INSTITUTIONS INNOVATION COUNCIL
&
TRAINING AND PLACEMENT CELL
Event Report

https://www.youtube.com/watch?v=gSDrtvEPXSA

Event:	Workshop
Topic:	Prototype/Process Design and Development – Prototyping.
Date:	20-May-2022
Time:	02:00 PM – 03:00 PM
Duration:	One Hour
Venue:	Microsoft Team
Program:	BBA, BCA, BAJMC
Coordinator:	Mr. Mayank Arora, Assistant Professor, Department of Mass Communication Ms. Keenika Arora, Assistnat Professor, Department of Management Sciences
Convener:	Dr. Nivedita, Head - Training & Placement Cell, IIC In-Charge
Students:	51

Resource Person:
Dr. Paritosh Anand, Co-Founder, Vatsalya Wellness,
Executive Director, Vatsalya Agriventures.

Dr. Nivedita
Head
Training and Placement Cell

Director
Tecnia Institute of Advanced Studies
(Affiliated to GGSIP University Delhi)
Madhuban Chowk, Rohini, Delhi-85

Objectives:

- To make the attendees understand the stages of entrepreneurship.
- To make the attendees understand the meaning of prototype.
- To make the attendees understand the goals and steps of prototyping.
- To make the attendees understand the approach and technics of prototype.

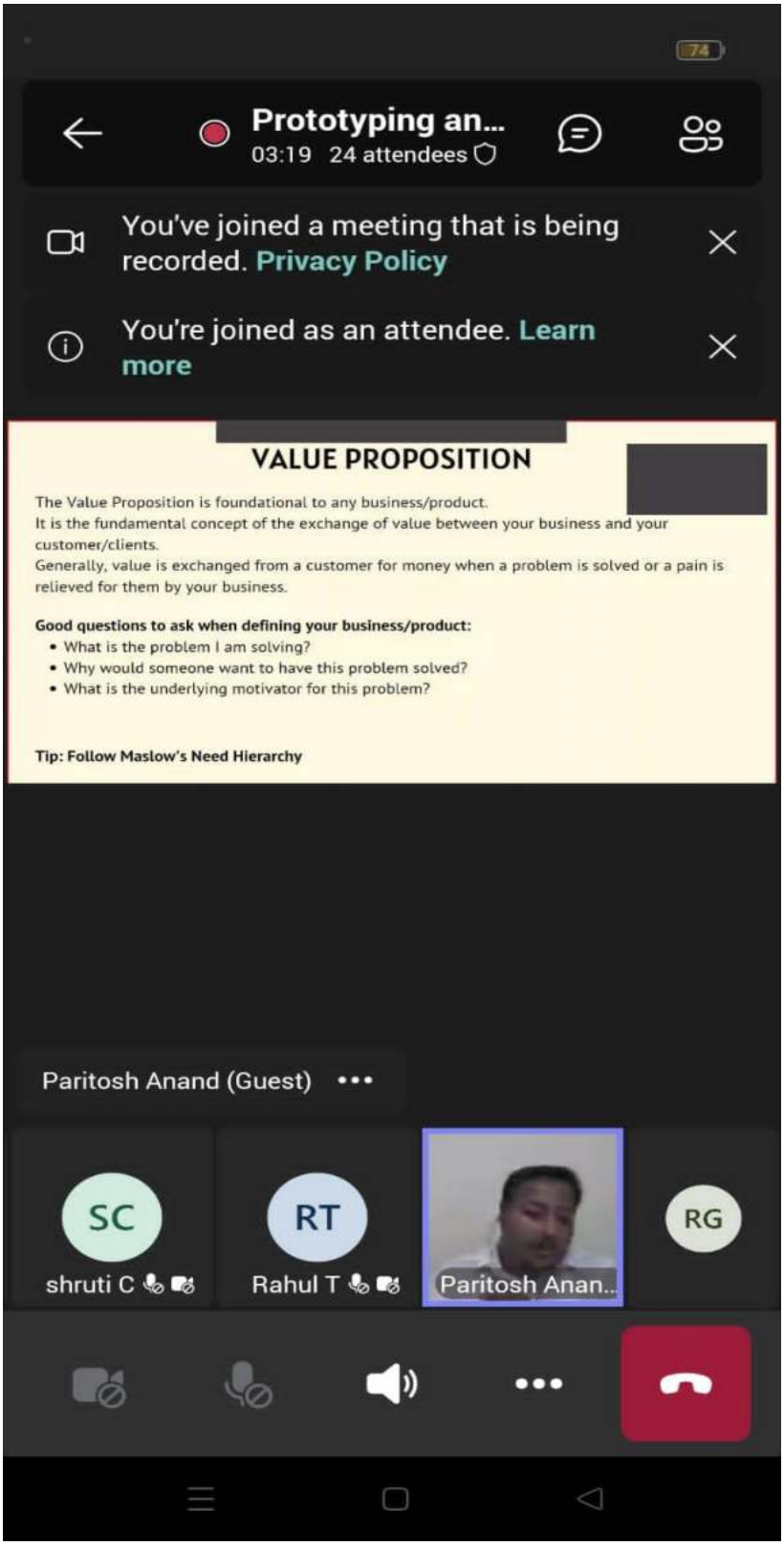
Report:

