



ज्ञान-विज्ञान विमुक्तये

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सचिव

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सत्यमेव जयते



भारत 2023 INDIA

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O.No.1-3/2023(NEP Implementation/Portals)

December 1, 2023/ अग्रहायण 10, 1945

Subject : **Setting up "Selfie Point" in Universities and Colleges to create awareness among the youth about India's achievements in various fields - reg.**

Madam/Sir,

In the recent past, India has witnessed remarkable achievements across various domains. There is a unique opportunity to harness the energy and enthusiasm of the youth, moulding their minds with inspiration drawn from India's progress in diverse fields. India is one of the youngest nations globally, and this juncture offers an opportune moment to channelize the potential of the youth.

Let us celebrate and disseminate the incredible strides made by our country by establishing a 'Selfie Point' within your institution. The aim of 'Selfie Point' is to create awareness among the youth about India's achievements in various fields, particularly the new initiatives under the NEP 2020.

The themes for these Selfie Points encompass a broad spectrum of national initiatives such as Ek Bharat Shreshth Bharat and major thrust areas of the New Education Policy (NEP) 2020.

The Higher Education Institutions (HEIs) may place the Selfie Points set up only as per the approved designs in 3 D layout at a strategic place within the campus. These Selfie Points will not only serve as a source of pride but also enlighten every citizen about the transformative initiatives that have propelled India's growth on the global stage. You are requested to encourage students and visitors to capture and share these special moments on social media platforms, fostering a sense of collective pride.

The designs for these Selfie Points are available in the link given below for your convenience.

Google drive

folder: https://drive.google.com/drive/folders/1cjYItTwsSjhl8dNBMv2koNBI_SxQtWcO?usp=sharing

We hope that the Selfie Point in your institution emerges as a dynamic and engaging place to instil a sense of national pride and awareness among the youth and inspire future generations to contribute towards the country's continued success on the global stage.

With kind regards,

Yours sincerely,

(Manish Joshi)

To

- The Vice Chancellors of all Universities
- The Principals of all Colleges/Institutes

वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE