





REPORT : WORKSHOP ON ENTREPRENEURSHIP & INNOVATION

Title of Activity*	Workshop on Entrepreneurship & Innovation
Values	To develop deeper understanding of start- ups and their complexities
Learning Outcomes	The workshop highlighted the importance of innovation in entrepreneurship its value for the longevity of a business. The workshop also emphasized on the opportunity to innovate to make the lives more comfortable and the solutions that can be evolved to make it better, easier and more useful. Entrepreneurs must keep themselves abreast with the current trends and demands. Manufacturers are constantly innovating to produce more without sacrificing the quality. Companies and enterprises keep innovation as part of their organization. Innovations contribute to the success of the company. Entrepreneur, as innovators, see not just one solution to a need. They keep coming up with ideas and do not settle until they come up with multiple solutions. Innovation is extremely important that companies often see their employees' creativity as a solution. The workshop concludes with a note on the promise from both the sides that these kind of workshops will be continued in the times to come
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Department of Management Sciences
Program Theme*	Entrepreneurship & Innovation
External Expert / Internal Expert	Mr. Paritosh Anand and Mr. Manmohan Mishra

Date*	03-05-2023
Time*	1:30 pm onwards
Venue	TIAS PG Building Board Room
Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	24
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	04
No. of External Participants (students + faculty) [write NA if not applicable]	NA
(Geotag) Photograph*	
	



Report: Description in (min 250 to max 800 words)*


Considered as a global movement, entrepreneurship is presently embryonic in emerging markets like China and India. Social, women, and youth sectors are the sectors that demand innovative solutions, and entrepreneurs have a large playground to cater to, with out-of-the-box ideas that will impact the quality of lives and contribute towards making the world a better and more sustainable place.

Objectives:

- To provide them with deeper understanding of start-ups and their complexities
- To educate students about how innovation helps entrepreneurs to fight and sustain competition.
- To highlight importance of Innovation in Entrepreneurship

Thus, The aim of workshop is to make students aware about start-up and entrepreneurship, to encourage and motivate them for entrepreneurship, which will boost their inner urge for becoming self-employed in future, to be job creator rather than job seeker. Workshop will make students aware about entrepreneurial practices going on in corporate world that would be shared by young entrepreneurs and trainer.

Expert session-I began with talk of Mr. Paritosh Anand enlightened students with grass root knowledge about the ways to start up and how to evaluate and Use Internet in business start-up. His

	<p>Speech began with innovative ideas which are demanded in market, strategies to convert ideas into business,. In addition, he shared his views on importance of entrepreneurship with ample illustrations and discussion .He also covered the area and field of start-up business. His speech was followed by question answer session in which students get their doubts solved.</p> <p>Mr. Manmohan Mishra continued the session –II on topic “Entrepreneurship Process” His speech began with journey of his own start up and problems faced by his start –up. He informed about problems in startup especially in India and how to solve problems of Indian SME. He also talked about target market and marketing strategies</p> <p>Session ended with question answer session in which students get their doubts solved.</p>
<p>Recourse Person Profile</p>	<p>Mr. Paritosh Anand (Expert in Management Program) Mr. Manmohan Mishra (Program Manager)</p>
<p>Attendance Sheet*</p>	<p><i>Attached at the end of Report</i></p>
<p>Feedback</p>	<p>NA</p>
<p>Report Submitted by Convener <i>(write faculty coordinator name)</i></p>	<p>Dr. Nivedita</p>
<p><i>For Office Use</i></p>	
<p>Signature of Event Coordinator</p>	 <p>Dr. Nivedita Head Training and Placement Cell</p>

List of Beneficiaries		
Workshop on Entrepreneurship & Innovation		
COURSE: BBA		
Sl. No.	Enrolment Number	Name
1	07017001721	SAKSHAM SINGH
2	07117001721	SHREE KAUSHIK
3	07217001721	HARSHIT SHARMA
4	07317001721	DEV CHAWLA
5	08617001721	AYUSH GOEL
6	08717001721	MAYANK SIKKA
7	3117001721	LOKESH MISHRA
8	3217001721	SNEHA SRIVASTAVA
9	3317001721	SAKSHI SAJNANI
10	35517001721	SHIVAM KUMAR MISHRA
11	35617001721	PURVASHA AGGARWAL
12	35717001721	SMRITI OJHA
13	35817001721	NAMIT UPPAL
14	35517001721	SHIVAM KUMAR MISHRA
15	`00621301721	ASHISH DHAMIJA
16	`00721301721	SHREEJAN DWIVEDI
17	`00821301721	ANSH GOYAL
18	`00921301721	JASMINE KAUR WASON
19	09821301721	PARTH VERMA
20	09921301721	ISHITA AGGARWAL
21	10021301721	KANISHK KAPOOR
22	12621301721	SARTHAK ARYA
23	12721301721	VARUN KUMAR
24	12821301721	SHREYA BHARDWAJ



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