



INSTITUTIONS INNOVATION COUNCIL
&
TRAINING AND PLACEMENTV CELL
EVENT REPORT



Event: Workshop On: Entrepreneurship & Innovation As Career Opportunity

Topic: Entrepreneurship & Innovation As Career Opportunity

Date: 12.02.2022

Time: 3:30PM to 4:30PM

Duration: One Hour

Platform: Microsoft Teams

Program: BBA, BCA, MBA

Coordinator: Mr. Rahul Tripathi, Assistant Professor
 Ms. Shilpa Bhandari, Assistant Professor
 Department of Journalism and Mass Communication
 Ms. Ambooj Yadav, Assistant Professor
 Department of Computer Application

Convener: Dr. Nivedita, Head- Training & Placement Cell

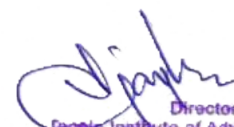
Students: 96

Resource Person:

Ms. Rekha Sharma, Indian MSME Advisor Delhi India.

CA Shikha Nirwal, Founder Vireza Consulting Services Pvt. Ltd. Delhi India.


Dr. Nivedita
 Head
 Training and Placement Cell


 Director
 Tecnia Institute of Advanced Studies
 (Affiliated to GGSIP University Delhi)
 Madhuban Chowk, Rohini, Delhi-85

Objective

- To make the attendees understand about the importance of innovation and entrepreneurship as career option.
- To make the attendees understand the entrepreneurial skills and mind set
- To make the attendees understand about the trends in entrepreneurship.
- To make the attendees understand about the risk and disadvantages of entrepreneurship
- To make the attendees understand about the reason for failure of start-ups
- To make the attendees understand about the NISP 2019
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Report:

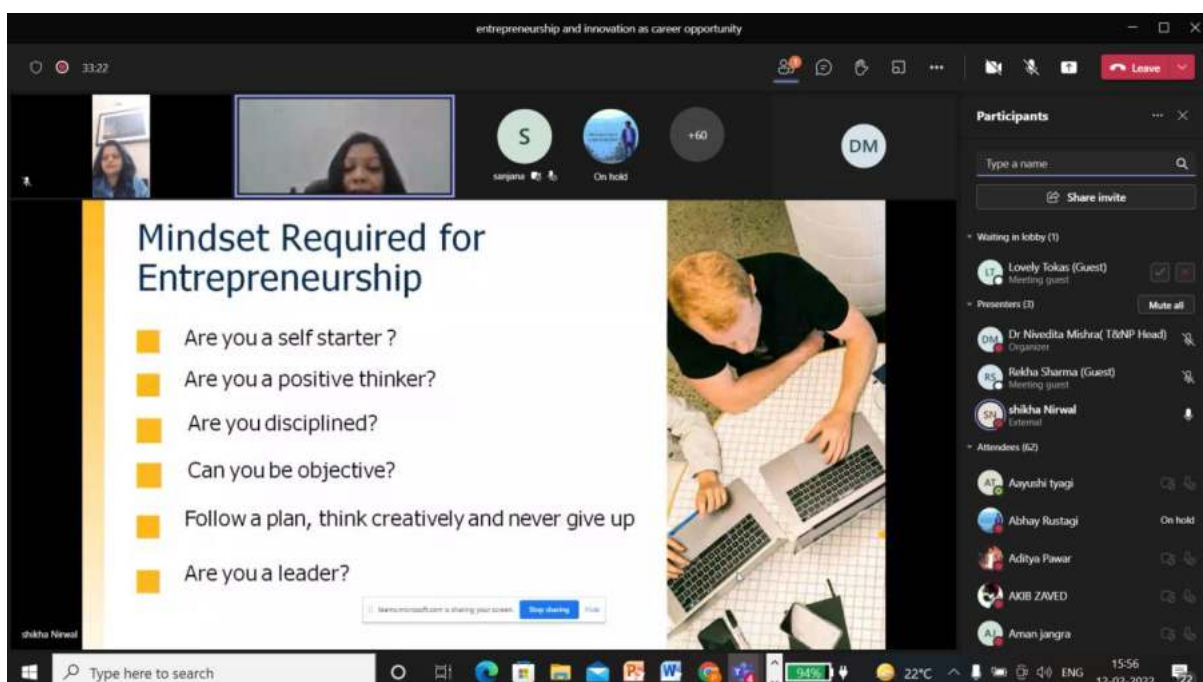
A workshop was organized on 12.02.2021 on the subject Entrepreneurship and Innovation as Career Opportunity by the TIAS-IIC as per the IIC Calendar Activity. The resource person for the workshop was Ms. Rekha Sharma, Chairperson International Affairs, Export and Import Committee, Indian Industries Association and Indian MSME Advisor; and Ms. Shikha Nirwal, CA & CS and founder of Vireza Consulting Services. Ms. Shikha Nirwal spoke about the need of entrepreneurship and innovation. She elaborated its role in nation economy and job creation. She discusses about the entrepreneurial skills and mind set of entrepreneurship. She further made the attendees aware about the trends in entrepreneurship and innovation. She briefed the attendees about the risk and disadvantages of entrepreneurship and made the attendees realized the challenges where the start-ups failed to overcome. Ms. Rekha Sharma discussed about the government impetus for entrepreneurs, innovators and budding start-ups. She made the attendees aware about the NISP 2019 and encouraged the attendees to opt for entrepreneurship. She also suggested arranging investors for business plans for all those who have an idea or innovation and wish to make it a successful business.

Dr. Ajay Kumar, Director TIAS Spoke about the India position in Start-ups success rate and the common challenges which start ups faced. Earlier Dr. Nivedita, Head Training and Placement and In Charge IIC welcomed the guests and introduced to the attendees. The one and half hour session was well coordinated by Mr. Rahul Tripathi, Assistant Professor, Department of Management Sciences, Ms. Shilpa Bhandari, Assistant Professor, Department of Management Sciences, Ms. Ambooj Yadav, Assistant Professor, Department of Computer Applications. A total of 96 attendees participated in the workshop. The workshop was well received by the attendees and ended with a vote of thanks by Dr. Nivedita and feedback collection.

Learning Outcome:

- The attendees' understanding about the importance of innovation and entrepreneurship as career option was enhanced after attending the webinar
- The attendees' understanding about the entrepreneurial skills was enhanced after attending the webinar
- The attendees' understanding about the trends in entrepreneurship was increased after attending the webinar
- The attendees' understanding about the risk and disadvantages of entrepreneurship was enhanced after attending the webinar
- The attendees' understanding about the reason for failure of start-ups was enhanced after attending the webinar
- The attendees' understanding about the NISP 2019 was enhanced after attending the webinar
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- The attendees' understanding about the NISP 2019 was enhanced after attending the webinar

Screenshots:



entrepreneurship and innovation as career opportunity

34:28

Participants

Type a name

Share invite

Waiting in lobby (1)

Lovely Tokas (Guest)
Meeting guest

Presenters (3)

Dr Nivedita Mishra (T&NP Head)
Organizer

Rekha Sharma (Guest)
Meeting guest

shikha Nirwal
External

Attendees (63)

Aayushi tyagi

Abhay Rustagi
On hold

Aditya Pawar

AKSH ZAVAR

Downloading...

Skills Required for Entrepreneurship

- Communication
- Calculations
- Problem Solving
- Technology & Computer
- Decision making, organizing & planning
- Teamwork & Social
- Adaptability & Basic business
- Awareness of compliances

shikha Nirwal

Type here to search

95% 22°C 15:57 12-02-2022

entrepreneurship and innovation as career opportunity

38:00

Participants

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Anamika Sharma (Guest)
Meeting guest

ANKUSH YADAV

Ansh singh

anushka agarwal

ARUSHI

ashima khurana

AYUSH SINGH

BHAWYA

Chahat Daryani

Devina dugar

Dipanshu pahuja
On hold

Arshu rasni
On hold

Trends in Entrepreneurship

- Interent Business
- Service Business
- Home based businesses
- Socially Responsible Non-profit businesses
- Focus on technology
- Outsourcing services

shikha Nirwal

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95% 22°C 16:00 12-02-2022

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41:56

Participants

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Share invite

Waiting in lobby (1)

Presenters (2)

Attendees (56)

16:04
12-02-2022

Risks & Disadvantages

- **Losing Stable Income**
- **Long Hours**
- **All expenses are yours**
- **You don't work, you don't eat**
- **Startup costs**
- **Lack of support**
- **No health benefits**
- **It's all your fault**
- **Self**

entrepreneurship and innovation as career opportunity

47:24

Participants

Type a name

Share invite

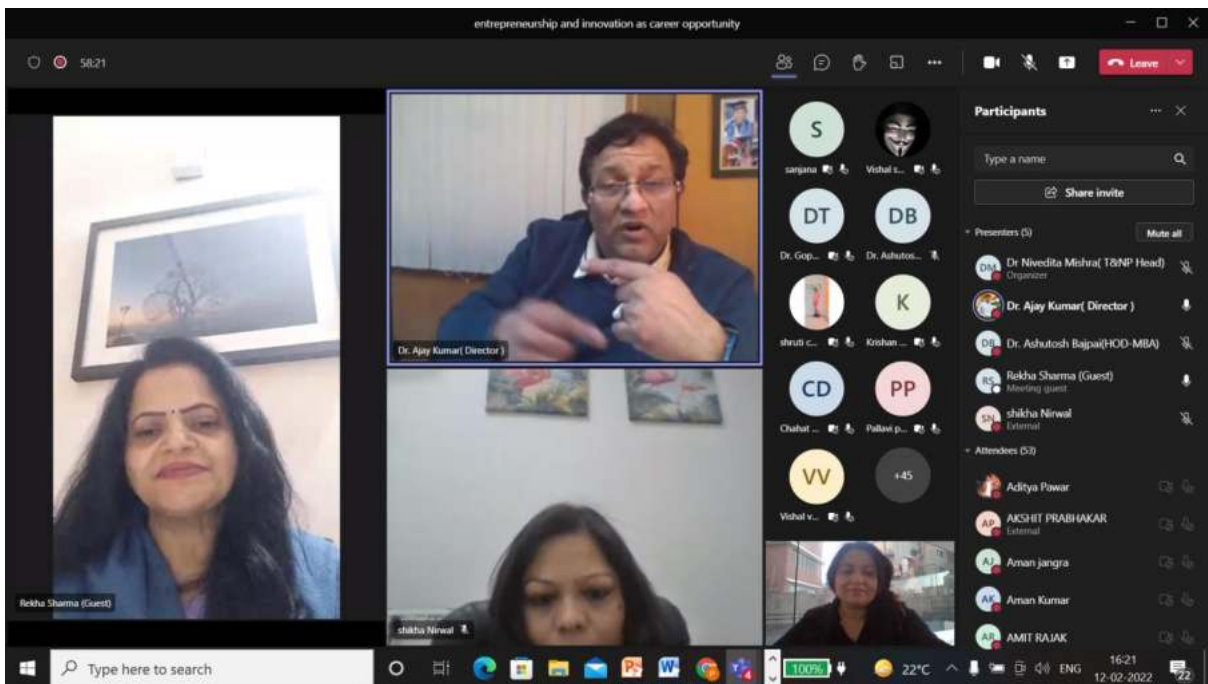
Presenters (4)

Attendees (56)

16:10
12-02-2022

Reasons for Failure

- High debt ratio
- High level of mismanagement
- Lack of research
- Unavailability of right people
- Selling products below cost
- Dwindling working capital, consistent negative cash flow & inability to secure operational capital
- Declining profit

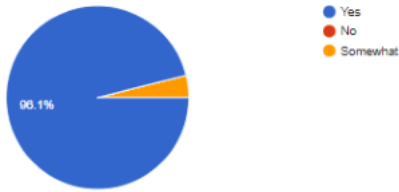




Feedback:

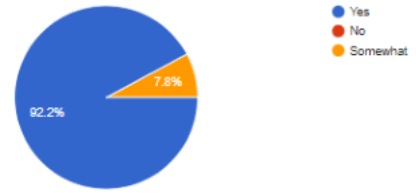
My Understanding about the importance of innovation and entrepreneurship as career option is enhanced after attending the webinar

51 responses



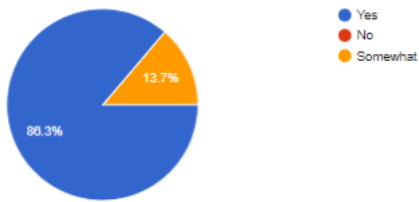
My Understanding about the entrepreneurial skills is enhanced after attending the webinar

