

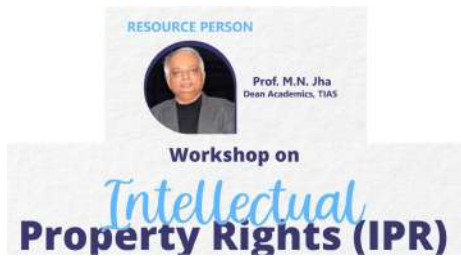


Department of Journalism and Mass Communication

Workshop Report on Intellectual Property Rights (IPR)

Title of Activity*	Intellectual Property Rights (IPR) Workshop
Values	<ul style="list-style-type: none"> • Knowledge and Skill Enhancement • Critical Thinking • Ethical Sensitivity • Communication Skills • Professionalism
Learning Outcomes	<ol style="list-style-type: none"> 1. Understanding of IPR: Participants gained a comprehensive understanding of Intellectual Property Rights, including patents, copyrights, trademarks, and trade secrets. 2. Importance of Protection: The significance of protecting intellectual property was emphasized, and participants learned how it fosters innovation, creativity, and economic growth. 3. Awareness of IPR Challenges: Participants were made aware of the challenges and issues related to IPR enforcement and infringement in various industries. 4. Ethical Practices: The workshop emphasized the importance of adhering to ethical practices when dealing with intellectual property rights.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Department of Journalism and Mass Communication
Program Theme*	Intellectual Property Rights (IPR) Workshop
External Expert / Internal Expert	<p>Internal Expert : Dr. Rajni Yadav External Expert : Prof. (Dr.) M.N. Jha Dean academics, TIAS</p>

Date*	14th December 2022
Time*	10:30 AM onwards
Venue	Online; Google Meet
Poster/Flyer/Notice*	
Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)	NA
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	46
No. of Faculty* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	15
No. of External Participants (students + faculty) [write NA if not applicable]	NA
(Geotag) Photograph*	
	



(Speaker with the topic of Seminar)

Report: Description in (min 250 to max 800 words)*

The workshop aligned with Tecnia Institute of Advanced Studies' Outcome-Based Education (OBE) approach, demonstrating the following values:

1. Knowledge and Skill Enhancement: The workshop enhanced participants' knowledge and skills related to IPR, making them more competent in understanding and applying IPR concepts.

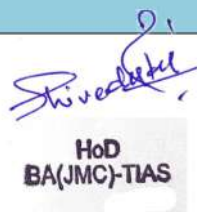
2. Critical Thinking: Through interactive sessions and Q&A, participants were encouraged to think critically about IPR issues and explore solutions.

3. Ethical Sensitivity: The emphasis on ethical practices regarding intellectual property rights demonstrated the importance of ethical sensitivity in professional endeavors.

4. Communication Skills: Participants engaged in effective communication during the workshop, sharing their ideas and opinions during discussions.

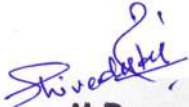
5. Professionalism: By learning about IPR and its impact on various industries, participants gained a sense of professionalism and responsibility in their future endeavors.

The workshop on Intellectual

	<p>Property Rights conducted by Tecnia Institute of Advanced Studies was a resounding success. Participants gained valuable insights into the world of IPR, its importance, and the ethical considerations surrounding it. The event served as a platform for promoting discussions, networking, and fostering a deeper understanding of IPR concepts. The Department of Journalism and Mass Communication at TIAS is committed to organizing more such workshops in the future to enhance the knowledge and skills of its students and professionals alike.</p>															
Recourse Person Profile	<p>Prof. (Dr.) M.N. Jha Professor Management & Dean (Academics), Tecnia Institute of Advanced Studies (GGSIP University, Delhi)</p>															
Attendance Sheet*	<i>Attached at the end of Report</i>															
Feedback	NA															
Report Submitted by Convener <i>(write faculty coordinator name)</i>	Convener: Dr. Rajni Yadav Coordinator : Dr. Jagriti Basera															
For Office Use																
Signature of Event Coordinator / HOD																
List of Beneficiary	<table border="1"> <thead> <tr> <th>S. No</th> <th>Enrollment No.</th> <th>Name of Students</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>35717002420</td> <td>SANYA ARORA</td> </tr> <tr> <td>2</td> <td>35817002420</td> <td>DEVANG SABHARWAL</td> </tr> <tr> <td>3</td> <td>35917002420</td> <td>MITALI ARORA</td> </tr> <tr> <td>4</td> <td>36017002420</td> <td>SHREYA DAS</td> </tr> </tbody> </table>	S. No	Enrollment No.	Name of Students	1	35717002420	SANYA ARORA	2	35817002420	DEVANG SABHARWAL	3	35917002420	MITALI ARORA	4	36017002420	SHREYA DAS
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22	1217002420	ANGAD SINGH JOHAR
23	5817002421	KASHISH SETHI
24	5917002421	BHAVAY BALI
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33	6917002421	ANUSHKA
34	7317002421	IMRANA NAZ
35	7417002421	VANSHIKA SHARMA
36	7517002421	SAHANAZ KHATUN

	37	7617002421	ANSEN JOY KALLUKALAM
	38	7717002421	ANIK GOSSWAMI
	39	8017002421	ISHIKA KAPOOR
	40	8117002421	KHUSHI MANCHANDA
	41	8217002421	TANUJ VERMA
	42	8317002421	ISHIKA TAYAL
	43	8417002421	NIDHI
	44	8517002421	MOHD USAID PARVEZ
	45	8617002421	KHUSHI MAHAJAN
	46	8717002421	NITESH YADAV


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