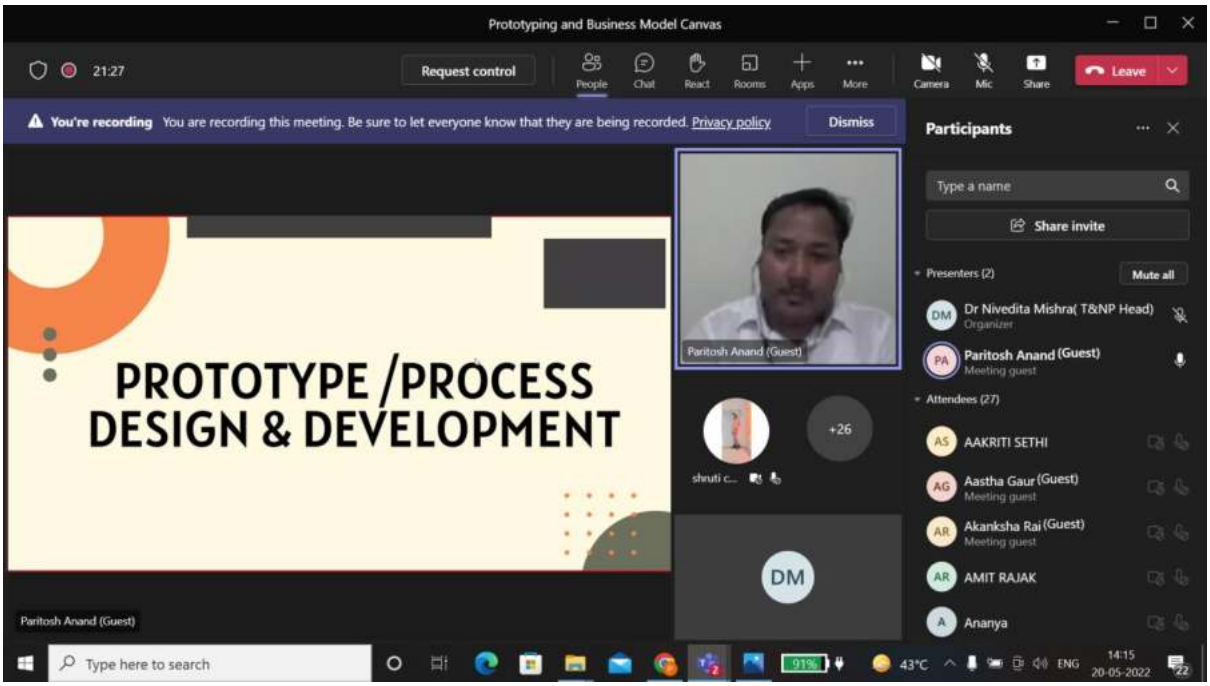
An online webinar was organised by Training and Placement Cell and IIC TIAS under the ambit of Capability Enhancement Scheme on 20.05.2022 from 02:00 PM – 03:00PM. The topic of the webinar was, 'Prototype/Process Design and Development – Prototyping'. The speaker of the webinar was Dr. Paritosh Anand, IIM Alumnus, Co-Founder Vatsalya Wellness, Executive Director Vatsalya Agriventurse. The speaker elaborated the stages of entrepreneurship and discussed the meaning of prototyping. He discussed what a prototype is and stated that the goals of prototyping are exploring requirements, alternatives, empirical testing and evolutionary development. He further described various sequential steps of prototyping. He further said that prototyping involved mostly three types of approach, throwaway or evolutionary or incremental, horizontal or vertical, and low or high fidelity. He described the three techniques of prototyping are in practice - Story boards, Paper prototype and Software prototypes. Earlier Dr. Nivedita, Head Training and Placement Cell and In-charge IIC welcomed the guest and spoke about the objective of the webinar. The one hour session was well coordinated by Mr. Rahul Tripathi, Assistant Professor, Department of Management Sciences; Ms. Keenika Arora, Assistant Professor, Department of Management Sciences and Mr. Maynak Arora, Assistant Professor, Department of Journalism and Mass Communication. It was well received by the attendees. The webinar ended with vote of thanks by dr. Nivedita and feedback collection.

