



**TECNIA INSTITUTE OF ADVANCED STUDIES**  
**GRADE "A" INSTITUTE**  
Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University  
Recognized Under Sec. 2(f) of UGC Act 1956  
**INSTITUTIONAL AREA MADHUBAN CHOWK, ROHINI, DELHI 110085**  
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**Ref. No: TIAS/TP/Campus/Notice/2023-24/120**

**Date: 11.01.2024**

Dear All,

Please find an option for consideration. Interested candidates are required to register on the link latest by 13/01/2024.

**Link to Apply:-** <https://forms.gle/8PozLkkSd7bvF83eA>

**Company Name:- AdsRole**

**Eligibility:** BBA/MBA/BCA-2024 Passing Year

**Profile:** Business Growth Executives-US Shift

**Package-** Upto 2.40 Lac to Upto 3 Lac. Depending upon skills and interview

**Note: It is a 5 Days working firm Also People working in the US shift will get Cab drop facility and Meal Facility.**

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**Location-** Noida Sector 3 (Nearest metro station is Sector 16 Gate no 3 )

**Address**

G 16, 1st Floor, Sector 3, Noida, Uttar Pradesh 201301

**About Company:-**

AdsRole is a digital Marketing Agency that crafts innovative strategies tailored to your unique business needs. From captivating social media campaigns to search engine services, we leverage cutting-edge technologies and industry insights to drive targeted traffic and generate best results. AdsRole is where opportunities for growth and success abound. We foster a culture of collaboration, continuous learning, and unparalleled support,

- 1) We are a digital marketing agency ranked by Clutch, Yelp, and Bark.com Professionals.
- 2) Our Headquartered in Texas, the United States, we have a development hub in India along with the marketing department based in Australia.
- 3) AdsRole is a team of Subject Matter Experts having experience of working with many IT giants like Google and Wipro.
- 4) The team comes from a strong IT background knowledge to ensure the best for his clients
- 5) Attractive Packages and Lucrative incentives
- 6) Award winning ceremonies, Fun Fridays, Office trips & Parties
- 7) Work life balance – 5 Days Working

Website: - <https://www.adsrole.com>

Position	Business Growth Executive
Preferred Specialization	BBA, MBA, BCA, MCA, BTECH, PGDM, PGDBA, MBA
Benefits	Dinner + Drop Cab Facility + Rewards for Outstanding Performance
<b>JOB LOCATION</b>	Sector-3, Noida (Work from Office) Nearby Metro Station- Sector 16

**Key Responsibilities:-**

- Research and identify potential clients, industries, and market segments for business growth.
- Conduct market analysis and competitor research to identify opportunities for the organization.
- Assist in developing and implementing sales strategies to achieve company objectives.
- Build and maintain strong relationships with clients, ensuring their satisfaction and loyalty.
- Collaborate with the sales team to generate leads and convert them into profitable business deals.
- Participate in sales presentations and meetings to showcase the organization's products or services.
- Prepare sales reports and maintain accurate records of sales activities.
- Stay updated with industry trends, market developments, and competitors' activities.
- Contribute to team efforts by accomplishing targets and goals set by the organization.

**Requirements & Skills**

- Bachelor's degree in Business Administration, Marketing, or a related field.
- Excellent verbal and written communication skills.
- Strong analytical and problem-solving abilities.
- Self-motivated with a proactive and results-oriented mindset.
- Ability to work independently and collaboratively in a team environment.
- Good organizational and time management skills.

All the best

Thanks & Regards,



Dr. Nivedita  
Head - Training and Placement Cell