51 responses



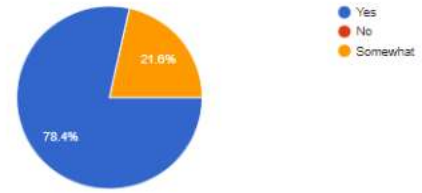
My Understanding about the trends in entrepreneurship is increased after attending the webinar

51 responses



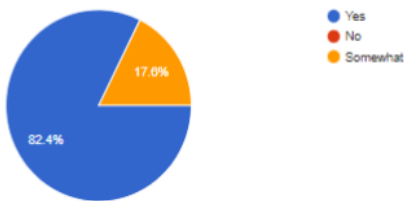
My Understanding about the risk and disadvantages of entrepreneurship is enhanced after attending the webinar

51 responses



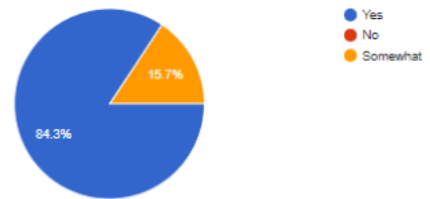
My Understanding about the reason for failure of startups enhanced after attending the webinar

51 responses



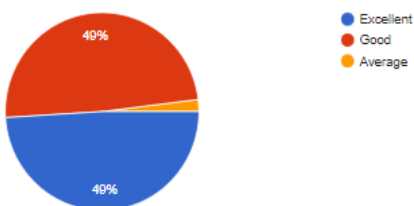
My Understanding about the NISP 2019 is enhanced after attending the webinar

51 responses



Overall Feedback

51 responses



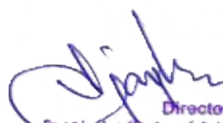
List of Beneficiaries:

Sl.No	Name	Program	Year	Overall Feedback
1	DEV NALWA	BCA	1st	Satisfactory
2	SARTHAK ARORA	BCA	1st	Excellent
3	SAVIOUR VICTORY	BCA	1st	Good
4	TARUN AGGARWAL	BCA	1st	Excellent
5	RISHIKA ARORA	BCA	1st	Excellent
6	AMIT SHARMA	BCA	1st	Excellent
7	SANIDHYA	BCA	1st	Good
8	AMAN SHARMA	BCA	1st	Excellent
9	MEHAK GOEL	BCA	1st	Good
10	MAHIVA BANSAL	BCA	1st	Excellent
11	KARAN YADAV	BCA	1st	Good
12	SHUBHAM	BCA	1st	Good
13	KHAYATI	BCA	1st	Satisfactory
14	MUSKAN	BCA	1st	Satisfactory
15	JAYESH LAKRA	BCA	1st	Excellent
16	SARTHAK JAIN	BCA	1st	Good
17	VRIDHI BANSAL	MBA	1st	Satisfactory
18	R.KARTIKEYAN	BCA	1st	Excellent, Good
19	KRISHNA SHARMA	BCA	1st	Excellent, Satisfactory
20	HARDEEP SINGH	BCA	1st	Good
21	VANSHIKA NEGI	BCA	1st	Good
22	NIWANSHU SHARMA	BCA	1st	Excellent
23	DHRUV VERMA	BCA	1st	Good
24	GAUTAM GUPTA	BCA	1st	Good
25	UJJWAL JUNEJA	BCA	1st	Good
26	YASH UPADHYAY	BCA	1st	Excellent
27	ANSH GUPTA	BCA	1st	Excellent
28	PRIYANSHU CHOUDHARY	BCA	1st	Good
29	SATVIK	BCA	1st	Good
30	SAHIL MOURYA	BCA	1st	Satisfactory
31	PARAMJEET SINGH	BCA	1st	Good
32	AAYUSH ARYA	BCA	1st	Good
33	NAMYA GANDHI	BCA	1st	Excellent
34	PUNEET KUMAR	BCA	1st	Excellent
35	BHAWYA GARG	BCA	1st	Good
36	ANSHUL SHARMA	MBA	1st	Excellent
37	TANISHA ARORA	BCA	1st	Excellent
38	DHRUV SINGH RATHORE	BCA	1st	Good
39	SNEHA	MBA	1st	Excellent
40	JASNOOR SINGH	BCA	1st	Excellent

