



INSTITUTIONS INNOVATION COUNCIL & TRAINING AND PLACEMENT CELL Event Report



TECNIA
 INSTITUTE OF ADVANCED STUDIES
 NAAC ACCREDITED GRADE "A" INSTITUTE
 DELHI INDIA



Collaboration with
Institute for Industrial Development
 Incubator with Ministry of MSME, GOI.



World Intellectual Property Day Celebration

Webinar on

Event: Invited Talk

Topic: Intellectual Property Rights

Saturday 06th Aug, 2022 | 12:00 PM Onwards



SPEAKERS:



Dr. Ajay Kumar
 Director
 TIAS



Ms. Trishna Choudhary
 Compliance Professional of Federal-Mogul Motorparts (India) Ltd
 & Women Independent Director at the Board of Polka Dots Pvt. Ltd
 Zsquare Strategies LLP and ASDC



Dr. Nivedita
 I/C IIC, Head T&P
 TIAS

Tecnia Official

LIVE

Join Us: <https://bit.ly/3BHsYhx>

- Event:** Invited Talk
- Topic:** Intellectual Property Rights
- Date:** 06 Aug. 2022
- Time:** 12:00 PM Onwards
- Duration:** One and Half Hour(Online Session)
- Platform:** Online (Microsoft Teams)
- Program:** BBA and BCA
- Coordinator:** Mr. Rahul Tripathi, Assistant Professor,
Department of Management Sciences
- Convener:** Dr. Nivedita, Head - Training & Placement Cell,
In-Charge - IIC
- Students:** 55

Resource Person:

Ms. Trishna Choudhary, Compliance Professional of Federal-Mogul Motorparts (India) Limited & Women Independent Director at the Board of Polka Dots Private Limited, Zsquare Strategies LLP and Agriculture Skill Development Council (ASDC)

Dr. Nivedita
 Head
 Training and Placement Cell

Director
 Tecnia Institute of Advanced Studies
 (Affiliated to GGSIP University Delhi)
 Madhuban Chowk, Rohini, Delhi-85

Objective:

- To make the attendees understand various types of intellectual property and their importance in start-ups.
- To make the attendees understand grounds for refusal of registration of Trade Mark.
- To make the attendees understand about the types of rights protected by Copyright.
- To make the attendees understand the process of Copyright filing.
- To make the attendees understand the Criteria of Patentability.
- To make the attendees understand the procedure of filing a patent.
- To make the attendees aware about the documents required for filing the patent.

Report:

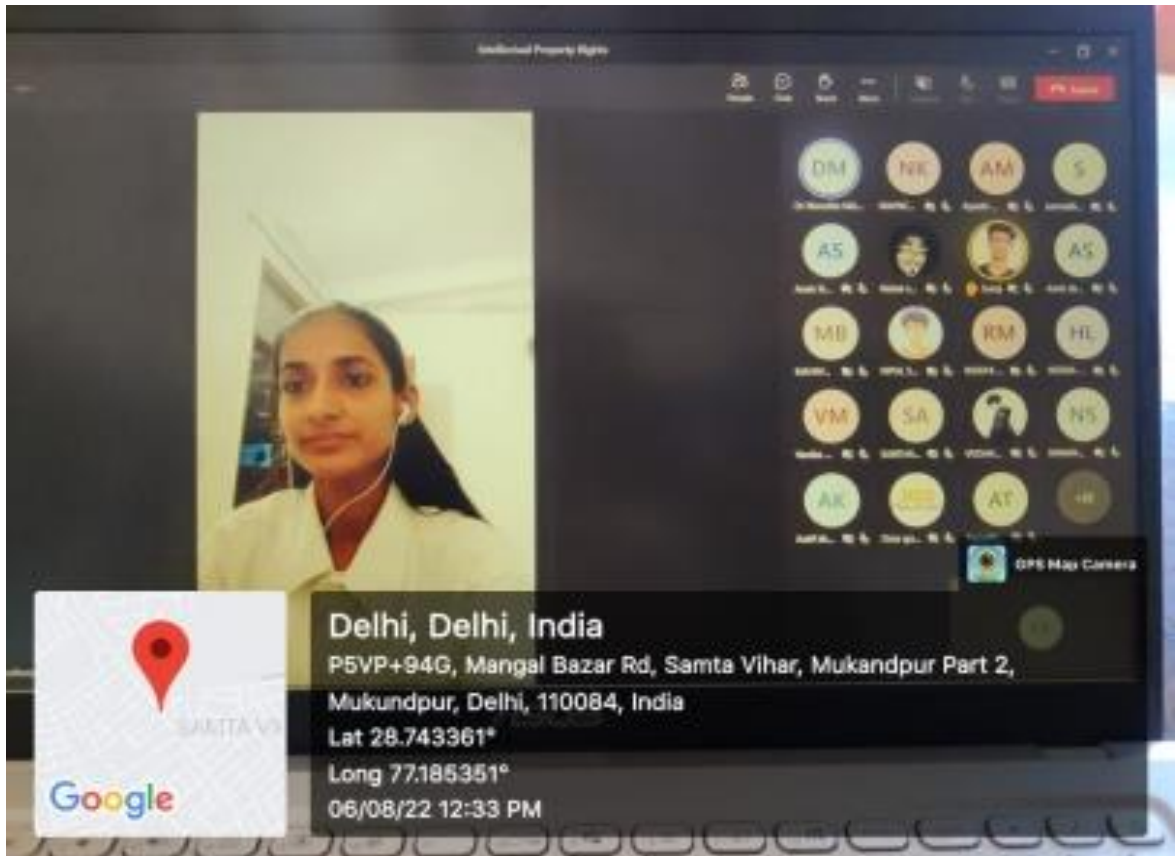
An Invited Talk was organized by IIC TIAS on 06.08.2022 at 12:00 PM on Intellectual Property Rights. The speaker of the webinar was Ms. Trishna Choudhary, Compliance Professional of Federal-Mogul Motorparts (India) Limited & Women Independent Director at the Board of Polka Dots Private Limited, Zsquare Strategies LLP and Agriculture Skill Development Council (ASDC). The speaker defined the types of property and intellectual property and briefed the attendees on it as Creative ideas and expressions of the human mind (intellect) that have commercial value. She discussed in detail the role and importance of IPR especially in start-ups. She described different types of property rights –copyright, trademarks, and IP and elaborated with various examples.

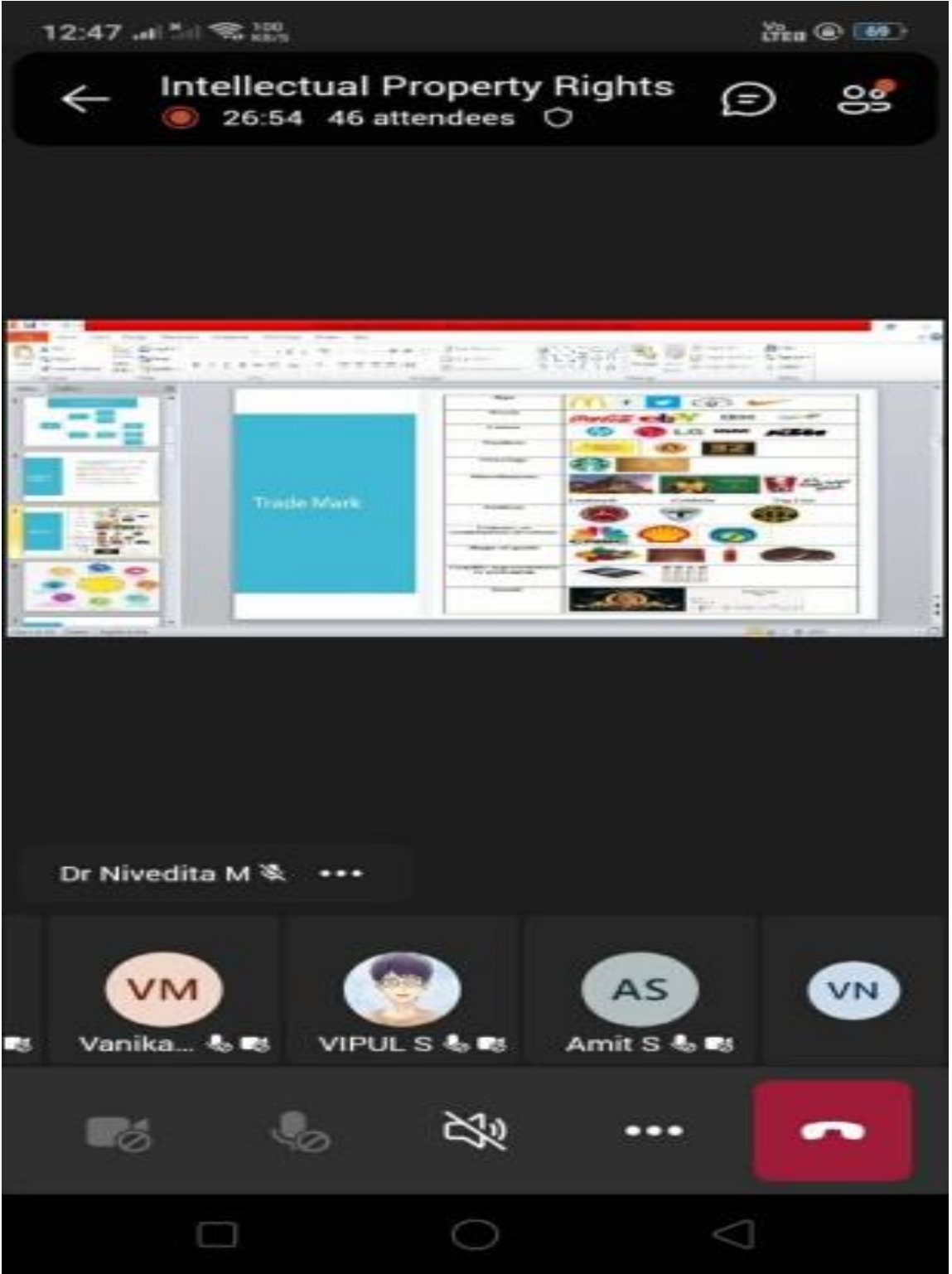
She also discussed about the procedures and documents required to obtain these rights and also elaborated the reasons of refusal of grants of the rights. She discussed about WIPO's Madrid System for the International Registration of Marks, which is a convenient and cost-effective solution for registering and managing trademarks worldwide. She discussed in detail about the characteristics of copyright, Process of Copyright Filing and also types of right that are protected by copyright. She described what is patent and Criteria of Patentability, procedure of patent filing in India, and documents required for filing a patent. Earlier Dr. Nivedita, Head Training and Placement Cell and In-charge IIC welcomed the guest and spoke about the objective of the webinar. The one and half hour session was well coordinated by Ms. Sania Kuukar, Assistant Professor, Department of Computer Application and Mr. Rahul Tripathi, Assistant Professor, Department of Management Sciences. The session ended with a vote of thanks by Dr. Nivedita and feedback collection.

Learning Outcome:

- The attendees understood various types of intellectual property and their importance in start-ups.
- The attendees understood reasons for refusal of registration of Trade Mark.
- The attendees understood various types of rights protected by Copyright.
- The attendees understood the process of Copyright filing.
- The attendees understood the Criteria of Patentability.
- The attendees understood the procedure of filing a patent.
- The attendees got awareness about the documents required for filing the patent.

Screenshots and Geotag Photos:





New Delhi, Delhi, India
 I-18/1, I-18/1, Street Number 32, Block H, Subhash Park, New Delhi,
 Delhi 110075, India
 Lat 28.604952°
 Long 77.05894°
 06/08/22 12:47 PM

MADHU VIHA
 Google

Attendees

- Priyank
- PRINWAL CHOUHARY
- SARAL MITAL
- Rahul Tripathi
- REKHA MELKORA
- GPS Map Camera

Grounds for refusal of registration of Trade Mark

Absolute grounds for refusal of registration

- which are devoid of any distinctive character
- Which indicate quality or other distinctive character of the goods or services
- Which have become customary in the current language
- such nature as to deceive the public or cause confusion
- it comprises or contains scandalous or obscene matter

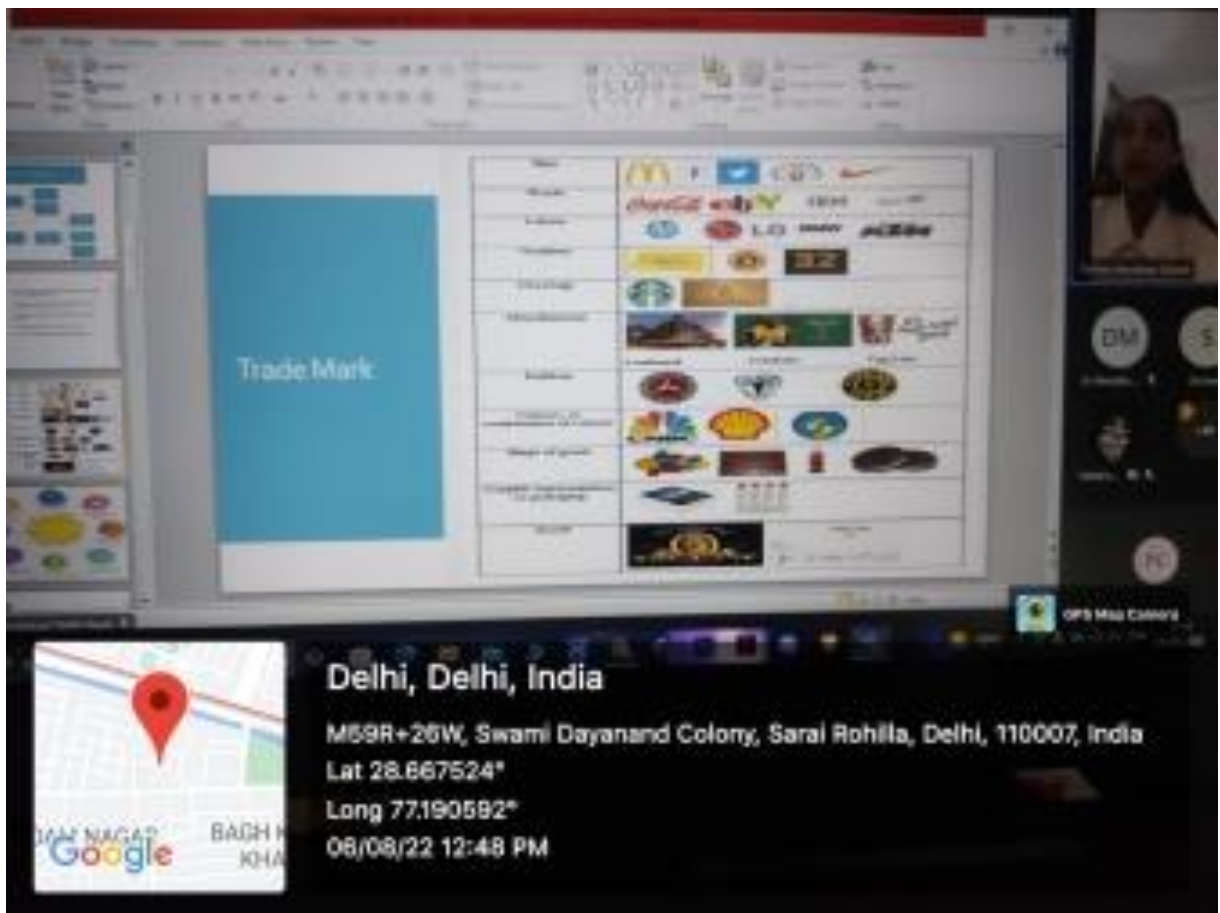
Relative grounds for refusal of registration

- its identity with an earlier trade mark and similarity of goods or services covered by the trade mark; or
- its similarity to an earlier trade mark and the identity or similarity of the goods or services covered by the trade mark;

Attendees

- DM
- +41
- NS



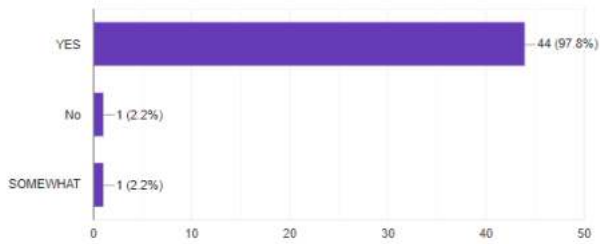


Feedback of the Webinar:

My understanding about the various types of intellectual property and their importance has increased after attending the webinar