Learning Outcome:

- The attendees understood the stages of entrepreneurship.
- The attendees understood the meaning of prototype.
- The attendees understood the goals and steps of prototyping.
- The attendees understood the approach and technics of prototype.

Screenshot and Geotag Photos:




Prototyping and Business Model Canvas
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Dr Nivedita Mishra(T&NP Head)
Organizer
Paritosh Anand (Guest)
Meeting guest
Attendees (27)
AAKRITI SETHI
Aastha Gaur (Guest)
Meeting guest
Akanksha Rai (Guest)
Meeting guest
AMIT RAJAK
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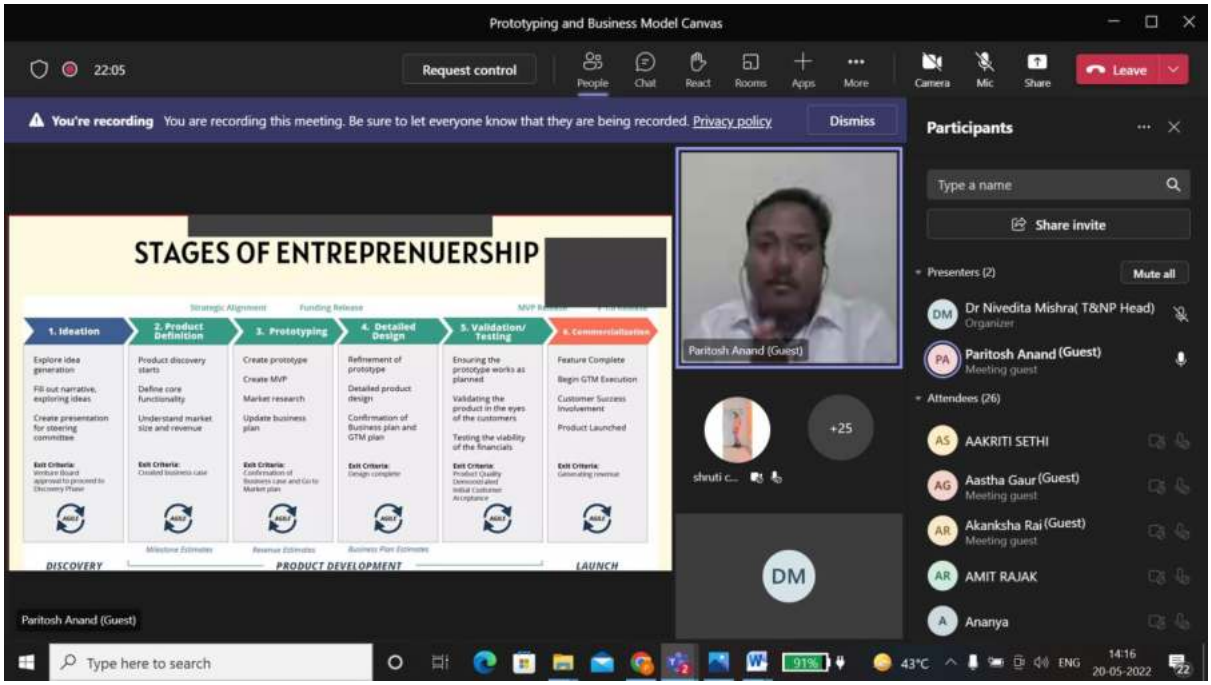
Prototyping and Business Model Canvas
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STAGES OF ENTREPRENUERSHIP
1. Ideation
2. Product Definition
3. Prototyping
4. Detailed Design
5. Validation/ Testing
6. Commercialization
DISCOVERY
PRODUCT DEVELOPMENT
LAUNCH
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Dr Nivedita Mishra(T&NP Head)
Organizer
Paritosh Anand (Guest)
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Aastha Gaur (Guest)
Meeting guest
Akanksha Rai (Guest)
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20-05-2022

