



INSTITUTIONS INNOVATION COUNCIL

&

Training and Placement Cell

EVENT REPORT

TECNIA
INSTITUTE OF ADVANCED STUDIES
NAAC ACCREDITED GRADE "A" INSTITUTE
DELHI INDIA

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

75 Azadi Ka Amrit Mahotsav

Workshop on
Entrepreneurship Skill, Attitude & Behaviour Development
Speakers

Dr. Ajay Kumar
Director
Tecnia Institute of Advanced Studies

Mr. Ratish Gaurav
Senior Manager
HCL Technologies

Dr. Nivedita
Asst. Prof., IIC-Incharge
Tecnia Institute of Advanced Studies

Date : Monday, 21.03.2022
Time: 12:00 PM

Join us:
<https://bit.ly/3KY6Gty>

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Event: Virtual Workshop
Topic: Entrepreneurship Skill, Attitude & Behaviour Development
Date: 21 March 2022
Time: 12:00PM
Duration: One Hour
Platform: Microsoft Teams
Program: BBA, BCA, MBA, BAJMC,
Coordinator: Ms. Keenika Arora, Assistant Professor of Management Sciences
 Mr. Rahul Tripathi, Assistant Professor of Management Sciences
 Mr. Mayank Arora, Assistant Professor of Mass Communication
Convener: Dr. Nivedita, Head- Training & Placement Cell
Students: 108

Resource Person:

Mr. Ratish Gaurav, Senior Manager HCL, Technologies Performance Engineering Consultant
Clients Served: JP Morgan Chase, Barclays, Maersk, Citibank, Lowes, US Govt.

Objective:

- To make attendees understand the meaning of entrepreneurship
- To make the attendees aware about the stages of entrepreneurship
- To make the attendees aware about the skills of entrepreneurship.
- The make the attendees understand the attitude for entrepreneurship
- To make the attendees aware about the entrepreneurial behaviour.

Report:

An online workshop was organised by IIC TIAS under the ambit of Capability Enhancement Scheme on 21.03.2022. The topic was Entrepreneurship Skill, Attitude and Behaviour Development. The speaker for the session was Mr. Ratish Gaurav, Senior Manager HCL Technologies. The speaker defined entrepreneurship through examples as an ability and readiness to develop, organise and run a business enterprise along with any of its uncertainties to make profit. He said that entrepreneur often bring new idea and changes in the market. He described that journey of the entrepreneurs pass thorough stages from identifying problem, define objective, developing PoC, developing prototype, developing a team, arranging finances, developing the product, marketing and taking feedback for betterment of the product. He discussed the skills required to become successful entrepreneur. He said that team building, delegation of work, good communications, sales skills, marketing skills and using digital space effectively were the examples of skills that an entrepreneur must have. He further added that these skills can be improved by working on it. He briefed the attendees about the attitude and entrepreneurial behaviour and emphasized that a true entrepreneur is always focussed and directed, has clarity of thoughts, has full confidence in himself and ready to take risk. He further added that he/she must be good in team building, tasking and scheduling and possess good communication skill. He discussed that entrepreneurship is important as it creates employment, provides innovation, raises employment, increase standard of living and support research and development. The one hour interactive session was full of examples from business world like CCD and TATA etc. It was well coordinated and was well received by the attendees. Earlier Dr. Ajay Kumar, Director, TIAS spoke about the innovation and Ideation and its importance and Dr. Nivedita, Head Training and Placement Cell and In Charge IIC welcomed everyone and introduced to the students about the speakers and objective of the workshop. The session ended with a vote of thanks by Dr. Nivedita, Head Training and Placement and In charge IIC TIAS and feedback collection.

Learning Outcome:

- The attendees understood the meaning of entrepreneurship after attending the webinar.
- The attendees were aware about the stages of entrepreneurship after attending the webinar.
- The attendees were aware about the skills of entrepreneurship after attending the webinar.
- The attendees understood the attitude for entrepreneurship after attending the webinar.
- The attendees were about the entrepreneurial behaviour after attending the webinar.