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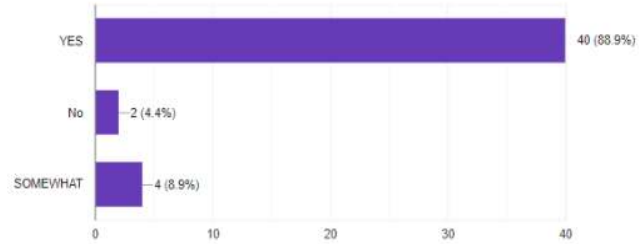
45 responses



My understanding about the grounds for refusal of registration of Trade Mark has increased after attending the webinar

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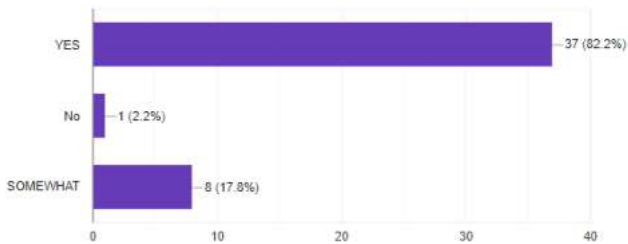
45 responses



My understanding about the types of rights protected by Copyright has increased after attending the webinar

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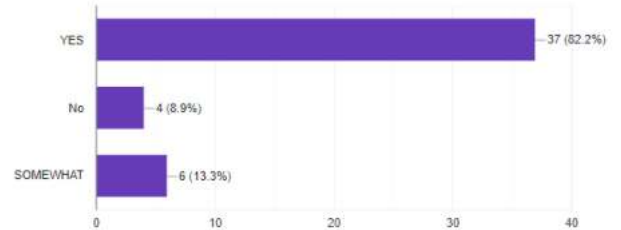
45 responses



My understanding about the process of Copyright filing has increased after attending the webinar

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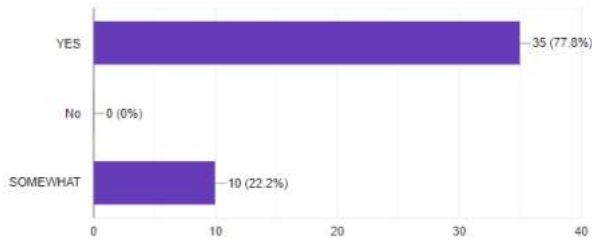
45 responses



My understanding about the Criteria of Patentability has increased after attending the webinar

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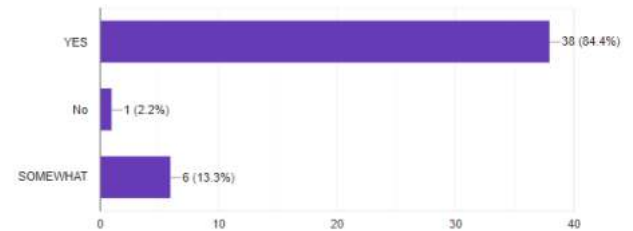
45 responses



My understanding about the procedure of filing a patent as increased after attending the webinar

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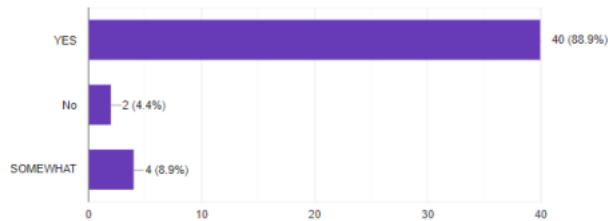
45 responses



My understanding about the documents required for filing the patent has increased after attending the webinar

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List of Beneficiaries:

SL.NO	FULL NAME	COURSE	ENROLLMENT NUMBER	YEAR	OVERALL FEEDBACK
1	SURAJ	BBA	15021301721	1st Year	GOOD
2	UDIT JAISWAL	BBA	13221301721	1st Year	EXCELLENT
3	YASH BANSAL	BBA	8521301721	1st Year	OUTSTANDING
4	SAHIL GUPTA	BBA	13821301721	1st Year	GOOD
5	DR. NIVEDITA	Faculty	Faculty	1st Year	Faculty
6	MANON PAL	BBA	15221301721	1st Year	EXCELLENT
7	VARUN KUMAR	BBA	1271301721	1st Year	OUTSTANDING
8	SHUBHAM KATYAL	BBA	50121301721	1st Year	GOOD
9	APEKSHA NEGI	BBA	13921301721	1st Year	EXCELLENT
10	SARTHAK GROVER	BBA	36621301721	1st Year	GOOD
11	ARYAN SINDHU	BBA	135	1st Year	GOOD
12	TANUSH CHAUHAN	BBA	5121301721	1st Year	GOOD
13	RIDHI SEHDEV	BBA	8721301721	1st Year	GOOD
14	MANVI GOEL	BBA	121227301	1st Year	GOOD
15	KANIKA GOYAL	BBA	3621301721	1st Year	EXCELLENT
16	DEVESH SHARMA	BBA	36721301721	1st Year	EXCELLENT
17	JASNOOR SINGH	BCA	2121302021	1st Year	EXCELLENT
18	YASH UPADHYAY	BCA	5117002021	1st Year	EXCELLENT
19	MUSKAN GUPTA	BCA	35317002021	1st Year	GOOD
20	SIDDHANT GULATI	BCA	3421302021	1st Year	GOOD, EXCELLENT
21	UJJWAL JUNEJA	BCA	217002021	1st Year	EXCELLENT
22	NAMAN BHAGAT	BCA	4121302021	1st Year	OUTSTANDING
23	SAHIL MOURYA	BCA	3317002021	1st Year	GOOD
24	SAVIOUR VICTORY	BCA	1221302021	1st Year	EXCELLENT
25	AAYUSHI TYAGI	BCA	1721302021	1st Year	GOOD, EXCELLENT
26	SARTHAK ARORA	BCA	2717002021	1st Year	OUTSTANDING
27	GAGAN BAGHEL	BCA	4017002021	1st Year	GOOD
28	R KARTIKEYAN	BCA	4517002021	1st Year	GOOD, EXCELLENT
29	SATVIK	BCA	817002021	1st Year	GOOD
30	SANIDHYA SINGH	BCA	617002021	1st Year	GOOD
31	SNEHA JAIN	BCA	5321302021	1st Year	OUTSTANDING
32	MOHIT	BCA	2217002021	1st Year	GOOD
33	HIMESH	BCA	4317002021	1st Year	GOOD
34	ANKUSH YADAV	BCA	2617002021	1st Year	EXCELLENT
35	ARYAN THAKUR	BCA	49	1st Year	EXCELLENT
36	MEHAK GOEL	BCA	35417002021	1st Year	EXCELLENT
37	YUGAM GROVER	BCA	3721302021	1st Year	EXCELLENT
38	NISHITA GUPTA	BCA	35520302021	1st Year	OUTSTANDING
39	MAHIVA BANSAL	BCA	1617002021	1st Year	GOOD
40	VANSHIKA NEGI	BCA	5217002021	1st Year	EXCELLENT

41	ISHIKA CHHABRA	BCA	2821302021	1st Year	EXCELLENT
42	PRATHAM ARORA	BCA	2317002021	1st Year	GOOD
43	SWATI CHANDOLA	BCA	1821302021	1st Year	OUTSTANDING
44	SURAJ BALODI	BCA	3617002021	1st Year	GOOD
45	HARDEEP SINGH	BCA	1817002021	1st Year	GOOD
46	ANSH SINGH	BCA	3821302021	1st Year	GOOD
47	MUSKAN	BCA	4717002021	1st Year	GOOD
48	NIWANSHU SHARMA	BCA	35117002021	1st Year	EXCELLENT
49	NAMYA GANDHI	BCA	3117002021	1st Year	EXCELLENT
50	RISHIKA ARORA	BCA	417002021	1st Year	GOOD
51	RITIK TANWAR	BCA	3517002021	1st Year	GOOD
52	ABHISHEK RANA	BCA	517002021	1st Year	GOOD
53	JAYESH LAKRA	BCA	3917002021	1st Year	EXCELLENT
54	VIVEK CHAUHAN	BCA	4617002021	1st Year	EXCELLENT
55	ROHAN JINDAL	BCA	4821302021	1st Year	GOOD
56	DEVINA DUGAR	BCA	1321302021	1st Year	GOOD
57	RAHUL TRIPATHI	BBA	Faculty	Faculty	Faculty


Dr. Nivedita
Head
Training and Placement Cell


Director
Tejsh Institute of Advanced Studies
(Affiliated to GGSIP University Delhi)
Madhuban Chowk, Rehini, Delhi-85