KEY ACTIVITIES
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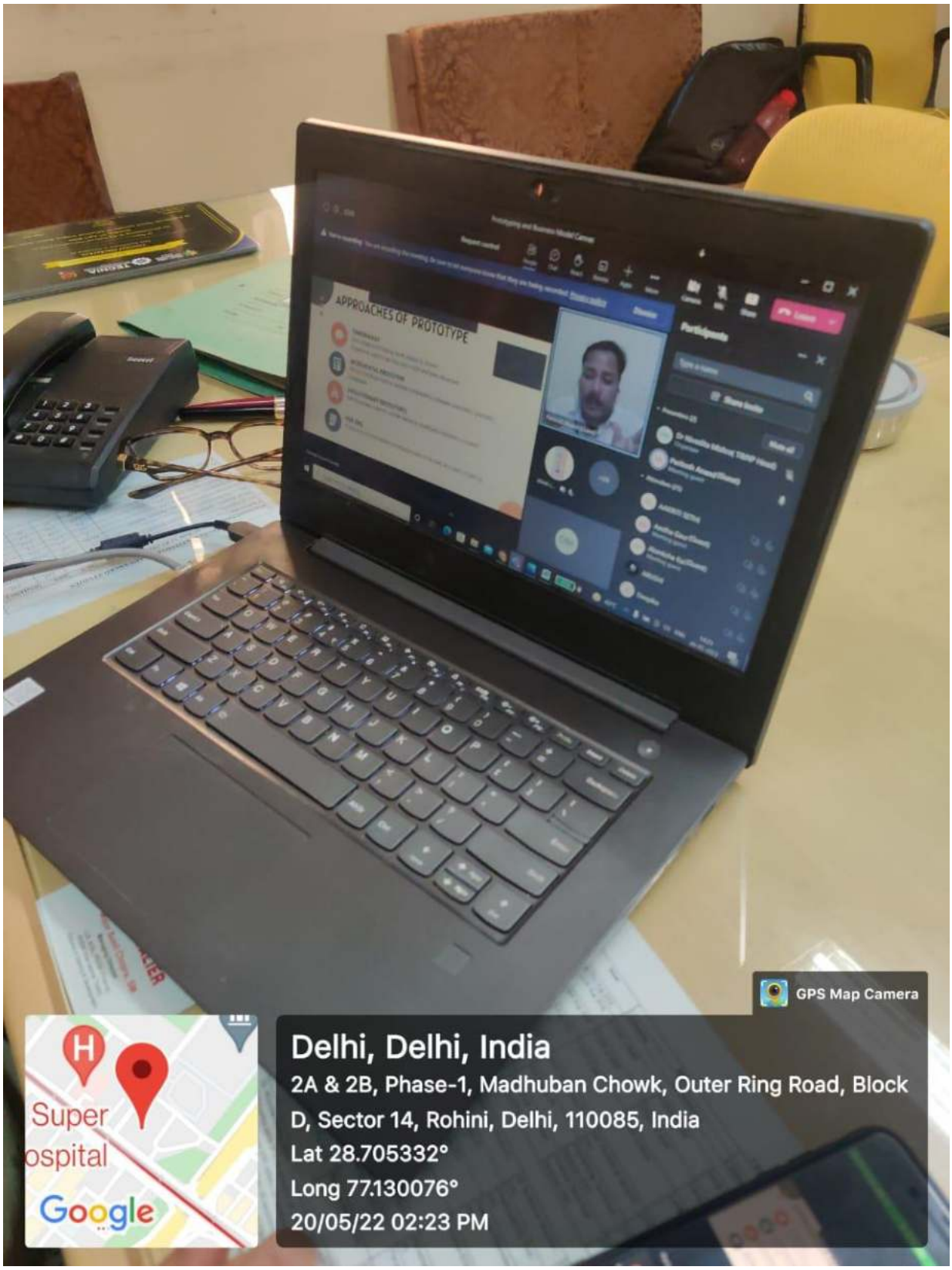
APPROACHES OF PROTOTYPE
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