



Ref. No: TIAS/TP/Campus/Notice/2023-24/136

Date: 16.01.2024

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 17/01/2024.

Link to Apply:- <https://forms.gle/FfHaFHFnrZqcWDZ>

Company Name: Fitout Pro

Eligibility: BAJMC-2024 & 2025 Passing Year

Profile:

- Designer
- Video Editor

Compensation: As an Intern, you will be paid monthly contractual amount as 10-15k

Job Description – Graphic & Video Editor

We are looking for a Graphic Designer & Video Editor, who can create visually compelling designs and engaging video content that effectively communicates messages, enhances brand identities, and captures the attention of the target audience. The Graphic Designer job role and Video Editor job profile required you to collaborate with stakeholders, and other members of the creative team to conceptualize, design, and edit graphics and videos across various mediums.

An ideal Graphic Designing and Video Editing candidate will be one with knowledge of the latest designs and software, a team player, and an excellent communicator who would be able to take directions from written or spoken ideas and translate them into captivating designs that connect.

Compensation: As an Intern, you will be paid monthly contractual amount as 10-15k

Industry: Manufacturing & Export – High End Women Apparel

Department: Marketing

Educational Qualification:

- Bachelor's degree in graphic design, Multimedia, or a related field (or equivalent experience).
- Proven work experience as a graphic designer and video editor, or in similar roles will be preferable.
- A strong portfolio showcasing a range of graphic design and video editing projects, demonstrating creativity, technical skills, and a variety of styles can be an added advantage.

Key Responsibilities

- Develop creative and innovative design concepts, layouts, and visual assets for various projects that might include logos, branding materials, social media graphics, website elements, etc.
- Utilize industry-standard graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) or other relevant tools to create and edit designs.
- Conduct research and gather inspiration from various sources to stay informed about design trends, industry best practices, and competitor analysis.
- Use the appropriate colors and layouts for each graphic while receiving and incorporating feedback from team members to refine and improve designs.
- Edit and manipulate video footage to create visually engaging and cohesive videos for YouTube and other social media channels.
- Understand the narrative and objectives of the video content and develop a storytelling approach through effective sequencing and editing techniques.
- Edit and mix audio elements, including dialogue, music, and sound effects, to ensure high-quality audio for video projects.
- Work with copywriters and the creative director to produce the final design.
- Handle camera on some occasions and capture footage as and when required for the video content.
- Ensure final graphics and layouts are visually appealing and on-brand.
- Competitive analysis and making sure to create content according to the latest market trends.
- Contributes to team effort by accomplishing related results as needed.

Key Skills Required

- Proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) and video editing software such as Adobe Premiere Pro, Final Cut Pro, or other relevant tools.
- Solid understanding of design principles, typography, color theory, layout composition, and video editing techniques.
- Creative thinking and the ability to translate concepts into visually appealing designs and engaging videos.
- Attention to detail and a strong eye for aesthetics.
- Ability to manage multiple tasks related to designing simultaneously and meet deadlines.
- Adaptability and willingness to incorporate feedback and make revisions as needed.
- Knowledge of motion graphics, visual effects, and audio editing is a plus.

Benefits & Perks

- 6 Days working
- Working Hours 10am -6pm
- Exposure, training & mentorship of in-demand skill set.
- Transparent and open culture
- Encashment of leaves
- Opportunity to work with industry experts.
- No Dress codes.
- The right candidate will be given employment opportunities upon finishing the Internship contract.

All the best

Thanks & Regards,



Dr. Nivedita
Head - Training and Placement Cell