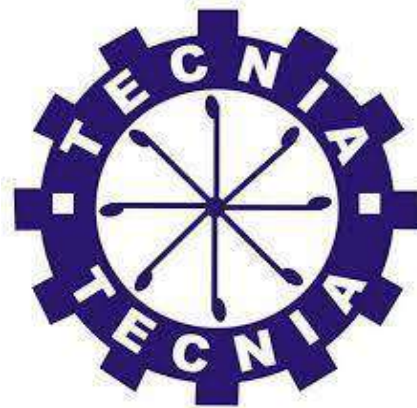


NAAC Criterion-VII

Institutional Values and Best Practices

Key Indicator – 7.3 Institutional Distinctiveness

Sub-Criteria 7.3.1 Portray the Performance of the Institution



TECNIA INSTITUTE OF ADVANCED STUDIES

**(Approved By AICTE, Ministry of Education, Govt. of India,
Affiliated to G.G.S.I.P. University & Recognised Under Sec. 2 (f) of UGC 1956)**

3 PSP, Institutional Area Madhuban Chowk, Sector 14, Rohini, New Delhi-110085



7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust

Other Relevant Information

The Institute has been able to developed linkage with the Apna Pariwar Global (APG) Apna Pariwar Global (APG) is a Consortium of "A" Class Corporate, Business and Industrial Houses; APG - Platform for Business Networking & Development; A Group of renowned industrialists and philanthropists of more than 100 HNI companies to take along all the likeminded legends, figureheads, icons, successful entrepreneur, tycoons, business barons, magnates, moguls, big shots, brand ambassadors, legates. *APG is a very strong network of members including NRI from 36 destinations across globe with 200 selected cities from Switzerland, Bangkok, Singapore, Hongkong and Canada* regularly meets at APG Global Business Conclaves, at different states of India. APG – members takes initiatives for new business ventures and exchange ideas to explore possibilities in India in various sectors and schemes through corporate initiatives put forwarded by various Governments of State; to develop globally and explore new business ventures to meet India's development needs.

Select links to Tecnia Institute of Advanced Studies-Apna Pariwar Global Series – Success Stories and others

https://www.youtube.com/watch?v=71u_W7epZhQ

The Institute has developed a close linkage and association to propagate and initiate activities of mutual collaboration and co-operation on the following aspects to enhanced opportunities.

Co-Operation: for enhancing intellectual capabilities for developing suitable systems skills sets and Domain Knowledge as per needs of the industry.

Global Business Conclaves; Conduct Conferences; Summit; Conclaves; Seminar; Workshop; Guest Lectures; Exchanging of expertise by means of for the benefit of Faculty & Students and APG and its Members. Institute provides technical support in organizing the Global Business Conclaves, Meetings, Summit, Conferences, Webinars, Convocations or any other formal get together of the APG.

Branding & Strengthen of Relations: Institute and APG develops symbiotic relationship and benefits the Student and Faculty and advantageous to the bonafide APG members; further agrees on to use logos to publicize on website and other social media platform for branding and mutual benefits. The consortium helps us in identifying the requirement of manpower with specialized skill set to undertake *Short Term Capability Enhancement Program, Value Added Program*.

Curriculum Design enrichment & delivery: The APG members *also gives the inputs on incorporation of certain* valuable inputs to the TIAS to suitably customize the curriculum for its

enrichment of the students meet the skill and knowledge to fit into the industrial scenario meaningfully.

Domain Expert Lectures: The APG through its various entrepreneurs members during the talk show extend and the necessary support to deliver Domain Specific Expert Lectures as Resource Person on for the advantage of the students and development the interns for sector specific emerging technologies in order to bridge the skill gap and to make them industry ready.

Research and Development: APG agreed to carry out the joint research activities in the various fields like Marketing, Finance, HR, Computer Applications, Media & Production and Content Development etc. involving its members and interns from Institute to make their career in specified R&D Services,

Entrepreneurial and Research Innovation Support: APG helped the Institute for the development of its Institute Innovation Council (IIC) by providing Industry Expert; and share the experience and expertise of its member through a Lectures/Interaction/Talk/Dialog/Interview as success story for the students of programs to develop and the Ecosystem for Innovation, Startup and entrepreneurship budding entrepreneurs for hand holding. Incubation Centre, Entrepreneurship & Startup,

Projects Consultancy Development: APG helps to develop Research acumen by providing opportunities for Projects and Consultancy and coordinate on various projects consultancy in different sectors. APG provides opportunity in various Domains i.e. Marketing, Finance, HR, IB, IT, Digital, Digital & Social Media, etc. and provide to undertake IPR Activity, Research Copyrights, Hiring for Live Projects and Practical Training, Process/ Design Innovations and Patents

Management Development Programs: The Institute helps APG to train its members employee through Management Development programs and make them abreast with the latest skills and practices.

Skill Development Programs: The Institute helps the APG members employees to impart value addition with PGDM Program (through CDL) and soft skills training program (through its Professional Training Development Cell) to instill in the employees of second party the lifelong learning approach and attitude for continues up-skilling and reskilling.

Training & Placements: The APG helps and permits the Students and Faculty to visit its group companies Industries for **Industrial Visits** interaction with production process and to get an insight into the latest domain specific developments / requirements of the industries;

Industrial Training: The APG group companies helps in Student Induction Program, Career Guidance, Summer Training, Industrial Training and provided exposure to students and faculty through this association to build confidence and prepare the students to have a smooth transition from academic to working career.

Internships for Students: The APG helps to provide its members Industrial Sites for the hands-on training of the learners enrolled for Live Projects and Research Activity, Technical Skill Enhancement Program and for practical training opportunities available with them.