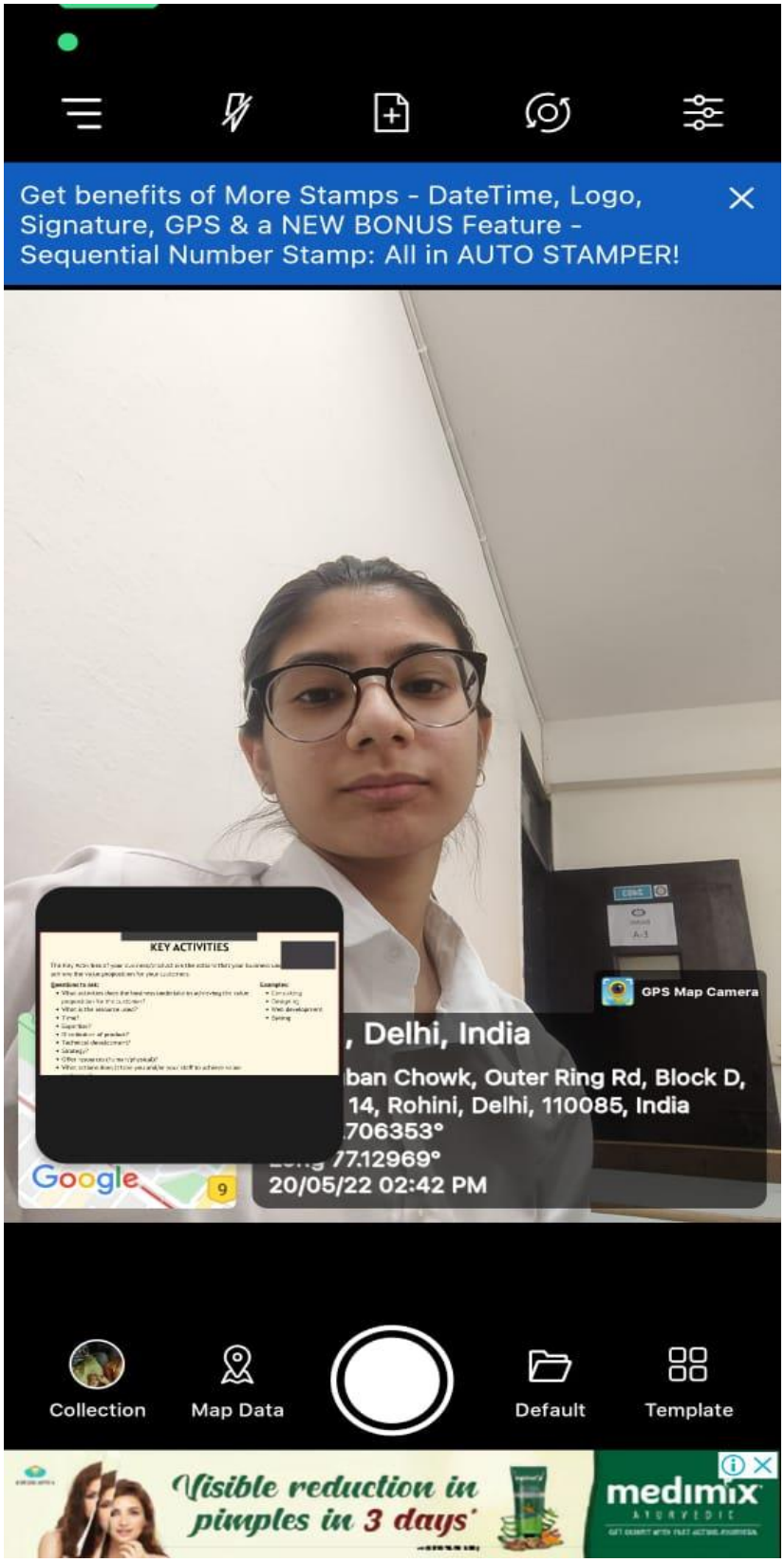
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KEY ACTIVITIES
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Friday, 20-05-2022