Screenshots and Geotag Photo:

Workshop on Entrepreneurship Skill, Attitude and Behavior Development

01:04:51

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People Chat Reactions Rooms More Camera Mic Share Leave

Entrepreneurship is

the ability and readiness to develop,

organize and run a business enterprise, along with any of its

uncertainties in order to make a profit.

The most prominent example of entrepreneurship is the starting of new businesses

ENTERPRENUERSHIP

Ratish Gaurav

KJ DS

Kanku Jan Dr Deepak ...

HI +56

HCL Health Car...

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ENG 12:16 21-03-2022

Workshop on Entrepreneurship Skill, Attitude and Behavior Development

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AN ENTERPRENUER

The entrepreneur is defined as someone who has the ability and desire to establish, administer and succeed in a startup venture along with risk entailed to it, to make profits.

The best example of entrepreneurship is the starting of a new business venture.

The entrepreneurs are often known as a source of new ideas or innovators, and bring new ideas in the market by replacing old with a new invention

Technia - Microsoft PowerPoint ...

Windows

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Ratish Gaurav

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ENG 12:16 21-03-2022

Workshop on Entrepreneurship Skill, Attitude and Behavior Development

01:20:13

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AN ENTREPRENEUR

- The entrepreneur is defined as someone who has the ability and desire to establish, administer and succeed in a startup venture along with risk entailed to it, to make profits.
- The best example of entrepreneurship is the starting of a new business venture.
- The entrepreneurs are often known as a source of new ideas or innovators, and bring new ideas in the market by replacing old with a new invention.

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Ratish Gaurav

KJK DS
Kanku Jain Dr. Deepak ...

HI RG
HCL Health ... Ratish Gaurav

Dr. Ajay Ko... Radhika Kat...

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NEERJARO... NIDHI

RS +42
On hold

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Workshop on Entrepreneurship Skill, Attitude and Behavior Development

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IMPORTANCE OF ENTREPRENEURSHIP

- **Creation of Employment-** Entrepreneurship generates employment. It provides an entry-level job, required for gaining experience and training for unskilled workers.
- **Innovation-** It is the hub of innovation that provides new product ventures, market, technology and quality of goods, etc., and increase the standard of living of people.
- **Impact on Society and Community Development-** A society becomes greater if the employment base is large and diversified. It brings about changes in society and promotes facilities like higher expenditure on education, better sanitation, fewer slums, a higher level of homeownership. Therefore, entrepreneurship assists the organization towards a more stable and high quality of community life.
- **Increase Standard of Living-** Entrepreneurship helps to improve the standard of living of a person by increasing the income. The standard of living means, increase in the consumption of various goods and services by a household for a particular period.
- **Supports research and development-** New products and services need to be researched and tested before launching in the market. Therefore, an entrepreneur also dispenses finance for research and development with research institutions and universities. This promotes research, general construction, and development in the economy.

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Ratish Gaurav

KJK DS
Kanku Jain Dr. Deepak ...

RG
Ratish Gaurav Dr. Ajay Ko...

Radhika Katana NEERJARO...