41	VEDANT KUMAR	BCA	1st	Excellent
42	SHEHBAZ	BCA	1st	Excellent, Good, Satisfactory
43	MOHAMMAD JAFAR ZAKI	BCA	1st	Excellent
44	MEGHA	MBA	1st	Excellent
45	SHRUTI BHANDARI (BBA)	MBA, BCA	1st	Excellent
46	MANEESHA	MBA	1st	Satisfactory
47	SAVIOUR VICTORY	BCA	1st	Good
48	SWATI CHANDOLA	BCA	1st	Excellent
49	SOURABH	BCA	1st	Good
50	ORAVGOYAL	BCA	1st	Excellent
51	AATIF KHAN	BCA	1st	Excellent
52	VIVEK CHAUHAN	BCA	1st	Satisfactory
53	TUSHAR SHARMA	BCA	1st	Excellent
54	VISHAL VERMA	BCA	1st	Excellent
55	AAYUSHI TYAGI	BCA	1st	Good
56	SIDDHANT GULATI	BCA	1st	Good
57	KAMAR ALAM	BCA	1st	Excellent
58	DEVINA DUGAR	BCA	1st	Good
59	SNEHA JAIN	BCA	1st	Excellent
60	ANSH SINGH	BCA	1st	Excellent
61	SUMIT GUPTA	BCA	1st	Good
62	RISHA	BCA	1st	Excellent
63	KIRTIVARDHAN AJMANI	BCA	1st	Excellent
64	GAGANDEEP SINGH	BCA	1st	Excellent
65	ANKUSH	BCA	1st	Excellent, Good, Satisfactory
66	AKIB ZAVED	BCA	1st	Good
67	YUGAM GROVER	BCA	1st	Excellent
68	HARSHIT GARG	MBA	1st	Excellent, Good
69	DEEPAK CHANDEL	BCA	1st	Excellent
70	AMAN GUPTA	BCA	1st	Excellent
71	ABHISHEK RANA	BCA	1st	Good
72	AYUSH RAI	BCA	1st	Excellent
73	NISHA SINGH	BCA	1st	Excellent
74	SAHIL GUPTA	MBA	1st	Good
75	KESHAV GUPTA	MBA	1st	Satisfactory
76	KAVYA KUKREJA	MBA	1st	Good
77	RAMANDEEP SINGH	MBA	1st	Good
78	AMAN JHA	BCA	1st	Excellent
79	RISHAV RANJAN	MBA	1st	Excellent
80	MUSKAAN DHAMIJA	MBA	1st	Good
81	SALONI KHANDELWAL	MBA	1st	Excellent
82	SYED HUSSAIN HAIDER	MBA	1st	Good

83	VANSHIKA BANSAL	BCA	1st	Good
84	SARTHAK JAIN	BBA	1st	Excellent, Good, Satisfactory
85	SHIVAM KUMAR MISHRA	BBA	1st	Excellent
86	MANSI GUPTA	BBA	1st	Good
87	PARTH BHANDARI	BBA	1st	Excellent
88	MAYANK GUPTA	BBA	1st	Good
89	SHUBHAM CHOUDHARY	BBA	1st	Excellent
90	MILIND GARG	BBA	1st	Excellent
91	NAINA AGGARWAL	BBA	1st	Good
92	NATASHA	BBA	1st	Excellent
93	PRIYANSHU GARG	BBA	1st	Excellent
94	AYUSHI GOEL	MBA	1st	Excellent
95	KANAV GUPTA	BBA	1st	Excellent
96	CHAHAT BHARTI	BBA	1st	Good
97	MS. SHILPA BHANDARI	MBA (FACULTY)		Excellent
98	MR. RAHUL TRIPATHI	BBA (FACULTY)		Excellent
99	MS. AMBOOJ YADAV	BCA (FACULTY)		Excellent
100	DR. NIVEDITA	T&P HEAD AND INCHARGE IIC		Excellent


Dr. Nivedita
Head
Training and Placement Cell


Director
People Institute of Advanced Studies
(Affiliated to GGSIP University Delhi)
Medhuan Chowk, Rehini, Delhi-85