Feedback:

My understanding about the stages of entrepreneurship has increased after attending the webinar

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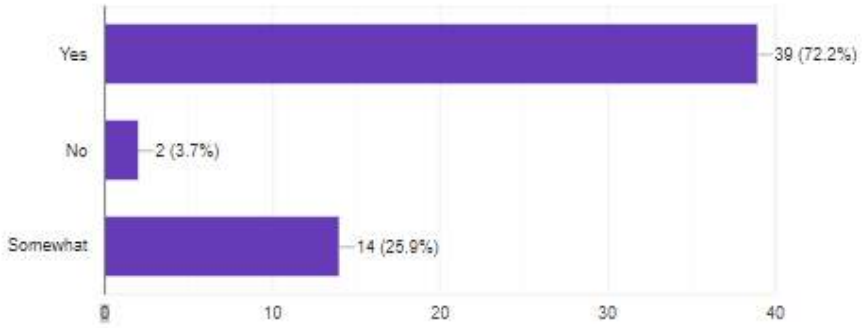
54 responses



My understanding about the goals and steps of prototyping has increased after attending the webinar

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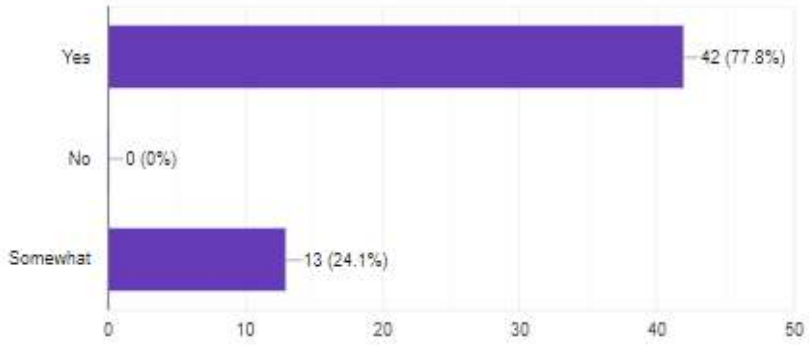

My understanding of approaches and technics of prototype has increased after attending the webinar

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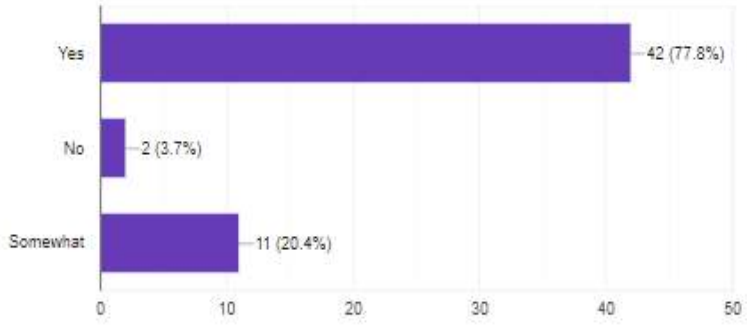

List of Beneficiaries:

SL.NO	NAME	PROGRAM	YEAR	ENROLLMENT NO.	OVERALL FEEDBACK
1	KEENIKA ARORA	BBA	FACULTY	FACULTY	EXCELLENT
2	NIDHI KHANDELWAL	BAJMC	1ST YEAR	10717002421	GOOD
3	KHUSHI PRUTHI	BAJMC	1ST YEAR	2117002421	GOOD
4	DIPANSHU PAHUJA	BAJMC	1ST YEAR	14517002421	EXCELLENT, GOOD
5	SANJANA	BAJMC	1ST YEAR	35621302421	GOOD
6	SARTHAK THAKUR	BAJMC	1ST YEAR	3217002421	GOOD
7	RIDDHI MALHOTRA	BAJMC	1ST YEAR	35217002421	EXCELLENT
8	IRA SHARMA	BAJMC	1ST YEAR	6317002421	EXCELLENT
9	VANSH KALRA	BAJMC	1ST YEAR	6817002421	EXCELLENT
10	SHEETAL TIWARI	BAJMC	1ST YEAR	9717002421	EXCELLENT
11	HIMANSHI ARORA	BAJMC	1ST YEAR	15417002421	EXCELLENT
12	RISHITA GOYAL	BAJMC	1ST YEAR	3581	EXCELLENT
13	KANIKA BANSAL	BAJMC	1ST YEAR	3321302421	EXCELLENT
14	RIA KISHNANI	BAJMC	1ST YEAR	621302421	AVERAGE
15	MAYANK ARORA	BAJMC	FACULTY	FACULTY	EXCELLENT
16	NEERJA ROHATGI	BAJMC	1ST YEAR	4421302421	GOOD
17	RONICA	BAJMC	1ST YEAR	5221302421	GOOD
18	ARUSHI	BAJMC	1ST YEAR	2721302421	GOOD
19	ANAMIKA	BAJMC	1ST YEAR	11017002421	EXCELLENT
20	RADHIKA KATARIA	BAJMC	1ST YEAR	12117002421	GOOD
21	PARTH GOEL	BAJMC	1ST YEAR	35917002421	EXCELLENT
22	TANISHA GUPTA	BAJMC	1ST YEAR	76	EXCELLENT
23	SAURAV SHARMA	BAJMC	1ST YEAR	7221302421	GOOD
24	KAVYA NEERAJ	BAJMC	1ST YEAR	11317002421	GOOD
25	TANYA	BAJMC	1ST YEAR	5717002421	GOOD
26	MANYA GROVER	BAJMC	1ST YEAR	6117002421	EXCELLENT
27	DEV SHARMA	BAJMC	1ST YEAR	8121302421	EXCELLENT
28	PRABHJOT KAUR	BAJMC	1ST YEAR	10417002421	EXCELLENT
29	GAURAV KUMAR SARKAR	BAJMC	1ST YEAR	2921302421	EXCELLENT
30	IMRANA NAZ	BAJMC	1ST YEAR	7317002421	EXCELLENT
31	ROHIT GUPTA	BAJMC	1ST YEAR	3617002421	GOOD
32	BHAVYA	BAJMC	1ST YEAR	15117002421	GOOD
33	PARTH BHATNAGAR	BAJMC	1ST YEAR	35317002424	GOOD
34	JIGYASA CHOPRA	BAJMC	1ST YEAR	13317002421	GOOD
35	POOJA BANSAL	BAJMC	1ST YEAR	35517002421	EXCELLENT
36	AKANKSHA RAI	BAJMC	1ST YEAR	1421302421	EXCELLENT
37	GARV ARORA	BAJMC	1ST YEAR	10017002421	AVERAGE
38	AMAN	BCA	1ST YEAR	2221302021	GOOD

39	MEHAK GOEL	BCA	1ST YEAR	35417002021	EXCELLENT
40	SWATI CHANDOLA	BCA	1ST YEAR	1921302021	EXCELLENT
41	MAHIVA BANSAL	BCA	1ST YEAR	1617002021	GOOD
42	AYUSHBUDAKOTIII	BCA	1ST YEAR	521302021	EXCELLENT
43	DHRUV MADAAN	BCA	1ST YEAR	2421302021	EXCELLENT
44	SHEHBAZ	BCA	1ST YEAR	1917002021	AVERAGE
45	VANSHIKA NEGI	BCA	1ST YEAR	5217002021	GOOD
46	NAMAN BHAGAT	BCA	1ST YEAR	4121302021	EXCELLENT
47	UPANSHU	BCA	1ST YEAR	221302021	EXCELLENT, GOOD
48	KESHAV GUPTA	BCA	1ST YEAR	621302021	GOOD
49	AAYUSHI TYAGI	BCA	1ST YEAR	1721302021	EXCELLENT
50	VIVEK CHAUHAN	BCA	1ST YEAR	7428808671	AVERAGE
51	VANIKA	BCA	1ST YEAR	35421302021	EXCELLENT, GOOD
52	NAVNEET KUMAR	BAJMC	1ST YEAR	12717002421	GOOD
53	MOHIT	BCA	1ST YEAR	2217002021	GOOD
54	HEENA LAL	MBA	FACULTY	FACULTY	EXCELLENT
55	DR. NIVEDITA	T&P	FACULTY	FACULTY	EXCELLENT

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