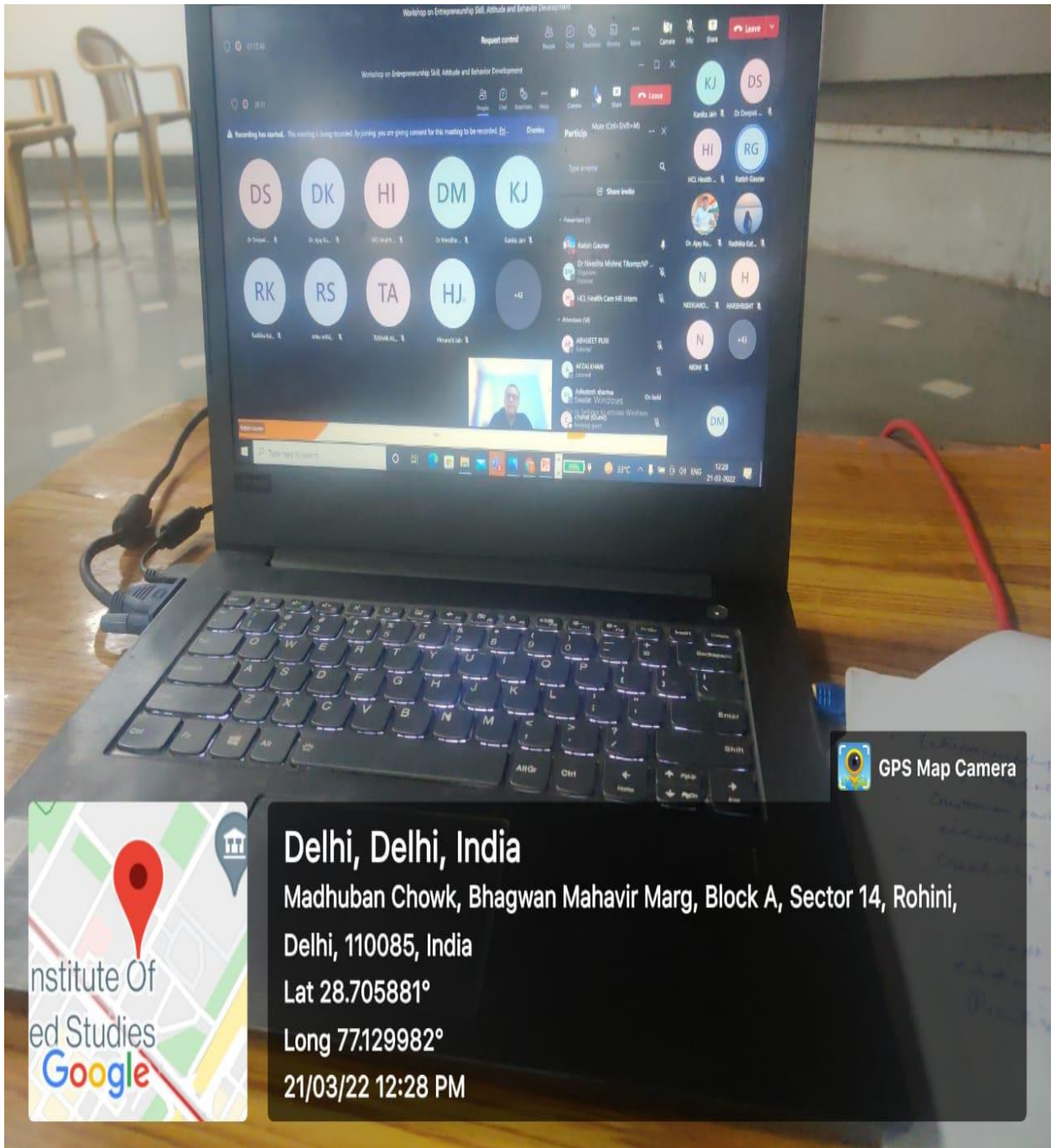
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Vishnvi R...

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Delhi, Delhi, India

**Madhuban Chowk, Bhagwan Mahavir Marg, Block A, Sector 14, Rohini,
Delhi, 110085, India**

Lat 28.705881°

Long 77.129982°

21/03/22 12:28 PM

 Rahul Sharma	 KANIKABANSAL (External)	
 Chahat Daryani (External)	 Dr. Gopal Thakur (External)	
 Kanika Jain (External)	 Dr. Ashutosh Bajpai(HOD-...)	
 NSP, PITAMPURA, NEW DELHI		
SHRISH K	Prabhjot K...	Himanshi ...