Campus Recruitments/ Placements: APG helps the Training & Placement Cell of the Institute in Placement of Students for Pool/ Campus recruitments. Also Hiring Students for Minor-Major Project / Dissertation, e.g. Students are undergoing internship with Stallion Capital Management Pvt. Ltd. to enhance their skills sets and Domain Knowledge recently.

The Institute has been able to developed linkage with the Apna Pariwar Global (APG) is a Consortium of “A” Class Corporate, Business and Industrial Houses; APG - Platform for Business Networking & Development; A Group of renowned industrialists and philanthropists of more than 100 HNI companies to take along all the likeminded legends, figureheads, icons, successful entrepreneur, tycoons, business barons, magnates, moguls, big shots, brand ambassadors, legates. APG is a very strong network of members including NRI from 36 destinations across globe with 200 selected cities from Switzerland, Bangkok, Singapore, Hongkong and Canada regularly meets at APG Global Business Conclaves, at different states of India. APG – members takes initiatives for new business ventures and exchange ideas to explore possibilities in India in various sectors and schemes through corporate initiatives put forwarded by various Governments of State; to develop globally and explore new business ventures to meet India’s development needs.

Institute initiated the concept of propagation of APG started its journey with the Inaugural Meet at ITC Maurya, Delhi which was concluded on 3rd June, 2018. The Honorable Governor of Sikkim, Sh. Ganga Prasad Ji presided over the function as Chief Guest of the meet.





Institute further guided and conducted The 2nd Meet of APNA PARIWAR GLOBAL which was held from 31st August to 01st September 2018 at the Lalit Golf & Spa Resort, Goa. The Honorable Governor of Goa, Smt. Mridula Sinha Ji presided in the capacity of Chief Guest.





Tecnia Institute of Advanced Studies further propounded The 3rd Meet of APNA PARIWAR GLOBAL which was held at Hotel „THE TAJ VIVANTA“, Guwahati from 11 – 13th January 2019 and Prof. Jagdish Mukhi, Hon[“]ble Governor of Assam presided over as Chief Guest.





The TIAS made efforts for the conduct of the 4th Meet of APNA PARIWAR GLOBAL which was held at Hotel “TAJ MALABAR RESORT & SPA”, Cochin, Kerala from 28th – 30th June 2019 and Justice P. Sathasivam Ji, Hon“ble Governor of Kerala graced the occasion with his benign presence.



The Institute and its placement cell spearheaded for the conduct of the **5th APG-GLOBAL BUSINESS CONCLAVE** which was from 1st to 3rd November, 2019 at [Marriott Hotel](#) Jaipur, Rajasthan. His Excellency, the Hon^{ble} Governor of Rajasthan Shri Kalraj Mishra ji was the Chief Guest and The Guest of Honour for the conclave was Justice Deepak Mishra ji, the Former Chief Justice of India. It was great success.



The Management Sciences Department of the Institute conducted the 6th APG-GLOBAL BUSINESS CONCLAVE which was organized virtually due to prevailing imposed restrictions as per the guidelines issued by NDCA to combat the global pandemic Covid-19. An International Webinar on Brand Power - Local to Global with the vision of our Prime Minister Shri Narendra Modi ji, was organized under this on 19th July, 2020.

The 7th APG-GLOBAL BUSINESS CONCLAVE was conducted from 19th to 21st August, 2021 at JW MARRIOTT HOTEL Hospitality District, Delhi Aerocity, New Delhi. Honorable Speaker of the Lok Sabha, Parliament of India, Govt. of India, Shri Om Birla Ji, presided over as Chief Guest; To honor and appreciate the efforts of the benevolent APG members for showing solidarity at the time of COVID crisis towards their fellow citizens, APG – Global Vaish Foundation convened the „APG -Appreciation Award Ceremony“ Honoring Incredible India!. His benign presence and felicitation motivated the fellow members as the country was and is reeling under severe waves of Covid-19 Pandemic, which has devastated, disruptive all economic and social activities.

Tecnia Institute of Advanced Studies has helped in conduct of more than 10 Global Business Conclaves of APG up till now and have witnessed a great success. The number of dignitaries from industry and business world gracing the business conclaves until now is an apt testimony for mere impact and usefulness of all APG Business Conclaves. The outcome of these conclaves have been successful discussion and suggestions for creative new opportunities and avenues and explore new business ventures to meet the developmental needs. Keeping in view the unblemished track record, the APG consortium of Industries had signed MoU with the Institute for undertaking for all its business conclaves in future and all consortium member extended their support willingly to the Institute as and when required on symbiotic basis which complements and supplements each other efforts.

The MoU earmark following area for co-operations:

- ❖ Co-Operation
- ❖ Global Business Conclaves; Conduct
- ❖ Branding & Strengthen of Relations
- ❖ Curriculum Design enrichment & delivery
- ❖ Domain Expert Lectures
- ❖ Research and Development
- ❖ Entrepreneurial and Research Innovation Support
- ❖ Projects Consultancy Development
- ❖ Management Development Programs
- ❖ Skill Development Programs
- ❖ Training & Placements, Industrial Visits
- ❖ Industrial Training
- ❖ Internships for Students
- ❖ Campus Recruitments/ Placements

Select links to Tecnia Institute of Advanced Studies-Apna Pariwar Global Series – Success Stories and others

https://www.youtube.com/watch?v=71u_W7epZhQ

The Institute has developed a close linkage and association to propagate and initiate activities of mutual collaboration and co-operation on the following aspects to enhanced opportunities.

*