

INSTITUTIONS INNOVATION COUNCIL & TRAINING AND PLACEMENT CELL

Event Report



Event:	Seminar
Topic:	Raising Capital for Your Startup Is
	Crowd-funding the Answer?'
Date:	21 st April 2022
Time:	12:00 AM Onwards
Duration:	One Hour
Venue:	MPH, TIAS
Program:	BBA, BCA, BAJMC
Coordinator:	Mr. Mayank Arora, Assistant Professor,
	Department of Mass Communication
	Ms. Keenika Arora, Assistnat Professor,
	Department of Management Sciences
Convener:	Dr. Nivedita, Head - Training & Placement Cell, IIC In-
	Charge
Students:	121

Resource Person: Mr. Abhishek Mishra, Assoc. Prof. Jindal Global Law School BA.LLB, LLM(NUS)



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Objective:

- To make the attendees aware about different types of companies.
- To make the attendees aware about the company acts.
- To make the attendees understand the options of fund raising for the startups.
- To make the attendees understand about pros and cons of crowd funding.
- To make the attendees understand the legal permission status of the crowd funding.
- To enhance the confidence of the attendees.

Report:

A seminar was organized by IIC and Training and Placement Cell under the ambit of Capacity Enhancement Program on 21st April 2022 in the Multi-Purpose Hall PG Building TIAS at 12.00 PM. The speaker of the seminar was Mr. Abhishek Mishra, Assoc. Prof. Jindal Global Law School. The speaker briefed the attendees about the Company with simple analogies; and its type with their differences. He further briefed the students about various company acts and their salient points. He further elaborated the different means of raising the capital for start-ups. He discussed in detail about the option of crowd funding, its pros and cons. He told the attendees that in India this is legally not allowed as on date owing to unawareness amongst the investors about its risk. Earlier Dr. Nivedita, Head Training and Placement and In Charge IIC TIAS welcomed the guest and other dignitaries and introduced them to the attendees. She briefed the students about the objective of the seminar. The one hour session was very interactive and was well coordinated by Mr. Maynak Arora, Assistant Professor Mass Communication and MS. Keenika Arora, Assistant Professor, Management Sciences. The seminar ended with a vote of thanks by Dr. Nivedita.

Learning Outcome:

- The attendees' awareness about different types of companies was enhanced
- The attendees' awareness about the company acts was enhanced.
- The attendees' understanding about the options of fund raising for the startups was raised.
- The attendees' understanding about pros and cons of crowd funding was raised.
- The attendees' understanding of the legal permission status of the crowd funding was raised,
- The attendees' confidence was enhanced.

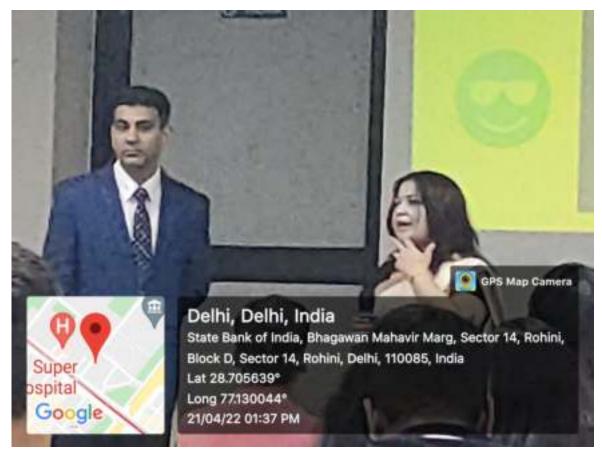
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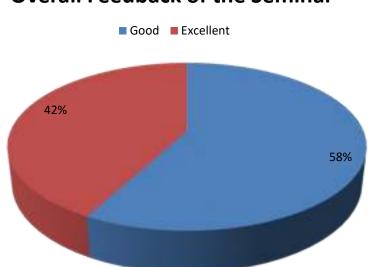








Feedback:



Overall Feedback of the Seminar

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