools has risen from 119 in 2013-14 to 401 in 2022-23, benefiting a growing number of students.



**Entrepreneurship Development:** The PM Van Dhan Yojana aims to establish 50,000 Van Dhan Vikas Kendras, benefiting around 10 lakh tribal entrepreneurs and significantly increasing their income.

**Preserving Heritage:** The government has sanctioned 10 tribal museums across India, including the Bhagwaan Birsa Munda Museum in Ranchi, to preserve tribal roots and legacies. Additionally, National Tribal Research Institute and outlets promoting tribal products are being established.



We value your feedback and invite you to share your thoughts with us at [MYGOV-PULSE@MYGOV.IN](mailto:MYGOV-PULSE@MYGOV.IN) or on social media platforms using the hashtag **#MyGovPULSE**. Your insights are important in shaping the future editions of MyGov Pulse.

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