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Rahul Sharma  



KANIKABANSAL (External)  





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DILSHAD GARDEN, NEW DELHI

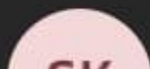




Kanika Jain (External)  



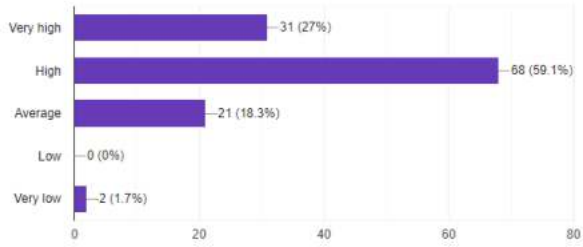
Dr. Ashutosh Bajpai(HOD-...  



Feedback:

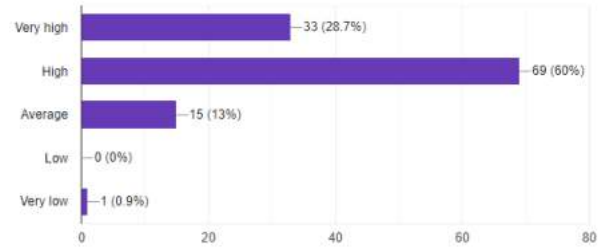
Feedback of the Webinar , rate your satisfaction level for the relevancy of the webinar

115 responses



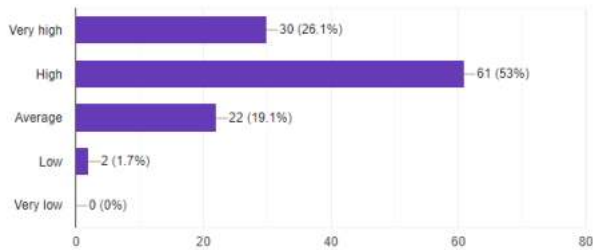
Feedback of the Webinar , rate your satisfaction level for the objective of the webinar

115 responses



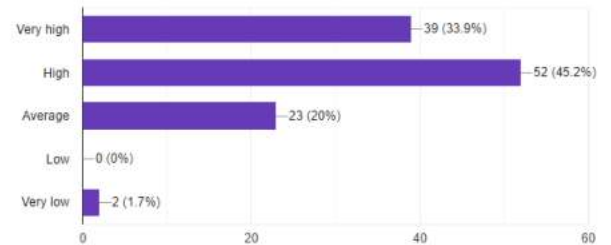
Feedback of the Webinar , rate your satisfaction level for the content of the webinar

115 responses



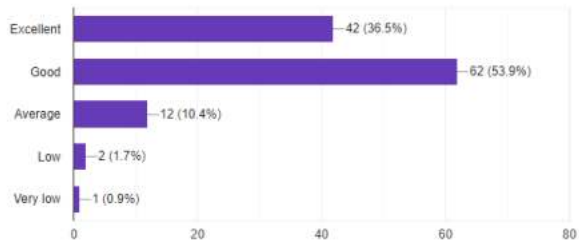
Feedback of the Webinar , rate your satisfaction level for the delivery by the speaker in the webinar

115 responses



Overall feedback

115 responses



List of Beneficiaries:


SI.No	Name	Attended as	Program	Enrolment No	Overall feedback
1	Shivam Bhandari	Student	BCA	217002019	Good
2	Pratik Singh	Student	BCA	35617002020	Excellent
3	Sanyam	Student	BCA	3617002020	Good
4	Harshit	Student	BCA	2017002020	Average
5	Yash Sharma	Student	BCA	4617002020	Good
6	Priyanshu kumar	Student	BCA	3217002020	Excellent
7	KUNIKA MAINDOLA	Student	BCA	2817002019	Good
8	Sanya Verma	Student	BCA	3517002020	Excellent
9	Naman jain	Student	BCA	3517002019	Good
10	ISHA BATRA	Student	BCA	717002019	Good
11	JANUAL ABDIN	Student	BCA	2717002019	Good
12	Chahat	Student	BCA	3717002019	Excellent
13	deepanshi	Student	BCA	1317002020	Good
14	Shivani	Student	BCA	3717002020	Good
15	Rohit Verma	Student	BCA	2117002019	Good
16	Harsh Tanwar	Student	BCA	1917002020	Good
17	Karan Malhotra	Student	BCA	35417002020	Good
18	Sukriti kalra	Student	BCA	4217002020	Good
19	Ayushi Panwar	Student	BCA	1117002020	Good
20	mayank bindal	Student	BA (J&MC)	5317002420	Good, Average
21	Abhijeet Puri	Student	BA (J&MC)	517002420	Excellent
22	Nakul Gupta	Student	BCA	2717002020	Good
23	SABIYA BASHEER	Student	BA (J&MC)	7421302420	Excellent
24	Yashika Sharma	Student	BA (J&MC)	10521302420	Average
25	Ria kishnani	Student	BA (J&MC)	621302421	Average
26	Saksham Pahwa	Student	BA (J&MC)	2521302421	Excellent
27	Vanshita sharma	Student	BA (J&MC)	9921302420	Good
28	Deepak kumar	Student	BA (J&MC)	5217002421	Good
29	Sheetal Tiwari	Student	BA (J&MC)	9717002421	Excellent
30	Harshita kaushik	Student	BA (J&MC)	2821302421	Excellent
31	Ashutosh sharma	Student	BA (J&MC)	9417002421	Good
32	Naman Chawla	Student	BA (J&MC)	4417002421	Excellent
33	Anushka agarwal	Student	BA (J&MC)	36121302421	Good
34	Saksham Kapoor	Student	BA (J&MC)	2221302421	Good
35	Anamika	Student	BA (J&MC)	11017002421	Good
36	Gracy gupta	Student	BA (J&MC)	9317002421	Excellent
37	Falguni sharma	Student	BA (J&MC)	12417002421	Excellent
38	sarthak bajaj	Student	BA (J&MC)	121302421	Good
39	Kanika Bansal	Student	BA (J&MC)	3321302421	Good
40	Riya	Student	BA (J&MC)	13917002421	Good
41	Gurasis Singh Hora	Student	BA (J&MC)	2721302420	Excellent
42	Shruti jain	Student	BA (J&MC)	8617002420	Excellent
43	Dipanshu Pahuja	Student	BA (J&MC)	14517002421	Good
44	Garima Rai	Student	BA (J&MC)	56	Excellent
45	anjali khanna	Student	BA (J&MC)	5047002420	Good, Average
46	Leeshma Garg	Student	BA (J&MC)	4721302420	Average
47	Chirag	Student	BCA	1217002020	Good
48	Nidhi	Student	BA (J&MC)	5817002420	Excellent
49	Freya Uppal	Student	BA (J&MC)	2521302420	Excellent
50	Snehil Wadhwa	Student	BA (J&MC)	8817002420	Excellent

