





Report : WORKSHOP ON SIGNIFICANCE OF LITERATURE REVIEW IN RESEARCH METHODOLOGY

Title of Activity*	Significance of Literature Review in Research Methodology
Values	To develop research acumen in the students
Learning Outcomes	<ul style="list-style-type: none"> • Awareness of research concepts and methods. • Select the appropriate statistical method for the various study topics. • Use statistical software to analyze data using both basic and advanced statistical approaches. • Analyze output tables, interpret them, and write up the results for publication.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Department of Management Sciences
Program Theme*	Research Methodology
External Expert / Internal Expert	Mr. Shrish Singh

Date*	14-03-2023
Time*	1:30 pm onwards
Venue	TIAS PG Building Room No. 1406
Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	43
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	02
No. of External Participants (students + faculty) [write NA if not applicable]	NA
(Geotag) Photograph*	
	



Resource Person (Mr. Shrish Singh) delivering

Report: Description in (min 250 to max 800 words)*

Research is the methodical, unbiased process of obtaining, logging, and analysing data in order to make appropriate and significant conclusions. It suggests thorough inquiry and a commitment to science, where the researcher examines the facts more carefully in order to learn everything that can be learned about the topic at hand. Management decision-making is facilitated and uncertainty is decreased by applied research. One needs to be well-versed in the most recent advancements in research methods to keep up with recent advancements in any area. The Workshop on Research Methodology & Data Analysis will explore the fundamental aspects of research and the consequent need for participants to rethink the assumptions that underlie historical paradigms of research in the field of management while keeping in mind the significance of research methodology. The goal of the course is to give participants a practical way to do research. Participants are likely to leave the workshop with the knowledge and abilities needed to examine the literature, formulate hypotheses, frame research designs, recognise sample procedures, and understand the function and significance of data gathering and analysis tools. The participants will be exposed to some brief theoretical and practical inputs during the seven-day session. The participants are required to bring their research problem and data if they need to work on them during the workshop. At the conclusion, they will do independent data analysis and present their findings to the class.


Objectives

- To provide an overview of Contemporary Research Methodology & Review of Literature.
- To provide the platform for discussion on the methodological requirements of research and to simulate & capture new approaches.

- To enable researchers, irrespective of their discipline, in developing the most appropriate methodology for their research studies.
- To make them familiar with the art of using different research methods and techniques.
- To provide the platform for discussion on the statistical requirements of the research.
- To train and inculcate the skills for Data Analytics.
- To guide participants for Publishable Technical Writings (including Research Ethics)

Contents:

- Conceptual Background of Research
- Review of Literature, Referencing in writing using software
- Conceptualization of Variables and Measurement
- Research Problem: Qualitative and Quantitative Research
- Research Design, Identification of Research Topics, Hypothesis Formulation
- Tools & Techniques of Data Collection: Primary & Secondary, Data Collection Questionnaire Design & Testing
- Reliability and Validity of Measurement and Data
- Factor Analysis: Exploratory and confirmatory factor analysis
- Methods and concepts of factor analysis
- Data Analysis using *SPSS software* (Hands-on Experience)
- Data Analysis using *AMOS software* (Hands-on Experience)
- Data Analysis using *Smart-PLS software* (Hands-on Experience)
- Problems faced during Research and their Remedies
- Writing Academic Research Papers
- Ethical and Copyright Issues (Plagiarism) in Research

Recourse Person Profile	NA
Attendance Sheet*	<i>Attached at the end of Report</i>
Feedback	NA
Report Submitted by Convener (<i>write faculty coordinator name</i>)	Ms. Pooja Devi
For Office Use	
Signature of Event Coordinator /HOD	

List of Beneficiary		
Workshop on “Significance of Literature Review in Research Methodology”		
Sl. No.	Enrolment Number	Name
1.	7917001722	Aadya jain
2.	8017001722	Prachi Garg
3.	8117001722	Vaibhav Gandhi
4.	8217001722	Shrey Goel
5.	8317001722	Yashika jain
6.	8417001722	KESHAV GUPTA
7.	8517001722	Kangna Gothwal
8.	8617001722	Sanya Agarwal
9.	8717001722	Titiksh Sharma
10.	10517001722	Himank Gujral
11.	10617001722	Namit Mohta
12.	10717001722	Adit Gupta
13.	10817001722	Diksha Negi
14.	10917001722	Krishna Gupta
15.	11017001722	Mehul Garg
16.	11117001722	Yash Sharma

17.	11217001722	Nikunj Arora
18.	11317001722	Sampan bhatia
19.	11417001722	Kaveet Kalra
20.	11517001722	Bhumika Maggo
21.	11617001722	Rahul singla
22.	11717001722	Lavanya Aneja
23.	11817001722	Khushi Arora
24.	11917001722	Kanishka soni
25.	12017001722	Sanyam Pahwa
26.	00121301722	NILESH KUMAR
27.	00221301722	ANAMIKA KHURANA
28.	00321301722	SHREYA CHAMOLI
29.	00421301722	ANUSHKA JAIN
30.	10321301722	KRISH CHUGH
31.	10421301722	VIVEK KUMAR LUNAWAT
32.	10521301722	NANCY GARG
33.	10621301722	MEHUL GARG
34.	10721301722	DIVANSH SHARMA
35.	10821301722	SAMBHAV MADAAN
36.	35121301722	SHAMITA SHARMA
37.	35221301722	KARTIK GUPTA
38.	35321301722	AKANKSHA
39.	35421301722	PARI GUPTA
40.	35521301722	DEVESH MANCHANDA
41.	35621301722	ANSH CHHABRA
42.	35721301722	ROHIT SHARMA
43.	35821301722	RAGHAV DADHICH


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