



ज्ञान-विद्यान विभूक्तये

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सचिव

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Secretary



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विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

D.O. No. 1-34/2023(e-Gov/POP) 01<sup>st</sup> December, 2023/अग्रहायण 10, 1945

Respected Sir/Madam,

As you are aware, the National Education Policy 2020 has set forth a transformative vision for higher education, emphasizing skill-based learning to align with the evolving needs of industries and the broader economy. One of the pivotal recommendations of the NEP is integrating vocational education with general education and fostering robust industry-academia collaboration within Higher Education Institutions (HEIs). In accordance with these objectives, the University Grants Commission (UGC) has introduced a pioneering initiative known as the "**Professor of Practice.**"

The Professor of Practice initiative aims to bridge the gap between academia and industry by incorporating professionals, practitioners, policymakers, and other experts into the academic realm. This novel approach intends to infuse real-world practices and experiences into classrooms, thereby enriching the learning experience for students. Moreover, it is expected to bolster the faculty resources within higher education institutions. This symbiotic relationship between industry and academia is poised to yield graduates who are not only academically proficient but also possess the practical skills demanded by the workforce.

In this connection, the UGC has launched the Professor of Practice portal on 16th May, 2023. The portal serves as a platform where professionals from various domains can register and contribute their expertise to the Higher Education system. Currently, 4255 experts already registered on the portal, showcasing the enthusiasm and support for this initiative.

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## CONTINUATION SHEET

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The Higher Education Institutions are requested to furnish the details of their faculty members appointed through Professor of Practice Portal and provide their details at UGC University Activity Monitoring Portal at <https://uamp.ugc.ac.in/> latest by 10<sup>th</sup> December 2023.

Your cooperation in this matter is crucial to the success of the Professor of Practice initiative.

With kind regards,

Yours sincerely,



(Manish Joshi)

To  
The Vice Chancellors of all Universities  
The Principals of all Colleges