51	Ojus	Student	BA (J&MC)	4717002421	Average
52	Manvi Kumar	Student	BA (J&MC)	5117002420	Excellent
53	Arundhati Nautiyal	Student	BA (J&MC)	1521302420	Excellent
54	Imrana Naz	Student	BA (J&MC)	7317002421	Good
55	Harsh Bisht	Student	BA (J&MC)	7321302421	Excellent
56	Renu Sharma	Student	BA (J&MC)	6817002420	Good
57	Jigyasa Chopra	Student	BA (J&MC)	13317002421	Good
58	RADHIKA KATARIA	Student	BA (J&MC)	12117002421	Excellent
59	Priyanshu singhal	Student	BA (J&MC)	6317002420	Average
60	Aakriti sethi	Student	BA (J&MC)	1017002421	Excellent
61	Tanya	Student	BA (J&MC)	5717002421	Good
62	Nitesh Yadav	Student	BA (J&MC)	8717002421	Excellent
63	Prerna Goel	Student	BA (J&MC)	35417002420	Average
64	Shreya Das	Student	BA (J&MC)	36017002420	Good
65	Tushar Aggarwal	Student	BA (J&MC)	35521302420	Excellent
66	Alaksa Assis	Student	BA (J&MC)	621302420	Good
67	Nitya	Student	BA (J&MC)	Nitya	Average
68	Khushi Malhotra	Student	BA (J&MC)	35517002420	Excellent
69	Yashika Goel	Student	BA (J&MC)	10421302420	Good
70	Tarang Chopra	Student	BA (J&MC)	9121302420	Excellent
71	Shubham	Student	BCA	3917002020	Good
72	Aditya Sindhwal	Student	BA (J&MC)	50121302420	Average
73	Chahat Daryani	Student	BA (J&MC)	6417002421	Good
74	Rahul Sharma	Student	BA (J&MC)	6621302420	Good
75	Dishank jain	Student	BCA	1617002020	Good
76	Arpit singh	Student	BA (J&MC)	1817002420	Good
77	Manisha chauhan	Student	BA (J&MC)	5021302520	Good
78	Vansh Kochhar	Student	BA (J&MC)	9717002420	Excellent
79	Pratham Mishra	Student	BA (J&MC)	6017002420	Excellent
80	Diksha Dureja	Student	BCA	2417002019	Good
81	Vansh chugh	Student	BA (J&MC)	9517002420	Good
82	Vidhi khandelwal	Student	BA (J&MC)	50221302420	Good
83	Neerja Rohatgi	Student	BA (J&MC)	4421302421	Good
84	Yash sah	Student	BA (J&MC)	10321302420	Excellent
85	Ronica	Student	BA (J&MC)	5221302421	Good
86	Pooja bansal	Student	BA (J&MC)	35517002421	Good
87	Bhavay bali	Student	BA (J&MC)	5917002421	Good
88	Kajal Sharma	Student	BA (J&MC)	4117002420	Good
89	Mansi	Student	BA (J&MC)	5121302420	Excellent
90	Bhavya	Student	BA (J&MC)	15117002421	Excellent
91	Prabhjot Kaur	Student	BA (J&MC)	10417002421	Excellent
92	ishika tayal	Student	BA (J&MC)	8317002421	Good
93	Rahul Alex R Dass	Student	BA (J&MC)	6617002420	Good
94	Arushi	Student	BA (J&MC)	2721302421	Good
95	Naman Vij	Student	BBA	7821301720	Good
96	Lakshya Sharma	Student	BA (J&MC)	4621302420	Average
97	Kartik sharma	Student	BA (J&MC)	4321302421	Good
98	Ishita Goyal	Student	BA (J&MC)	3817002420	Good
99	Divyanshu Mishra	Student	BA (J&MC)	2321302420	Good
100	Ayushi	Student	BA (J&MC)	2317002420	Excellent
101	Aryan Arora	Student	BA (J&MC)	4121302421	Excellent
102	Harshit Bansal	Student	BCA	3317002019	Good
103	Keshav Sharma	Student	BA (J&MC)	4317002420	Good

104	Ira Sharma	Student	BA (J&MC)	6417002421	Excellent
105	Usaid parvez	Student	BA (J&MC)	9871636069	Average
106	Fiza Dua	Student	BA (J&MC)	1721302421	Excellent
107	Akriti Fartyal	Student	BA (J&MC)	1121302419	Excellent
108	Swastik gupta	Student	BA (J&MC)	13717002421	Excellent
109	Mayank Arora	Faculty	BA (J&MC)	.	Good
110	Heena Lal	Faculty	BCA	-	Excellent
111	Shimpy Goyal	Faculty	BCA	8190	Good
112	Keenika Arora	Faculty	BBA	1234	Good
113	Rahul Tripathi	Faculty	MBA	NA	Excellent
114	Nivedita	Faculty	MBA	..	Excellent
115	Dr Y P Singh	Faculty	MBA	NA	Good


Dr. Nivedita
 Head

 Training and Placement Cell


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